

# Who is afraid of Cultural Globalisation?

*Florence,*  
**November 21, 2016**

Michael Schindhelm

## SOVIET ALIGNED COUNTRIES AS ON 1975

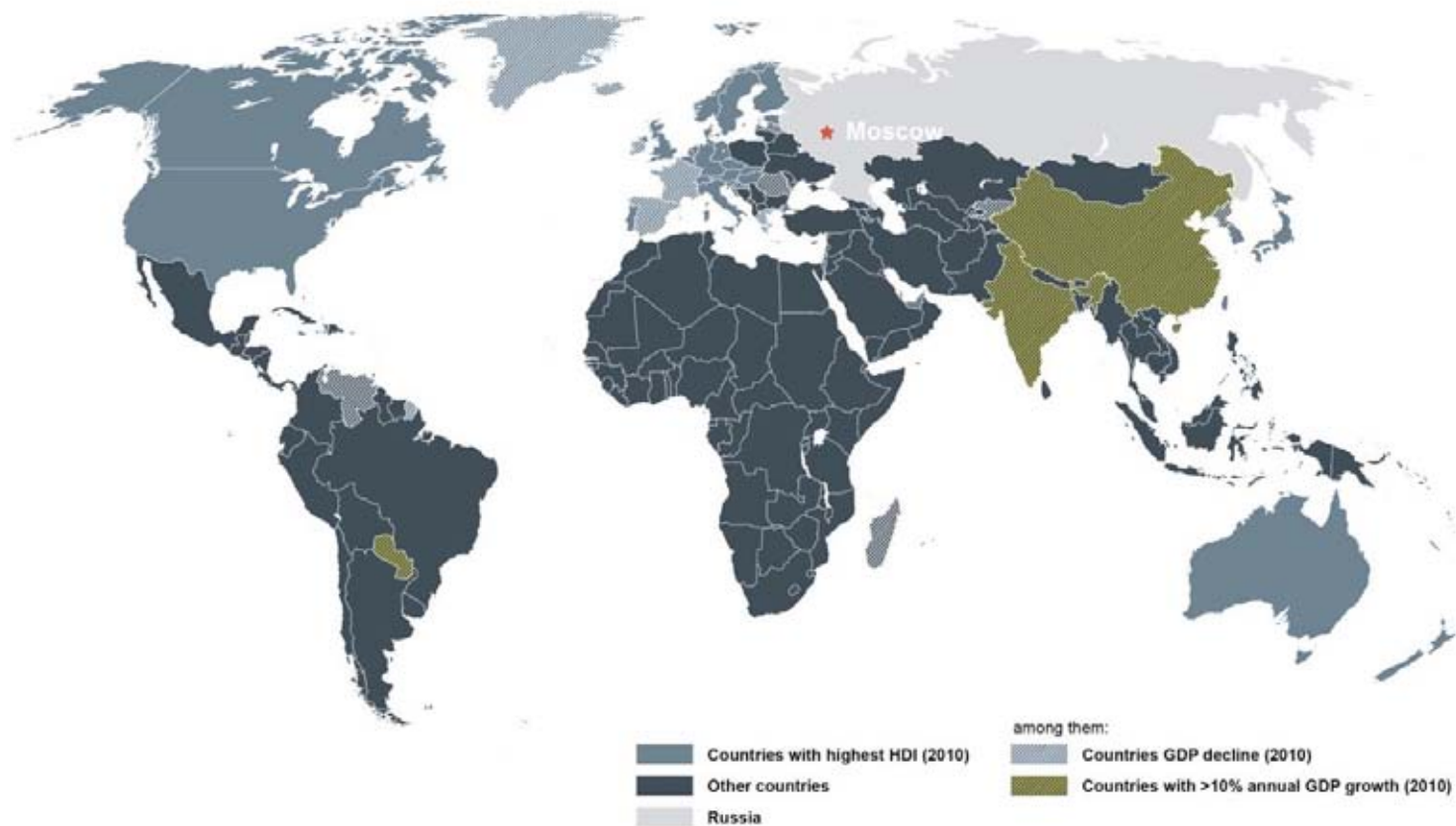








## WORLD DEVELOPMENT AS ON 2010



Sources: <http://hdr.undp.org/en/statistics/>  
<https://www.cia.gov/library/publications/the-world-factbook/>

"Awesome . . . a landmark . . .  
profoundly realistic and important . . .  
supremely timely and cogent . . . the first book  
to fully fathom the depth and range of the  
changes now sweeping through the world!"  
—George Gilder, *The Washington Post Book World*

# THE END OF HISTORY AND THE LAST MAN

THE  
NEW YORK  
TIMES  
BESTSELLER

## FRANCIS FUKUYAMA

WITH A NEW AFTERWORD

*"What we may be witnessing is not just the end of the Cold War, or the passing of a particular period of post-war history, but the end of history as such: that is, the end point of mankind's ideological evolution and the universalization of Western liberal democracy as the final form of human government."*

















I PROTEST

against disrespect of Our  
Beloved Prophet

Muhammad ﷺ

ﷺ

o-E-ahwar

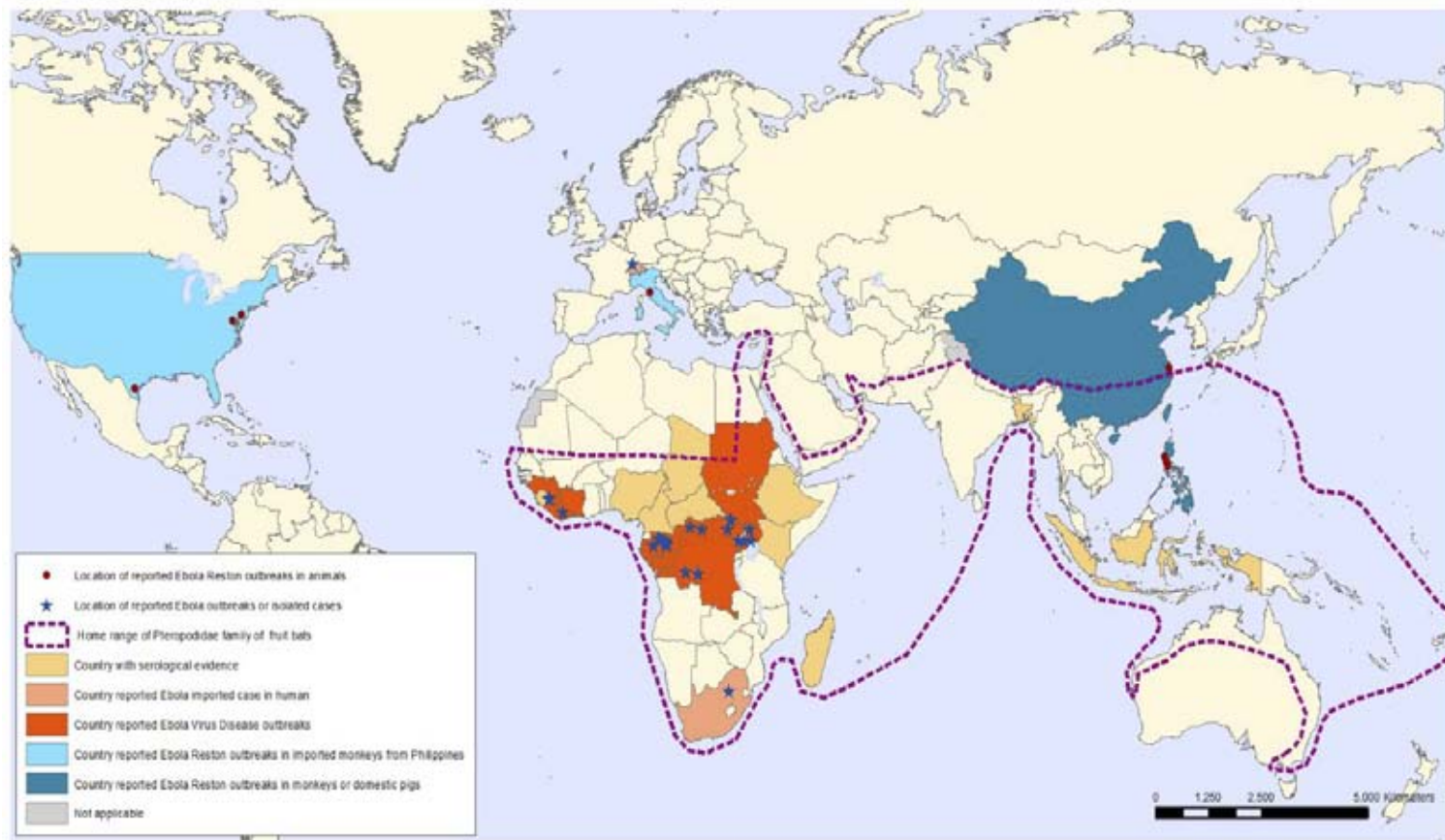








## Geographic distribution of Ebola virus disease outbreaks in humans and animals



The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted and dashed lines on maps represent approximate border lines for which there may not yet be full agreement.

Data Source: World Health Organization  
Map Production: Health Statistics and Information Systems (HSI)  
World Health Organization



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A close-up photograph of a young child's face, looking slightly to the side with a neutral expression. The child is wearing a large, yellow and red McDonald's 'M' shaped crown. The background is blurred, suggesting an indoor setting.

