

Best Public Spaces

by Michael Schindhelm

Moscow Urban Forum 2011



WHAT IS PUBLIC SPACE?

A public space or a public place is a place where anyone has a right to come without being excluded because of economic or social conditions.

Webster dictionary

Public spaces are structures like pedestrian streets with outer protective constructions, squares, pedestrian zones, galleries, passages, atriums, etc. and also parts of constructions and buildings, designated for use only by general public.

Town Planning Code of Moscow

Public space comes to represent the public sphere and public life, “a forum, a group action, school for social learning and common ground”.

Brill

WHAT IS PUBLIC SPACE?

What is the city but the people?

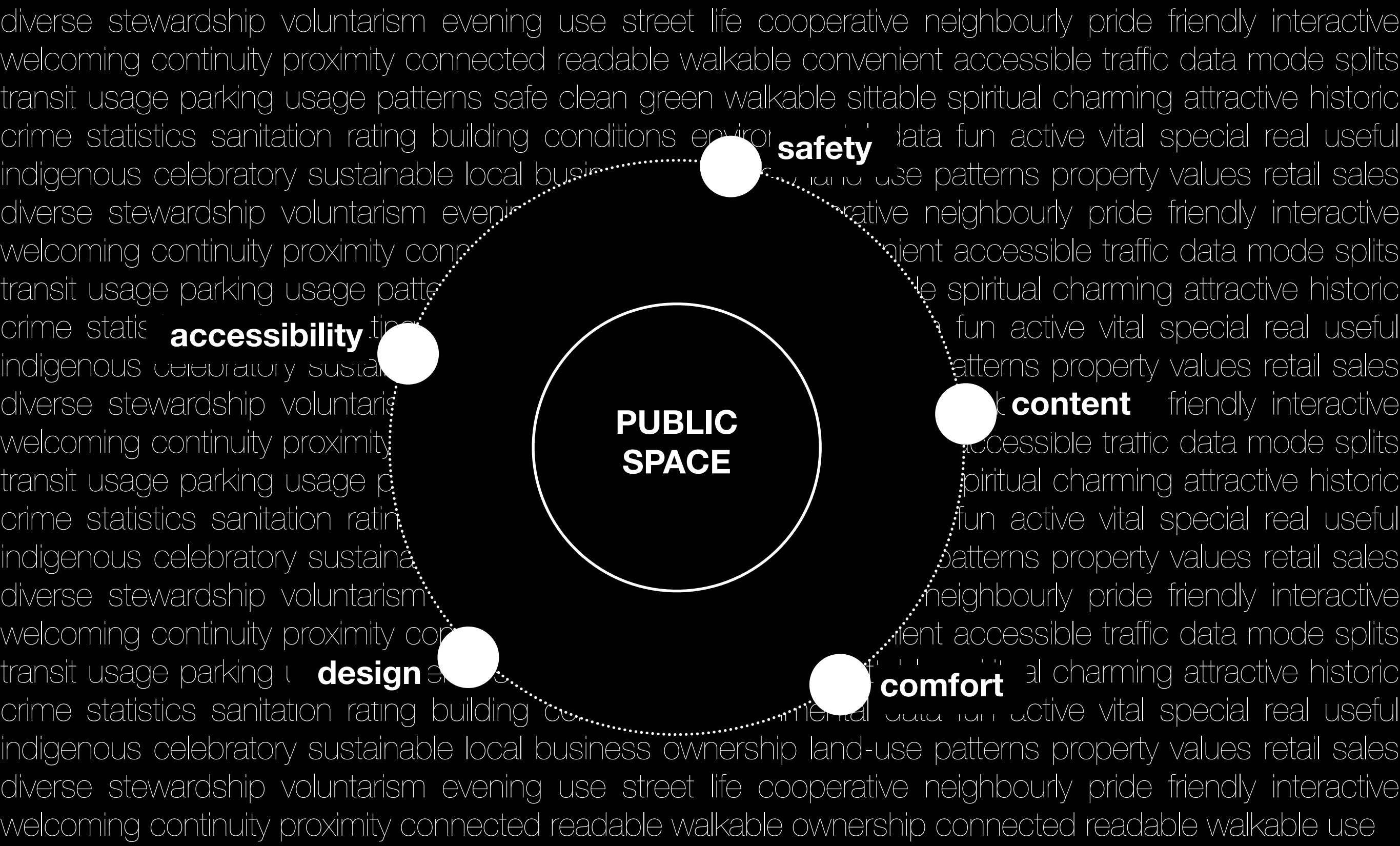
William Shakespeare, Coriolanus



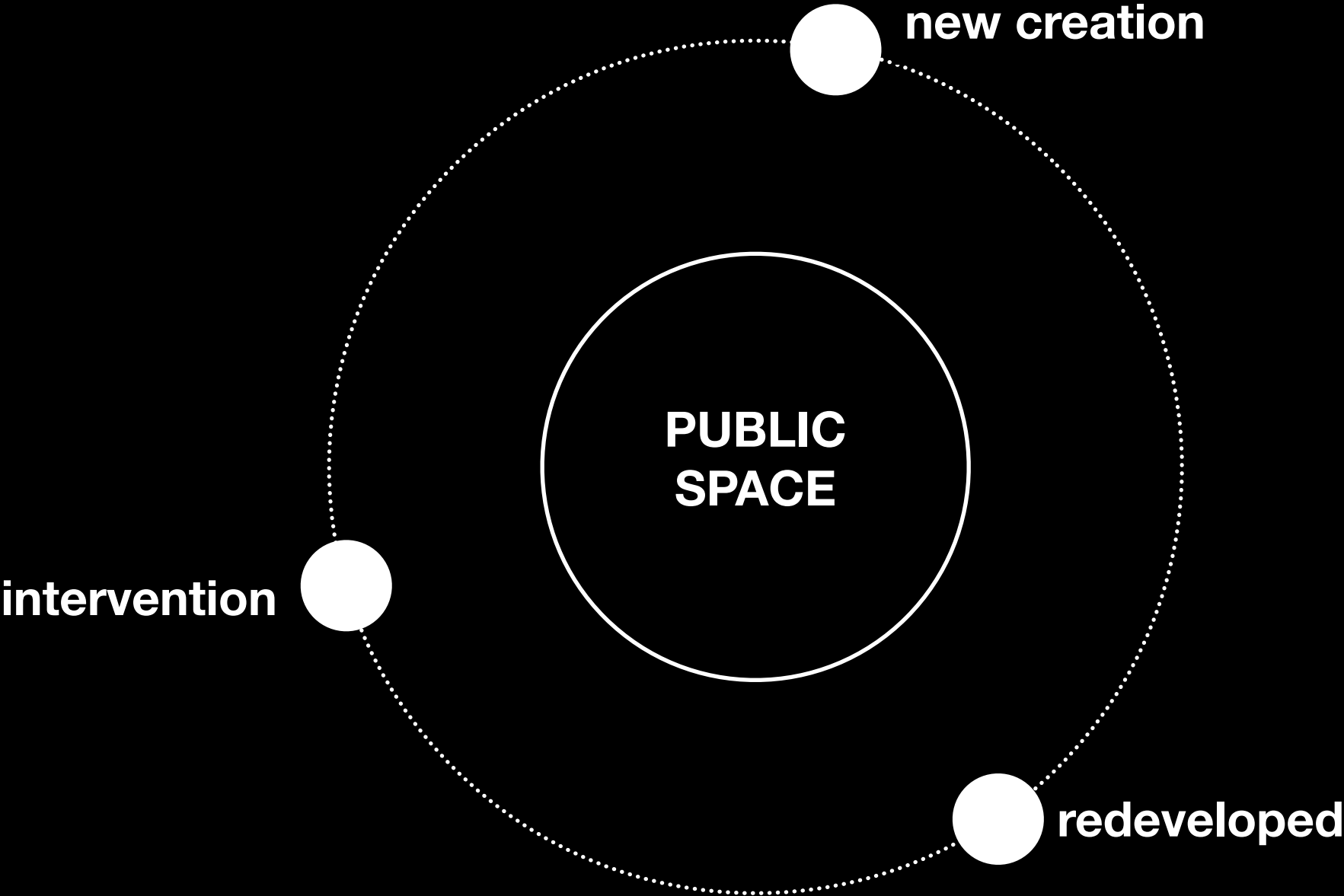
WHAT IS PUBLIC SPACE?

Public space is an enabler of social communications and comprehension.

