



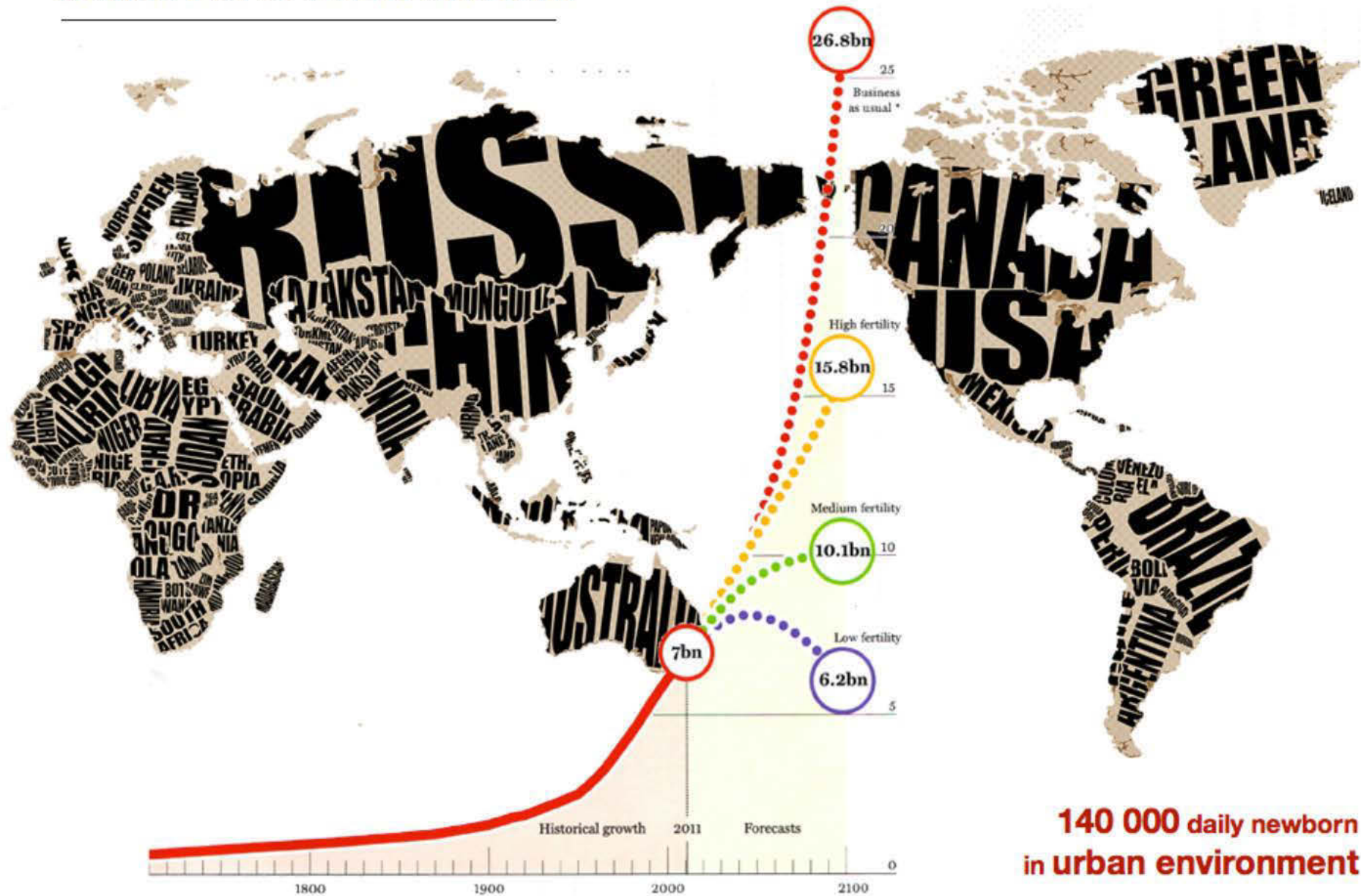
# **Culture in the City. Contemporary Narratives**