# KulturAustausch

1. Aufl. September 1999

EUR 6,-

**Positionen:**  
Nahenpolitik und  
Antisemitismus

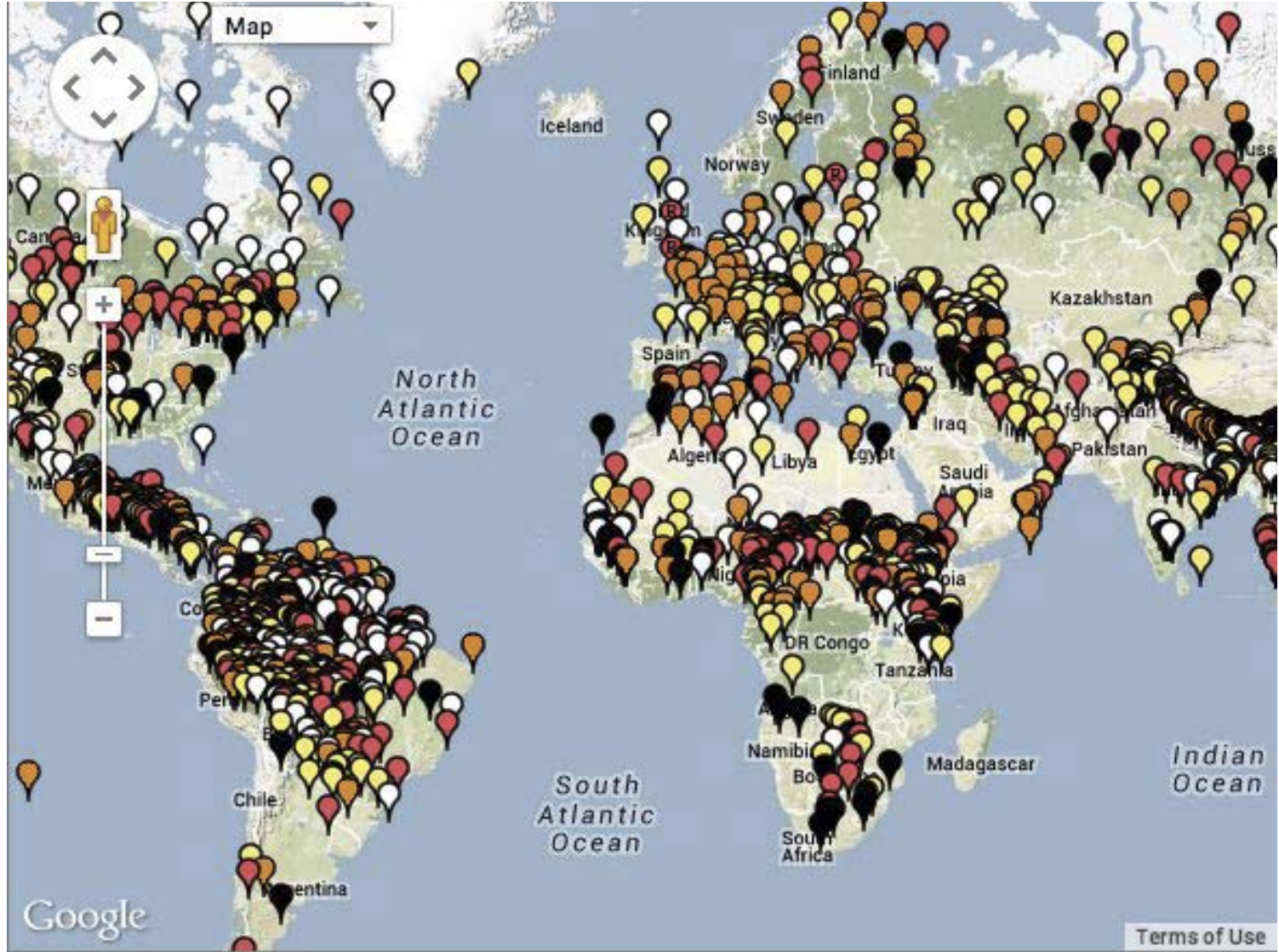
**Interview:**  
Der chinesische  
Ausstellungskurator Hou  
Hanra zum Verhältnis  
von Kunst  
und Globalisierung

**Essay:**  
„Das Wichtigste für einen  
Deutschen ist immer nur  
er selbst“  
Deutschlandbilder  
in der Ex-Sowjetunion

## Feindbild Globalisierung

*Die Angst vor der kulturellen Vereinnahmung*

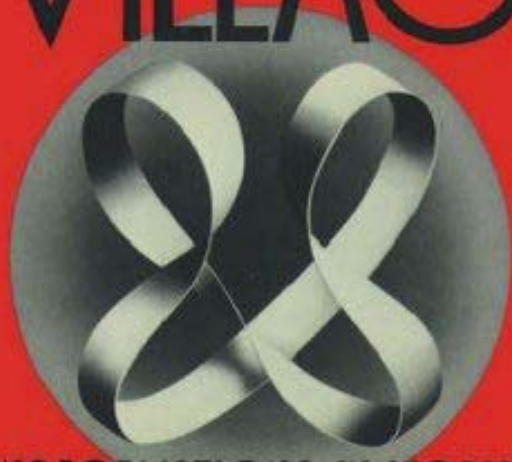




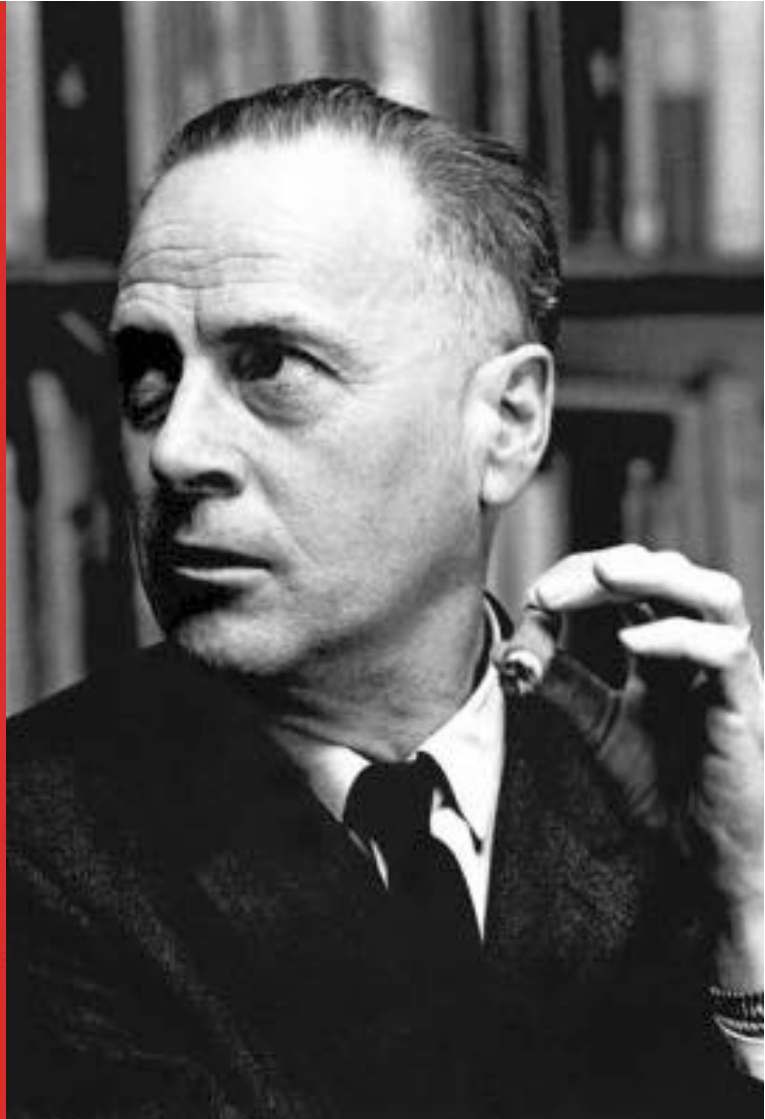


**MARSHALL McLUHAN**  
**& BRUCE R. POWERS**

**THE**  
**GLOBAL**  
**VILLAGE**



**TRANSFORMATIONS IN WORLD LIFE**  
**AND MEDIA IN THE 21<sup>st</sup> CENTURY**



































## WORLD MEGA CITIES

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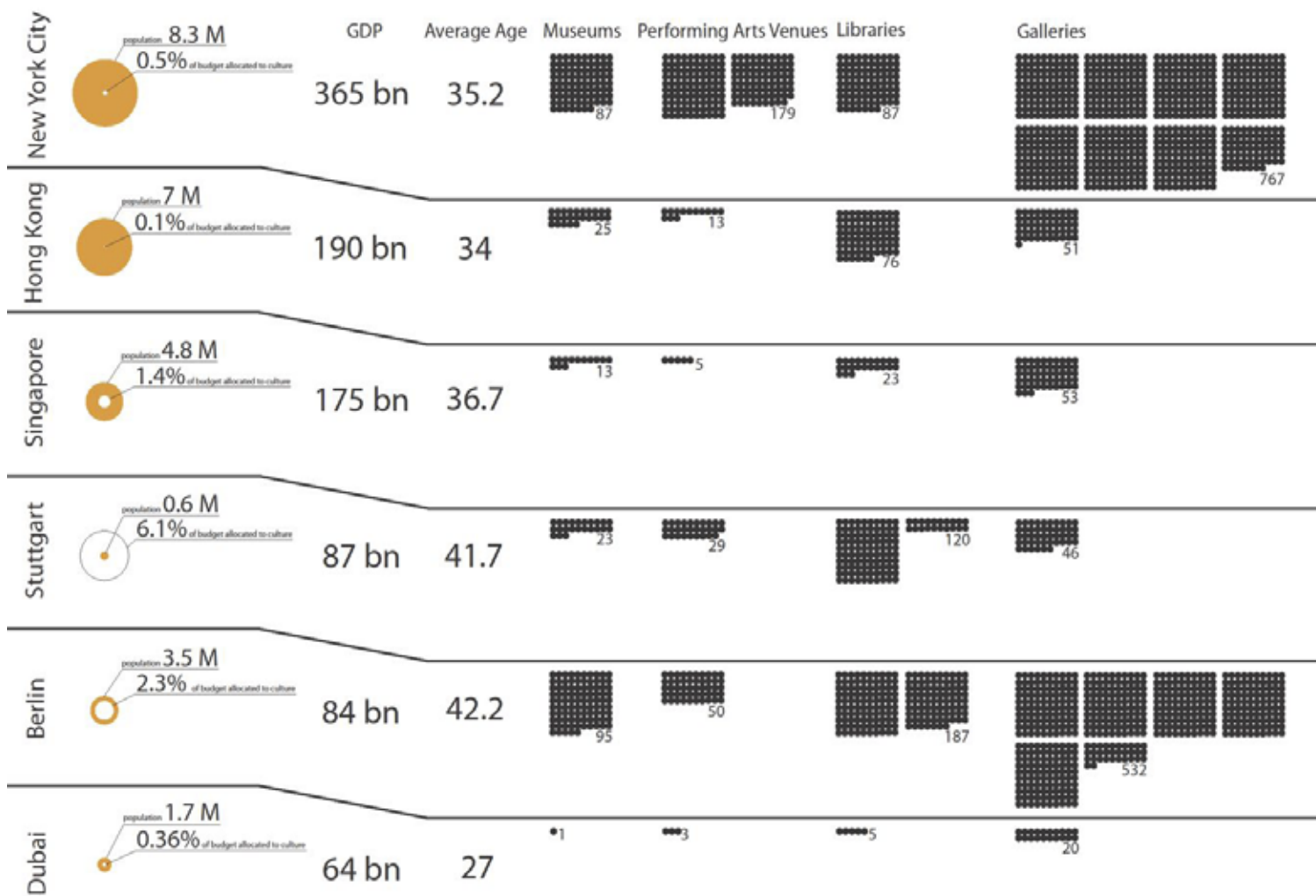