CRITERIA FOR A SUCCESSFUL PUBLIC SPACE



PUBLIC SPACE TYPES



BERLIN, SONY CENTRE AT POTSDAMER PLATZ, new creation

BERLIN, SONY CENTRE AT POTSDAMER PLATZ, new creation

Facts and Figures

Property Size: 26,444 sq.m Gross Floor Area: Approx. 132,500 sq. m

Completion: June 2000

Architects: Murphy & Jahn, Chicago

Offices

Office Building Kemperplatz 21,000 sq.m // Office Tower at Potsdamer Platz 23,000 sq.m // Office Building at the Philharmonic 14,000 sq.m // Office Building at the Forum, Bellevuestrasse 10,000 sq. M

Apartments

Condominiums Esplanade Residence (134 apartments ranging 60 sq. m to 227 sq. m in size) 13,000 sq.m

Rental Forum Apartments (67 apartments ranging 37 sq. m to 145 sq. m in size) 5.200 sq.m

Filmhaus

Freunde der Deutschen Kinemathek e. V., Arsenal Kino, Stiftung Deutsche Kinemathek, Filmmuseum, Fernsehmuseum, Marlene Dietrich Collection, Deutsche Film- und Fernsehakademie Berlin (dffb)
16,700 sq.m

Entertainment

CineStar IMAX 3D / CineStar Original with 8 screens

11,100 sq.m LEGOLAND®

Discovery Centre 3,500 sq.m

Gastronomic Facilities

Kaisersaal, Josty Café, Lindenbräu, Billy Wilder's, Alex Café, Corroboree,

Dunkin' Donuts 7,300 sq.m

Number of Visitors: Up to 8 million annually, average duration of stay 90 min.

BERLIN, SONY CENTRE AT POTSDAMER PLATZ, new creation

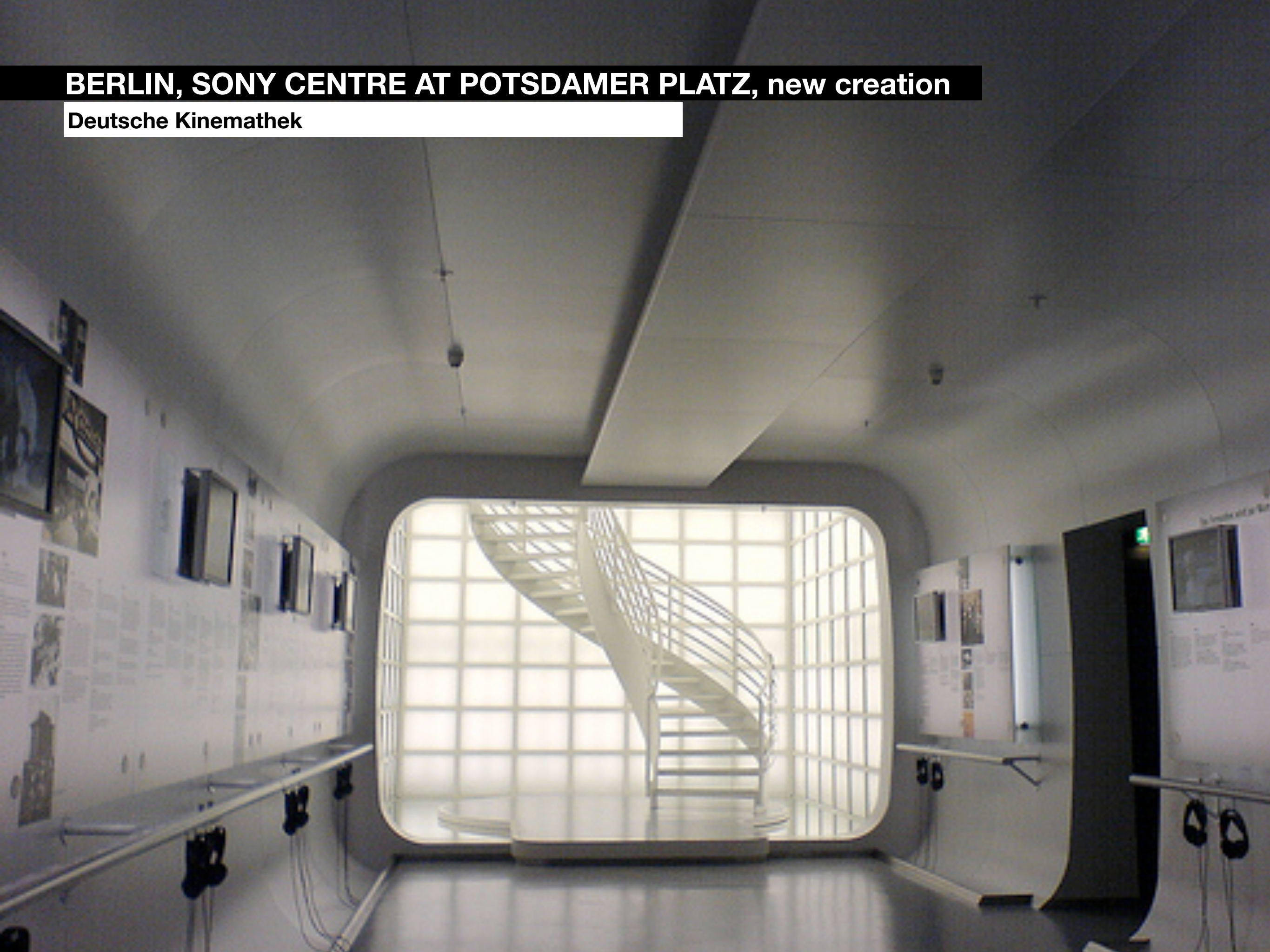


BERLIN, SONY CENTRE AT POTSDAMER PLATZ, new creation



BERLIN, SONY CENTRE AT POTSDAMER PLATZ, new creation

Deutsche Kinemathek



BERLIN, SONY CENTRE AT POTSDAMER PLATZ, new creation

Legoland Discovery Center

Fans of these colorful bricks experience about two hours of interactive fun on 3.500 square meters in total. Family fun with 14 attractions underneath one roof! On their trip through the LEGO® World visitors themselves become part of the film for a while. Furthermore the LEGO Factory, the Dragon Dungeon and many others offer exciting entertainment.

At the end of the visit of the big indoor world it is guaranteed that everyone has become a LEGO model builder, because it is allowed to build and play everywhere.



HAMBURG HAFENCITY, redevelopment

HAMBURG HAFENCITY, redevelopment

Facts & Figures

- **Total area:** 157 hectares (ha)
- **Land area:** 126 ha
- **Gross floor area (GFA):** new building circa 2.32 million sq. m
- 5,800 homes and more than 45,000 jobs will be created
- Expansion of Hamburg City by 40 %
- 10.5 km of new waterfront with promenades and squares
- **Around 27 ha public parks, squares and promenades**
- Currently 45 projects are completed; another 35 under construction or planned (July 2011)
- Over 1 million sq. m GFA already confirmed through sales of land or exclusive options with planning obligations
- Previous to sale, approx. 99 % of sites suitable for construction are publicly owned ("Stadt und Hafen" special fund under public law represented by HafenCity Hamburg GmbH)
- Investment volume: private investment approx. € 7 billion; public investment: circa € 2 billion, primarily financed out of sales of land in HafenCity

Selected events

- „Summer on the Magellan Terraces“: readings, tango performances (since 2005)
- subvision – off-art-festival (2009)
- Harbour front literary festival (since 2009)
- Elbjazz music festival (since 2010)
- Regular design market (since 2010)
- Performances with in the framework of the Schleswig-Holstein Musik Festival
- Prototyp automobile museum