**(Dubai, Hongkong, Skolkovo)**

**by Michael Schindhelm**  
Giessen, January 31, 2012

# WORLD POPULATION GROWTH

Projections for the world's population by the end of this century



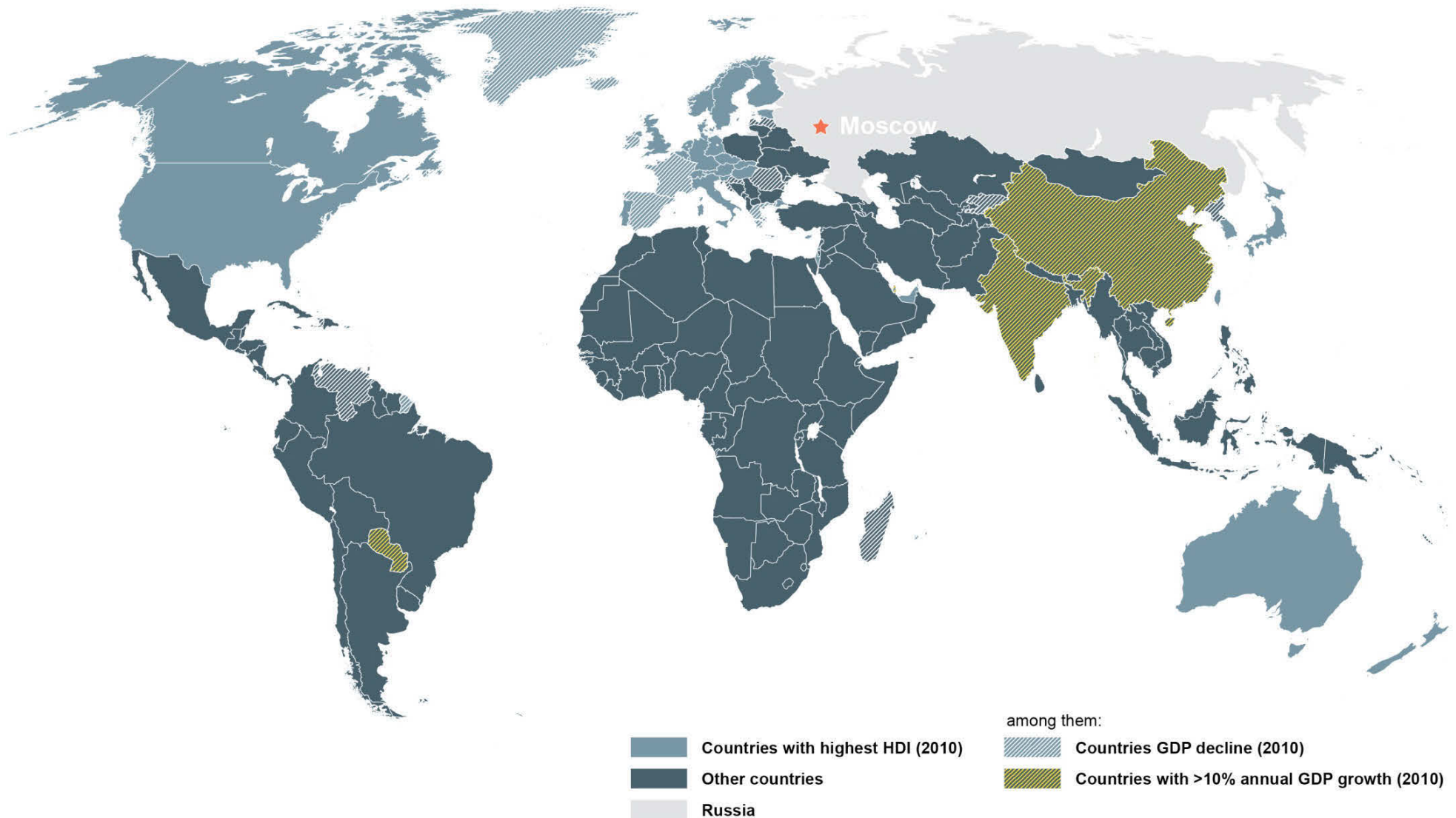