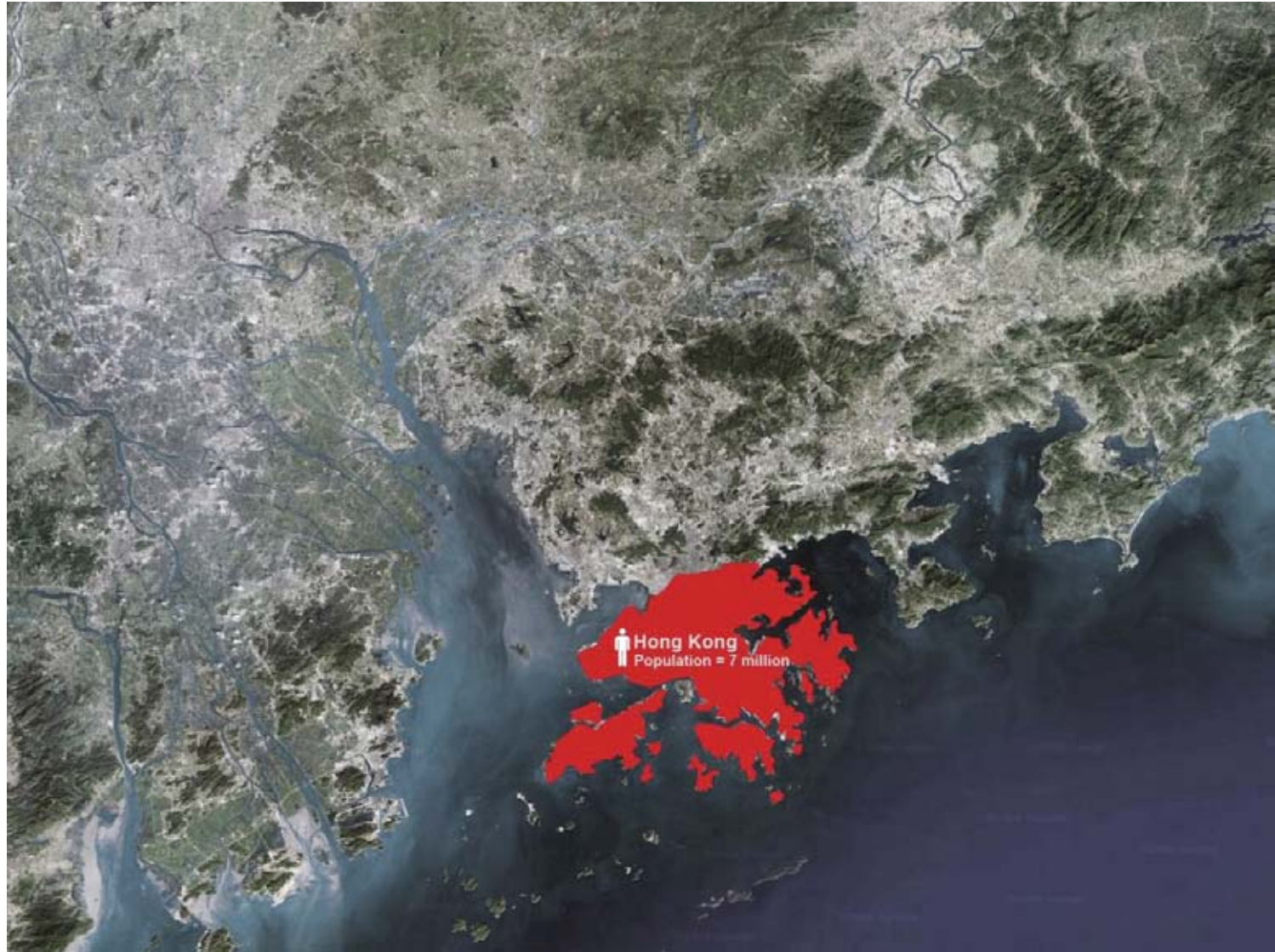












Hong Kong  
Population = 7 million





HKSZ

Population = 19 million



 **PRD**  
Population = 53.2 million























7:00 am  
至  
6:00 pm  
逢星期一至五















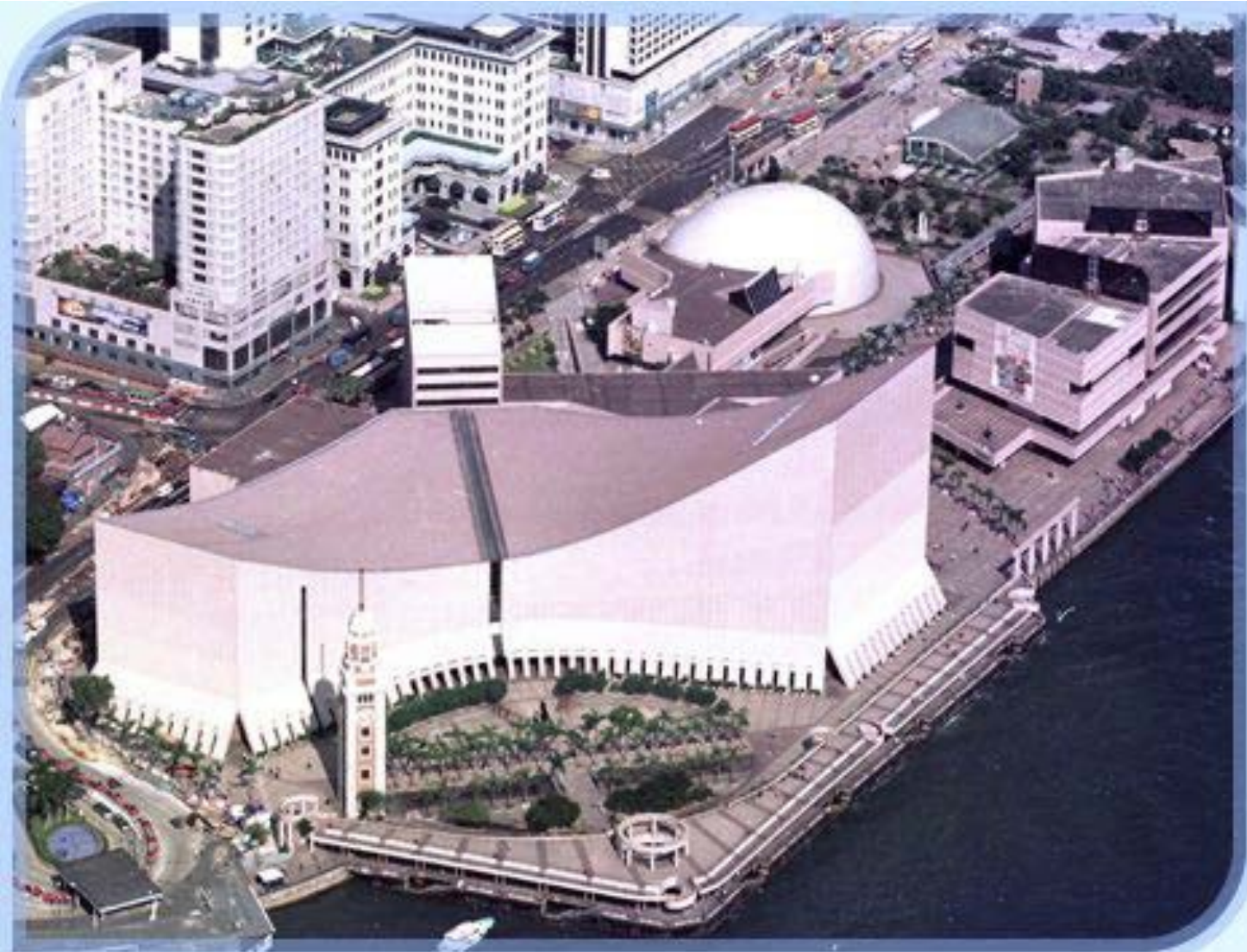










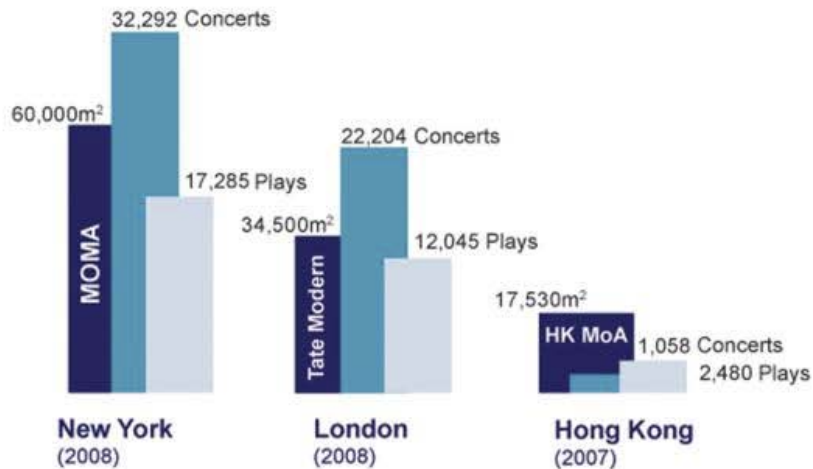








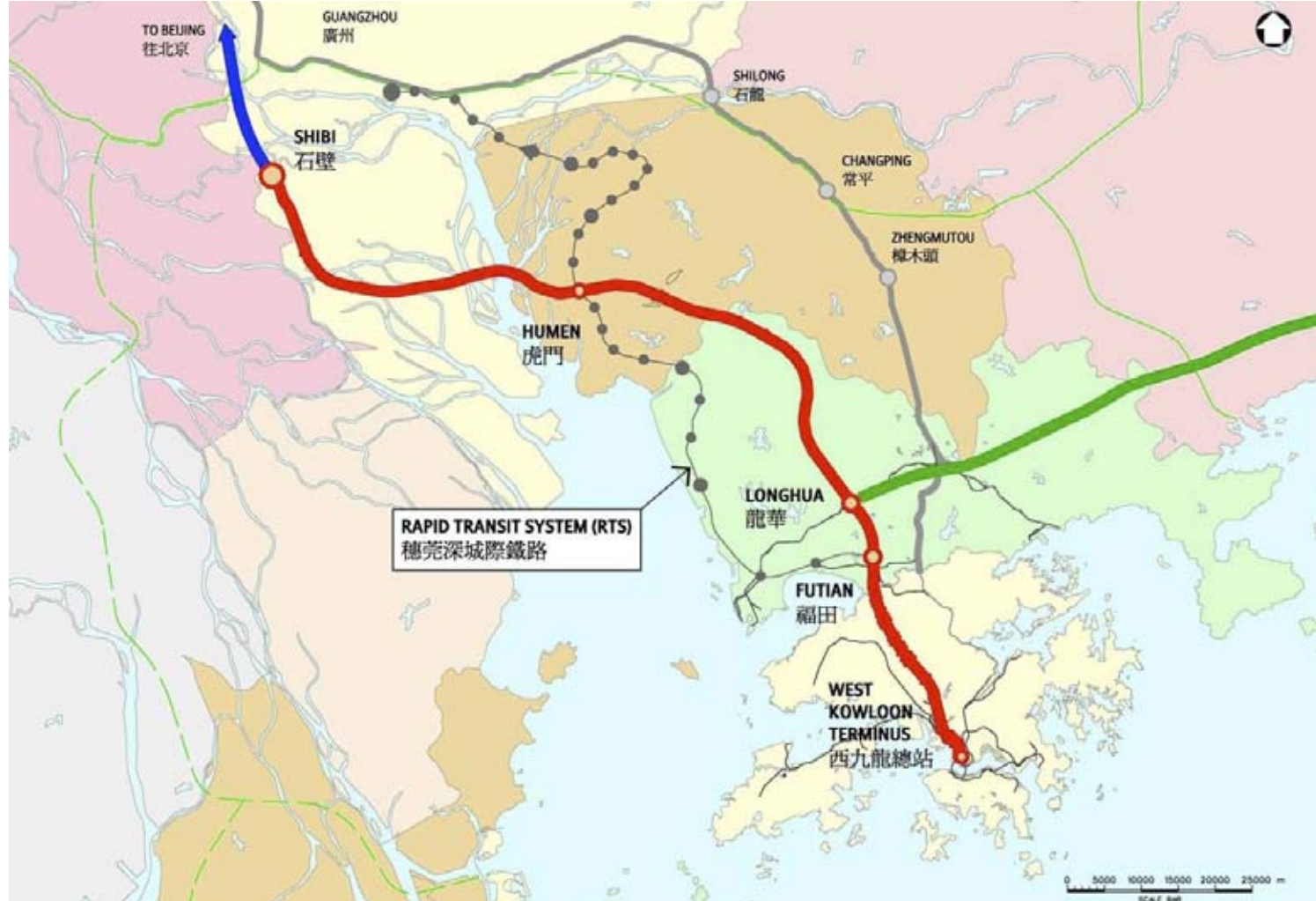
## Cultural Offering



## Cultural Employment








## Guangzhou-Shenzhen-Hong Kong Express Rail Link (XLR)

[http://www.mtr.com.hk/eng/projects/future\\_gz\\_sz\\_hk\\_xrl.html](http://www.mtr.com.hk/eng/projects/future_gz_sz_hk_xrl.html)



XLR EXPRESS  
TRAIN  
10,000 / HR

APPROVED: APRIL 2008  
SCHEDULED COMPLETION: 2015  
40,000,000 PASSENGERS / YEAR





# WEST KOWLOON CULTURAL DISTRICT

西九文化區管理局

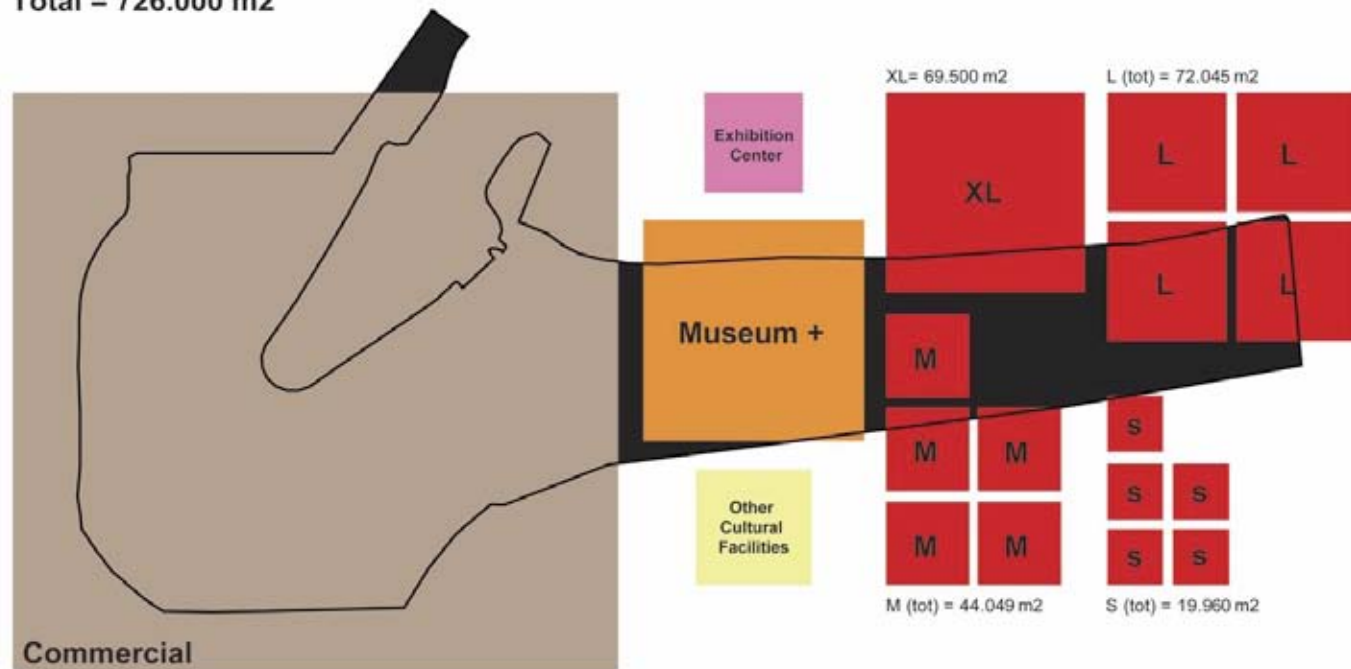
West Kowloon Cultural District Authority



## Commercial + Cultural Program

60% + 40%

Total = 726.000 m<sup>2</sup>













HK-000 Hong Kong | 12/2012 | Ergebnis | (ID 119365)

**M+ Museum Design Competition**

Das Ergebnis ist in Arbeit. Bald finden Sie die Namen der Preisträger auf dieser Seite. Wenn Sie zu den Preisträgern gehören, können Sie sich einloggen und die Bilder für Ihren Wettbewerbsbeitrag veröffentlichen.

Beschränkter Wettbewerb

Gefällt mir

**PROJEKTDATEN**

Entscheidung	10.12.2012 
Verfahren	Beschränkter Wettbewerb
