## ZHdK Lectures on Global Culture

## Das Unbehagen an der globalen Kultur Michael Schindhelm

8. April 2013

## The Family of Man

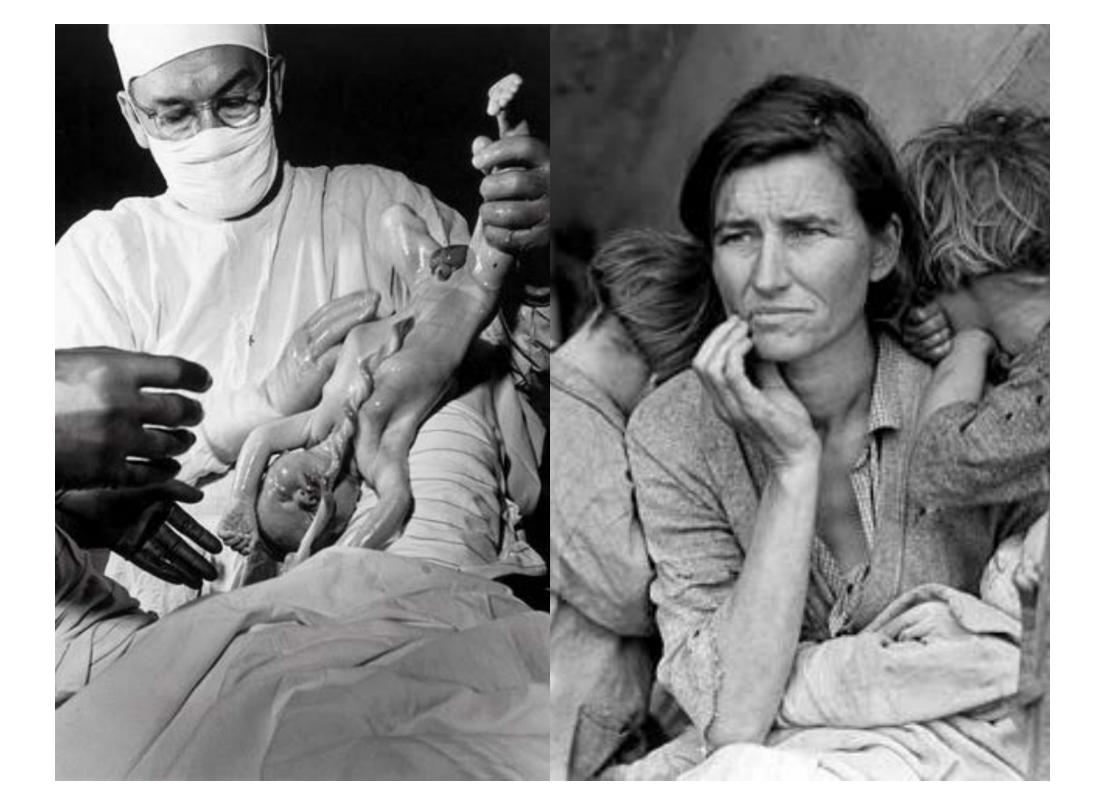
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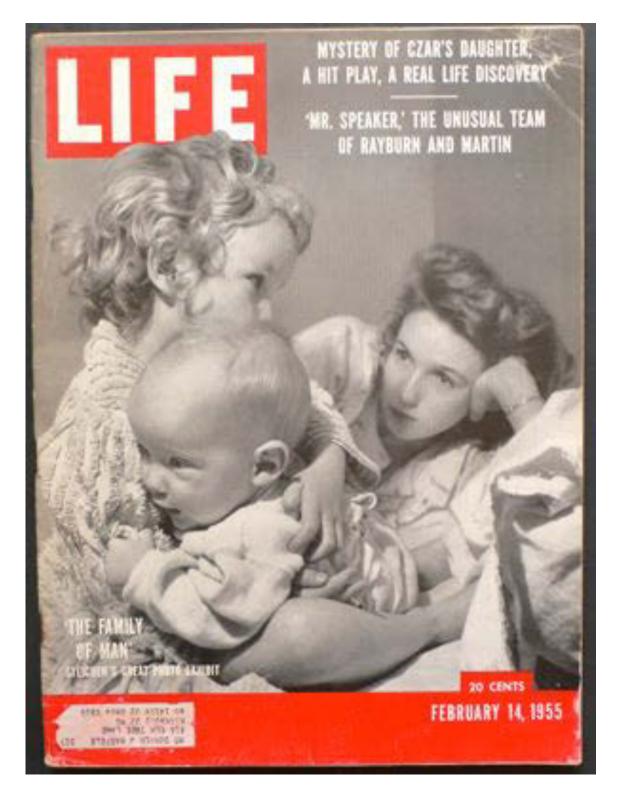
The greatest photographic exhibition of all time – 503 pictures from 68 countries – created by Edward Steichen for the Museum of Modern Art

Prologue by Carl Sandburg

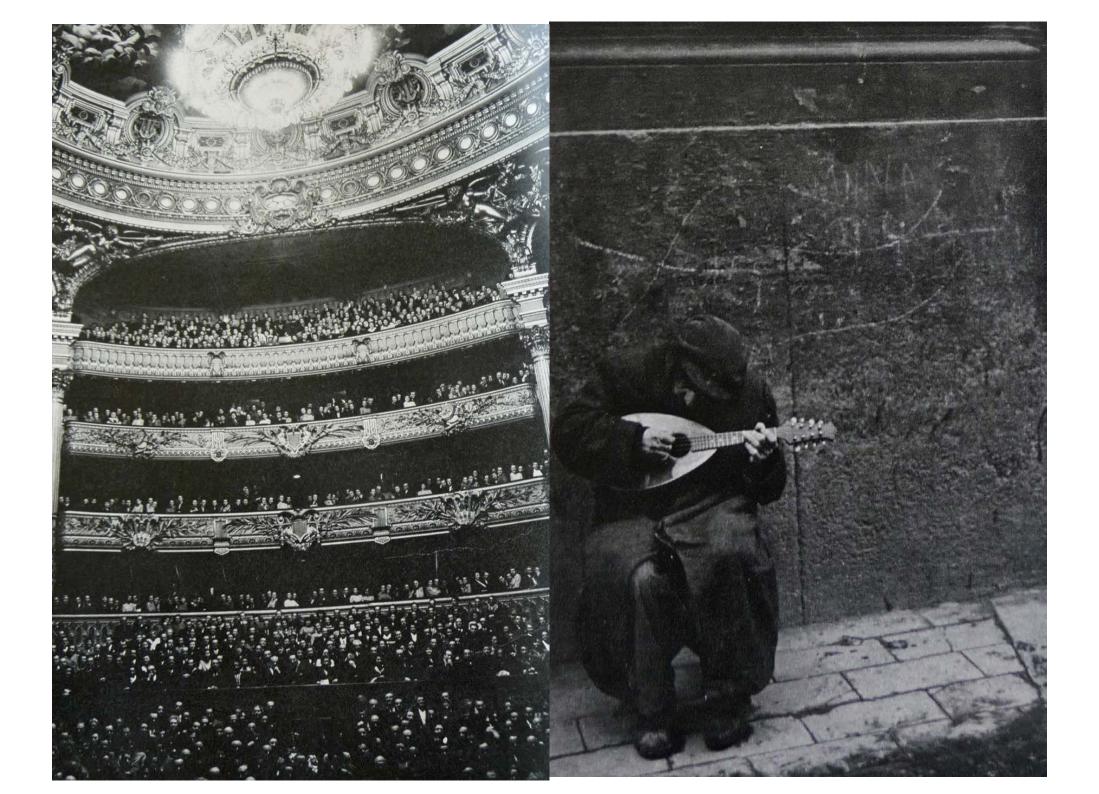


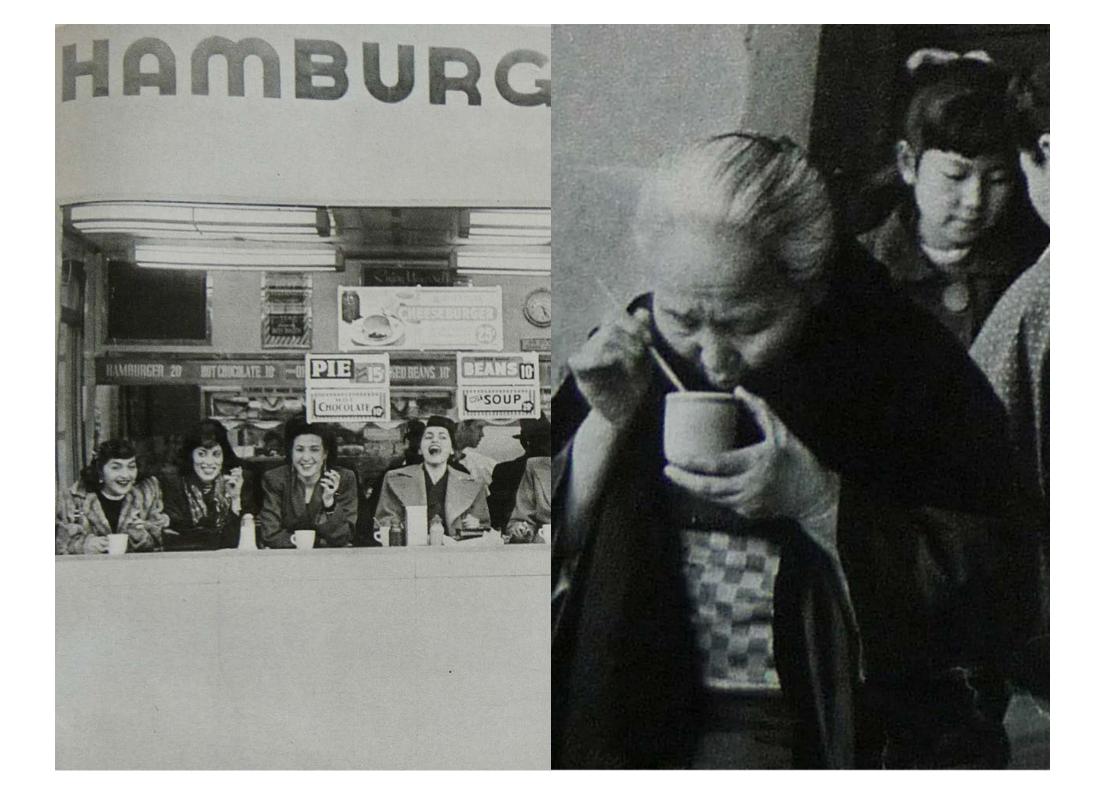






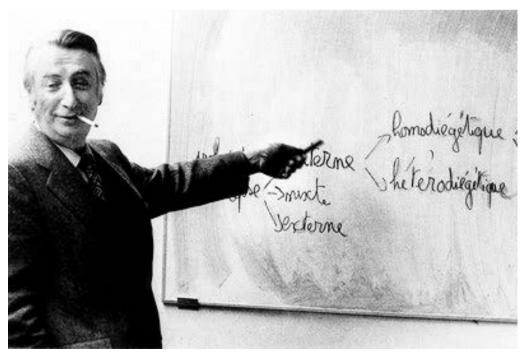














December 2009

# The Opinion Pages

### America the Innovative?



#### DUBLIN

CONGRESS might be at loggerheads, the unemployment rate might be too high and America's infrastructure might be crumbling — but Americans of all political viewpoints comfort themselves with the notion that at least they lead the world in high technology and always will.

It's a pleasing, convenient idea. China can't outrun the United States, because it's not creative enough. It's authoritarian. Democracy is central to innovation, according to this comforting scenario.

Although America has accounted for a sizable share of all technological innovations that have shaped our modern world, the wider historical evidence is disappointing for anyone who thinks political freedom is a fundamental precondition for innovation.

Few of the most creative societies of the ancient world were free. Certainly not Mesopotamia or Egypt. As for the spectacular creativity of early modern Europe, this somehow flourished alongside bloodcurdling efforts at mind control. More recently, both Nazi Germany and the Soviet Union, with authoritarian cultures, punched well above their weight in innovation.



By EAMONN FINGLETON Published: March 30, 2013





Pro-democracy activist Aung San Suu Kyi reappears on front pages of local newspapers in 2011 after decades of censorship.