HAMBURG HAFENCITY: PROJECT



HAMBURG HAFENCITY: ARTS & CULTURE

International Maritime Museum Hamburg



HAMBURG HAFENCITY: ARTS & CULTURE

International Maritime Museum Hamburg



HAMBURG HAFENCITY: ARTS & CULTURE

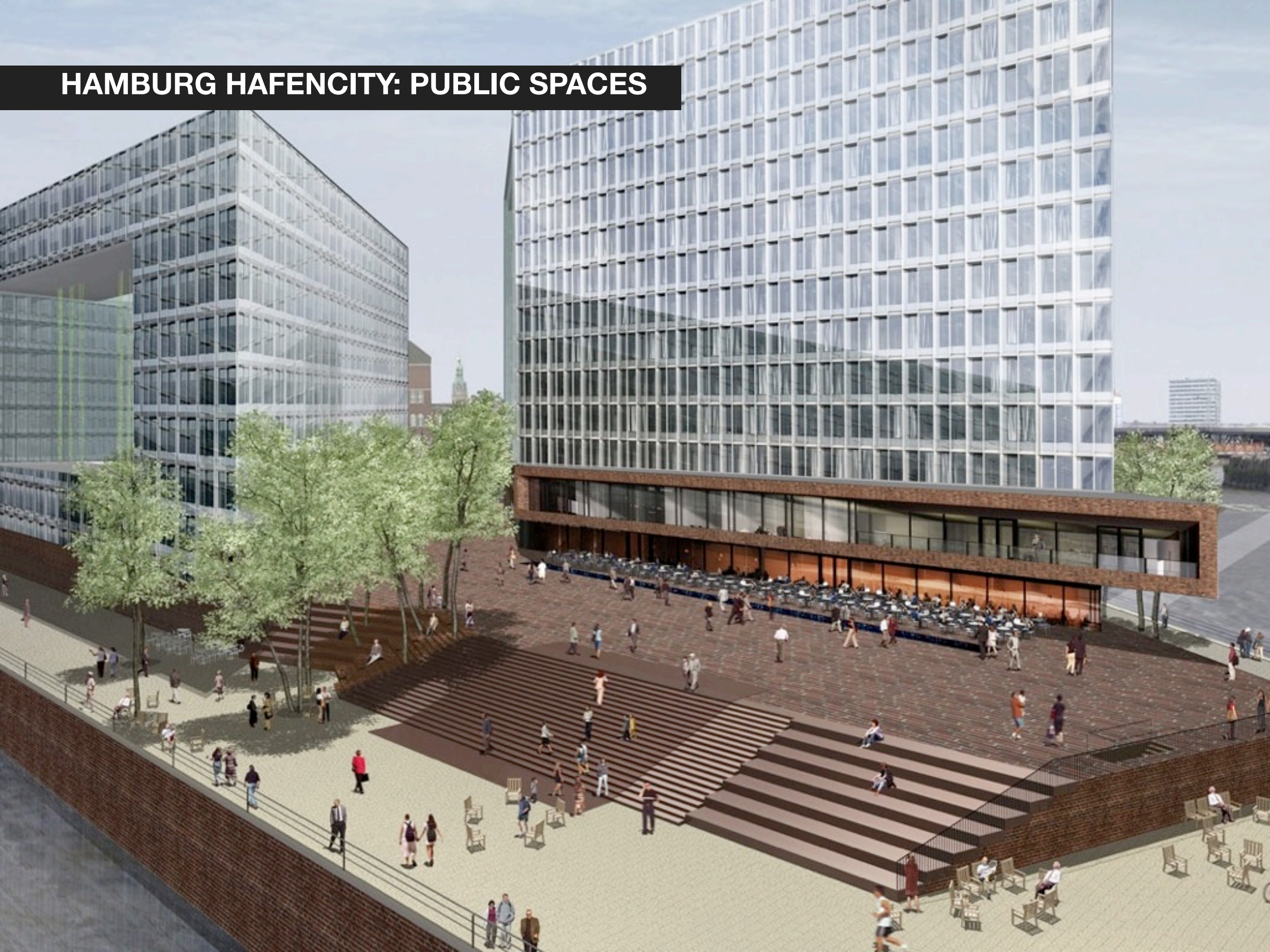
Elbphilharmonie Concert Hall



HAMBURG HAFENCITY: ARTS & CULTURE



HAMBURG HAFENCITY: PUBLIC SPACES



HAMBURG HAFENCITY: PUBLIC SPACES



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HAMBURG HAFENCITY: PUBLIC SPACES



BERMONDSEY SQUARE LONDON, redevelopment

BERMONDSEY SQUARE LONDON, redevelopment

Facts

- Bermondsey Square is located on Tower Bridge Road in Bermondsey, part of the London Borough of Southwark, in south London, England.
- The area has subsequently undergone redevelopment and Bermondsey Square now contains apartments, offices, a boutique hotel, restaurants and an independent cinema. The area was named as South London's coolest quarter in Vogue's annual Secret Address Book.
- Bermondsey Market is an antiques market located at Bermondsey Square, which operates every Friday.

BERMONDSEY SQUARE LONDON



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BERMONDSEY ISLAND

87M²/936 SQ FT
RETAIL/STUDIO
SPACE TO LET
OR FOR SALE

[FURTHER DETAILS](#)

Featured as South London's coolest quarter in Vogue's annual Secret Address Book, Bermondsey Street gives you the vibrancy of its designer studios, local food producers, owner-managed businesses, community squares and distinctive local architecture. This is a neighbourhood that is thriving and growing and Bermondsey Square is its natural heart.

Businesses mixing with apartments, bars next to museums, a music recording studio, an eel & pie shop (which has been trading for over 100 years), a boutique hotel nestling next to a cinema, all create an area that is rich in culture, style. Bermondsey Square isn't 'The New' anything. It's got its own energy. It's a distinct fusion of residents and business. It's a community. It's unique.

Latest News

June 17, 2011
The Stage has Eyes
MUSIC|ART|FILM
FESTIVAL

May 26, 2011
Shortwave hosts
UK Green Film
Festival

Bermondsey Square's independent cinema, Shortwave is hosting the best in green films and filmmakers

May 11, 2011
Southwark Reborn
Exhibition celebrating the best redevelopment schemes in the borough

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Bermondsey
SquareHOTEL

Del'Aziz

shortwave

Bermondsey
Square
Community
Fund
+
**GRANT
APPLICATION
FORM**

BERMONDSEY SQUARE LONDON



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1 February 2011 Last updated at 09:58 GMT

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Bermondsey Square voted London's best public space



The ruins of Bermondsey Abbey lie beneath the square

One of London's newest developments, Bermondsey Square, has been awarded the title of best public space at the city's annual

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BERMONDSEY SQUARE LONDON



BERMONDSEY SQUARE LONDON



BERMONDSEY SQUARE LONDON



BERMONDSEY SQUARE LONDON



PARIS PLAGÉ, intervention

PARIS PLAGES, intervention

Facts

- Paris-Plages ("Paris Beaches"; till 2006 Paris-Plage in the singular) is a plan run by the office of the mayor of Paris that creates temporary artificial beaches each summer along the river Seine in the centre of Paris.
- Every July and August, roadways on the banks of the river are blocked off and host various activities, including sandy beaches and palm trees
- The Paris-Plages scheme was instigated in 2002 by Bertrand Delanoë, the newly-elected Socialist Party mayor.
- Initially there was a single beach on the Rive Droite. In 2006 a second beach was added on the Rive Gauche, and the scheme's name changed from singular to plural.
- The scheme has proven a major success; the number of visitors has grown each year and topped four million in 2007. Every season, new features are added. These include a shuttle ferry linking the two riverbanks, a floating swimming pool, and another beach area at La Villette, in the northeast corner of the city.