Berufsgruppen	Architekten
Gebäudetyp	Museen, Ausstellungsbauten, Dokumentationszentren, Kunsthallen
Art der Leistung	Objektplanung Gebäude
Zulassungsbereich	weltweit
Sprache	Englisch
Ort	HK-000 Hong Kong
Preisrichter	Rafael Moneo, Eve Blau, Kathy Halbreich, William Lim, Victor Lo, Leslie Lu, Lars Nittve, Uli Sigg, Joanlin Au, Yuko Hasegawa
Aufgabe	The West Kowloon Cultural District (WKCD) is one of the world's largest and most ambitious arts and cultural building programmes which will deliver up to 17 new performing arts and visual culture facilities, open spaces, education, commercial and retail facilities as part of a new cultural hub being developed with funding from the Hong Kong SAR Government.

M+ will be the new museum for 20th and 21st century art and visual culture in the WKCD. M+ is an ambitious project, to create a museum on the physical scale of the world's largest museums of visual culture, aspiring to over time attain an international status comparable to that of MoMA in New York, Centre Pompidou in Paris or Tate Modern in London. It aims to be a museum that is rooted in and shaped by its location - Hong Kong - and the unique culture of this city: it is fundamental that it should be a museum for the people living and working here. M+ should have a Hong Kong point of view with a global perspective.



