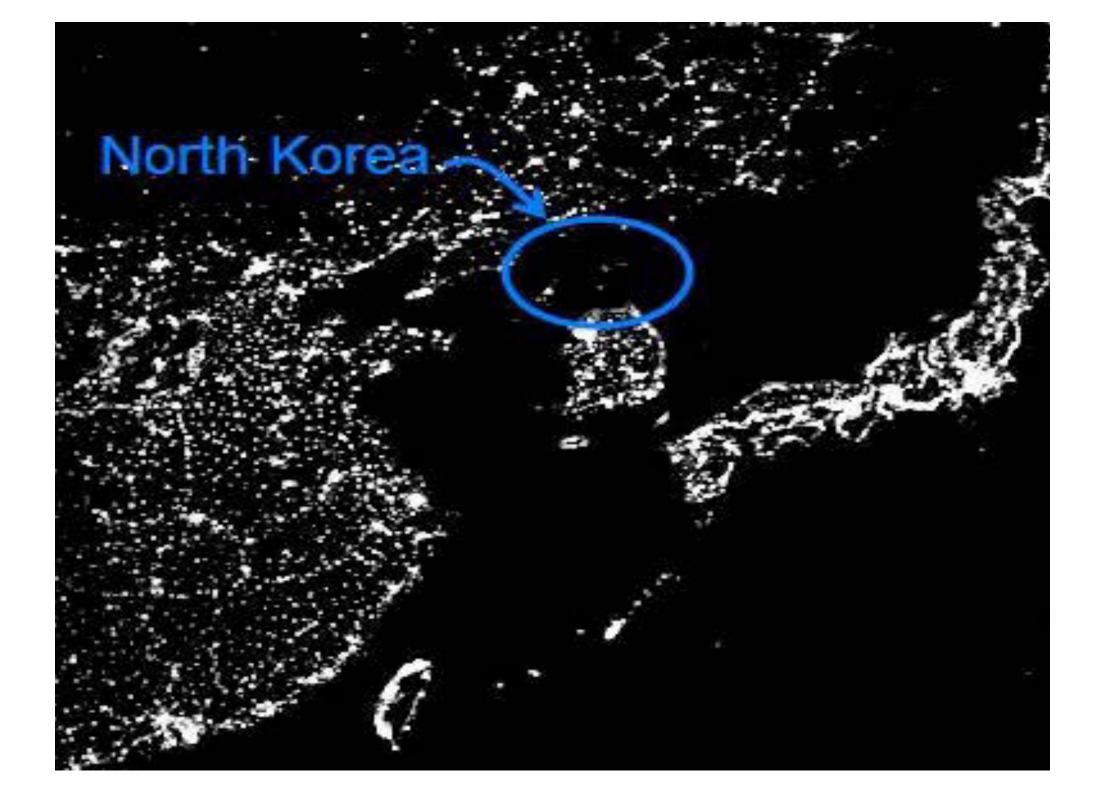










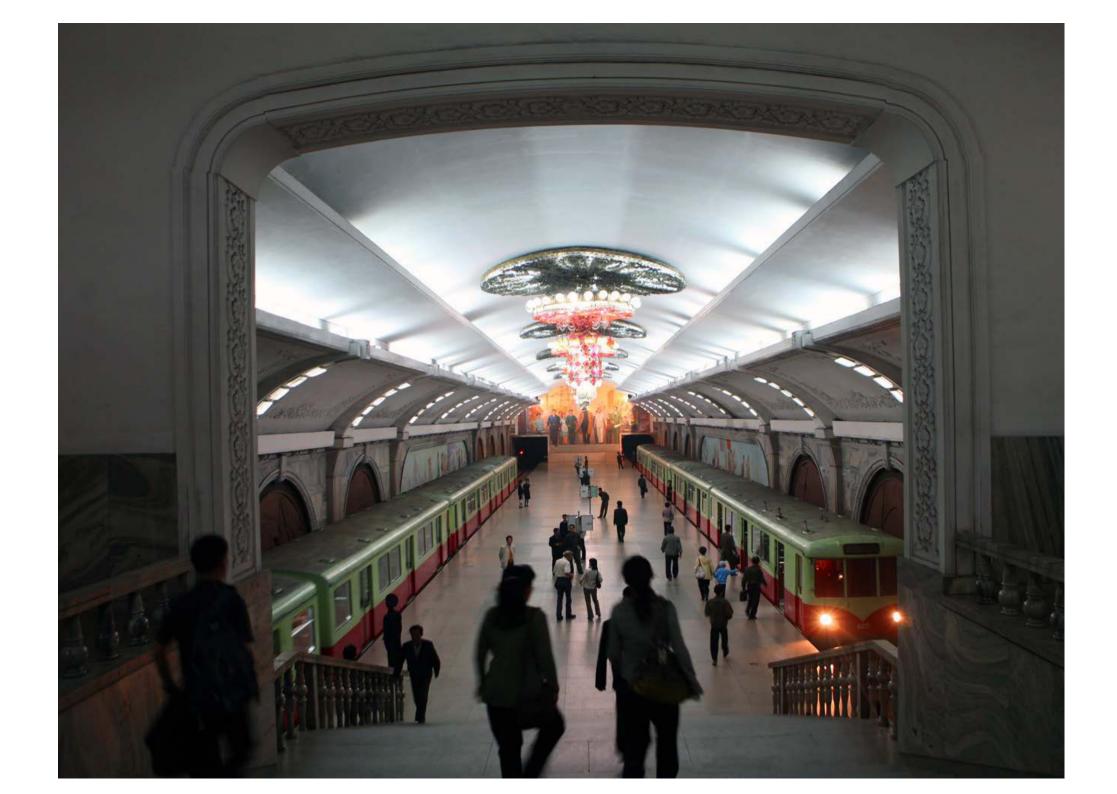














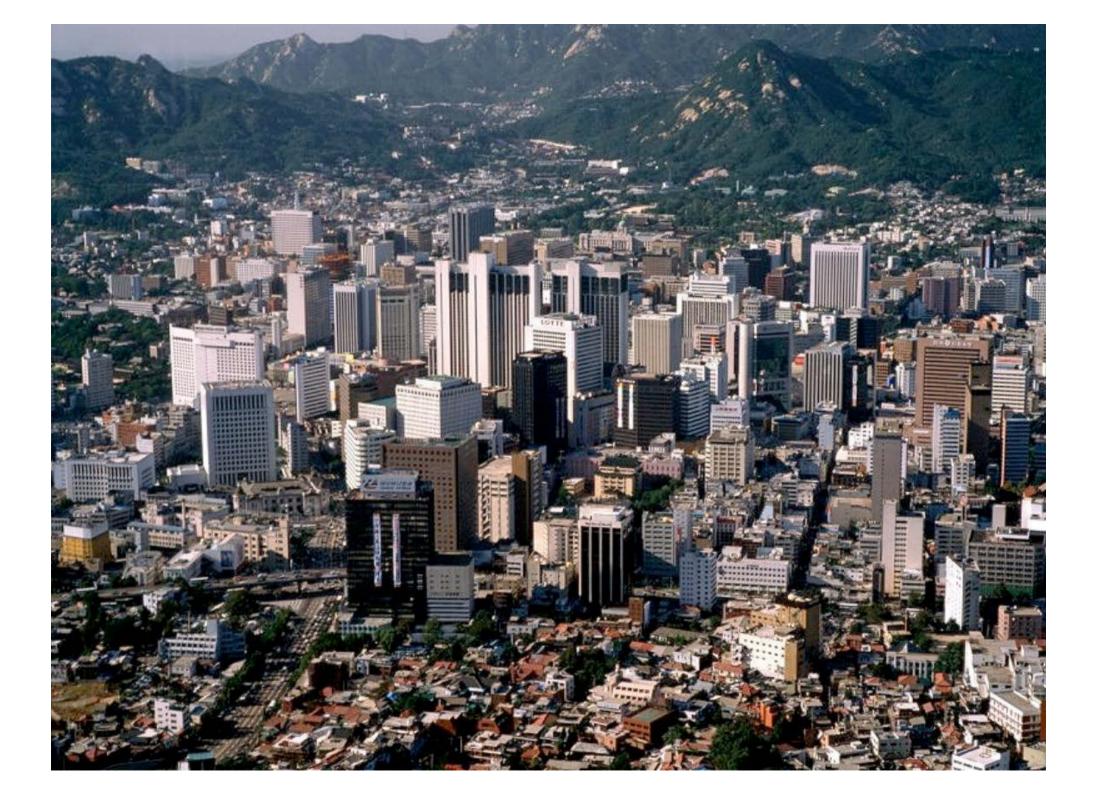


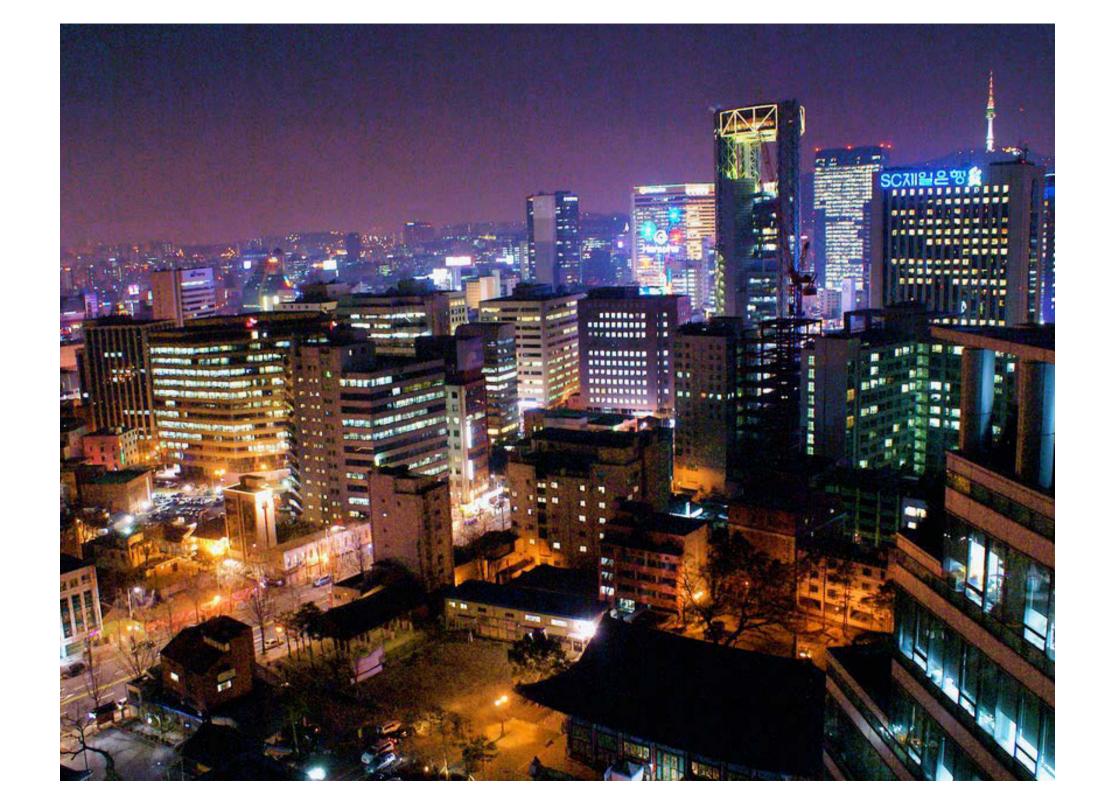






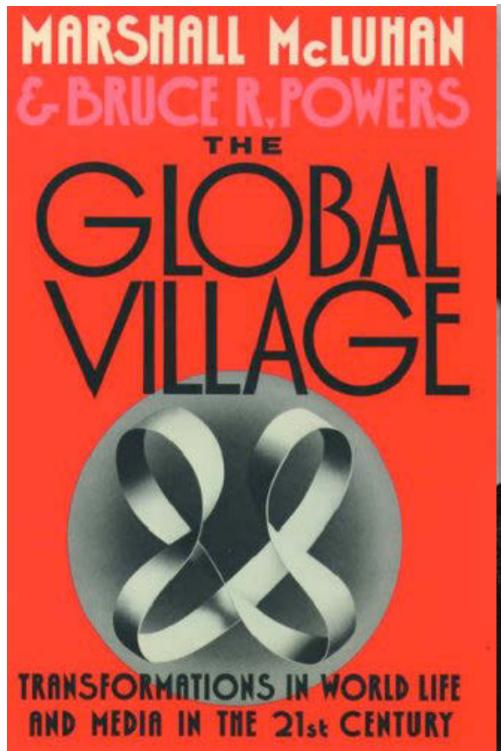


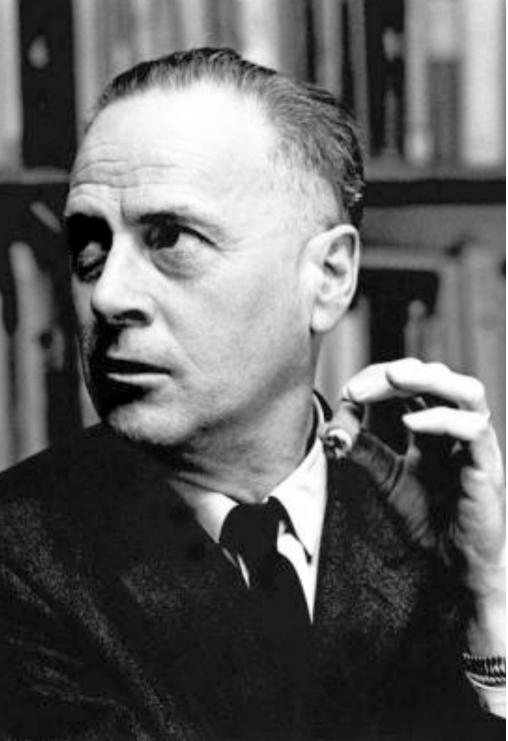






# Mobilität





### INVENTION OF SPACE CONTRACTING TECHNOLOGIES

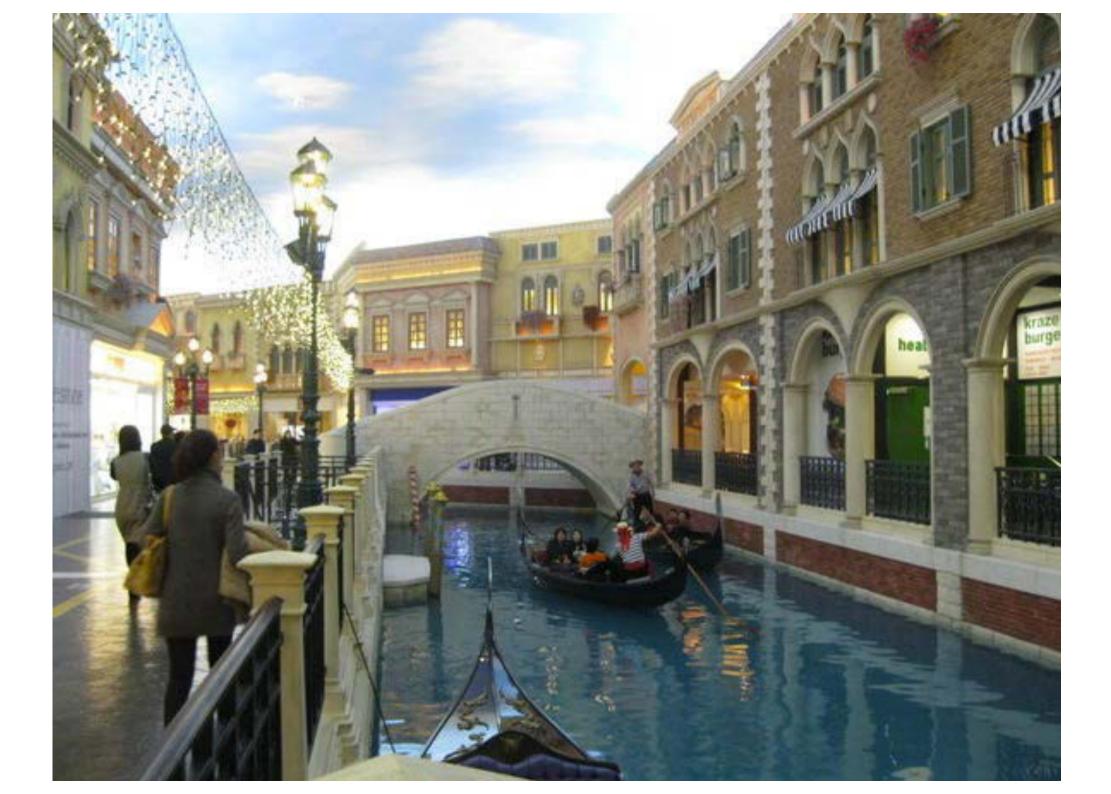




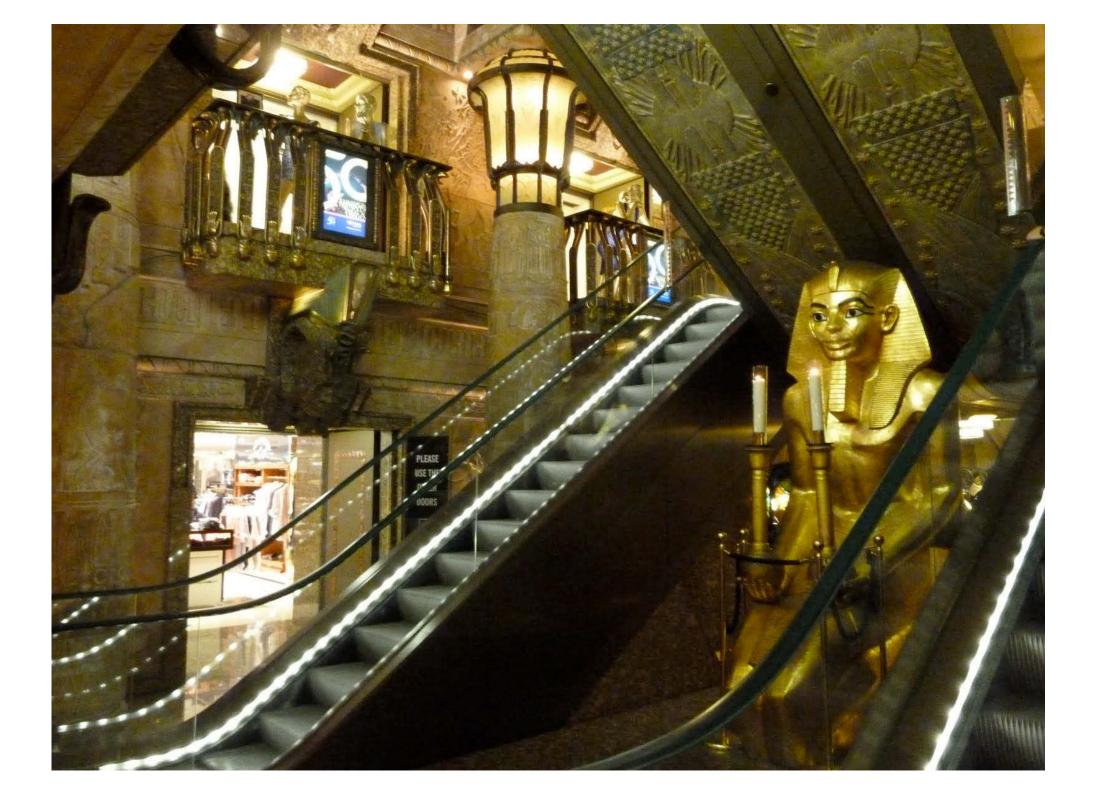








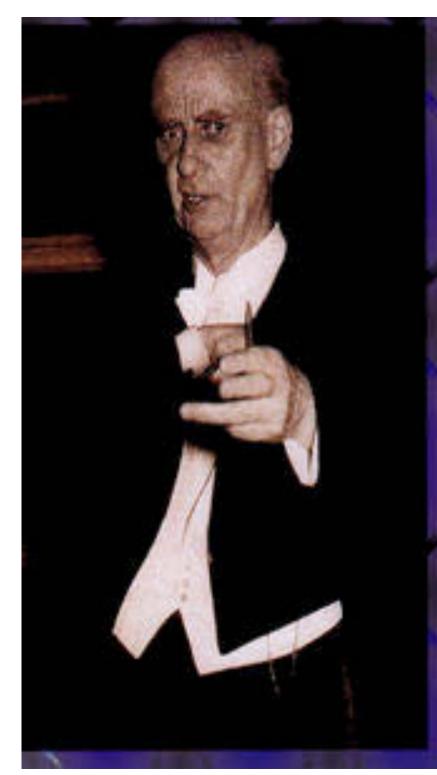








Schumann The Symphonies Barenboim Staatskapelle Berlin



### BRUCKNER

# Sinfonie Nr. 8

Berlin 1949 Robert Haas Edition

# WILHELM FURTWÄNGLER

This is one of the most Spiritual interpretations

> ARCHIPEL Desert island Collection





# **De-Institutionalisierung**

### Süddeutsche.de Kultur

19. Mai 2010 19:46 McKinsey-Reform

### **Grober Unfug**

Von Thomas Steinfeld

McKinsey reformiert das Goethe-Institut: Mitarbeiter verlieren ihre Stelle, der Kulturbegriff verändert sich unter scheinbar marktwirtschaftlichem Gequassel. Der Narr als Betriebswirt.

Wenn sich an diesem Donnerstag das Präsidium des Goethe-Institutes in München trifft, wird es das in Gesellschaft von Unternehmensberatern tun: Zwei Angestellte der Firma McKinsey werden eine PowerPoint-Präsentation vorführen. Das Logo "goethe09" wird über den Köpfen der Präsidiumsmitglieder aufleuchten, danach wird von einer "Neuaufstellung der Zentrale" die Rede ein.



#### PRESSEMITTEILUNG

### Koalition gefährdet mit Kürzungen die Freiheit des Goethe-Instituts

Stand: 12.11.2012 Dokument Nummer: 1250 Arbeitsgruppen: Haushalt, Kultur und Medien Abgeordnete/r Klaus Brandner , Ulla Schmidt (Aachen) Themen: Bundeshaushalt , Kultur , Medien/Internet Empfehlen: E-Mail, Facebook, Twitter

Anlässlich der Bereinigungssitzung des Haushaltsausschusses erklären der zuständige Berichterstatter im Haushaltsausschuss der SPD-Bundestagsfraktion Klaus Brandner und die Obfrau für Auswärtige Kultur- und Bildungspolitik der SPD-Bundestagsfraktion Ulla Schmidt:

Die Regierungskoalition hat in der Bereinigungssitzung Kürzungen und Sperrungen bei wichtigen Haushaltstiteln für das Goethe-Institut beschlossen. Damit schränkt sie nicht nur die Freiheit und die Arbeitsgrundlage des renommierten Instituts ein, sondern unterstreicht die Konzeptlosigkeit, die Außenminister Westwelle in zentralen Bereichen der deutschen Außenpolitik an den Tag legt.

### **UK cuts threaten British Council influence abroad**

Posted on Apr 18, 2012 by Dan Thomas

Posted in Government, News, under Europe. Tagged with British Council, UK. Bookmark the permalinit. A group of MPs has warned the British Council risks losing its "soft power" abroad and becoming predominantly an "international language school", due to government cuts to Foreign Commonwealth Office (FCO) spending. Subject to the 2010 Spending Review, the Council's FCO funding will fall from £185 million to £154 million by 2014-15, a 26% reduction.



English language teaching is a commercial activity for the British Council in India



#### About Dan Thomas

Dan Thomas previously worked as a freelance finance and culture journalist. He has also worked in communications in the international education industry. The annual review from the Foreign Affairs Committee commended the Council's plans to adapt to financial circumstances which had put it under "great strain".

However, it warned the organisation's greater emphasis on commercial activity in response to the cuts could divert it from its primary purpose of building cultural ties, and turn it into a "substantially different" organisation.

"The greater emphasis that the British Council will place on commercial activity risks a diminution of the UK's influence and soft power. This change is regrettable but understandable given the reduction in the FCO's grant-in-aid," states the report.

"While we give a cautious welcome to the British Council's plans, care must be taken to avoid the British Council becoming predominantly an international English language school rather than a promoter of the UK's reputation, culture and influence."

The Council has been adapting to spending cuts since 2007, and says it will continue to reduce its physical overseas network and initiate efficiencies such as the transfer of back-office functions.

"Care must be taken to avoid the British Council becoming predominantly an international English language school"

However, with 27% of its funding coming from the FCO now set to fall to 16%, it must increase its revenue from earned income

which accounts for the remainder. In 2010-11, it earned £492 million, mainly from English teaching and examinations and commercial partnerships, and it hopes to increase revenue by between 9 and 15% annually over four years. In 2010-11 it only marginally increased its earned income.

Giving evidence to the committee, the Council's Chief Executive, Martin Davidson said: "We are, however, looking very carefully at the nature of our network, and our expectation is that for a number of our smaller operations we will become a very much smaller organisation – probably down to one or maybe only two people in some of the smaller countries." He said most of the impact would fall on the developed world.