PARIS PLAGE



PARIS PLAGE



PARIS PLAGE

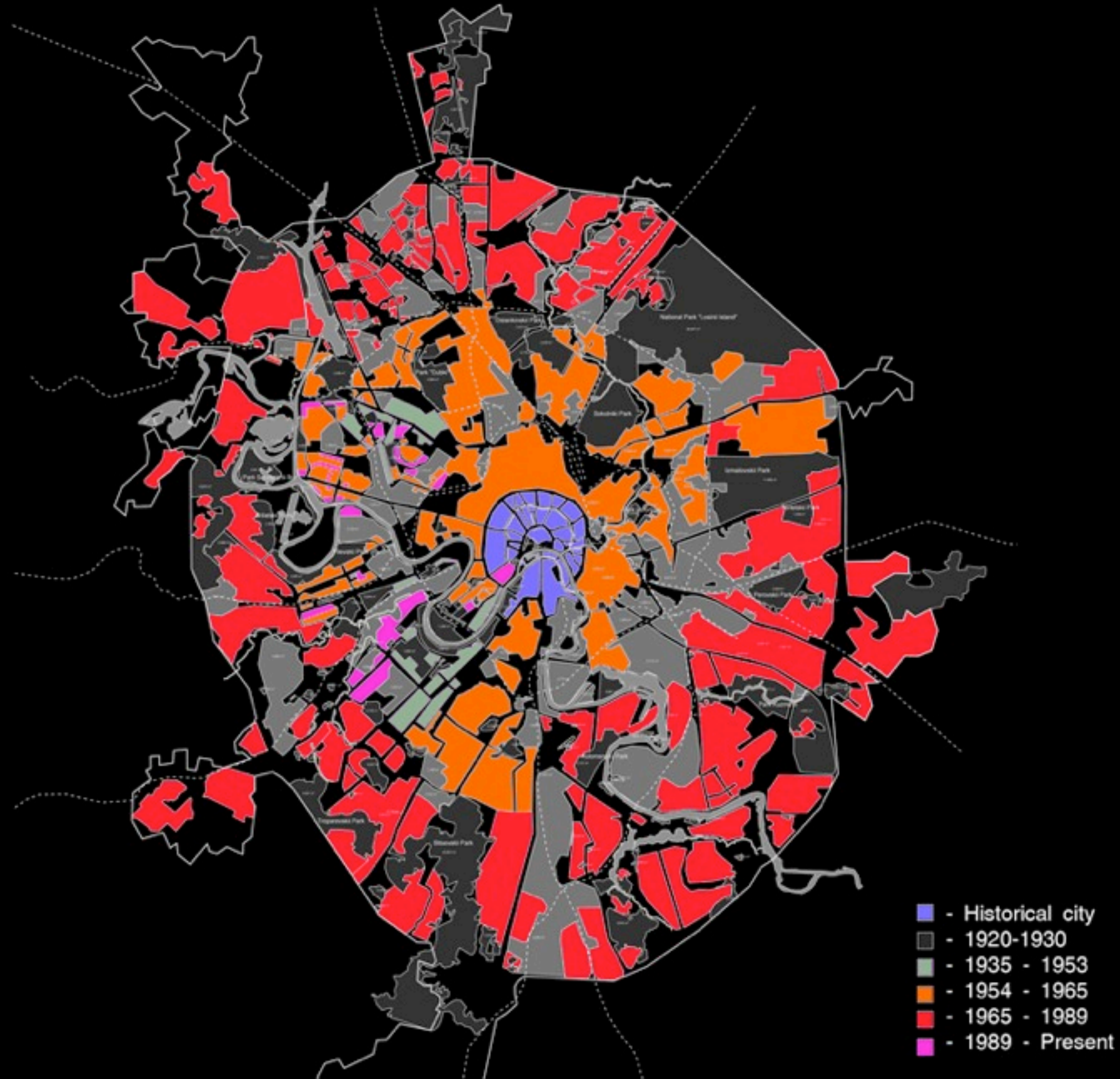


PARIS PLAGE



FACTS ABOUT MOSCOW PUBLIS SPACES

80% OF MOSCOW TERRITORY WAS FORMED DURING THE XXc



MOSCOW. TRANSITION FROM PUBLIC TO PRIVATE

**Moscow
Soviet time**



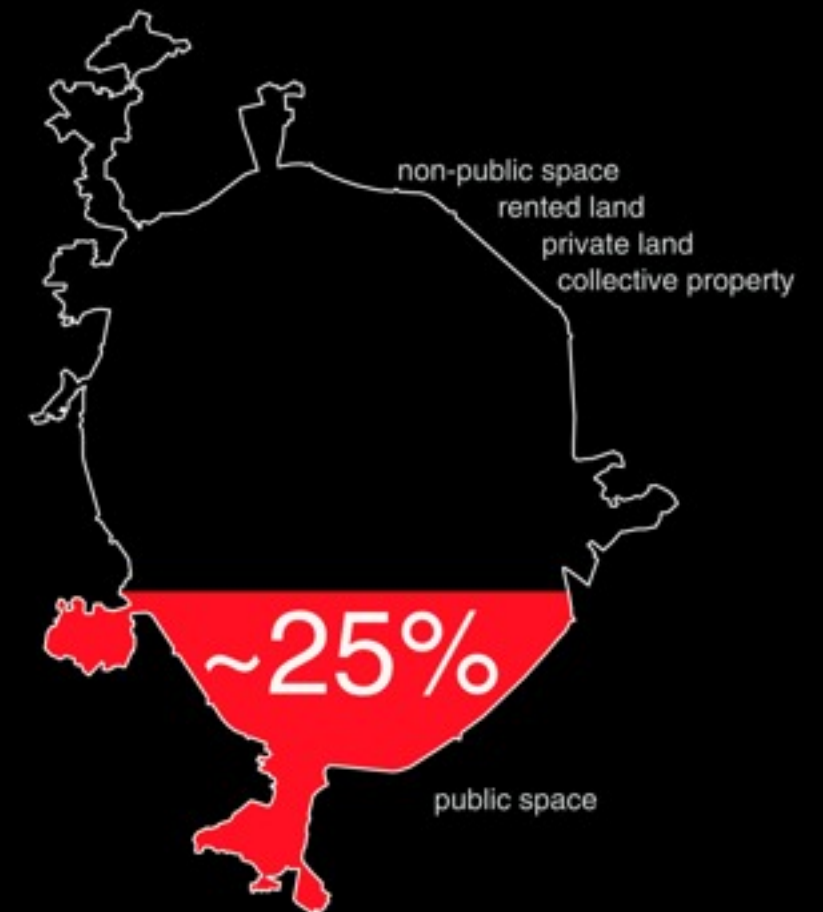
*by estimation of Kiril Stanilov,
University of Cincinnati,
data for Soviet cities

**Moscow
today**



**by estimation of NIPI Genplan

**Moscow
tomorrow**



*by estimation of Kiril Stanilov,
University of Cincinnati,
data for European cities

Infrastructure

Greenery
Pavement
Lightning



Direct revenue

Entrepreneurship

Real estate
Trade
Restaurants & cafes
Rental services
Entertainment
Mass events
City brand



Indirect revenue

Quality of life

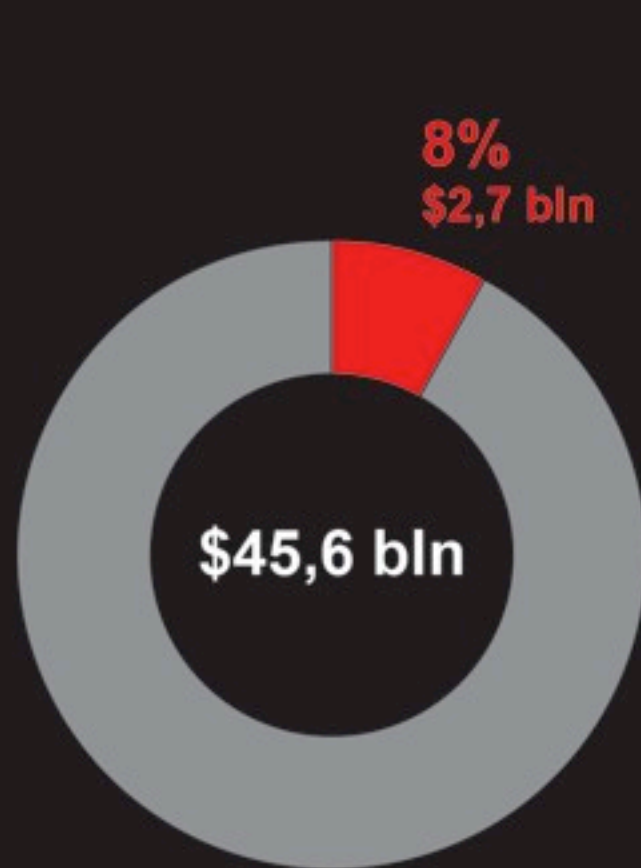
Nature & Health
Sport
Communication
Solitude
Family values