# Uli Sigg Donates His Storied Chinese Contemporary Art Collection to Hong Kong's M+ Museum

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15



+1

0

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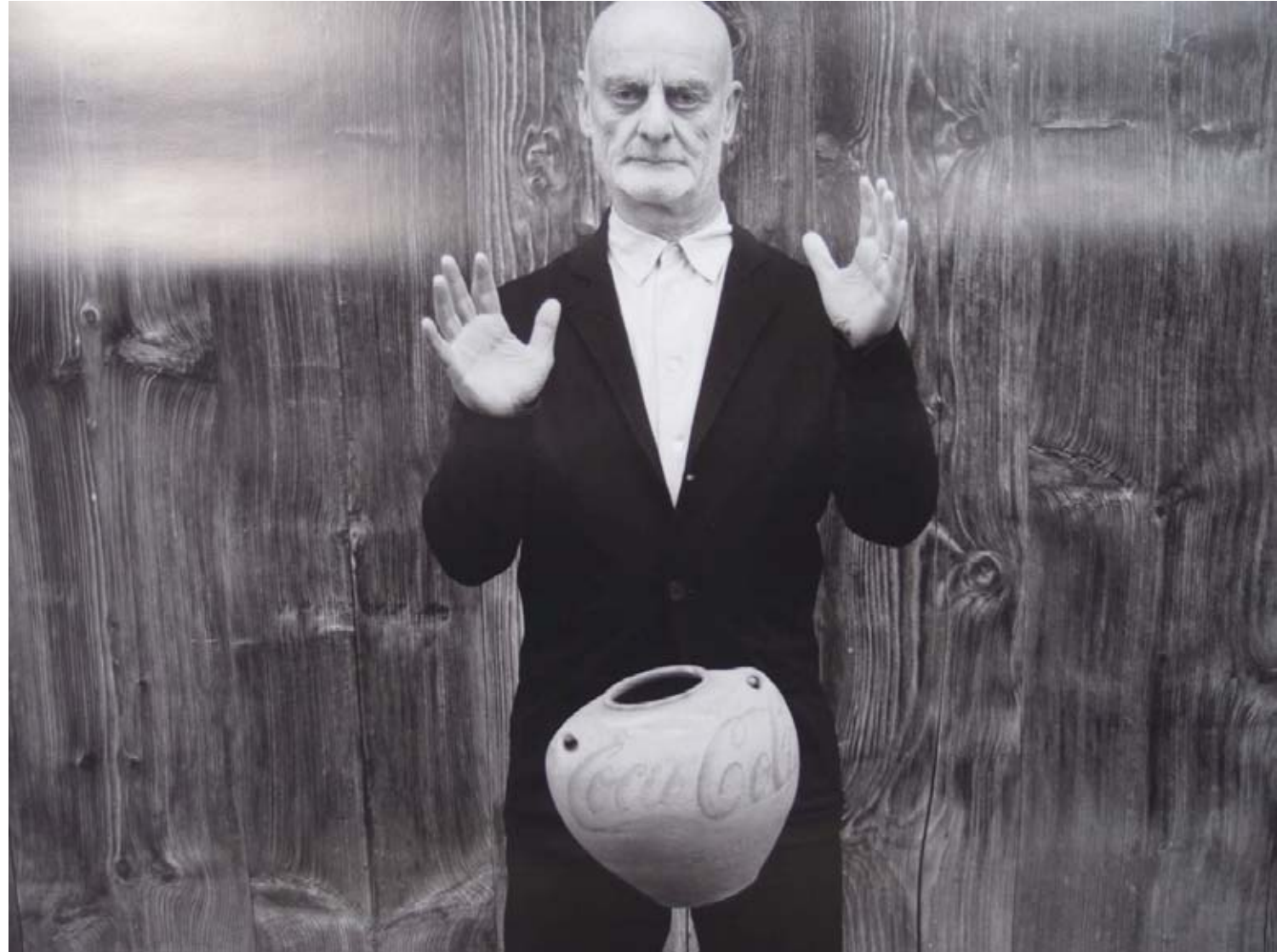
Uli Sigg

by Madeleine O'Dea, ARTINFO China

Published: June 12, 2012

HONG KONG — Legendary art collector **Uli Sigg** is to donate the major part of his collection of Chinese contemporary art to Hong Kong's M+ museum. The donation, which has been “conservatively valued” by the museum at HK\$1.3 billion (\$163 million), was announced today and includes works by 350 artists including **Ai Weiwei, Ding Yi, Fang Lijun, Geng Jianyi, Gu Wenda, Huang Yongping, Liu Wei, Wang Guangyi, Xu Bing, Yang Shaobin, Yue Minjun, Yu Youhan, Zeng Fanzhi, Zhang Peili, and Zhang Xiaogang.**









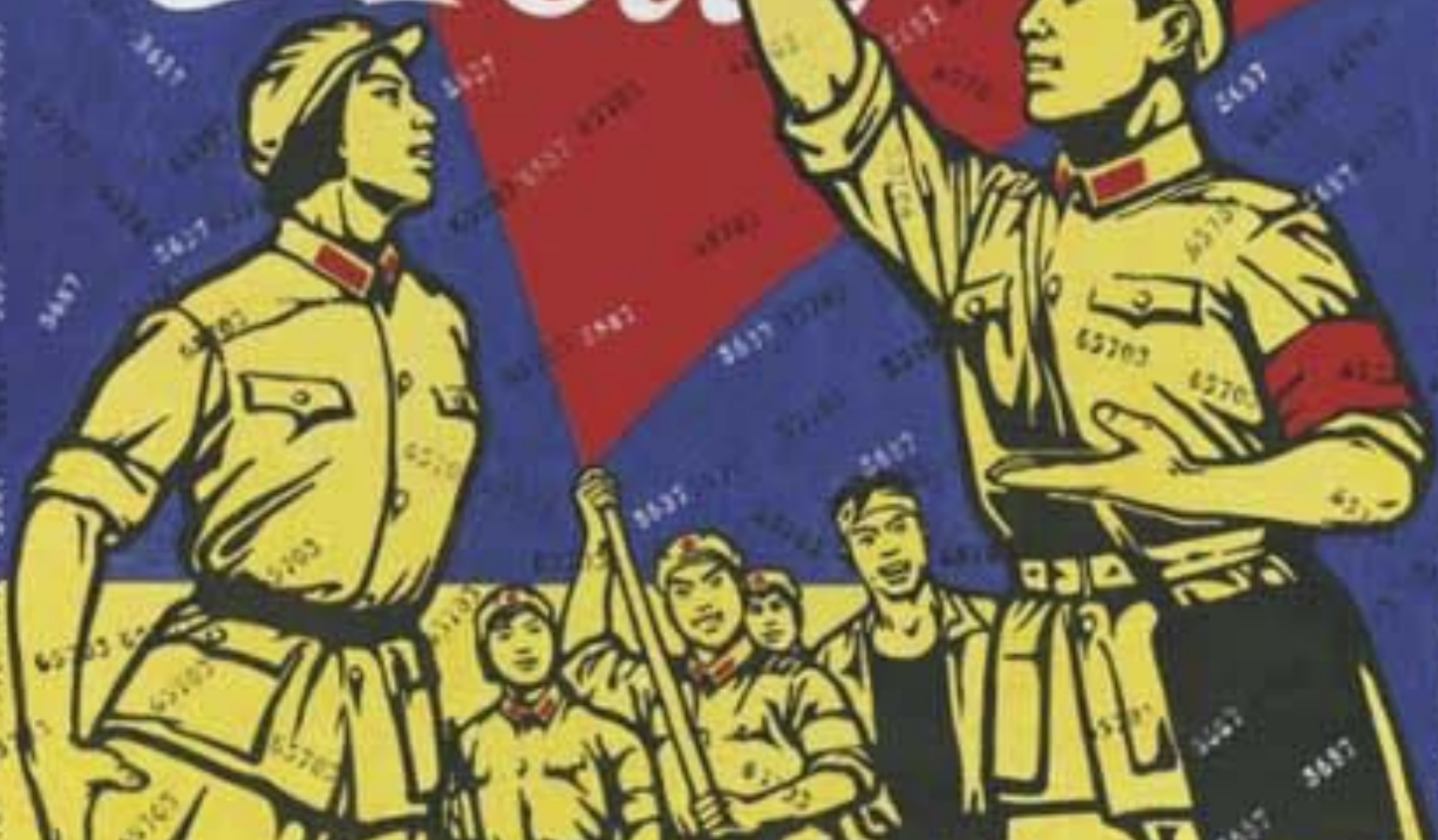








# Coca-Cola









































## Geography

Located on the Southern shore of the Persian Gulf

Second largest of the seven Emirates of the United Arab Emirates

2.5 hours from Mumbai

4.5 hours from Moscow

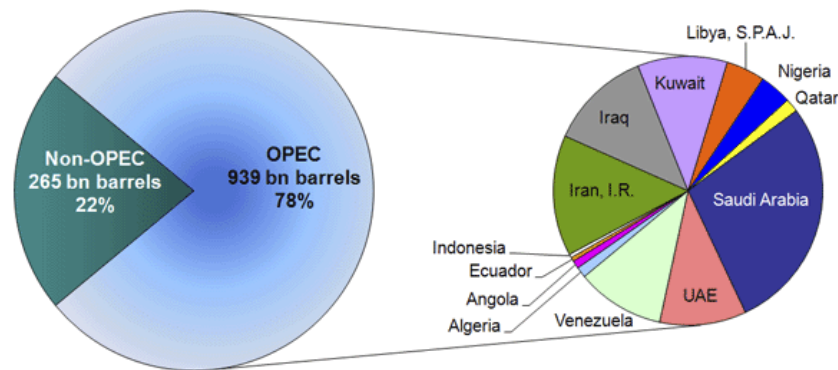
6 hours from Paris

7 hours from London

7.5 hours from Beijing



## Crude Oil Reserves in the Region (2007)



Saudi Arabia	264.21 bn barrels
Iran	136.15 bn barrels
Iraq	115.00 bn barrels
Kuwait	101.50 bn barrels
<b>UAE</b>	<b>97.80 bn barrels</b>
Quatar	15.21 bn barrels

### Production capacities

Abu Dhabi	3 Mio. barrels/day
Dubai	80 K barrels/day



لقد علمتنا الصحراء أن نصبر  
طويلا حتى ينبت الخير وعلينا أن  
نصبر ونواصل مسيرة البناء حتى  
نحقق الخير للوطن.