"The greater emphasis on commercial activity risks a diminution of the UK's influence and soft power"

### ZEIT

ZEIT ONLINE d

STARTSEITE POLITIK WIRTSCHAFT MEINUNG GESELLSCHAFT KULTUR WISSEN DIGITAL STUDIL

#### EXPANSION

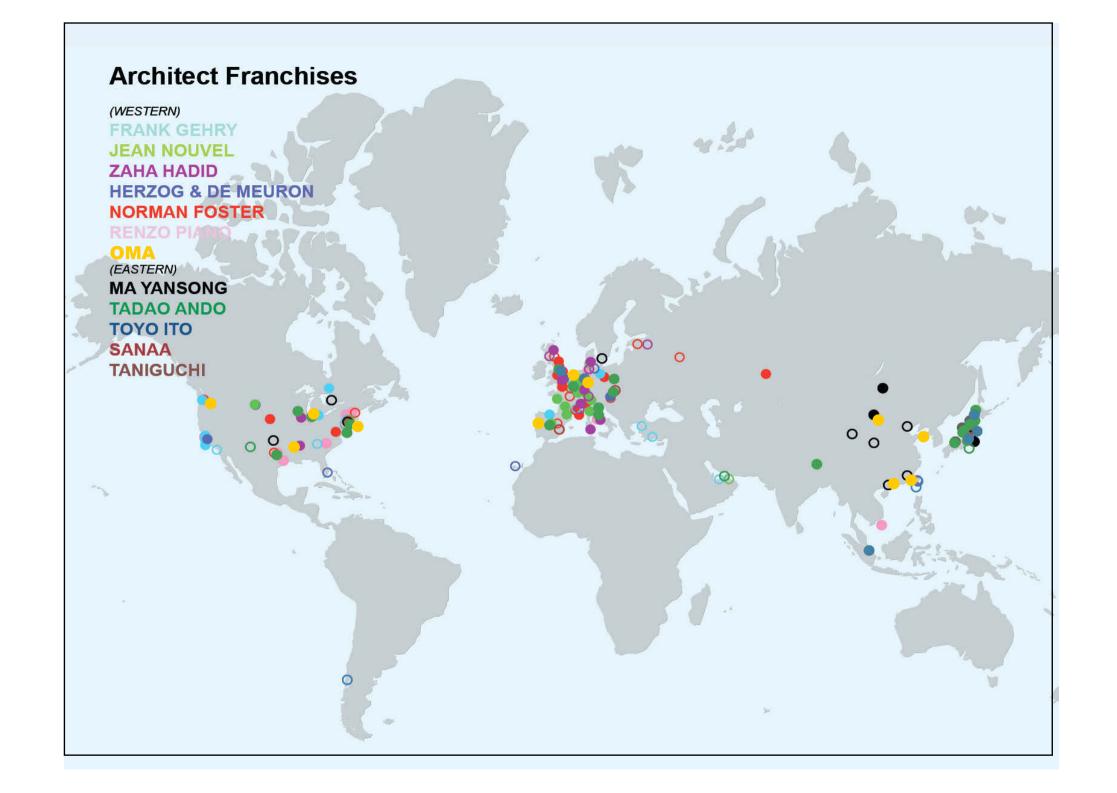
# »Manchmal knallt es zwischen den Kulturen«

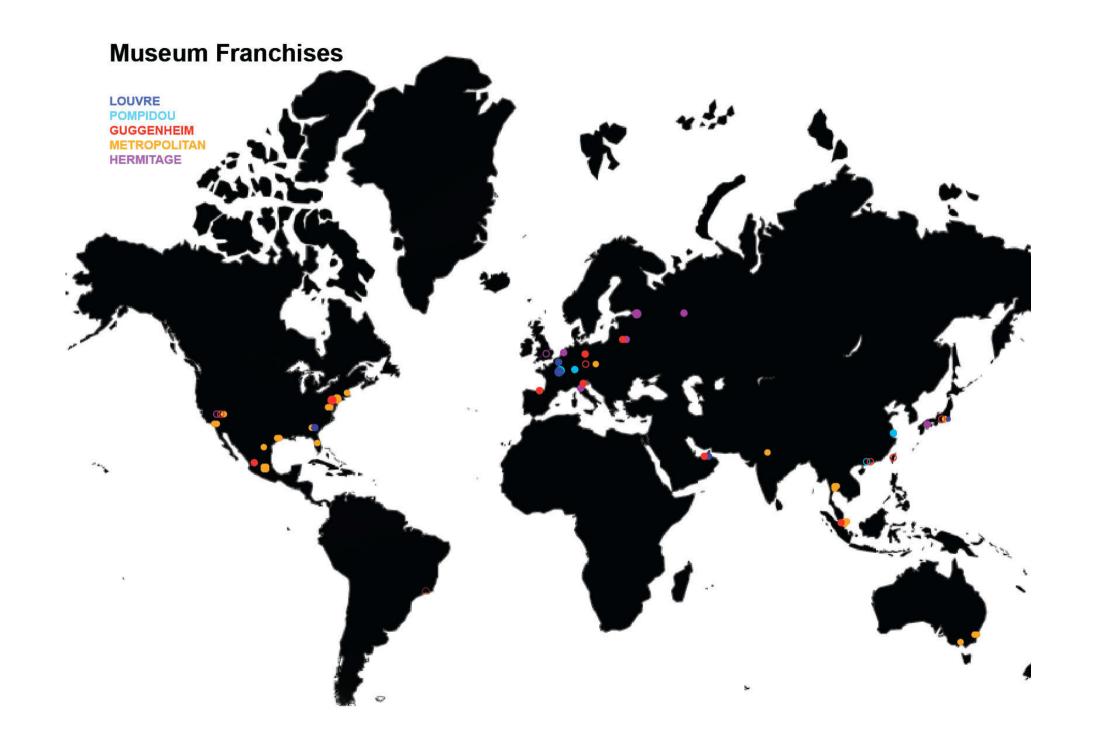
Der Germanistikprofessor Ronald Perlwitz über das Experiment, eine Filiale der Sorbonne in Abu Dhabi zu eröffnen

DIE ZEIT : Herr Perlwitz, Sie arbeiten als Germanistikprofessor an der Sorbonne in <u>Abu Dhabi</u>, einem Ableger der ehrwürdigen Pariser Universität. Immer mehr namhafte Bildungsinstitutionen lassen sich von großzügigen Angeboten der Arabischen Emirate verlocken und eröffnen Filialen in <u>Dubai</u> oder Abu Dhabi – so auch die Harvard Medical School und die New York Film Academy. Warum aber hat sich die Sorbonne für eine Filiale im Wüstensand entschieden?



# Ubiquität







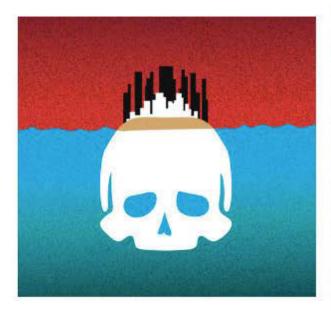
# NEW YORK OBSERVER

#### THE BOMBSHELL

### Louvre, Guggenheim and NYU Accept Millions From Abu Dhabi but Remain Silent on Human Rights

By Nina Burleigh 2/20 4:11pm

💟 Twitter 151 📑 Facebook 652 🥳 Reddit 🔤 Email 📄 Print



Three of the Western world's premier cultural institutions—New York University, the Guggenheim and the Louvre—are in various stages of setting up shop on Sa'adiyat ("Happiness") Island in Abu Dhabi, forming what has been described as a "highbrow cultural theme park" in the desert city-state. The deals that the Guggenheim and NYU cut with the emir are not news. Petro-potentates started collecting liberal institutions as the latest Western must-have a decade ago.

What is news is the silence around last month's 2013 Human Rights Watch report claiming that the human rights situation in

the United Arab Emirates (of which Abu Dhabi is a city-state) "deteriorated rapidly" in 2012.

#### NEXT ON OBSERVER

#### MANHATTAN TRANSFERS

Jenga! Penthouse at 56 Leonard Hits the Market For \$24 M.

#### CONNECT WITH NEW YORK OBSERVER

Enter your email for updates	SIGN UP
Send an anonymous tip	SEND

### POPULAR OTHE OBSERVER

Muslim Bikini Model Maryam Basir Enjoys Her Moment

Veritas Capital Founder Robert B. McKeon Dead in Apparent Suicide

The Bowery Boys Push Back: Preservation Effort For Manhattan's Historic Thoroughfare Gathers Steam

Mom Buys Two-year-old \$6.5



#### SPIEGEL ONLINE

06. März 2007, 17:25 Uhr

### "Louvre Abu Dhabi"

### Die Kunst des Mega-Deals

#### Das Emirat Abu Dhabi unterzeichnete heute mit Frankreich einen Vertrag über eine eigene Louvre-Filiale. 700 Millionen Euro fließen in die Kassen der grande nation.

Paris - Frankreich und Abu Dhabi haben sich für einen Ableger des renommierten Pariser Louvre in Abu Dhabi entschieden. Das französische Kulturministerium in Paris teilte heute mit, dass ein entsprechender Vertrag unterzeichnet worden sei. Das 24.000 Quadratmeter große Museum wird unter dem Namen "Louvre Abu Dhabi" über einen Zeitraum von 20 Jahren wechselnde Leihgaben ausstellen. Als Lizenzgebühr dafür erhält Frankreich rund 700.000 Millionen Euro, davon sind 400 Millionen Euro allein für die Nutzung des Markennames "Louvre".

# Sarkozy presides over Louvre Abu Dhabi groundbreaking while launching French military base in the region

By Anna Somers Cocks. Museums, Issue 203, June 2009 Published online: 20 May 2009

LONDON. From the days of the monarchy, France has very deliberately made culture a partner in its foreign policy. President Nicolas Sarkozy took part in the groundbreaking ceremony for the Louvre Abu Dhabi on the occasion of his visit to inaugurate a new French military base in the UAE capital on 27 May. The museum project also benefited from the attention of Gulf heads of state coming to Abu Dhabi for the security conference chaired by the French president on 25 and 26 May. France has strong strategic interests in the UAE, where it already has an airforce and naval presence, and where it hopes to build two nuclear reactors.

An exhibition has been mounted of the first works of art bought for the future museum. Mondrian's Composition in Blue, Red, Yellow, Black, which fetched €21,569,000 at the Yves Saint Laurent sale this February, is among them.



### New exhibition opens at Helsinki Airport Art Gallery



A new joint exhibition of works by Bo Haglund and Kim Simonsson has opened at the Helsinki Airport Art Gallery today (11 June) as part of Finavia's attempts to improve the passenger experience at the airport.

The exhibition, situated in the Art Gallery, is the fourth space to be opened at the airport as part of the Art Port concept that presents Finnish art, design and creative thinking to international and domestic passengers.

"The galleries have been warmly received. They clearly contribute to a pleasant atmosphere and offer sensations and a chance to relax for a while. The Art Port concept also strengthens the identity of Helsinki Airport, and enables us to stand out from other European airports. No other airport in the world is dedicated to art and design to the same extent as Helsinki Airport", said Ville Haapasaari, Helsinki Airport director.

The opening exhibitions of the new Art Gallery will be the Random Album series by visual artist Bo Haglund and ceramic fantasy sculptures by sculptor Kim Simonsson. The exhibition connects family album photos, online discussions, the

fantasy world and the universe with the present moment around us, where "everything is all right on Facebook".

MUSEUMS SPECIAL SECTION

In a Stressful Setting, Artistic Treatment for the Traveler



Moris Moreno for The New York Times

DIVERSION AND MORE "Hands of Haiti," featuring works by artists in Haiti, showing at Miami International Airport.

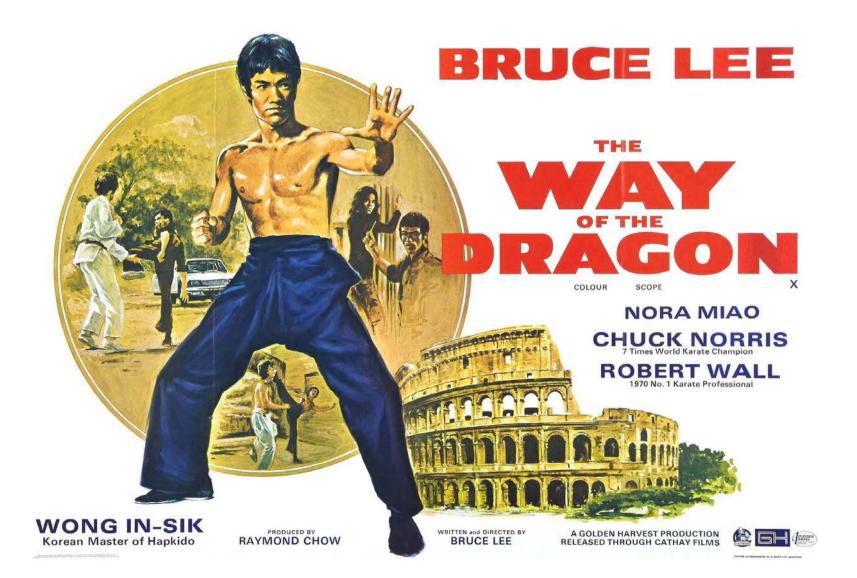
By DOROTHY SPEARS Published: March 16, 2011







# Hybridisierung

















China, MADE IN ITALY

by Gabriele Di Matteo

Avi and Valérie Keitelman invite you to the private view on Saturday 17th October 2009, 4:30-9.00pm

Exhibition: 19th October - 17th December 09 Opening hours: Thursday - Saturday 12 - 6 pm or by appointment

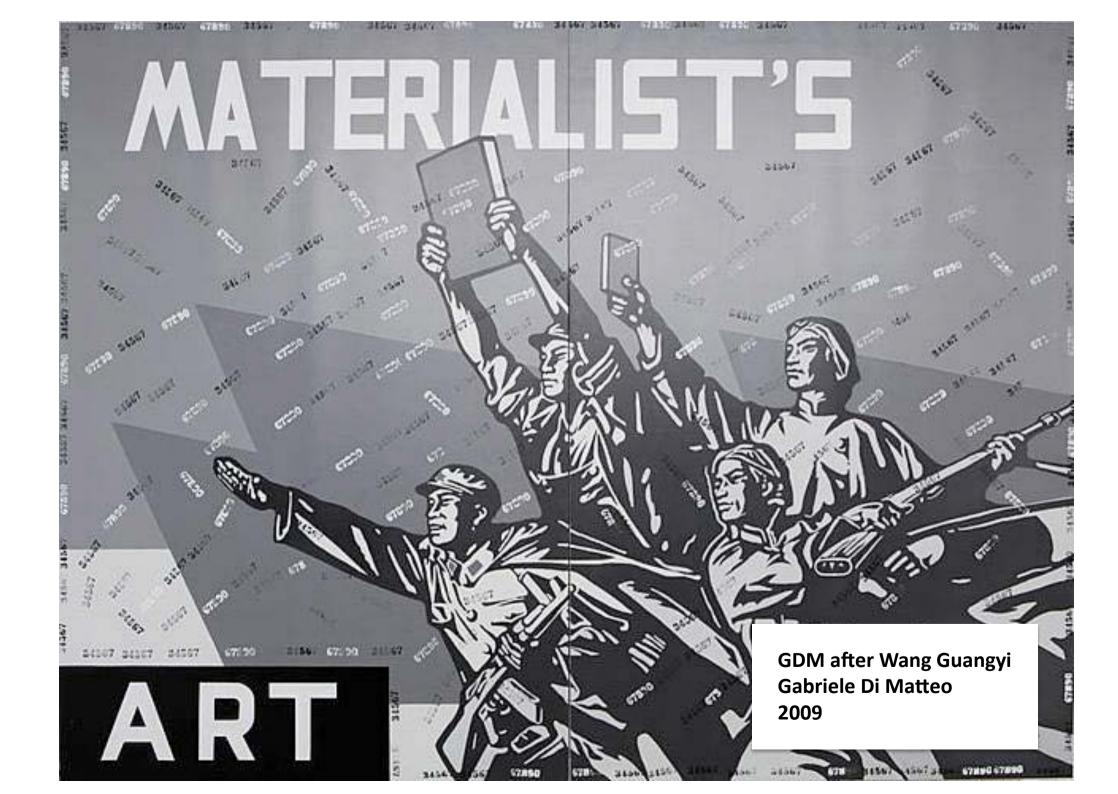
Address : rue V an Eyck 44 - 1000 Brussels Phone : +32 2 511 35 80 Fax : +32 2 512 96 40 Email : keitelman@keitelmangallery.com