Intangible value

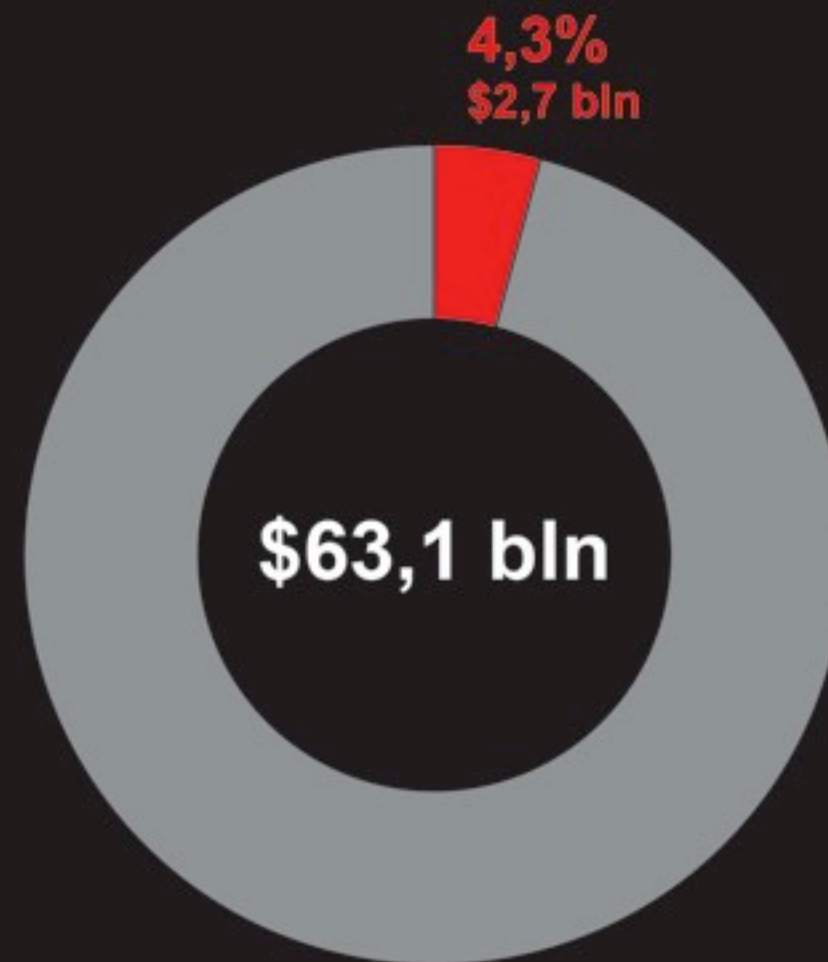


SHARE OF EXPENDITURES ON PUBLIC SPACE IN CITY BUDGET



MOSCOW

Expenditures on public space
\$24.360/ha



NEW YORK

Expenditures on public space
\$22.502/ha

MOSCOW IS ONE OF THE GREENEST ITIES IN THE WORLD



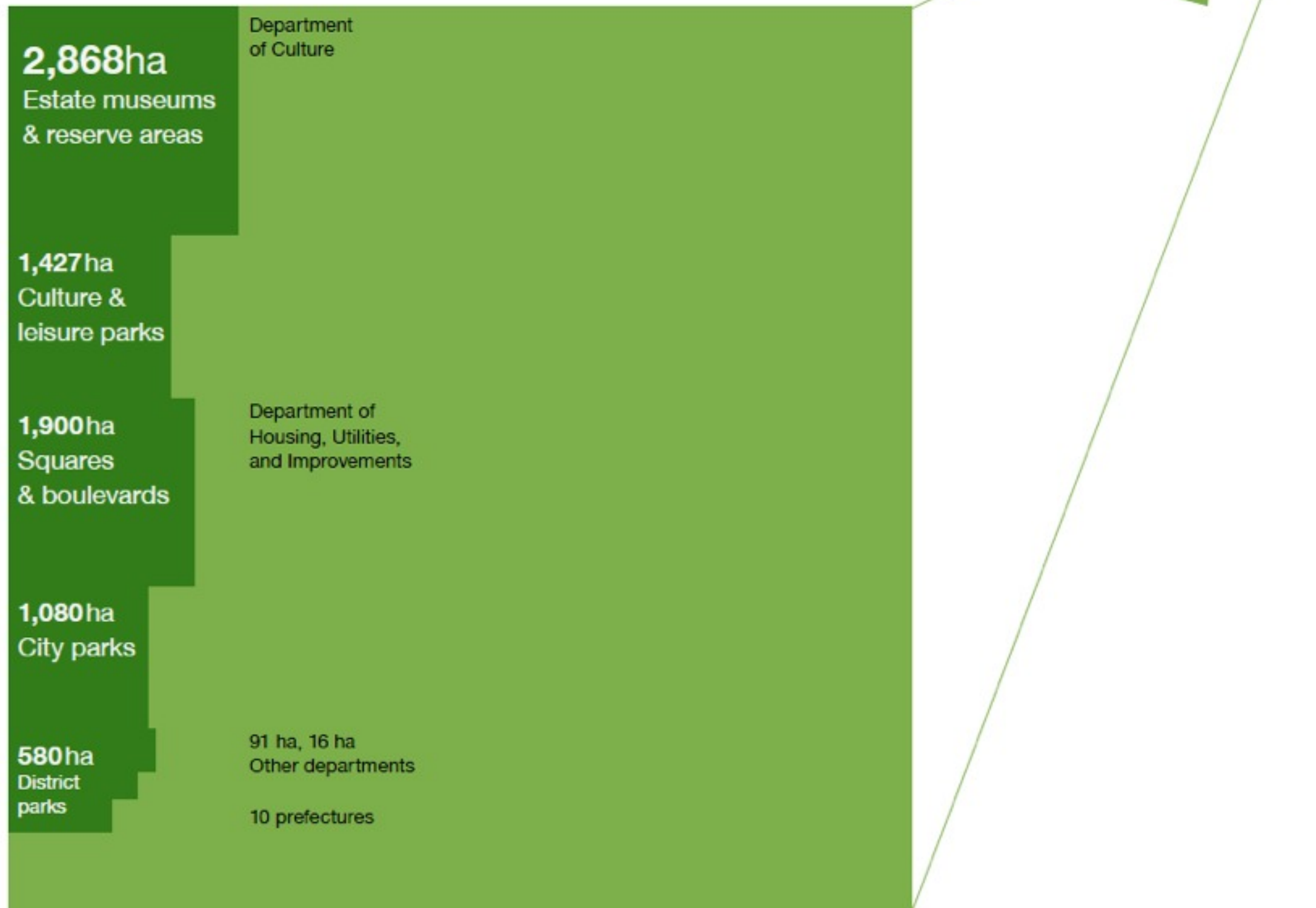
109 100 ha

Total territory of Moscow

41 %

Of Moscow
territory is
green

Only 17.5% of Moscow greenery can be defined as green public space

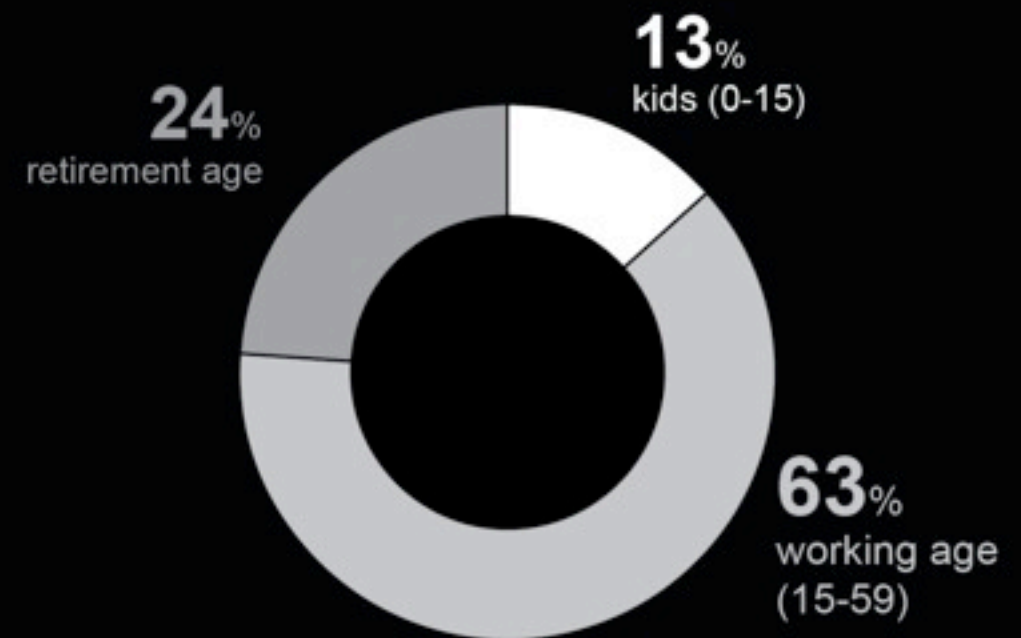
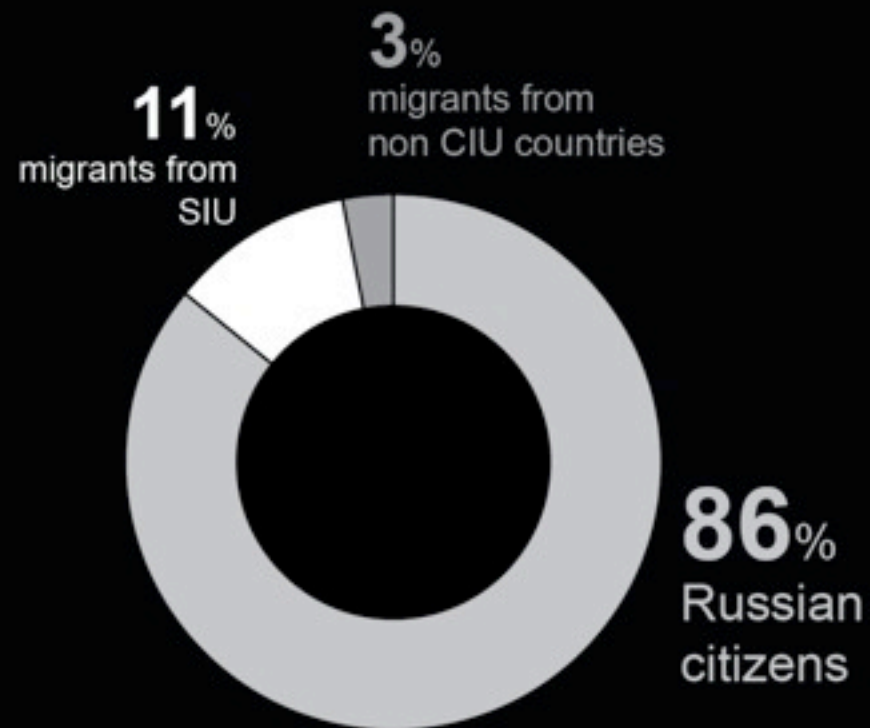