Desert has taught us to wait long  
periods of time until we see green  
plants. So we have to be patient and  
resume our building process in  
order to achieve the nation welfare.



## Economy 2001 - 2007

GDP (2007)	<b>\$ 73 bn</b>
Average Annual Growth (2001-2005)	<b>13.4 %</b>

### GDP by Sector

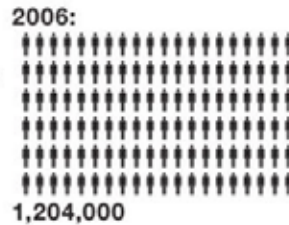
Services (trade, construction, transport, storage & communication, real estate & business, restaurants & hotels, social & personal services, domestic services)	<b>73.6 %</b>
---	---------------

Manufacturing	<b>13.1 %</b>
Oil & Gas	<b>5.1 %</b>
Other	<b>8.2 %</b>

**2,369** buildings completed in 2007

World's largest building to be  
completed in 2009





## Population

1,600,000 (2008) – set to increase to 3.5 million by 2010

94 % expatriates – from over 200 nations

Arabic and English – Hindi, Urdu, and most European languages also widely used religion

Muslim, Hindu and Christian, various others

## Early 1900s

- The Creek lacked fertile land, so settlers looked to the sea
- Livelihood based on fishing, pearling & sea trade
- Unlike Persian counterparts, settlers welcomed traders
- Dubai offered basic facilities for trade & free enterprise for merchants who left Iran's Lingah

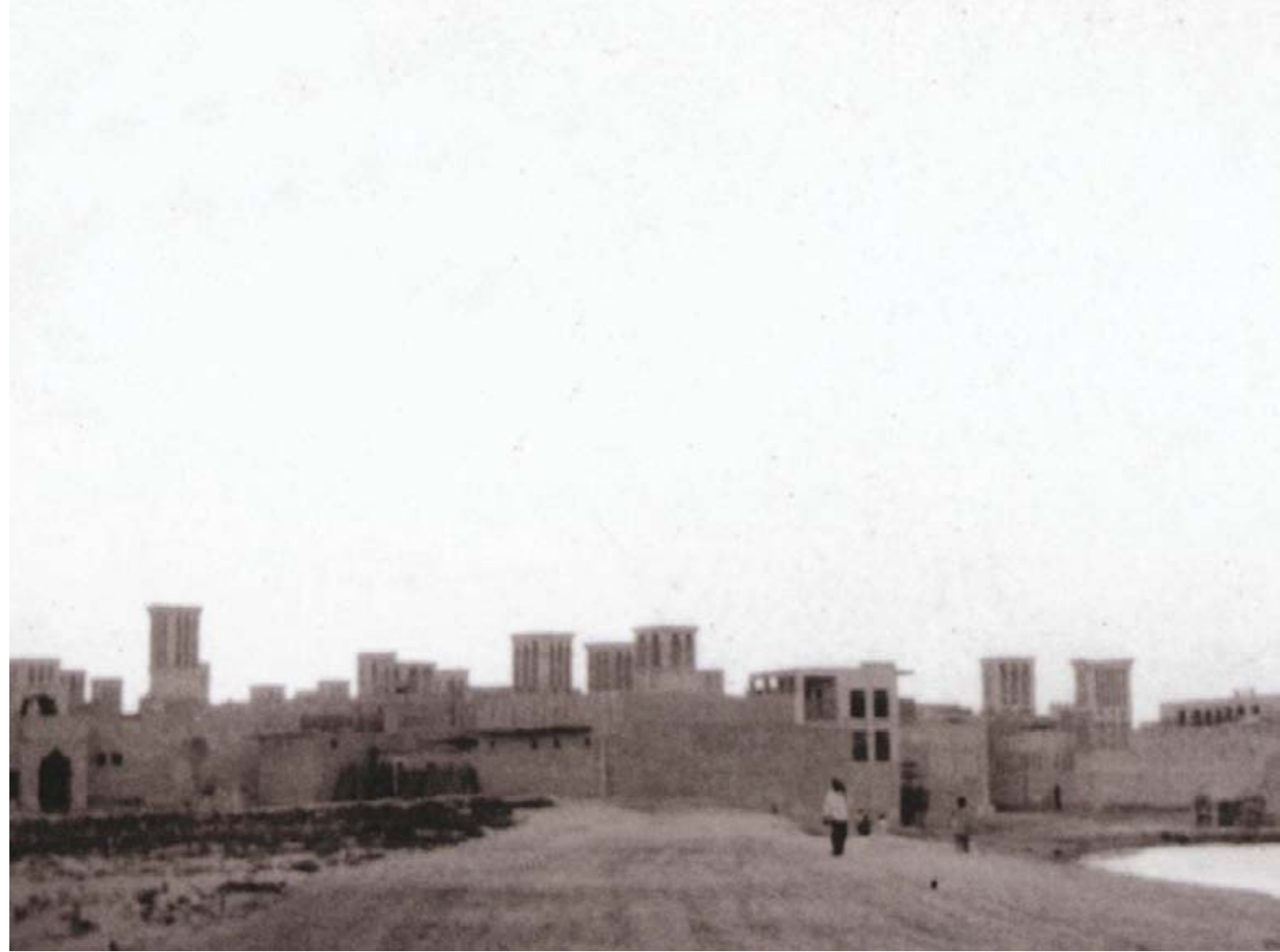






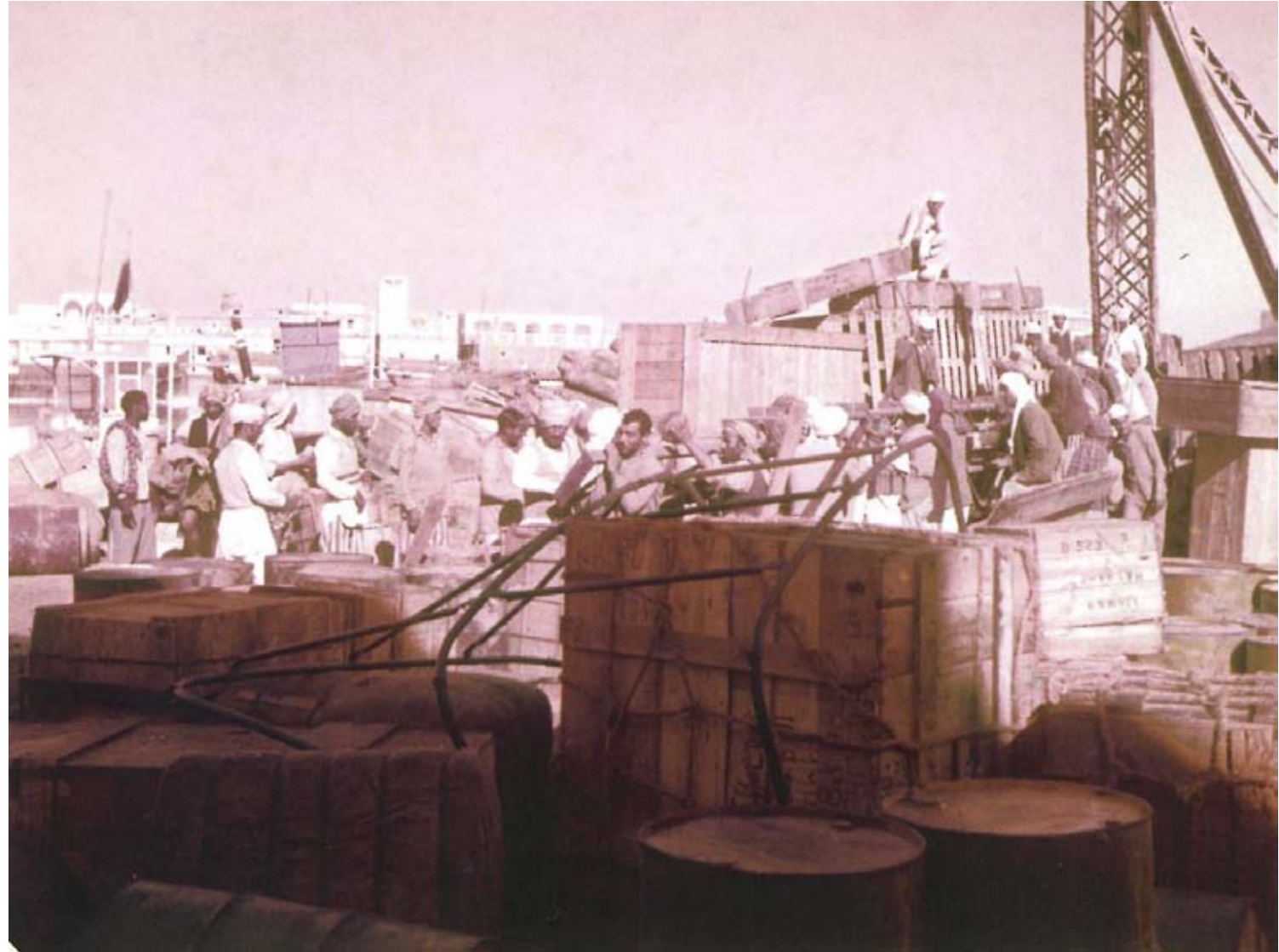


















هيئة دبي للثقافة والفنون  
Dubai Culture & Arts Authority



1950



2008

### Khor Dubai (Dubai Creek)

The “Khor Dubai” cultural project stretching over 20 kilometers, will commence at Shindagha, Dubai’s oldest neighborhood at the mouth of Dubai Creek, and stretching to Business Bay, Dubai’s newest commercial district.