China, MADE IN ITALY

### Keitelman Gallery

to Maurice

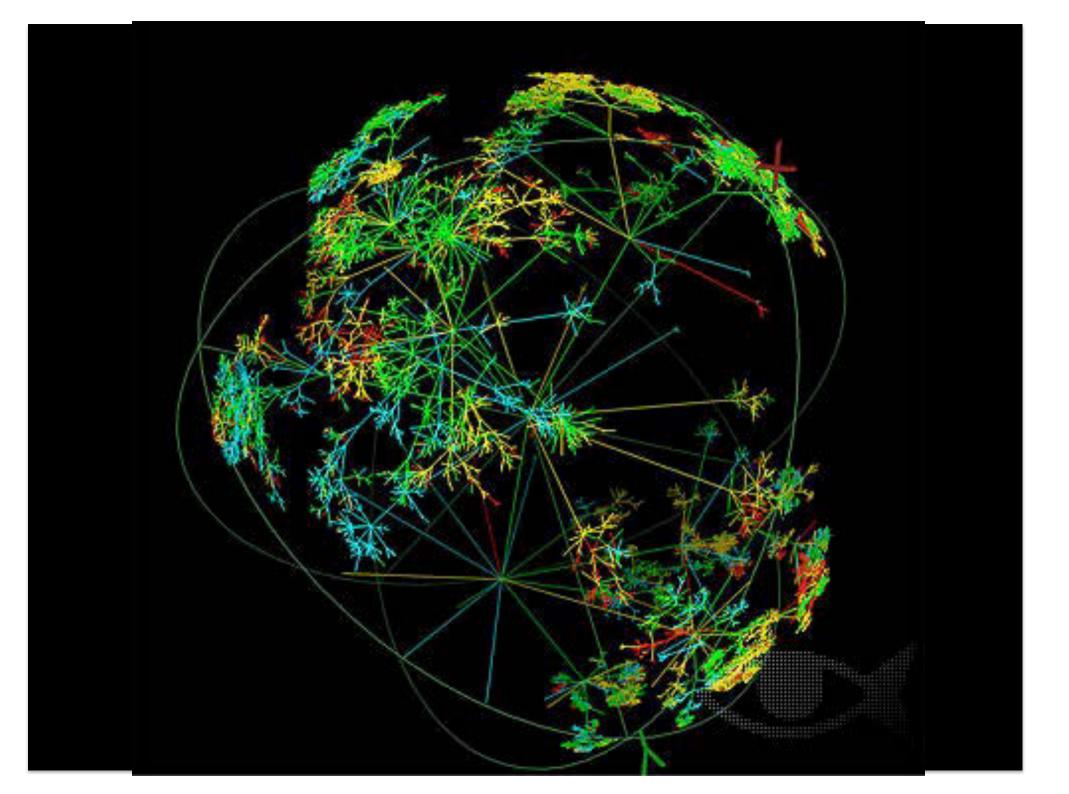


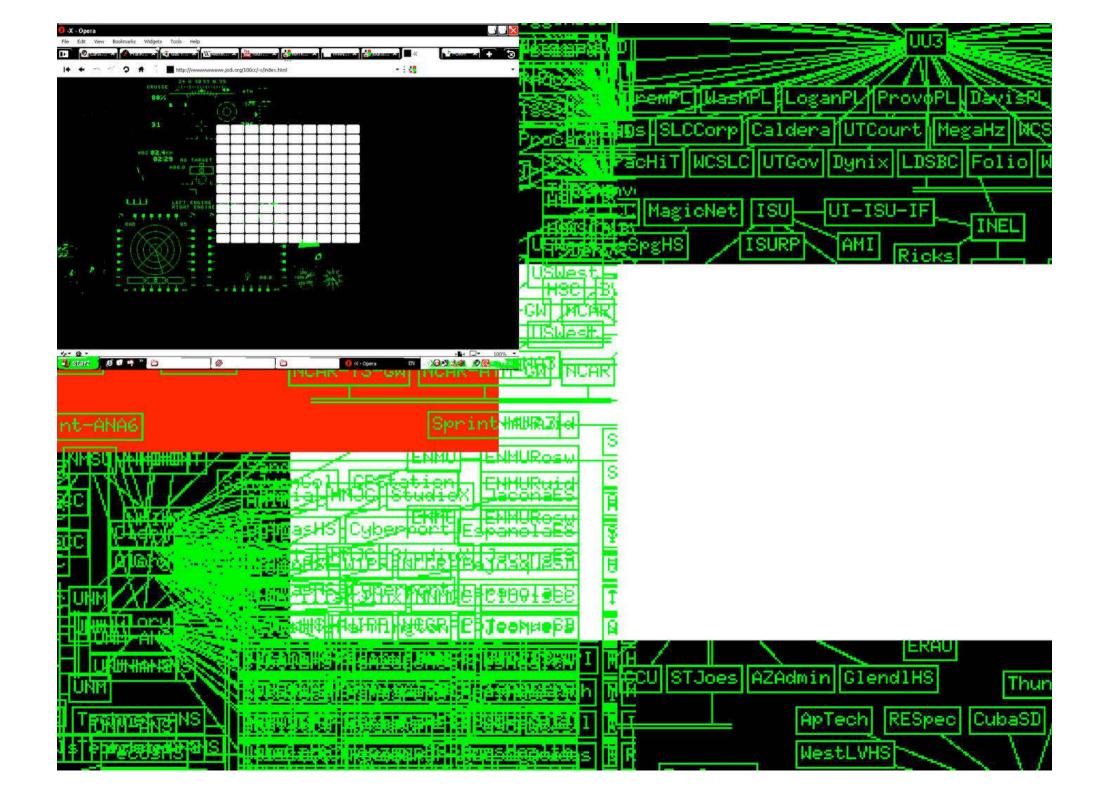


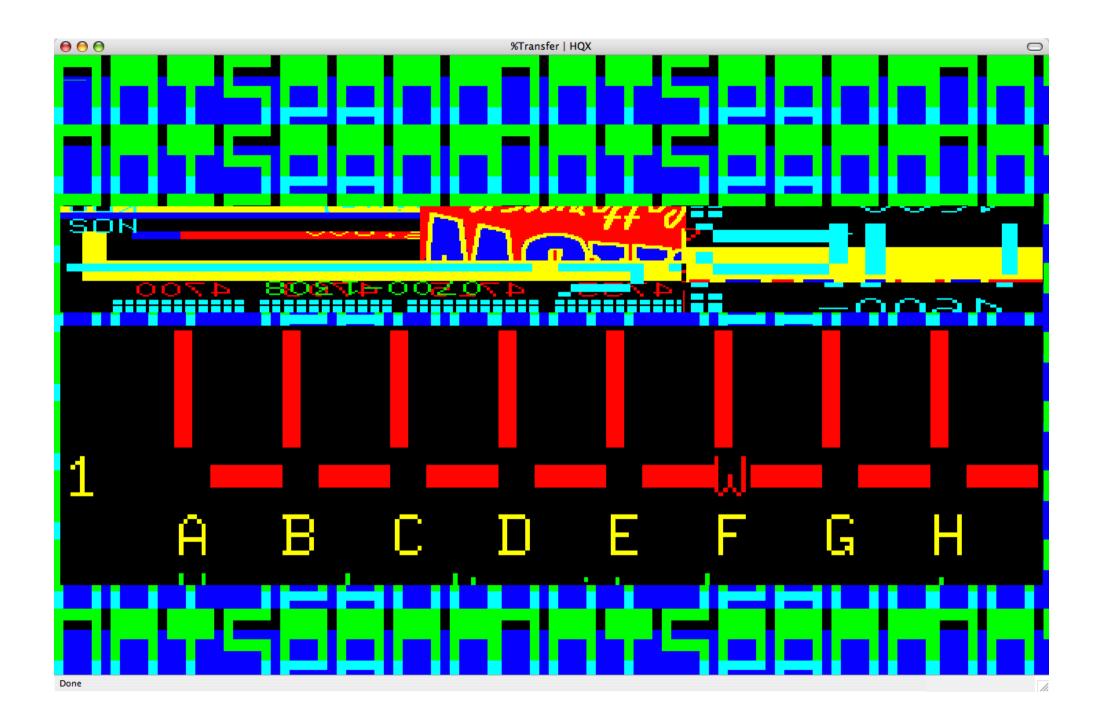


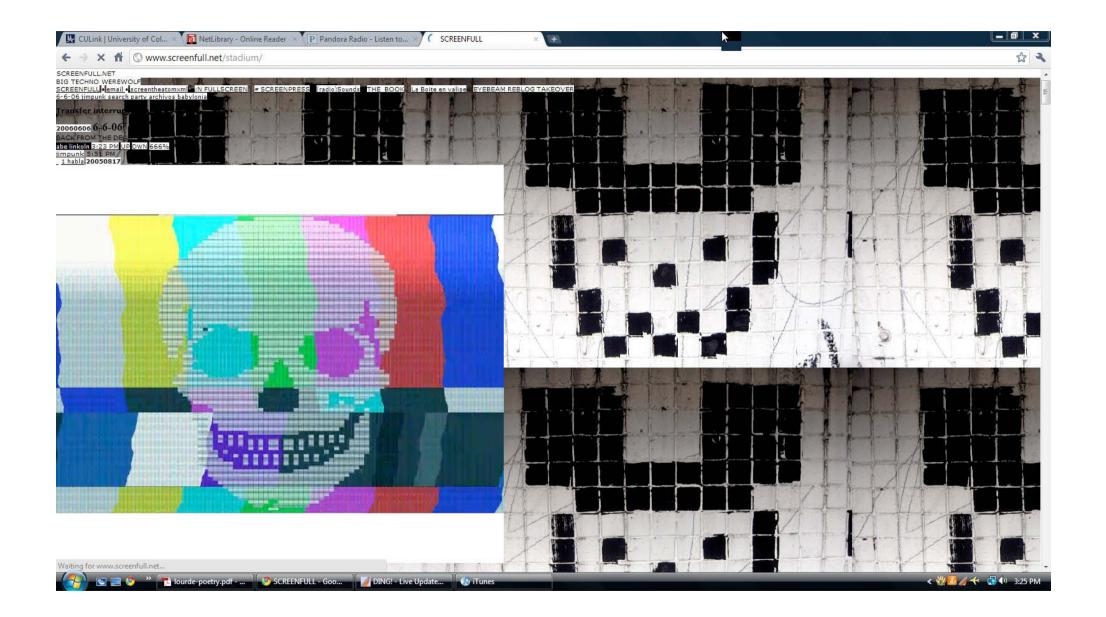
## Virtuelle Materialität











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#### Lady Gaga - Marry The Night (Official Video)

de LadyGagaVEVO • hace 1 año • 51.077.710 reproducciones Music video by Lady Gaga performing Marry The Night (Official Video). © 2011



#### Wisin y Yandel Te Deseo Official Video HD

de Wisin Yandel • hace 1 semana • 1.437.311 reproducciones Wisin y Yandel Te Deseo Official Video HD www.wisinyandelpr.com - www.



#### Flo Rida - Let It Roll [Official Video]

de officialflo • hace 4 meses • 7.960.800 reproducciones 2012 WMG. "Let It Roll" is off of Flo Rida's new album WILD ONES, available in



### The Who- Baba O'Riley1971 Official Video Video [HQ]

de classicrockhits • hace 1 año • 605.824 reproducciones "Baba O'Riley" is a song written by Pete Townshend for the English rock band



#### Ed Sheeran - Give Me Love [Official Video] de EdSheeran - hace 4 meses - 44.989.041 reproducciones Watch the official video for Ed Sheeran's single 'Give Me Love'. Get this track on

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# Illusionismus und Interpassivität



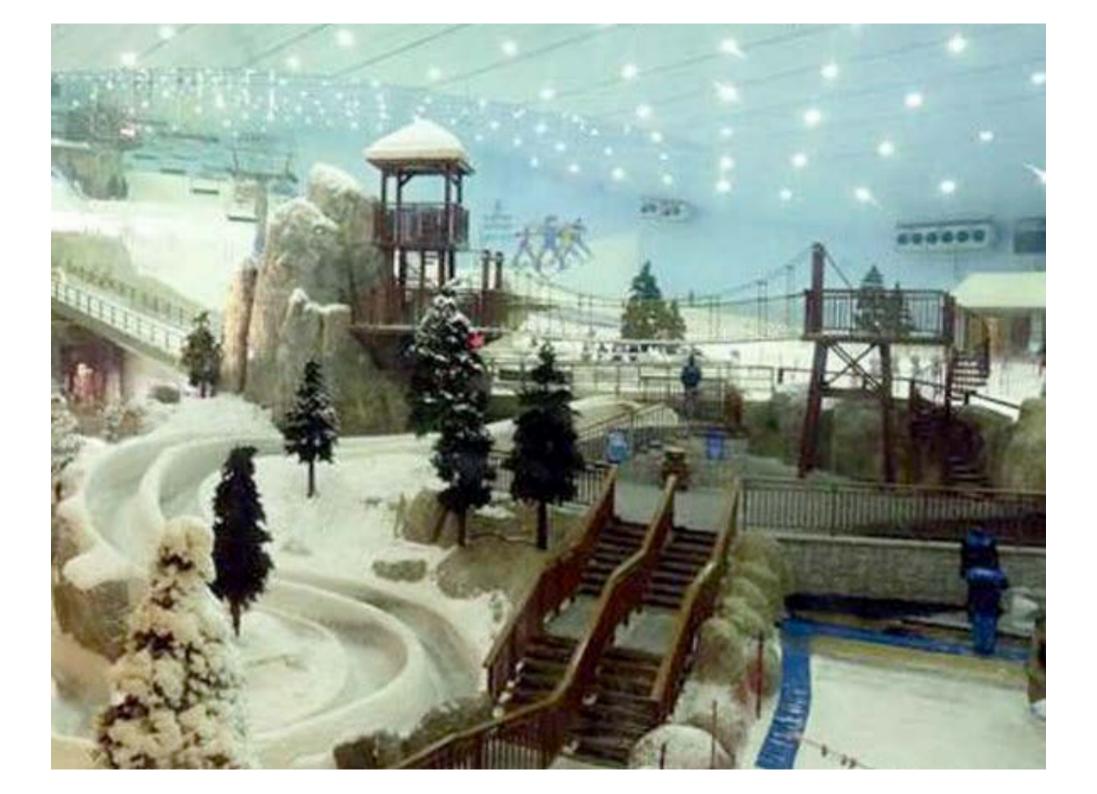
#### Madrid Xanadu Shopping Mall & Madrid SnowZone Ski Slope

Although a perfect destination on a bad weather day, this multi-level undercover sports and leisure shopping mall (centro commercial) with indoor ski slope is the exact place you want to be if you're after a good day out that involves a minimum of effort. It is one of Europe's largest shopping centres, housing an intoxicating mix of over 250 retail outlets ranging from well known Spanish stores to international brand name establishments.