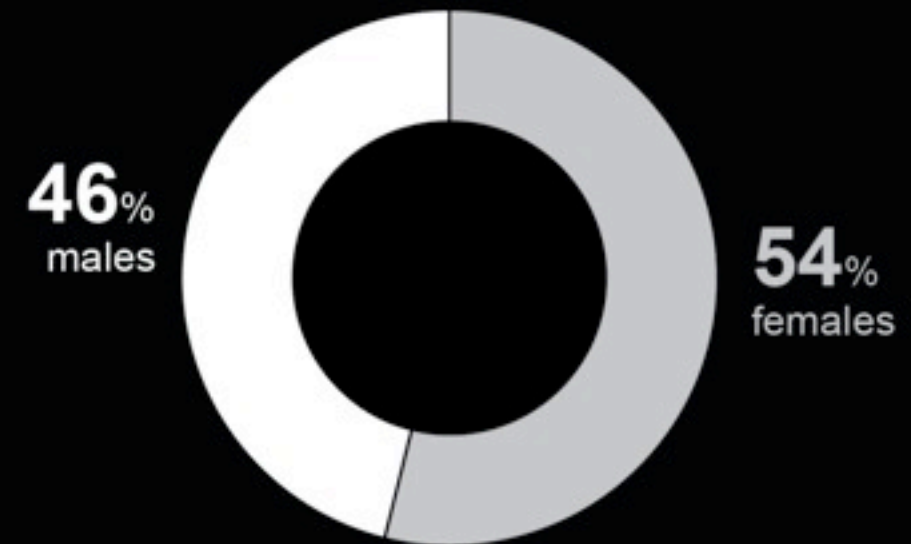
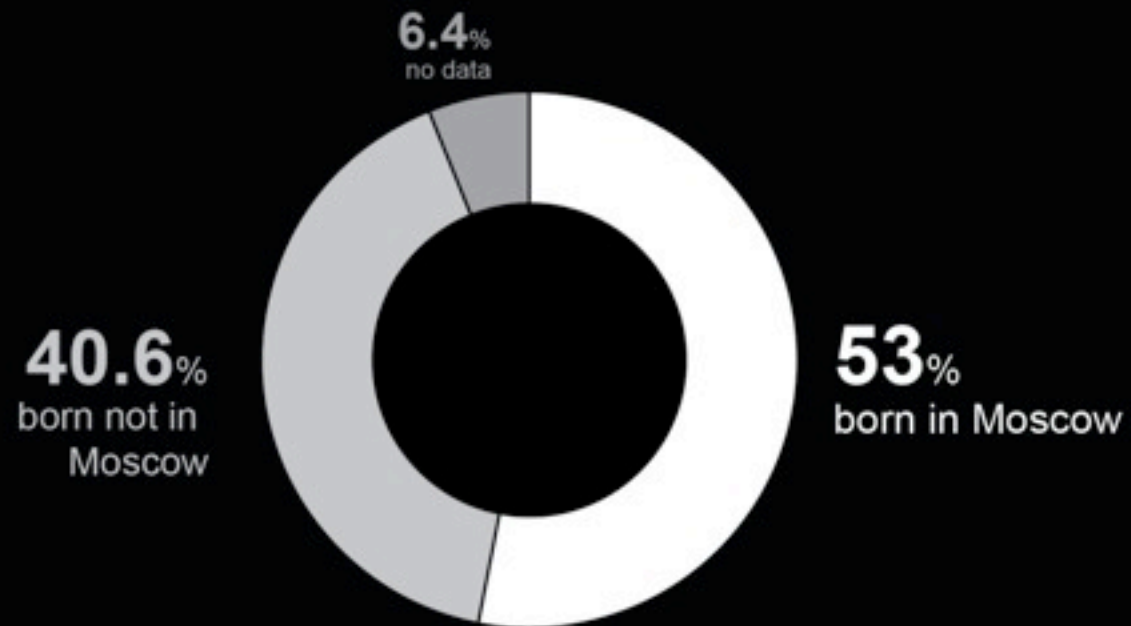


MORE THAN 30 MINUTES A DAY THE AVERAGE MOSCOVITE SPENDS IN GREEN PUBLIC SPACE

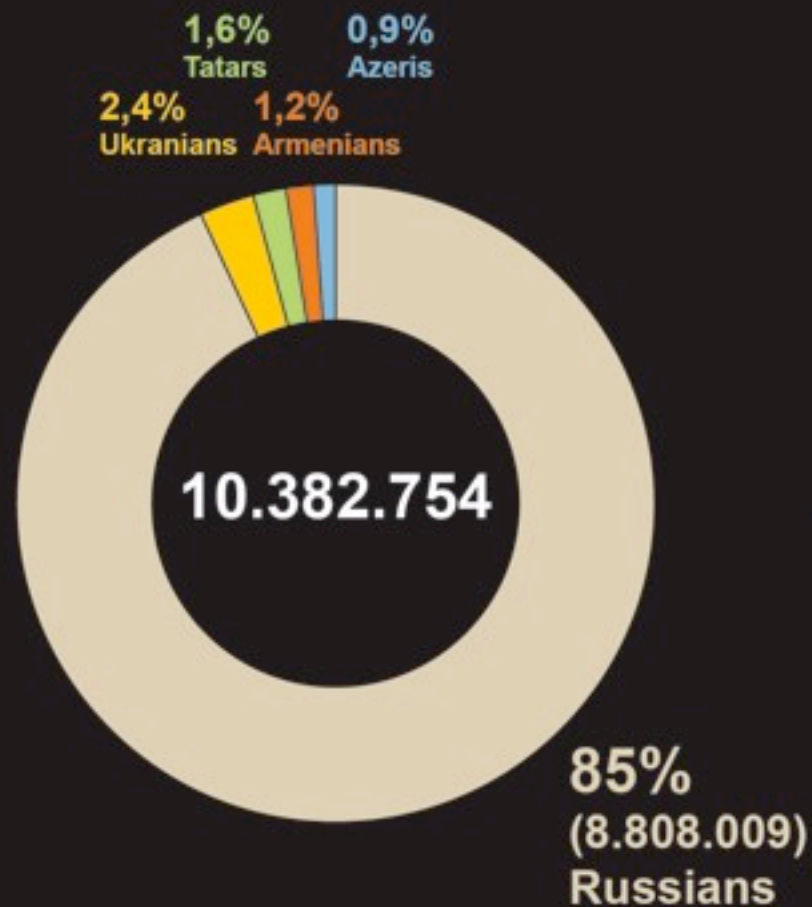
Sleep	8 ^h 20 ^{min}
Work	4 ^h 04 ^{min}
Household	2 ^h 08 ^{min}
TV & video	1^h 52^{min}
Transportation	1 ^h 50 ^{min}
Food	1 ^h 35 ^{min}
Personal care	1 ^h 24 ^{min}
→ Communication	41^{min}
→ Walks & sports	34^{min}
Rest	29 ^{min}
Hobby & games	25^{min}
→ Culture & entertainment	9^{min}
Public & religious activities	1 ^{min}

SOCIAL POTRTRAIT OF MOSCOVITES.