Dubai Creek will be the vibrant destination for culture, arts and heritage in the city.





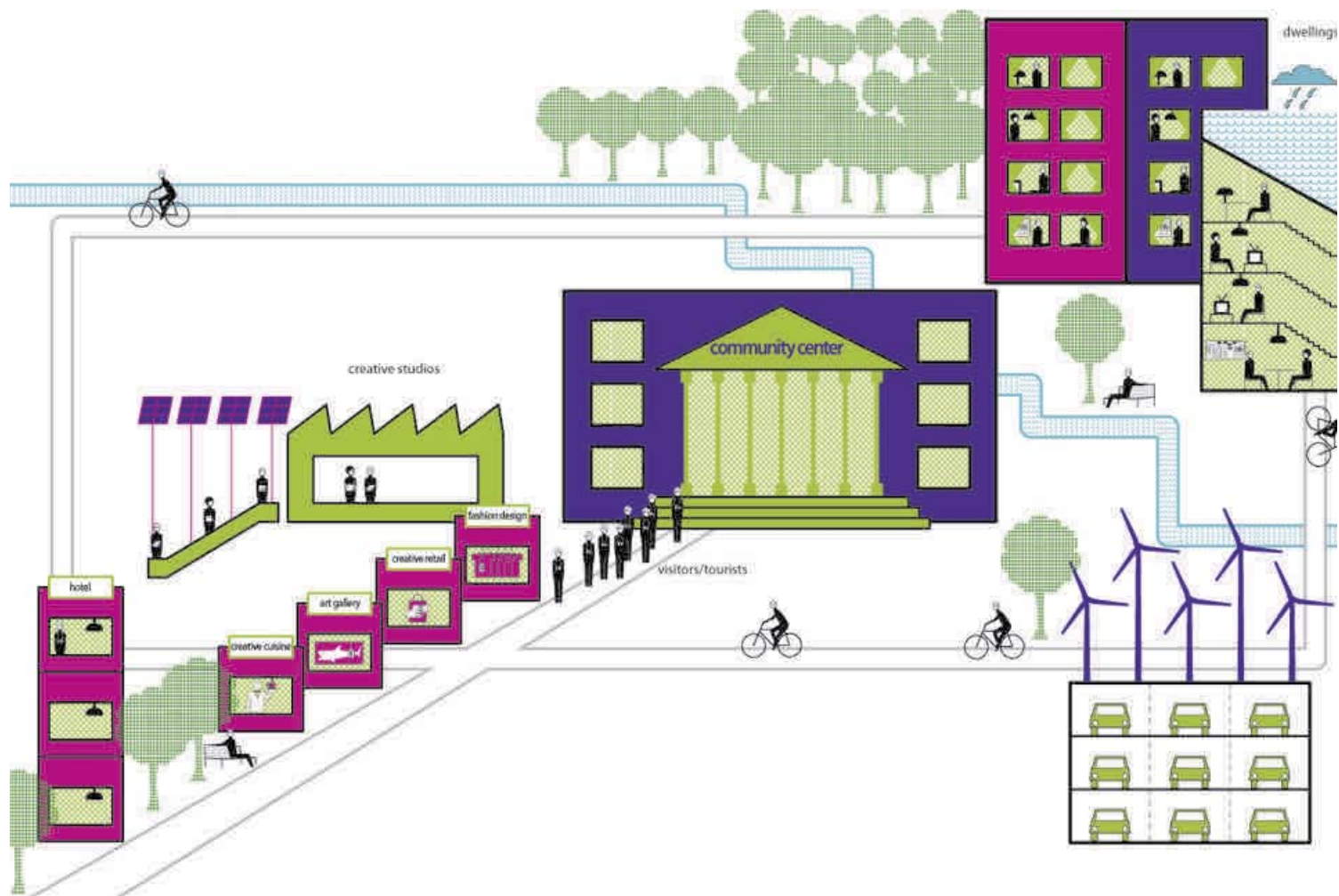








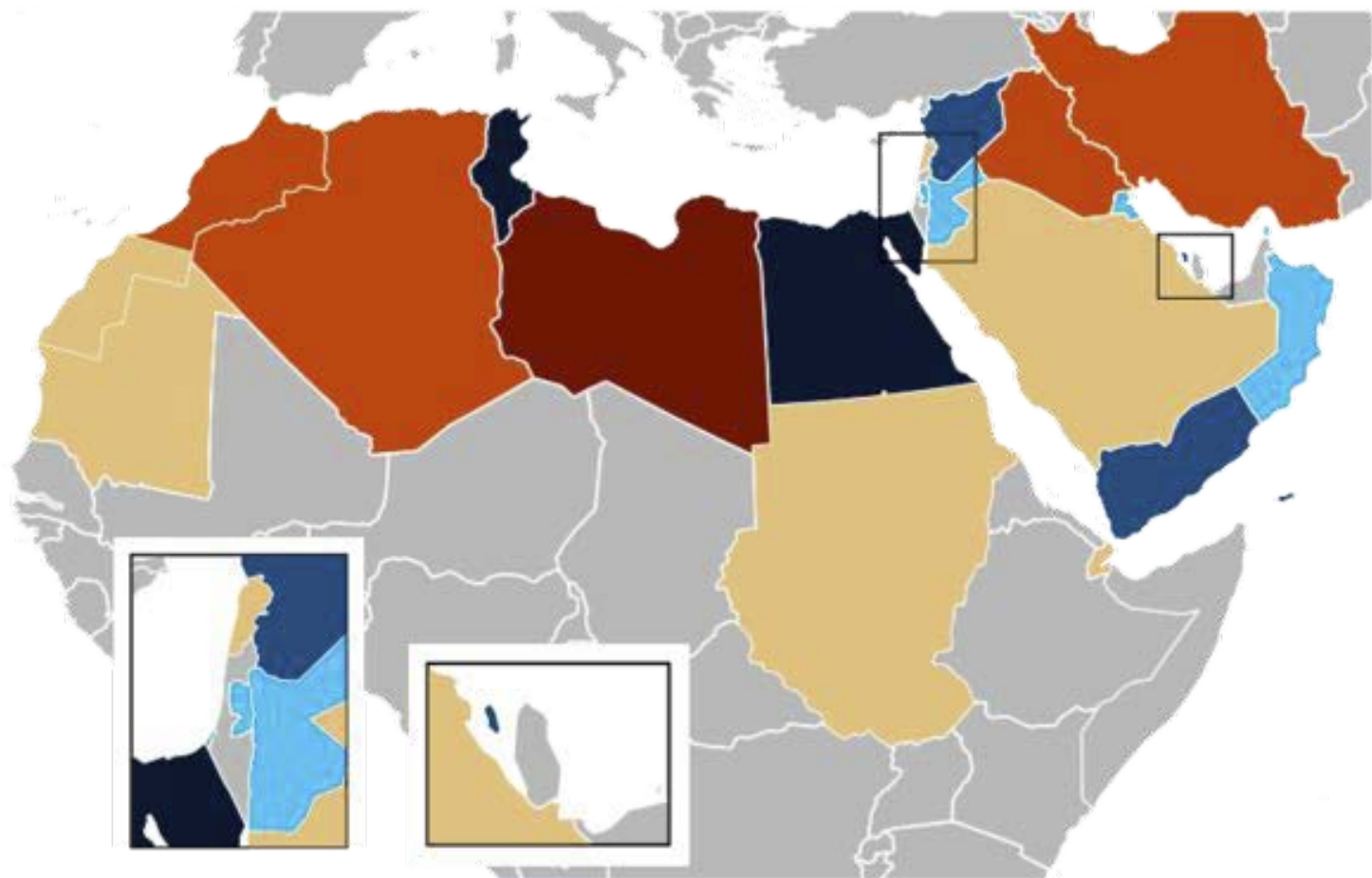














I PROTEST

against disrespect of Our  
Beloved Prophet

Muhammad

اللہ کے رسول

ہو-ع-ہاوار





*A bridge between civilisations*

# Sarkozy presides over Louvre Abu Dhabi groundbreaking while launching French military base in the region

By Anna Somers Cocks. Museums, Issue 203, June 2009

Published online: 20 May 2009

**LONDON.** From the days of the monarchy, France has very deliberately made culture a partner in its foreign policy. President Nicolas Sarkozy took part in the groundbreaking ceremony for the Louvre Abu Dhabi on the occasion of his visit to inaugurate a new French military base in the UAE capital on 27 May. The museum project also benefited from the attention of Gulf heads of state coming to Abu Dhabi for the security conference chaired by the French president on 25 and 26 May. France has strong strategic interests in the UAE, where it already has an airforce and naval presence, and where it hopes to build two nuclear reactors.

An exhibition has been mounted of the first works of art bought for the future museum. Mondrian's *Composition in Blue, Red, Yellow, Black*, which fetched €21,569,000 at the Yves Saint Laurent sale this February, is among them.