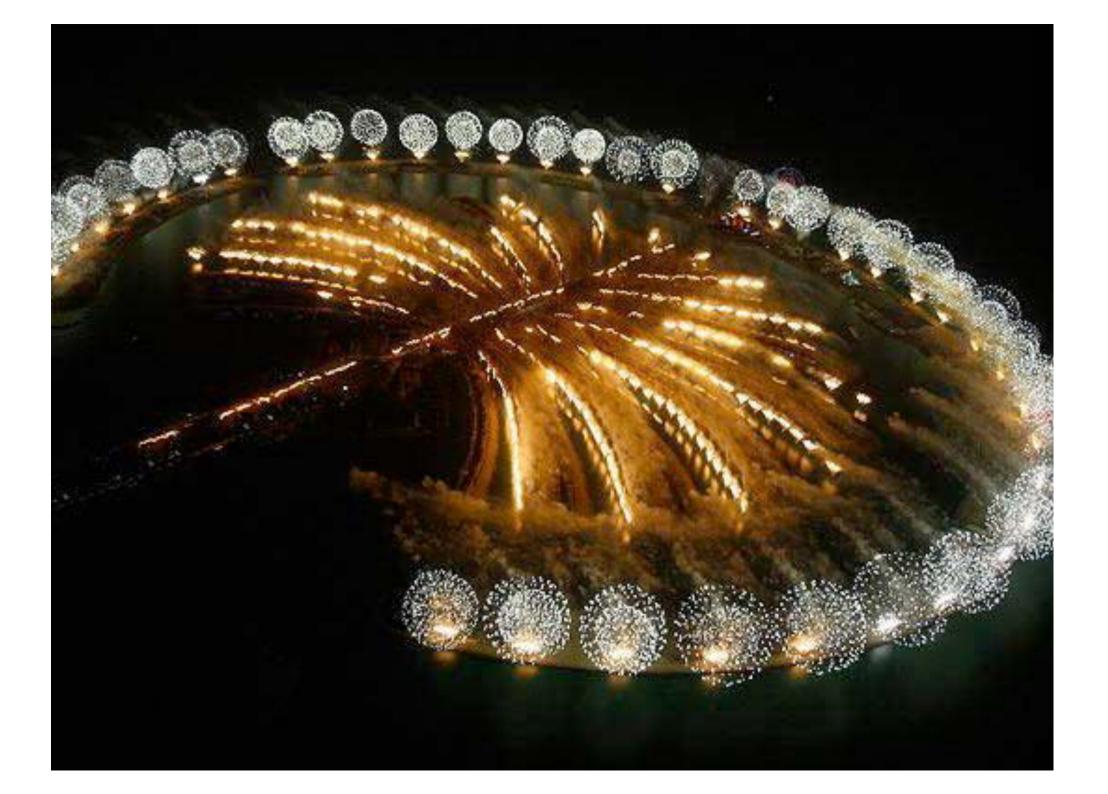








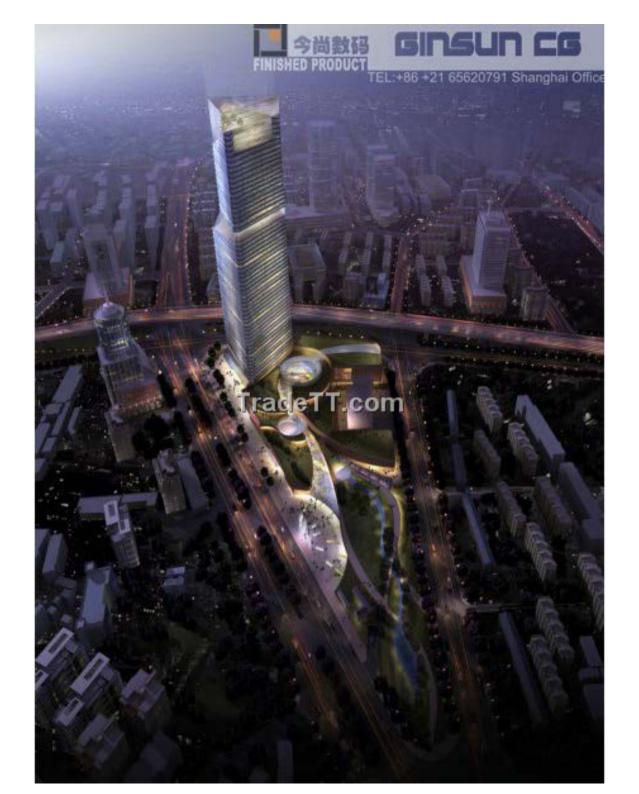


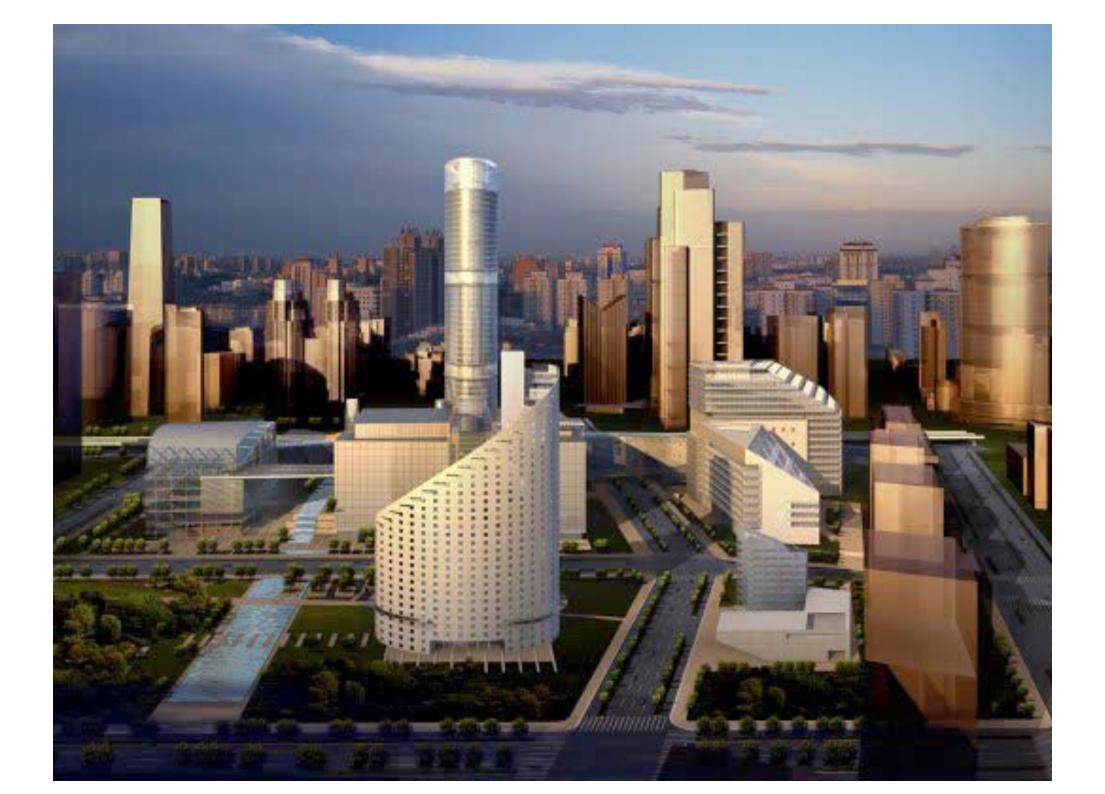










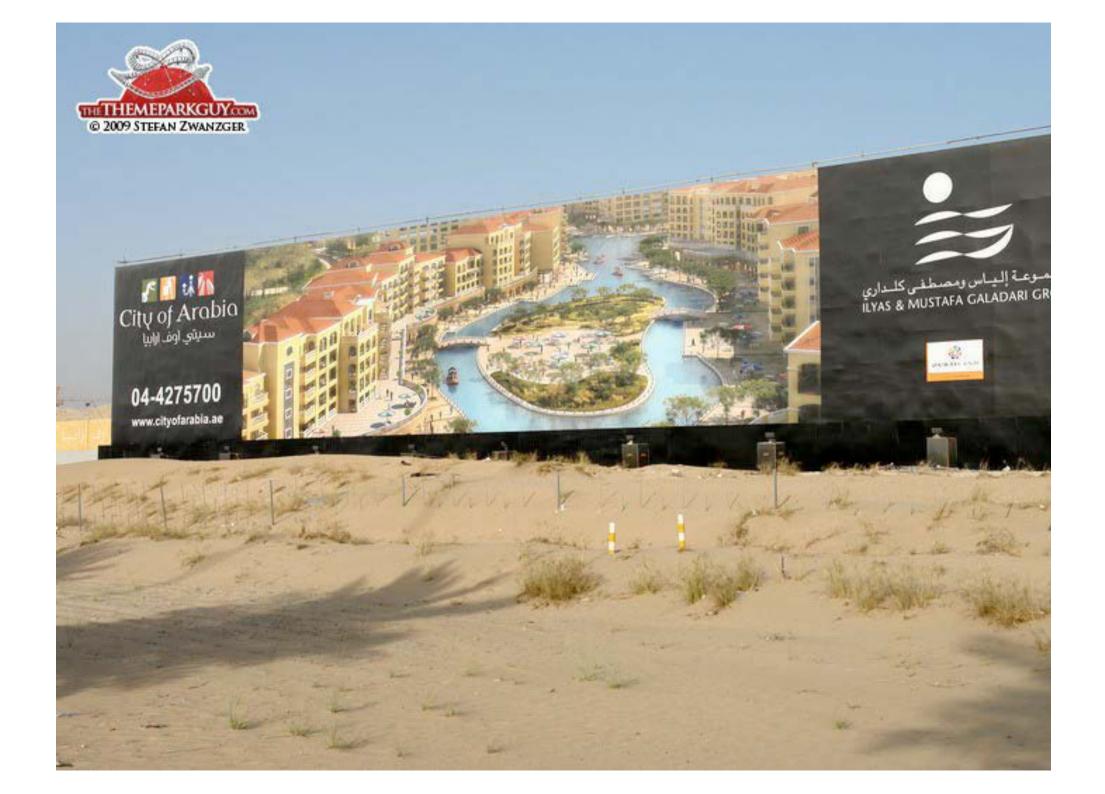






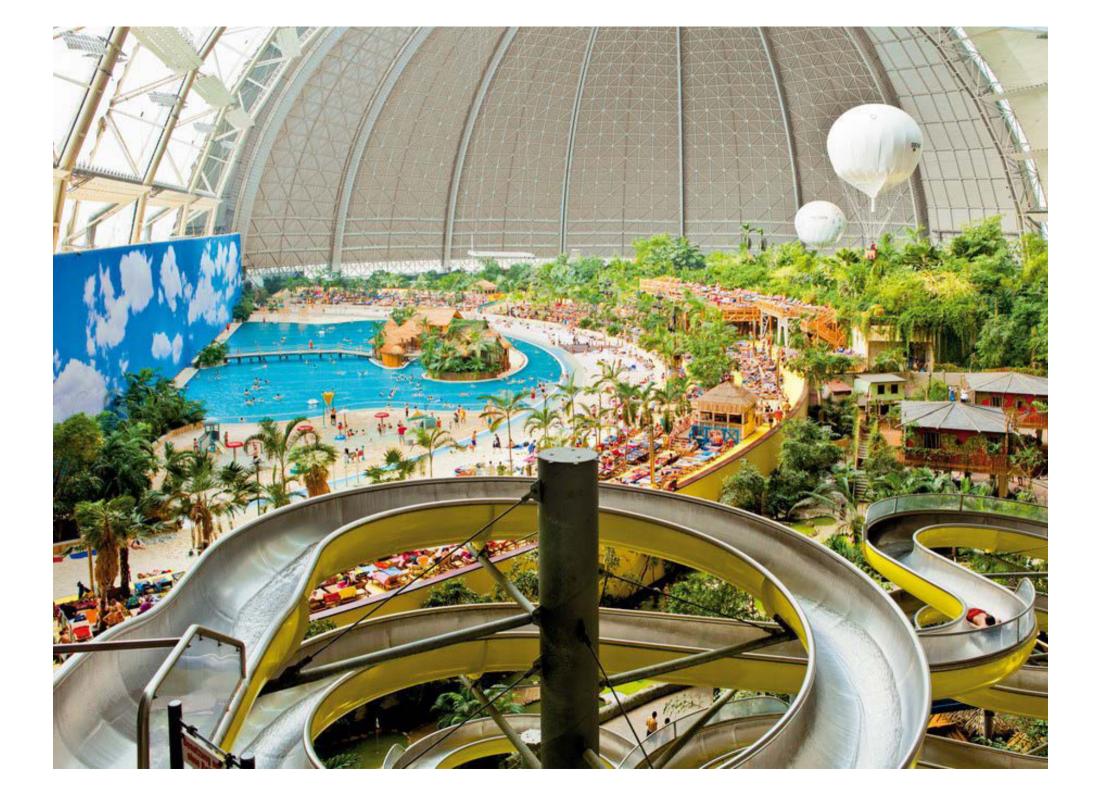


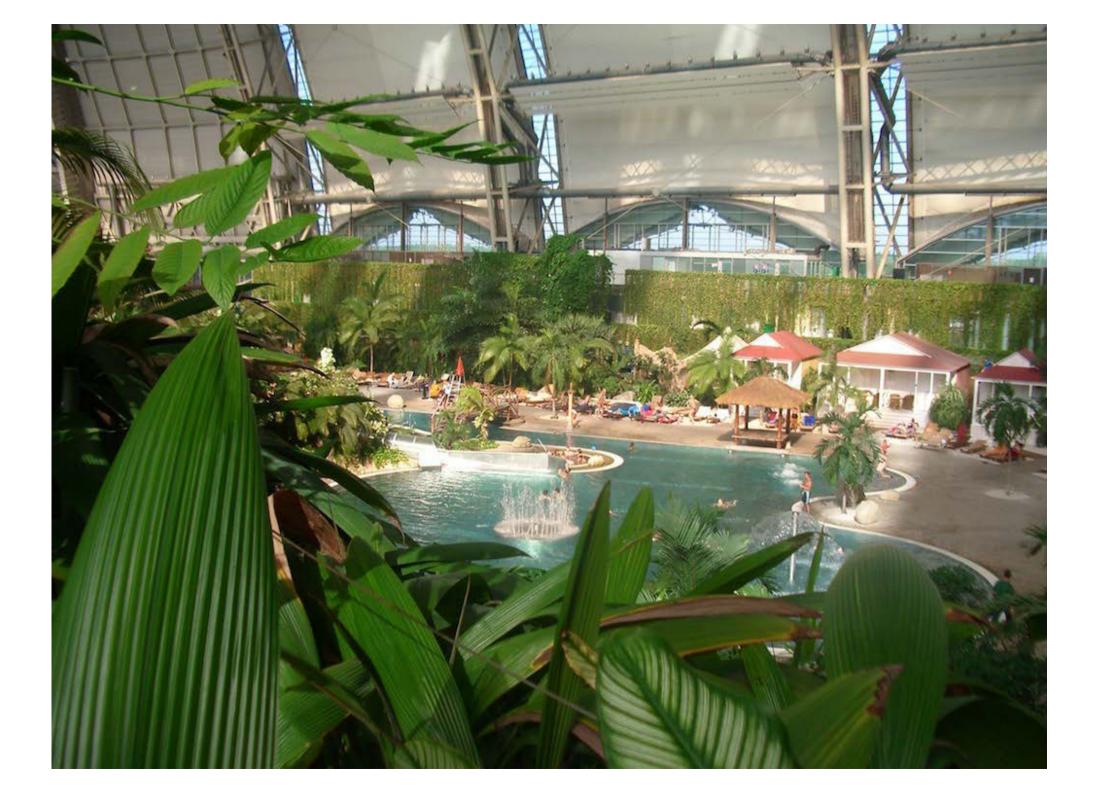


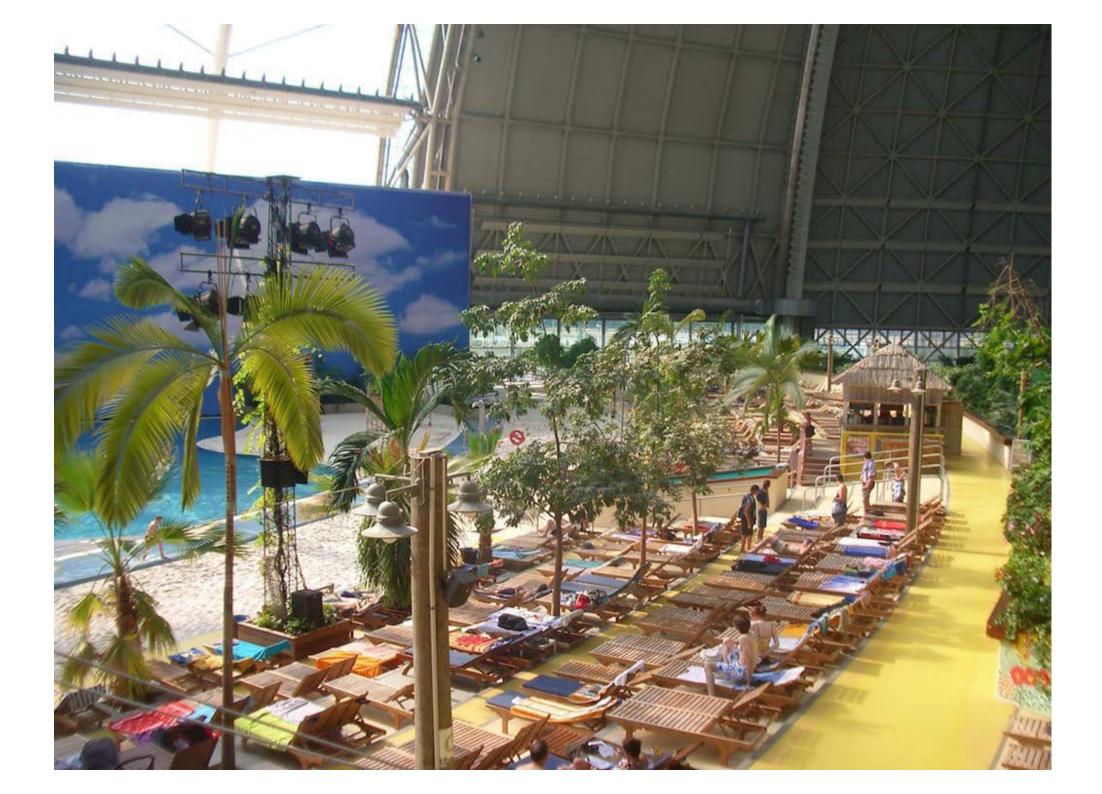




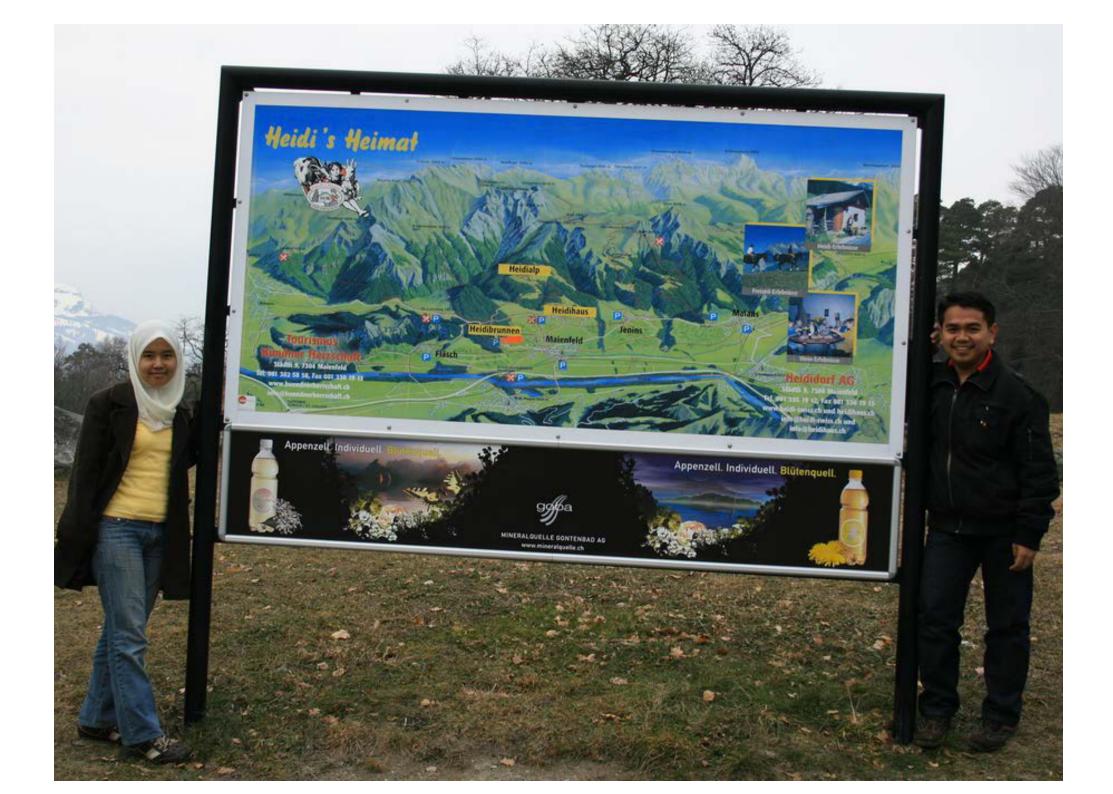




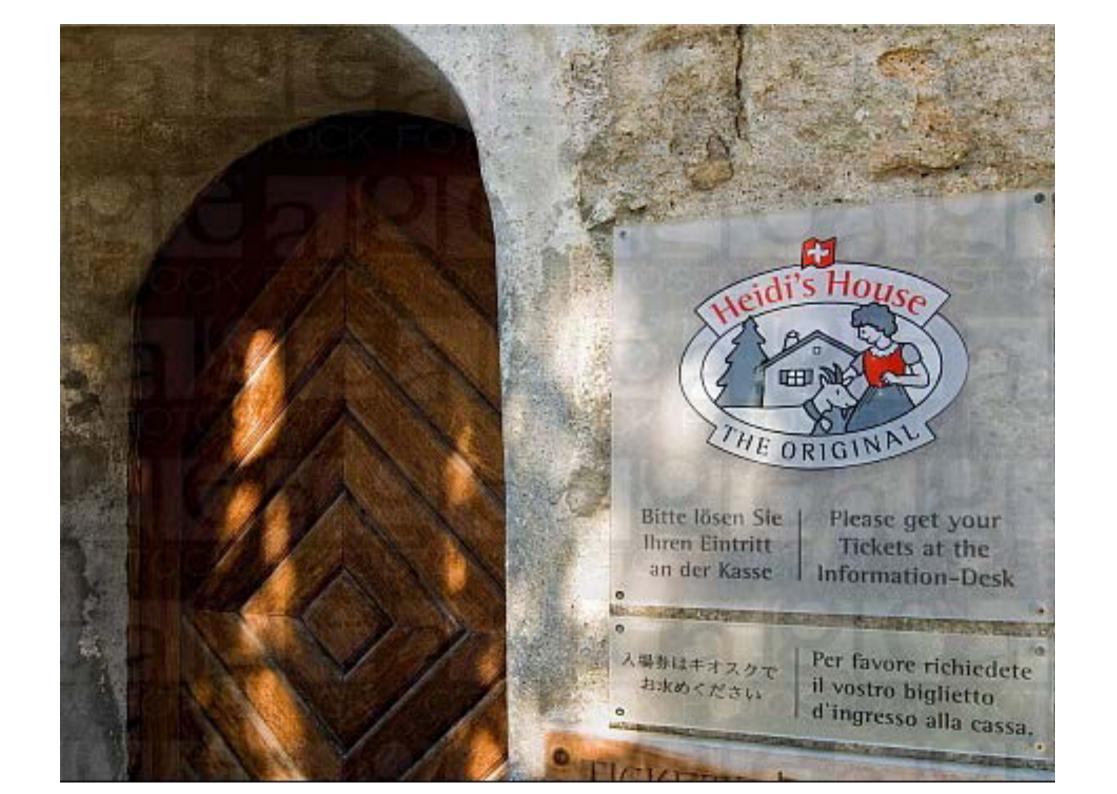












# Viralität und Parodie



























## Geography

Located on the Southern shore of the Persian Gulf

Second largest of the seven Emirates of the United Arab Emirates

2.5 hours from Mumbai4.5 hours from Moscow6 hours from Paris7 hours from London7.5 hours from Beijing



## Economy 2001 - 2007

 GDP (2007)
 \$ 73 bn

 Average Annual Growth
 13.4 %

 (2001-2005)
 \$ 73 bn

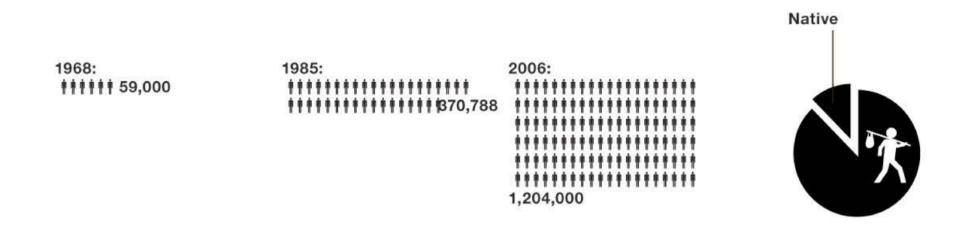
### GDP by Sector

Services 73.6 % (trade, construction, transport, storage & communication, real estate & business, restaurants & hotels, social & personal services, domestic services)