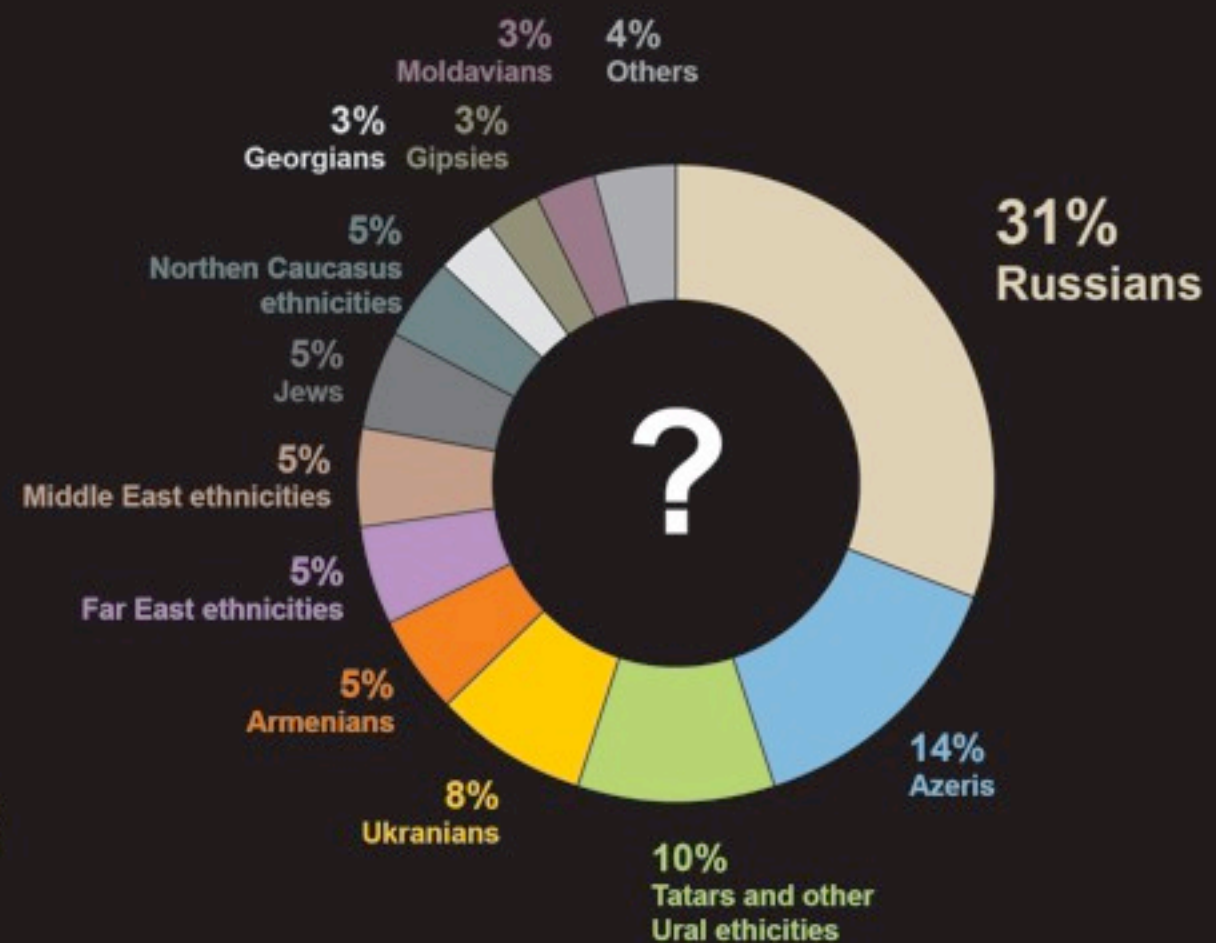
Total population Moscow: **11 514 300** peop.



OFFICIAL AND INDEPENDENT STATISTICS ON ETHNICAL COMPOSITION OF MOSCOVITES

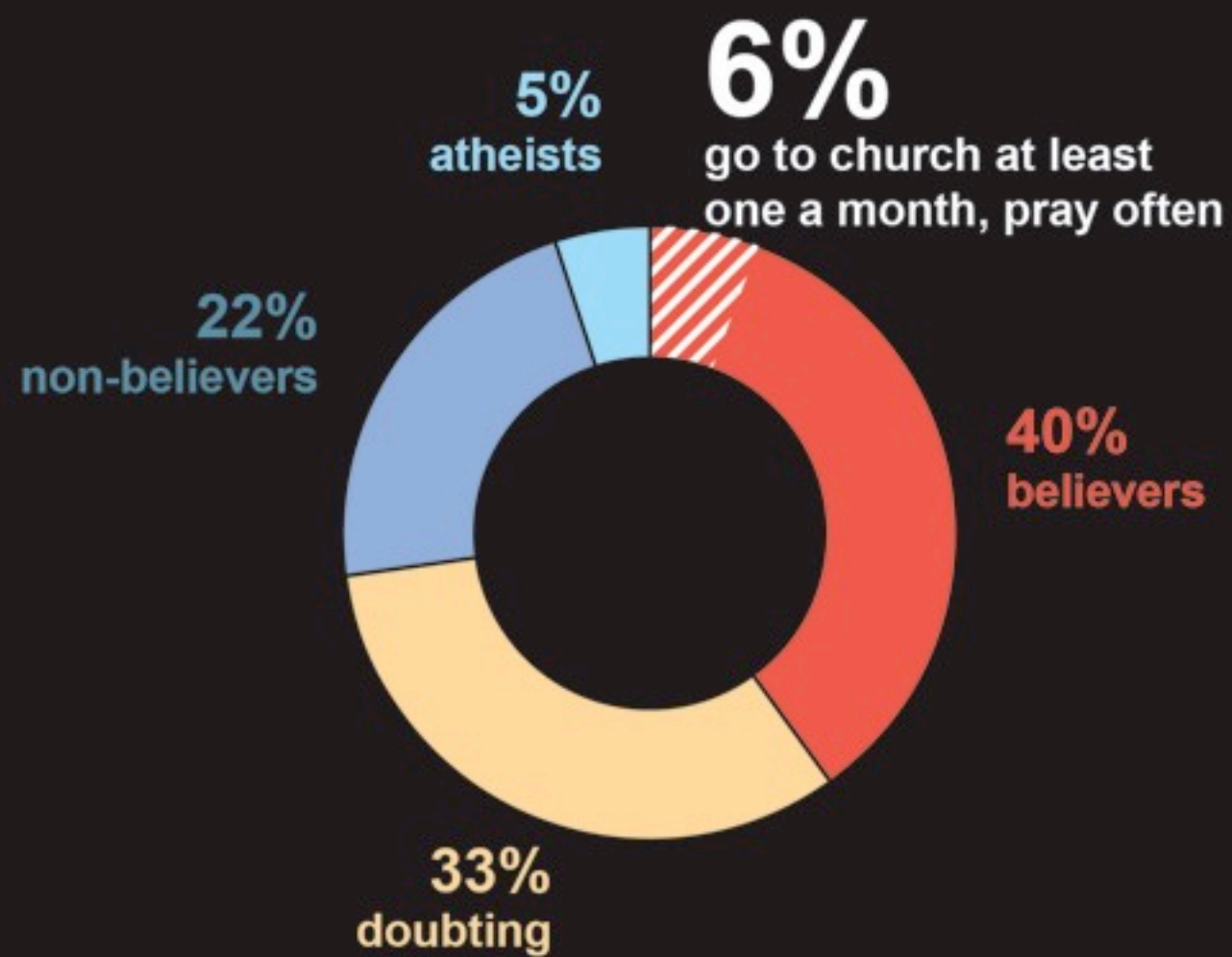


Source: National Population Census 2002 (<http://www.perepis2002.ru>)