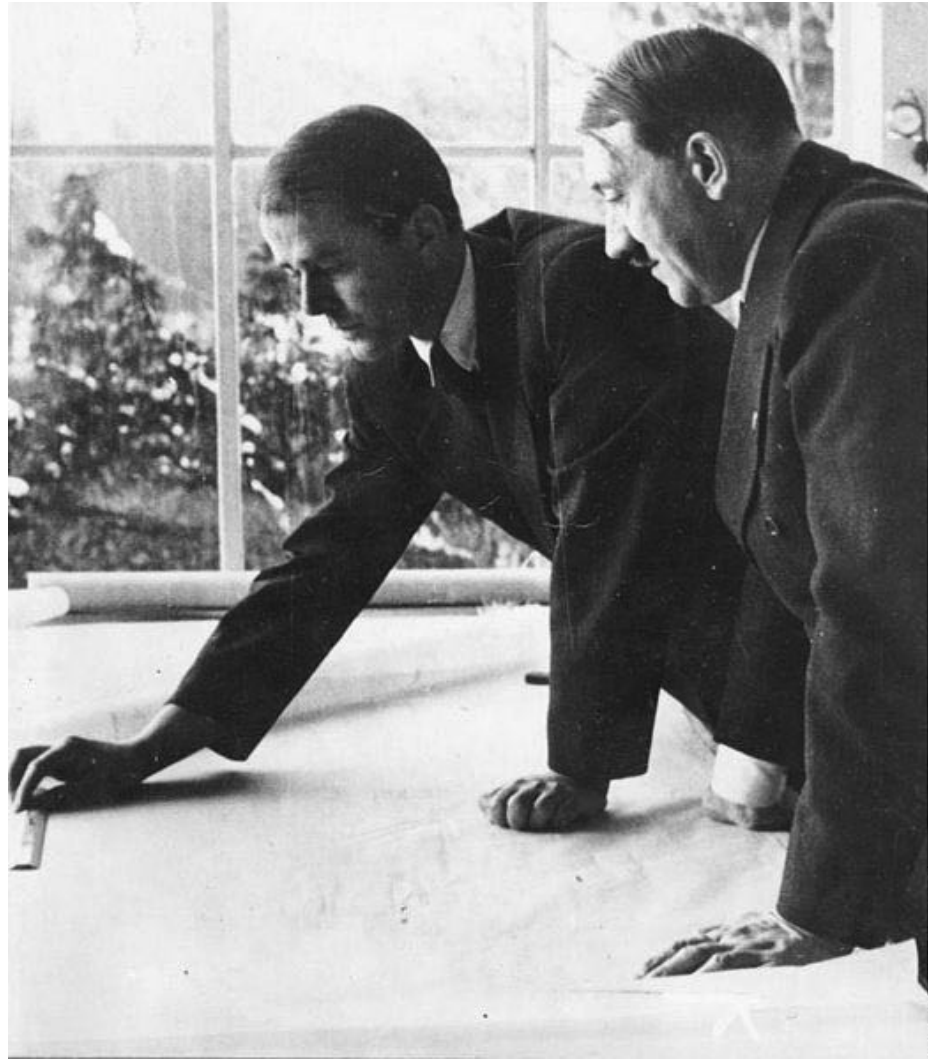
*Michel Houellebecq*  
**Soumission**

roman

**MICHEL  
HOUELLEBECQ**







Bundesarchiv Bild 183-V00555-3  
Foto: o. Ang. | 1938 ca.







Berlin: war damage and demolition, 1940-2001



Berlin: new building, 1940-2001



1961



1963



1968



Ludwig Mies van der Rohe . Neue Nationalgalerie. Berlin (1968)



1956-63











1995



Christo and Jeanne-Claude Wrapped Reichstag, Berlin, 1995







Berlin Hauptbahnhof (launched in 2006)









Museum Island (2009)







Jaybo aka 'Merk for Paint my House' projection on Berliner Dom 2008







2000



2007











Olafur Eliasson's Studio. Berlin

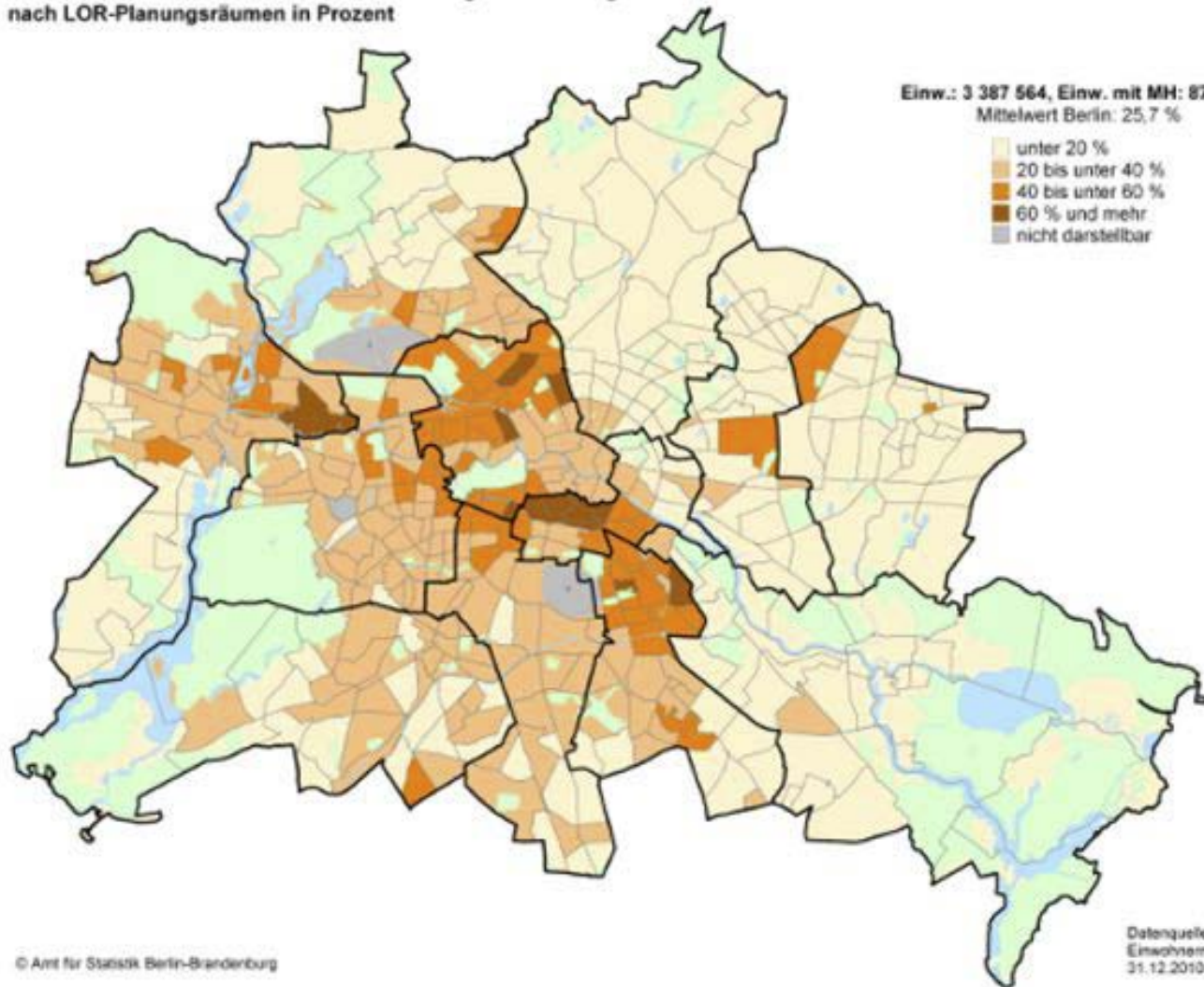




**Anteil Einwohnerinnen und Einwohner mit Migrationshintergrund an allen Einwohnern in Berlin am 31.12.2010  
nach LOR-Planungsräumen in Prozent**

Einw.: 3 387 564, Einw. mit MH: 872 129  
Mittelwert Berlin: 25,7 %

- unter 20 %
- 20 bis unter 40 %
- 40 bis unter 60 %
- 60 % und mehr
- nicht darstellbar



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## Berlin named most 'fun' city in the world



It's gone. [Undo](#)

What was wrong with this ad?

- ☐ Repetitive
- ☐ Inappropriate
- ☐ Irrelevant



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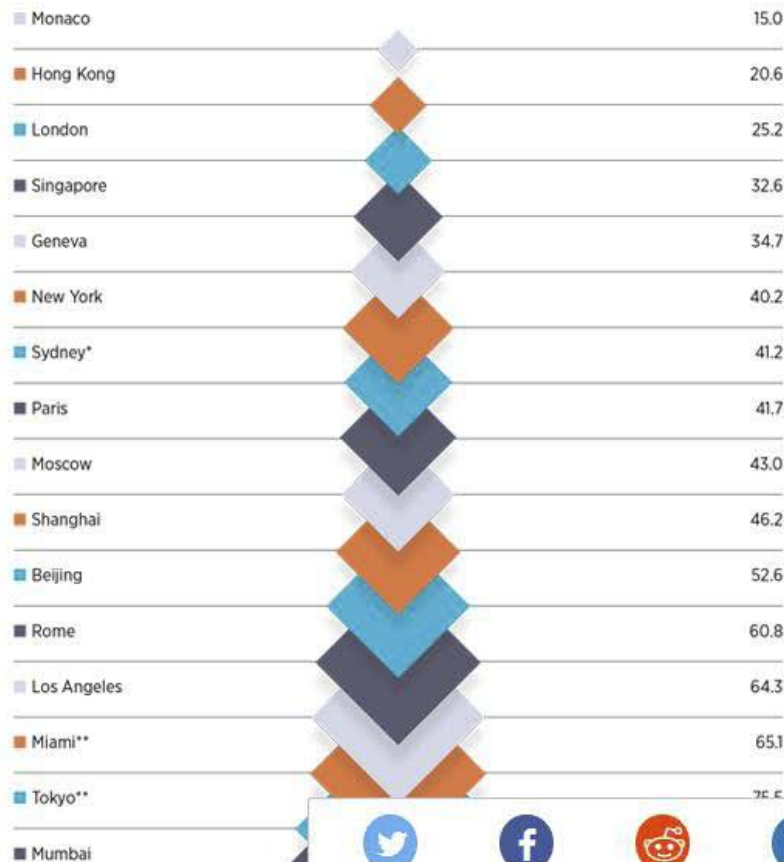
A photograph of a graffiti-covered wall. Two white rectangular signs are pasted onto the wall. The top sign contains the text 'BERLIN IS NOT' and the bottom sign contains 'FOR SALE'. The background is a dense collection of graffiti in various colors, including green, yellow, red, and black. Some visible graffiti includes '2009' and 'THE CREW'.

BERLIN IS NOT

FOR SALE



## THE AMOUNT (SQ M) OF LUXURY PROPERTY US\$1M WILL BUY



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Housing today: A 'bubble larger than :

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