Manufacturing	13.1 %
Oil & Gas	5.1 %
Other	8.2 %

2,369 buildings completed in 2007

World's largest building to be completed in 2009



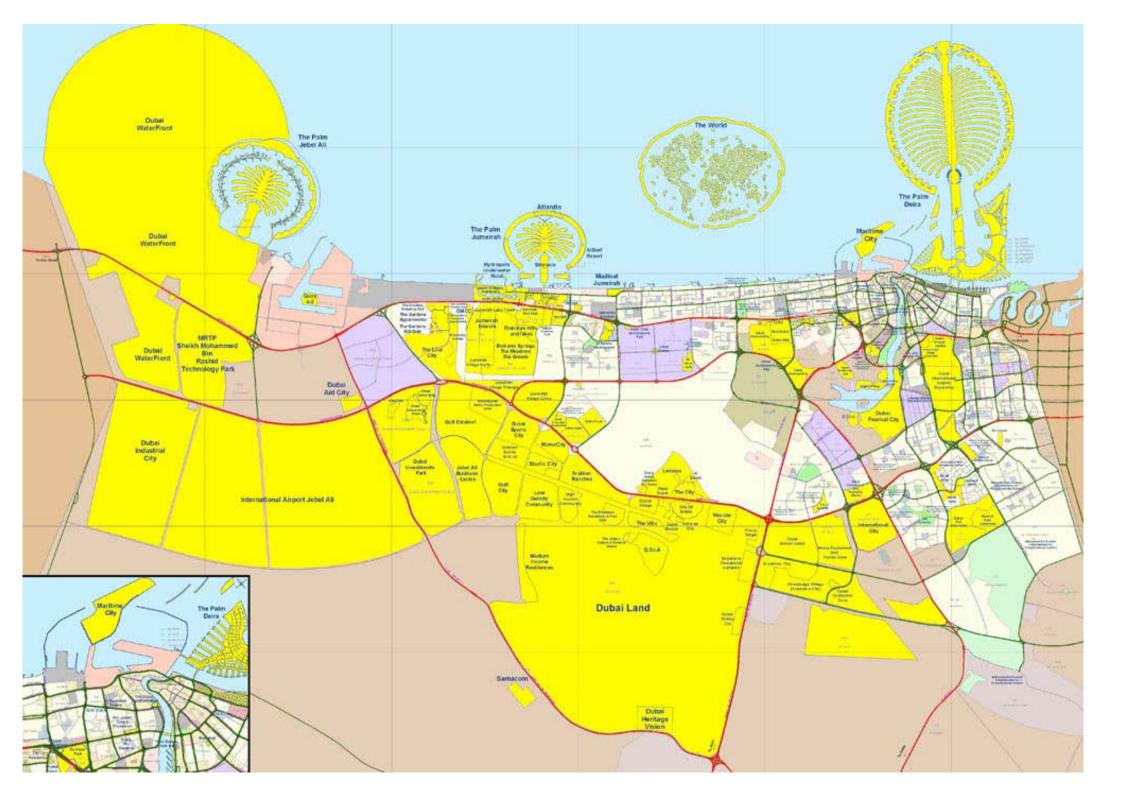
#### **Population**

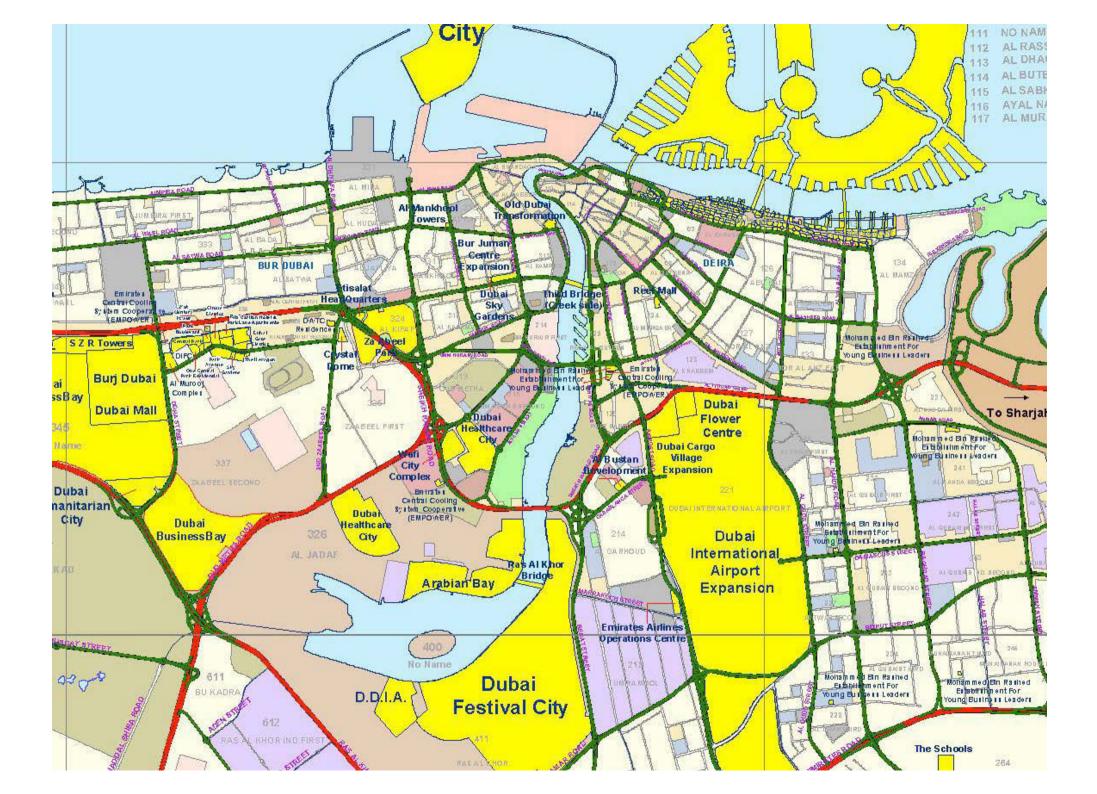
1,600,000 (2008) - set to increase to 3.5 million by 2010

94 % expatriates – from over 200 nations

Arabic and English – Hindi, Urdu, and most European languages also widely used religion

Muslim, Hindu and Christian, various others





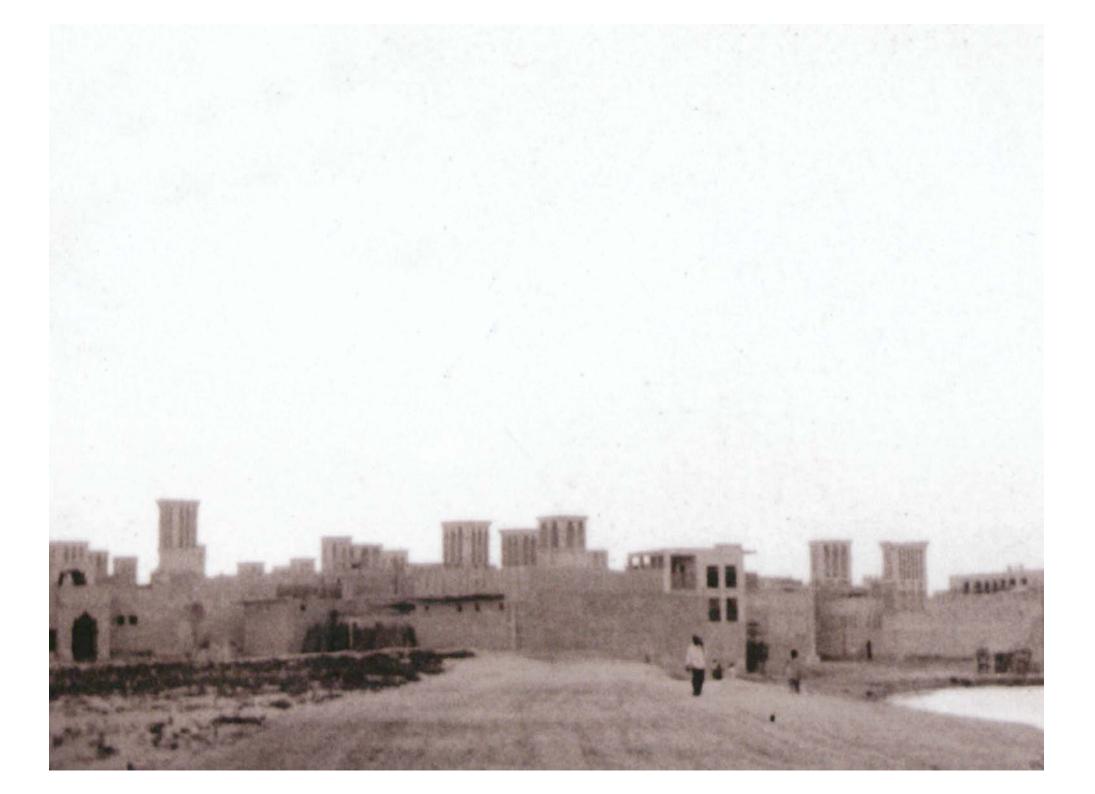
#### Early 1900s

- The Creek lacked fertile land, so settlers looked to the sea
- Livelihood based on fishing, pearling & sea trade
- Unlike Persian counterparts, settlers welcomed traders
- Dubai offered basic facilities for trade & free enterprise for merchants who left Iran's Lingah

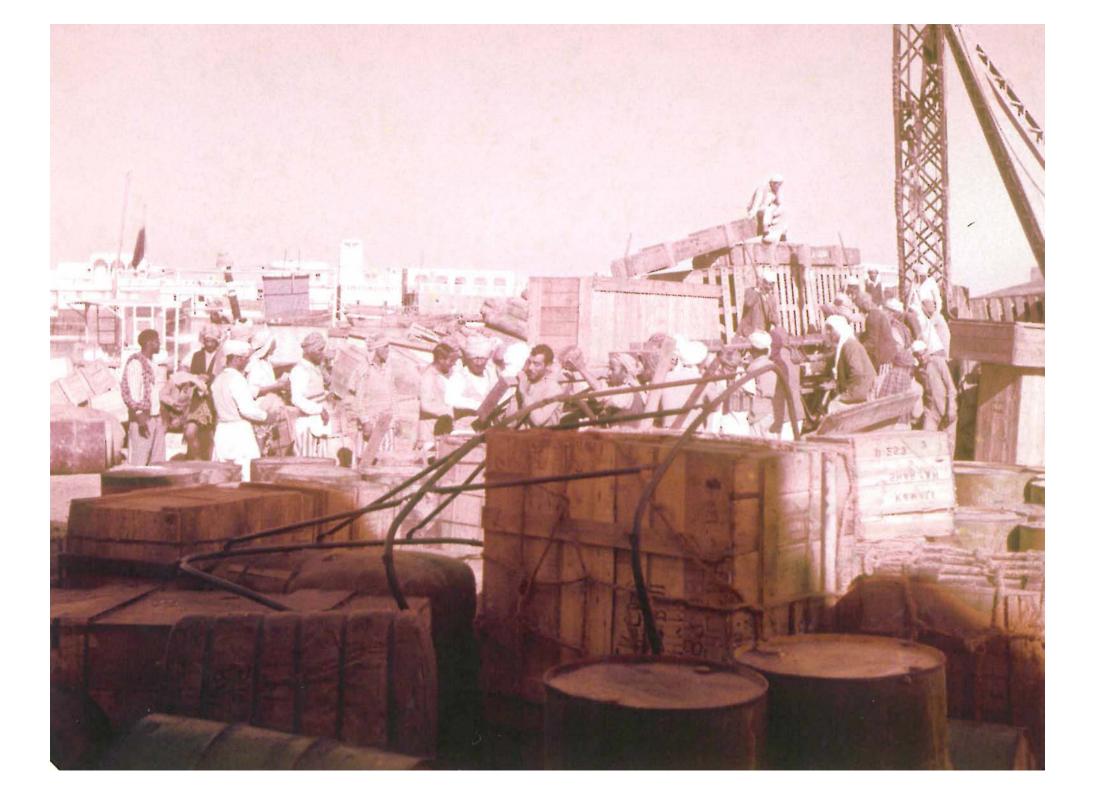
















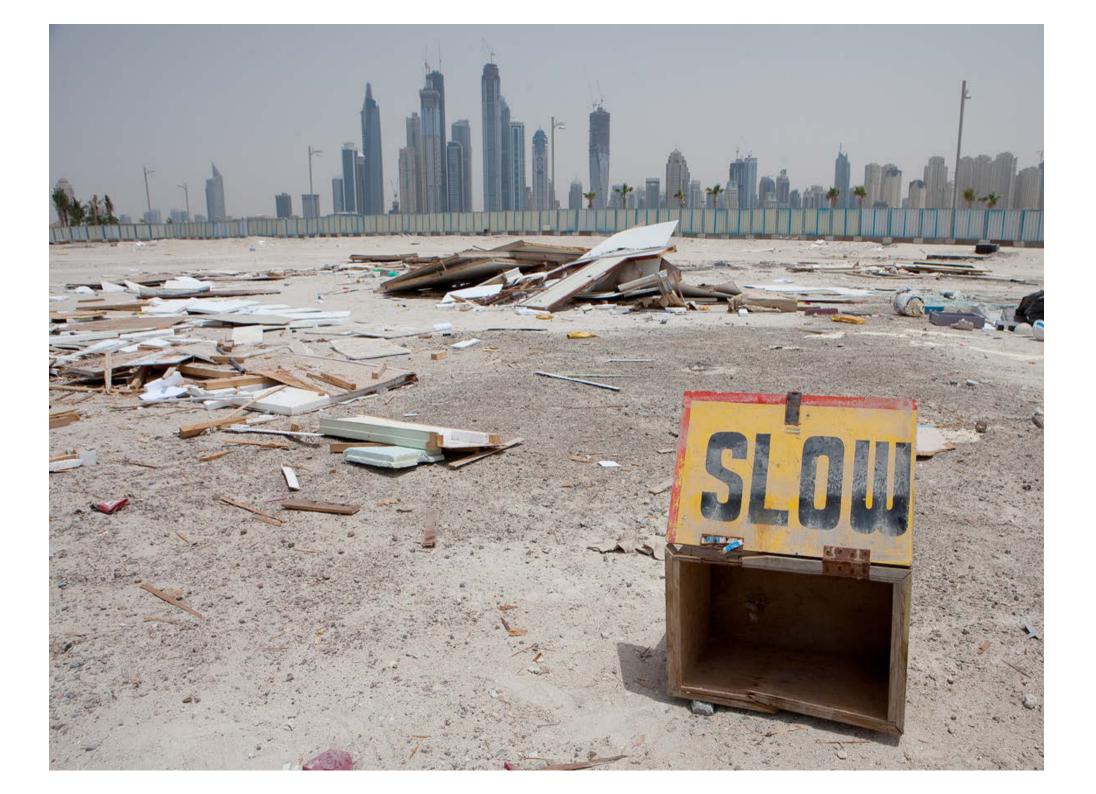
## Economy 2012

UAE GDP 2012 (estimated) \$360bn

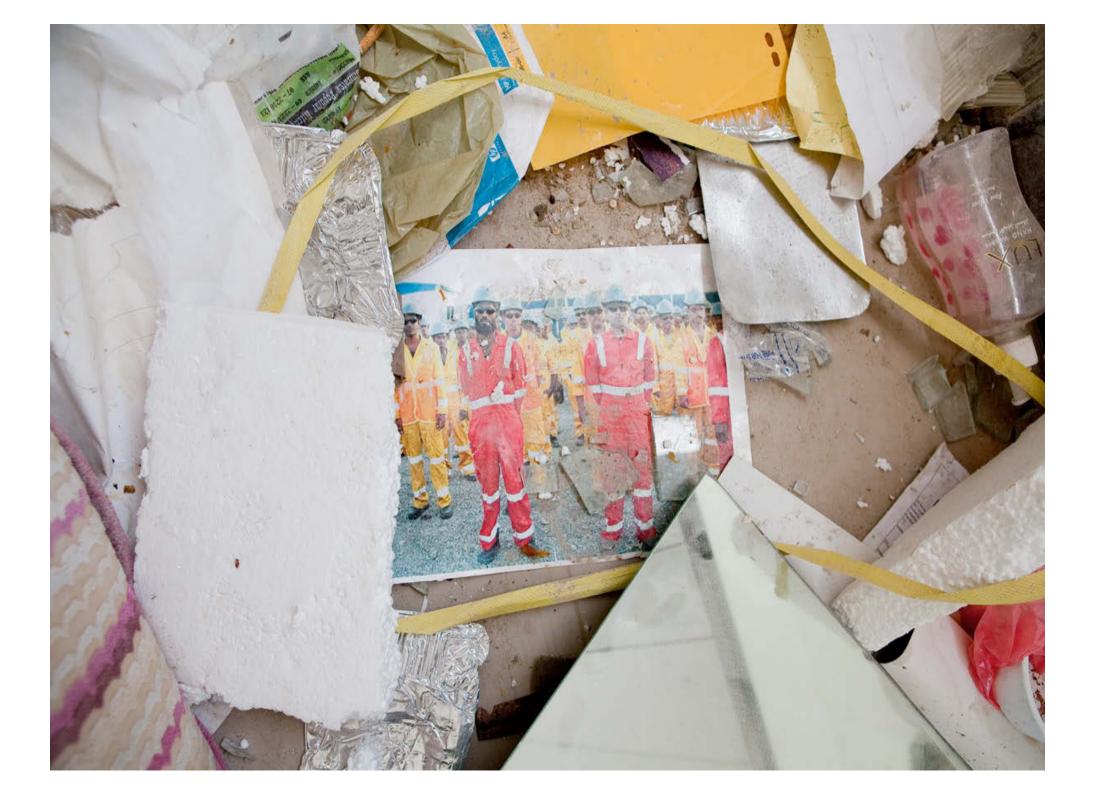
GDP in the UAE expanded 4.90 percent in 2012 from the previous year

Gross External Debt 2012 **\$ 158.9 bn** 

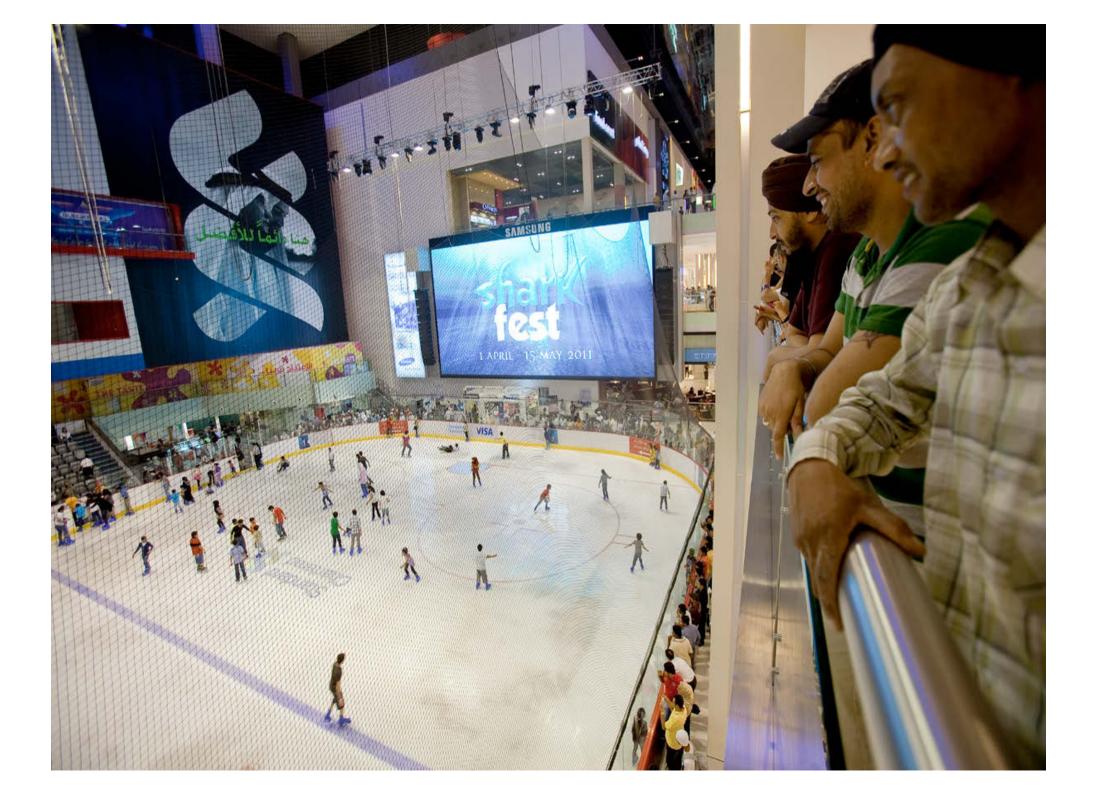
government spending 2012 \$ 11.4 bn (from \$ 7.2 bn in 2008)