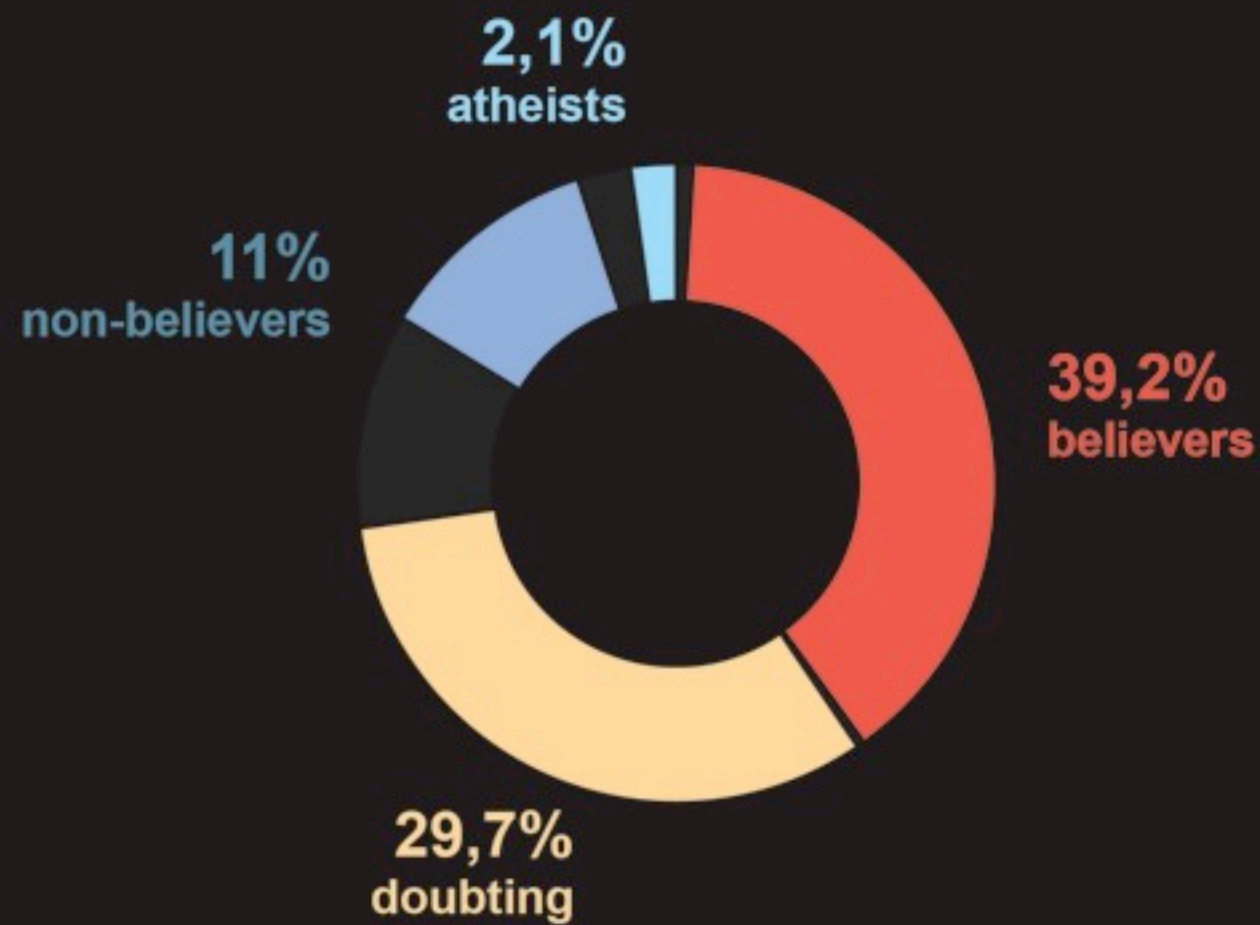


Source: Sigal, Eugeny. "Moskovskoe Ghetto." RBK, no. 11, 2007

SELF PERSEPTION OF MOSCOVITES. RELIGION

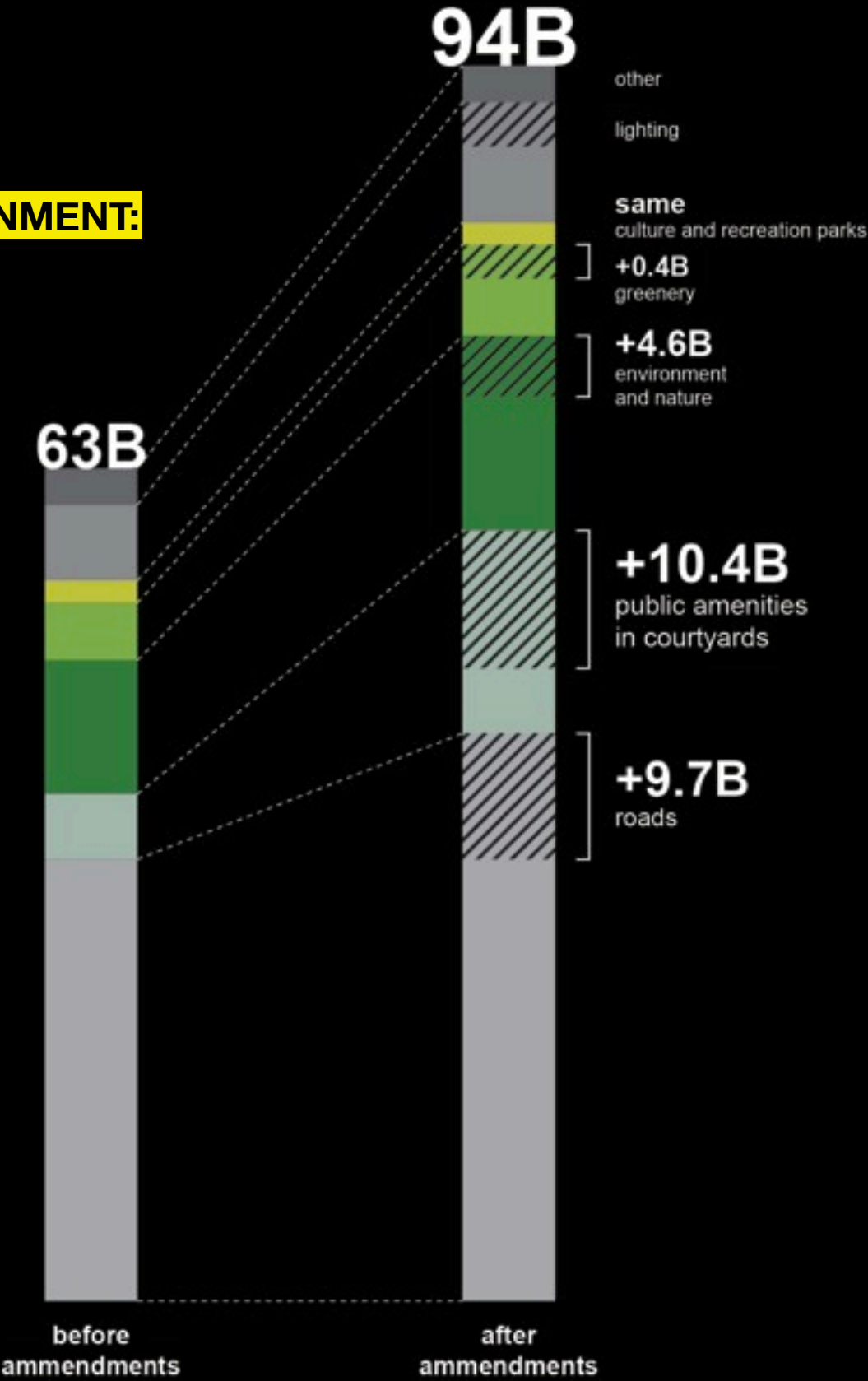


83% OF MOSCOVITES NAME THEMSELVES ORTHODOX



NEW INITIATIVES IN MOSCOW TO IMPROVE PUBLIC SPACES

— GOVERNMENT:



The main revenue of Moscow parks is budget expenditures.

expenditures on greenery raised on 35%

NEW INITIATIVES IN MOSCOW TO IMPROVE PUBLIC SPACES

— DEVELOPMENT:

> Strelka

At its campus in Moscow, Strelka brings together architects, intellectuals, designers and media professionals in a relationship of creative interdisciplinarity. Each year, the institute's researchers explore a selection of subjects of particular importance to Russian life – from the preservation of cities and the dispersal of populations to the future of energy and public space.



NEW INITIATIVES IN MOSCOW TO IMPROVE PUBLIC SPACES

— CITIZENS:

Public Movement "Arhnadzor" - a **voluntary non-profit association of citizens** who wish to contribute to the preservation of historical monuments, landscapes and views of the city of Moscow.