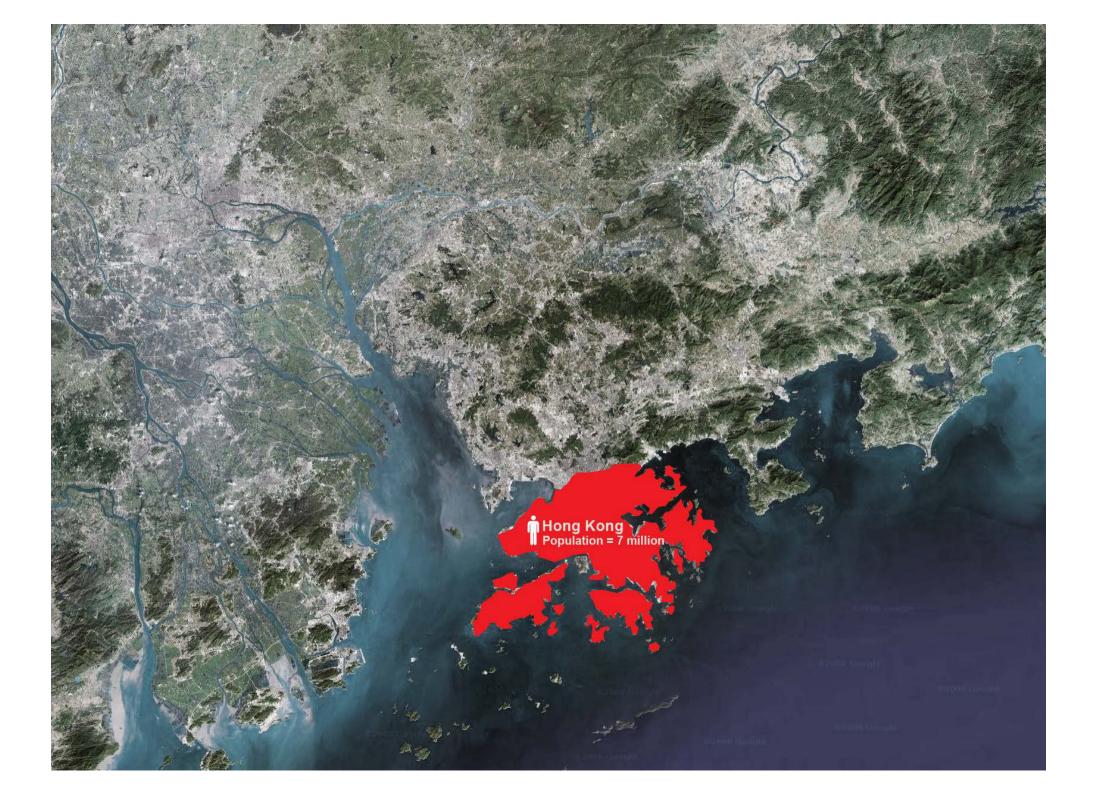










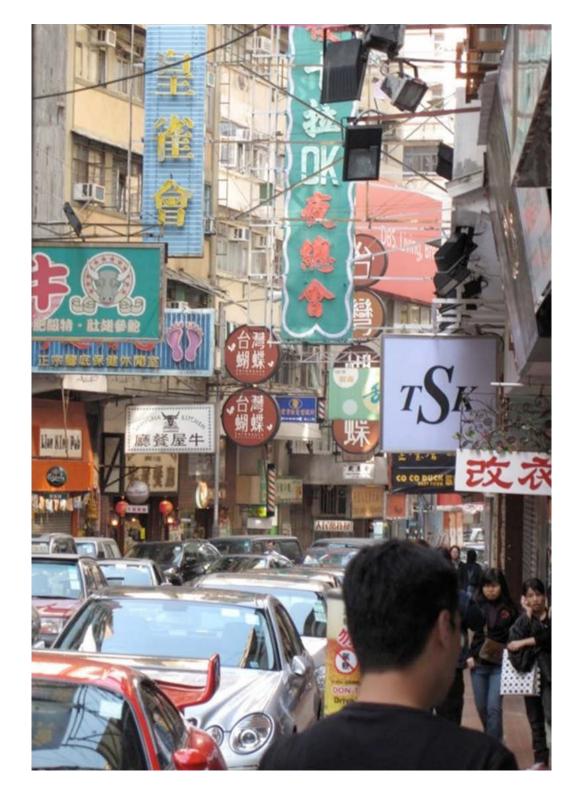


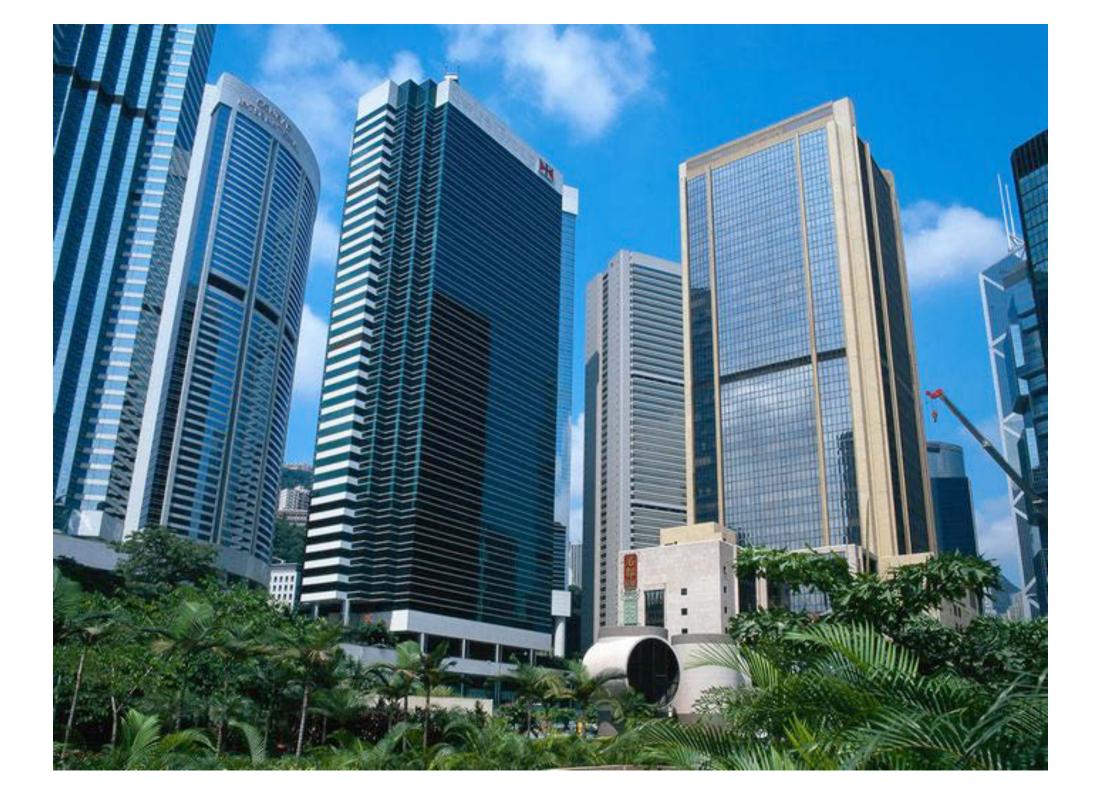


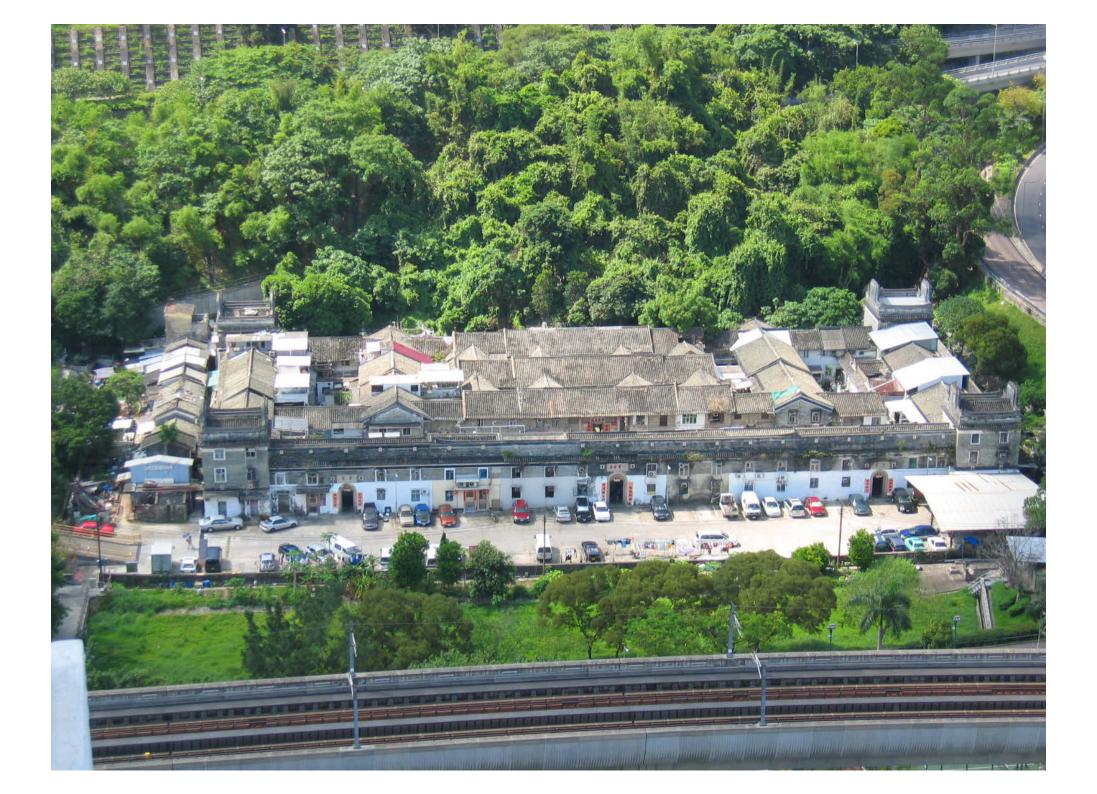




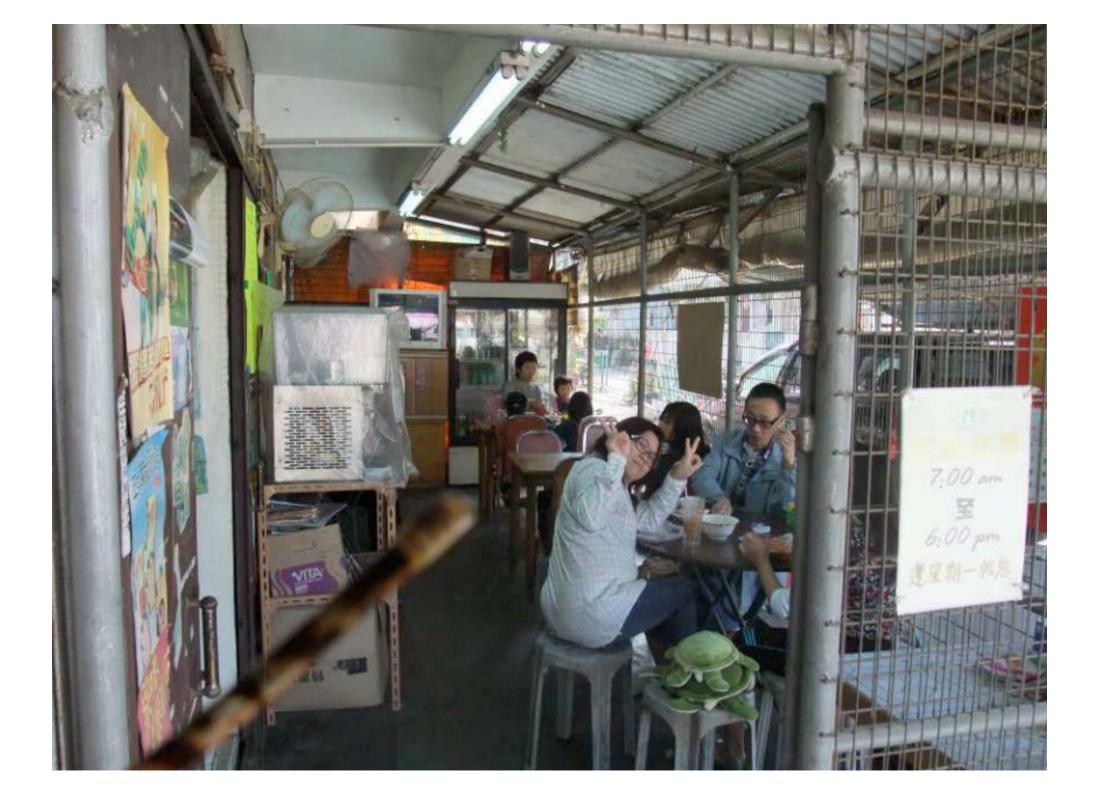


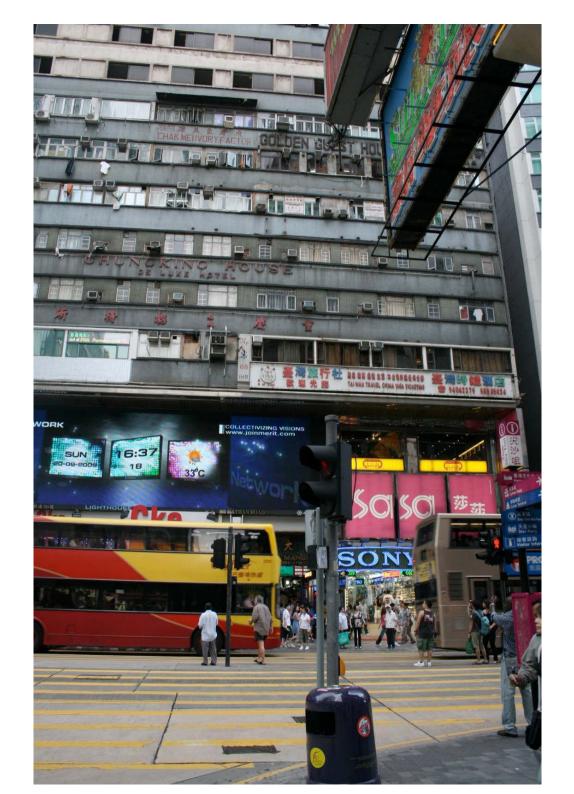




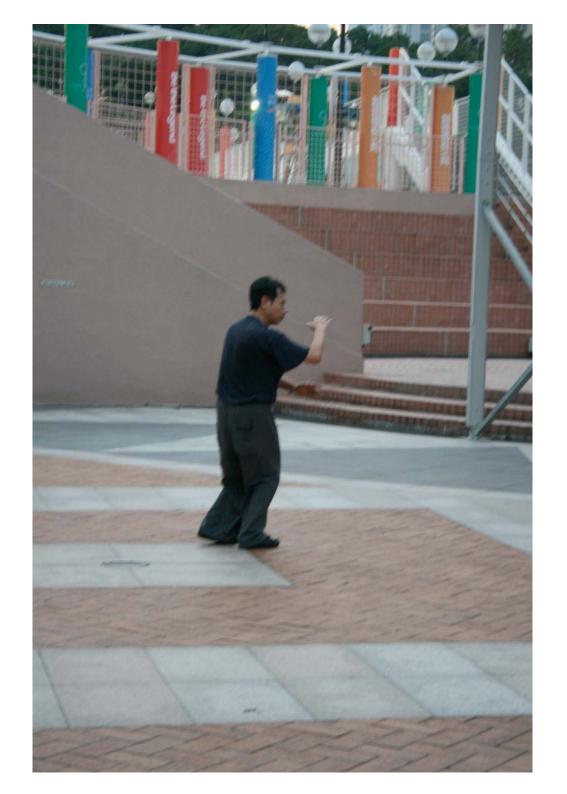


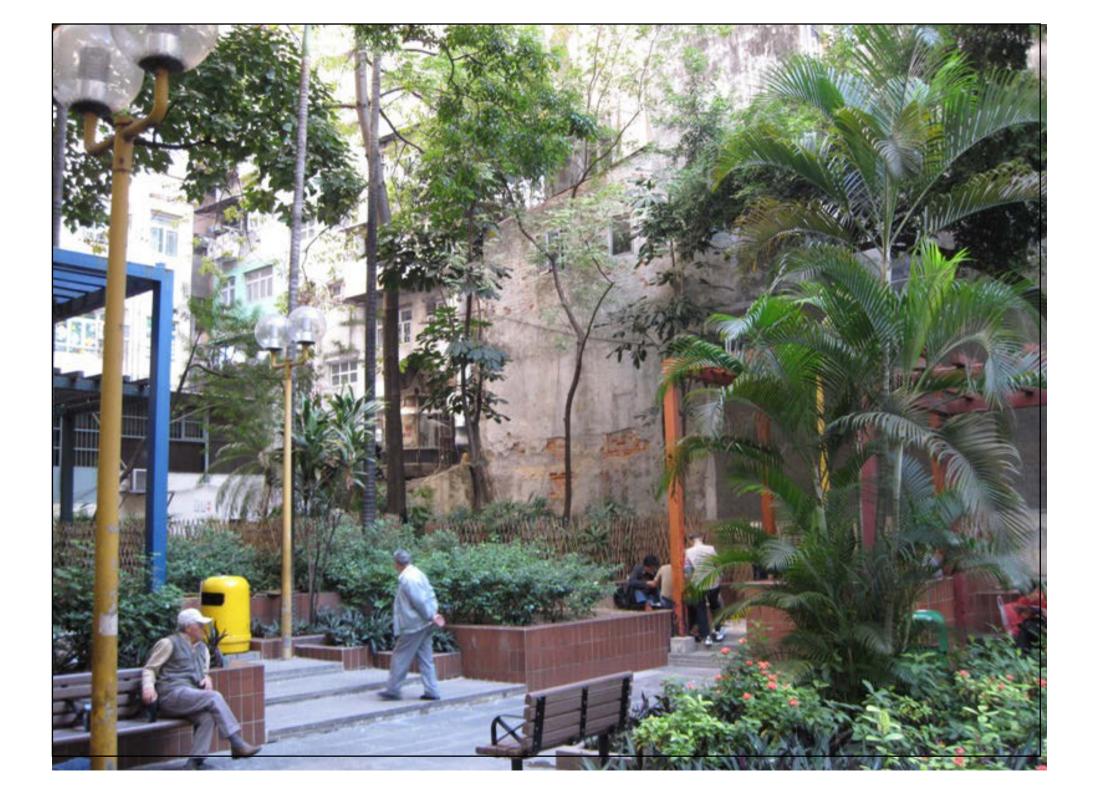












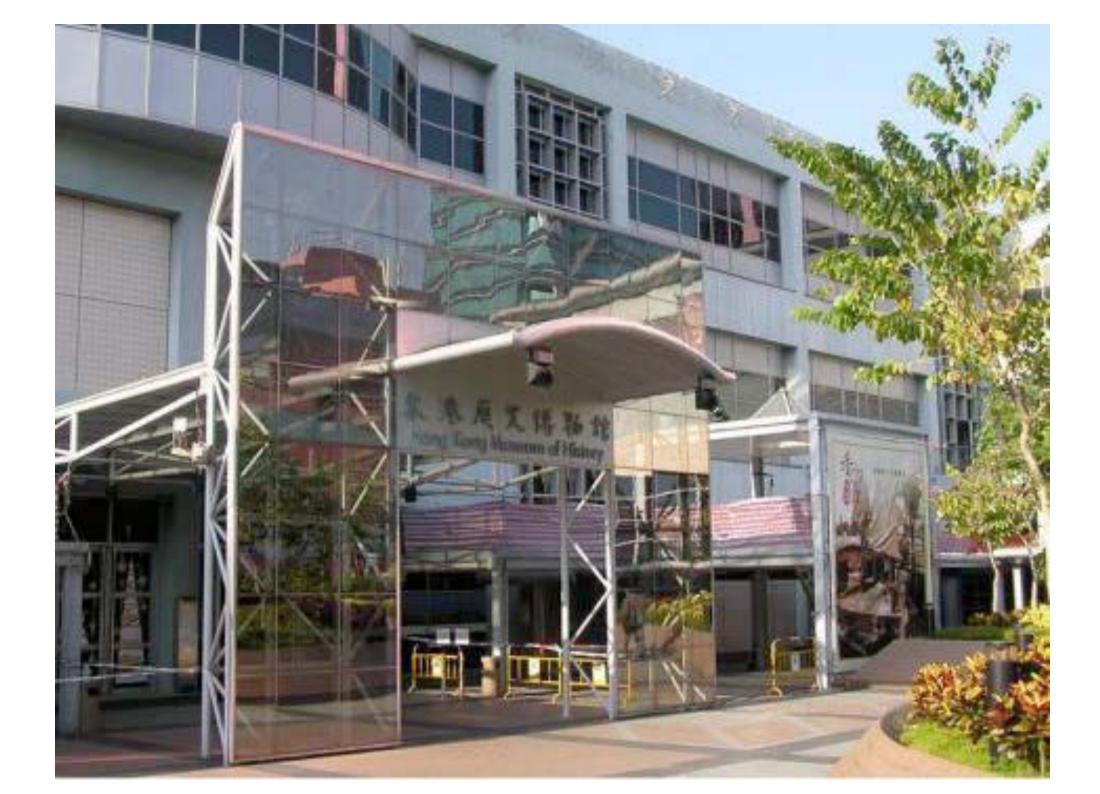


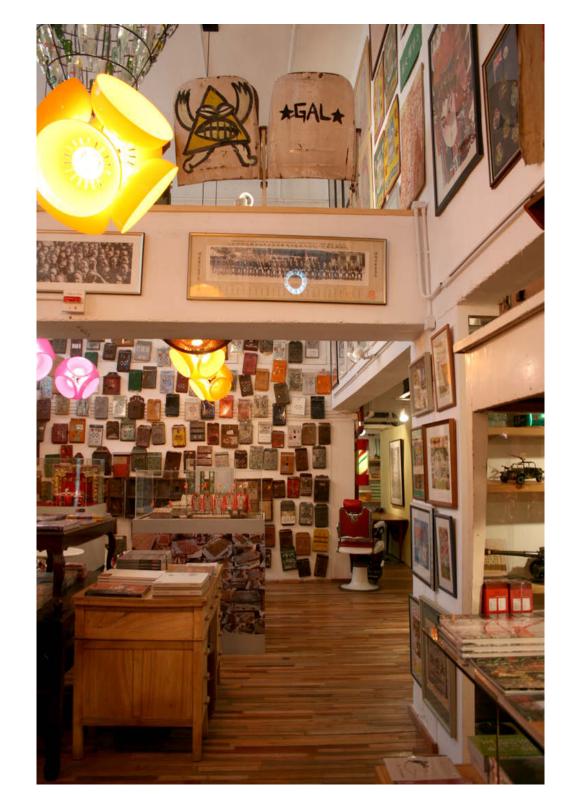




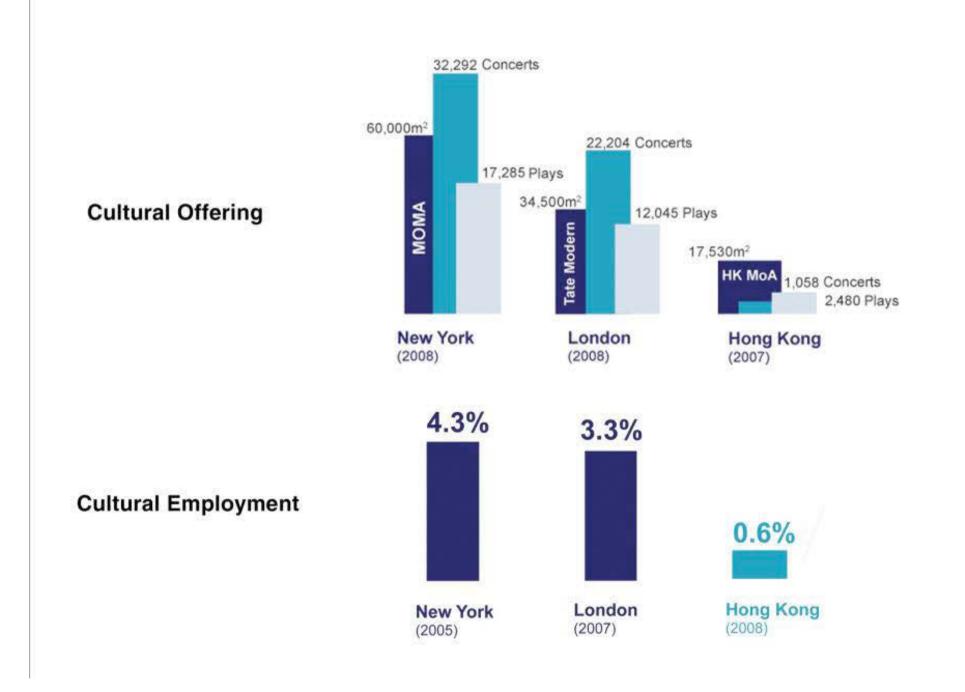


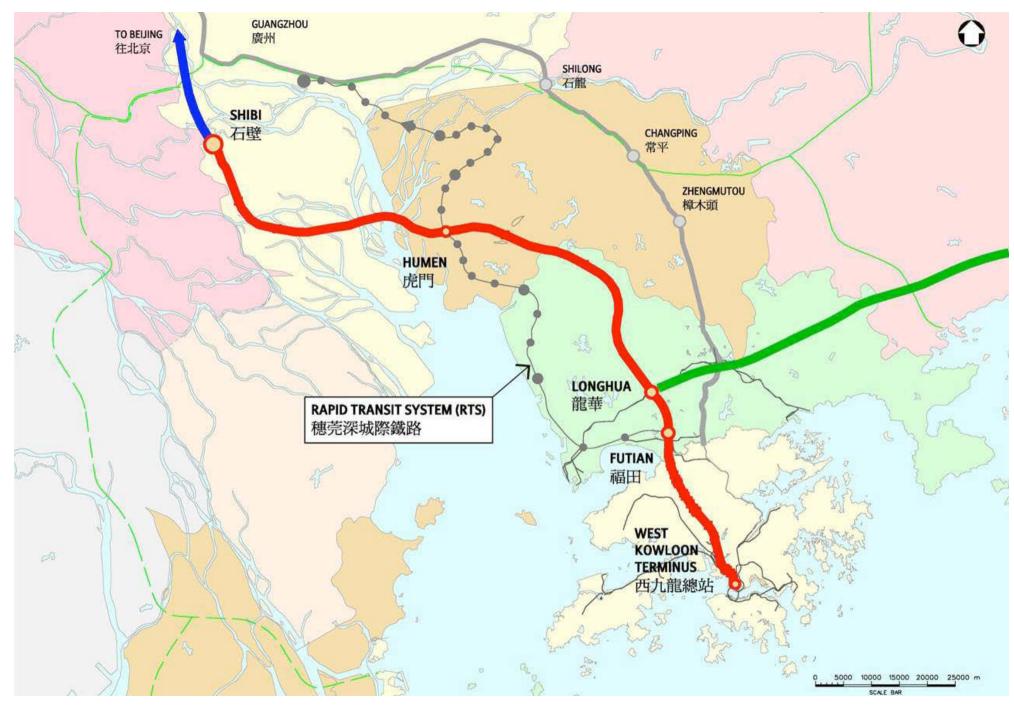










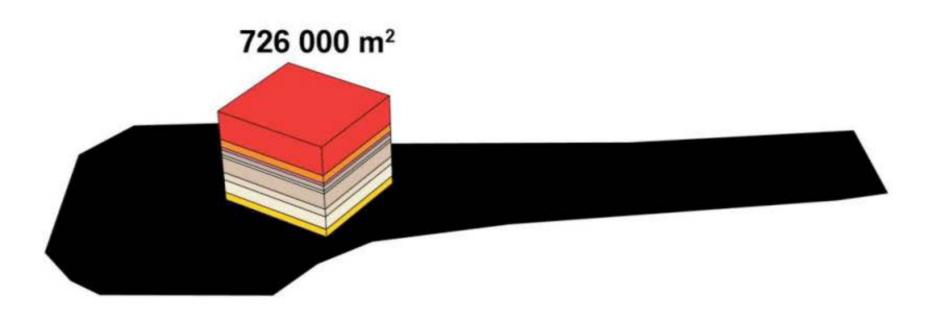


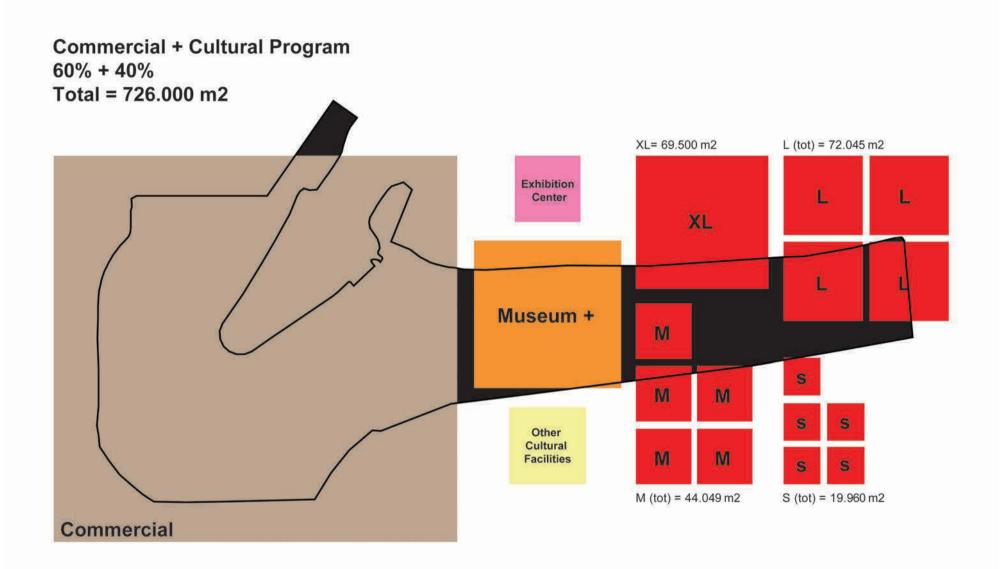
## Guangzhou-Shenzhen-Hong Kong Express Rail Link (XLR)

http://www.mtr.com.hk/eng/projects/future\_gz\_sz\_hk\_xrl.html





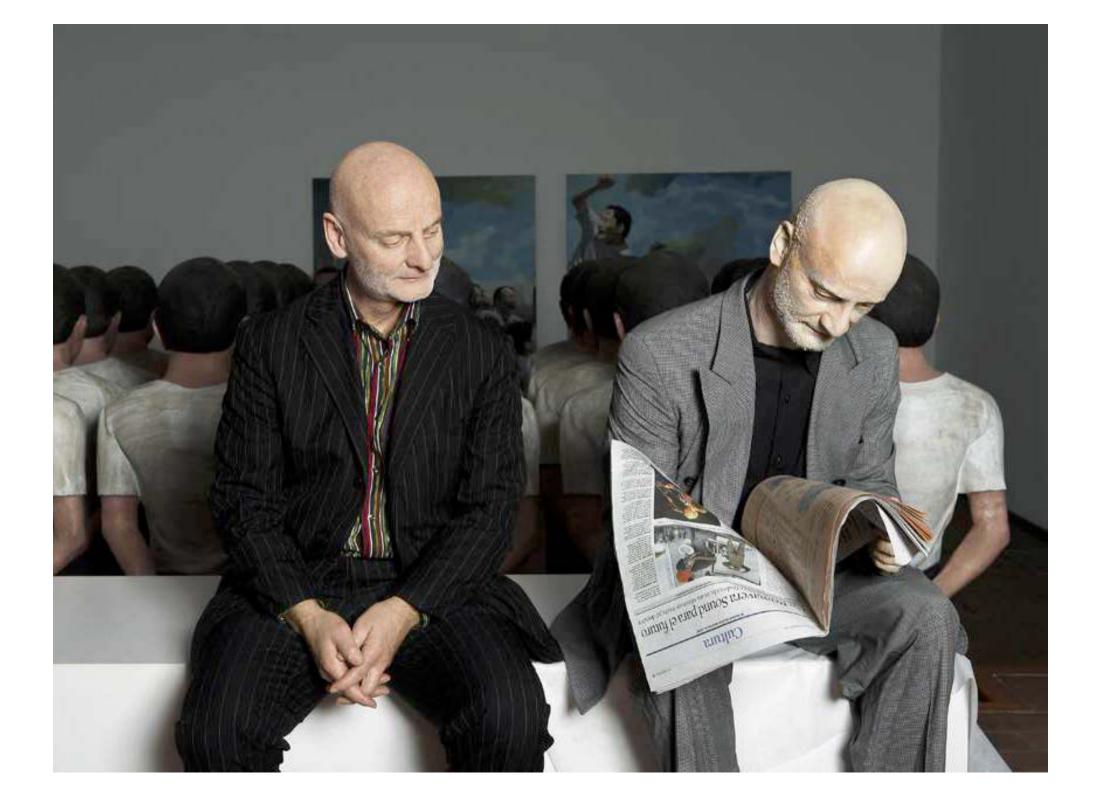




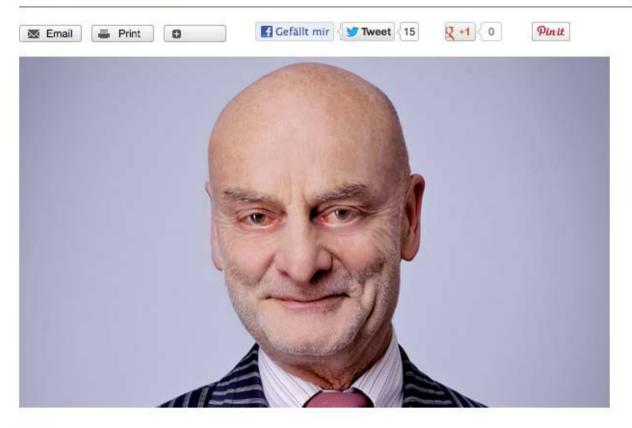








## Uli Sigg Donates His Storied Chinese Contemporary Art Collection to Hong Kong's M+ Museum



Uli Sigg by Madeleine O'Dea, ARTINFO China Published: June 12, 2012

HONG KONG — Legendary art collector **Uli Sigg** is to donate the major part of his collection of Chinese contemporary art to Hong Kong's **M**+ museum. The donation, which has been "conservatively valued" by the museum at HK\$1.3 billion (\$163 million), was announced today and includes works by 350 artists including **Ai Weiwei**, **Ding Yi**, **Fang Lijun**, **Geng Jianyi**, **Gu Wenda**, **Huang Yongping**, **Liu Wei**, **Wang Guangyi**, **Xu Bing**, **Yang Shaobin**, **Yue Minjun**, **Yu Youhan**, **Zeng Fanzhi**, **Zhang Peili**, and **Zhang Xiaogang**. Neue Bürcher Beitung

– 24. März 2013, 23:12 –

## KUNST UND ARCHITEKTUR

Chinesische Gegenwartskunst

## Sammlung Sigg geht nach Hongkong

Kunst und Architektur 13. Juni 2012



UI Bigg and UI Bigg - ethical 1946 petioner, and estimal 2004 kill A Visione als information Panders our Studytur gemacht, (Mill 70)

Nichts hat unser Bild der chinesischen Gegenwartskunst so stark geprägt wie die Sammlung des Schweizers Uli Sigg. Nun geht der grösste Teil seiner Kollektion in den Besitz des M+ in Hongkong über. Im Gespräch mit Samuel Herzog äussert sich der Geschäftsmann über die Gründe und Modalitäten der Schenkung.



HK-000 Hong Kong | 12/2012 | Ergebnis | (ID 119365) M+ Museum Design Competition

Das Ergebnis ist in Arbeit. Bald finden Sie die Namen der Preisträger auf dieser Seite. Wenn Sie zu den Preisträgern gehören, können Sie sich einloggen und die Bilder für Ihren Wettbewerbsbeitrag veröffentlichen.

Gefällt mir

Beschränkter Wettbewerb

ROJEKTDATEN	
Entscheidung	10.12.2012 🥥
Verfahren	Beschränkter Wettbewerb
Berufsgruppen	Architekten
Gebäudetyp	Museen, Ausstellungsbauten, Dokumentationszentren, Kunsthallen
Art der Leistung	Objektplanung Gebäude
Zulassungsbereich	weltweit
Sprache	Englisch
Ort	HK-000 Hong Kong
Preisrichter	Rafael Moneo, Eve Blau, Kathy Halbreich, William Lim, Victor Lo, Leslie Lu, Lars Nittve, Uli Sigg, Joanlin Au, Yuko Hasegawa
Aufgabe	The West Kowloon Cultural District (WKCD) is one of the world's largest and most ambitious arts and cultural building programmes which will deliver up to 17 new performing arts and visual culture facilities, open spaces, education, commercial and retail facilities as part of a new cultural hub being developed with funding from the Hong Kong SAR Government.
	M+ will be the new museum for 20th and 21st century art and visual culture in the WKCD. M+ is an ambitious project, to create a museum on the physical scale of the world's largest museums of visual culture, aspiring to over time attain an international status comparable to that of MoMA in New York, Centre Pompidou in Paris or Tate Modern in London. It aims to be a museum that is rooted in and shaped by its location - Hong Kong – and the unique culture of this city: it is fundamental that it should be a museum for the people living and working here. M+ should have a Hong Kong point of view with a global perspective.