source: UN Population Division



## WORLD MEGA CITIES



## WORLD DEVELOPMENT AS ON 2010

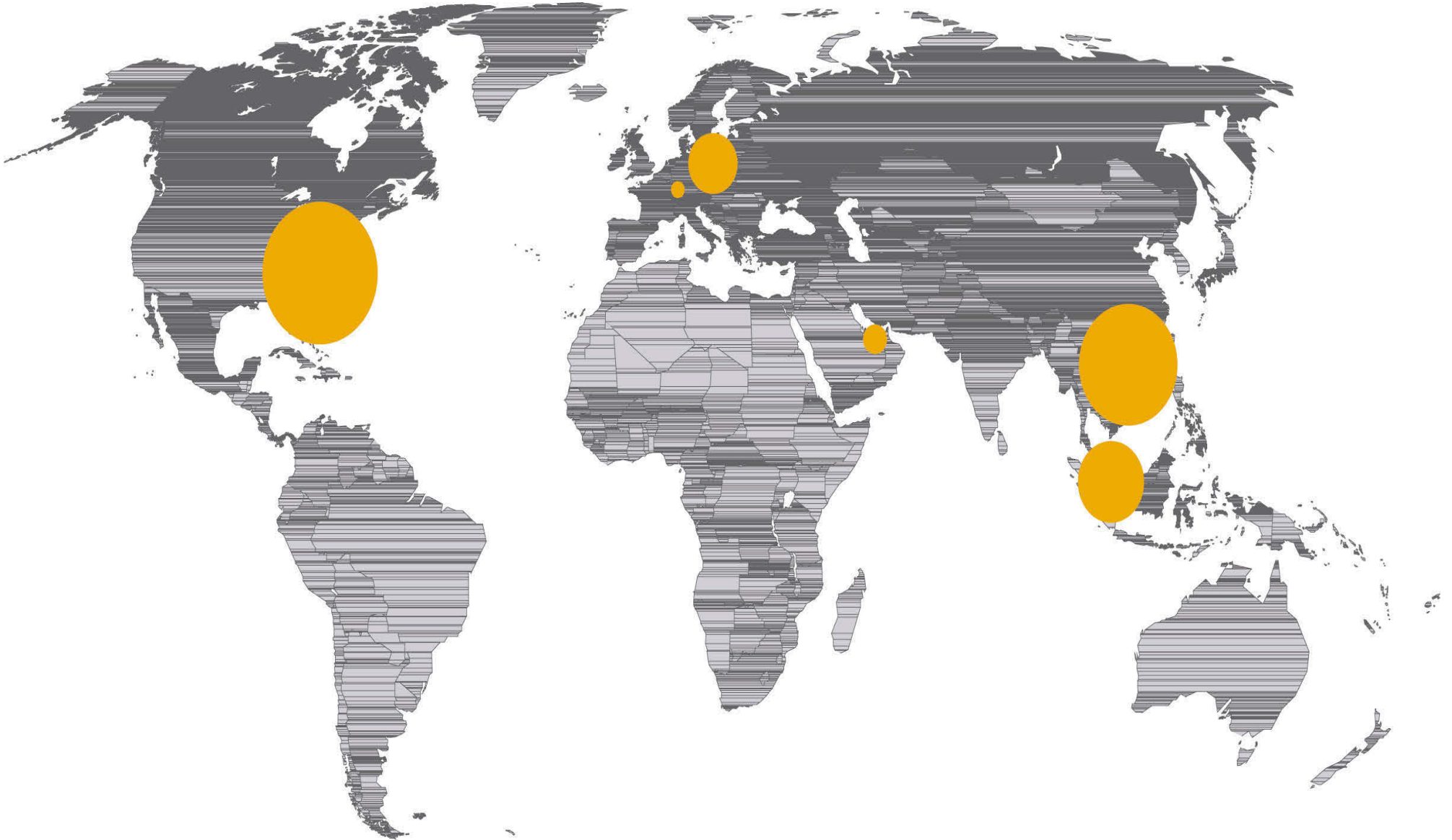


Sources: <http://hdr.undp.org/en/statistics/>  
<https://www.cia.gov/library/publications/the-world-factbook/>



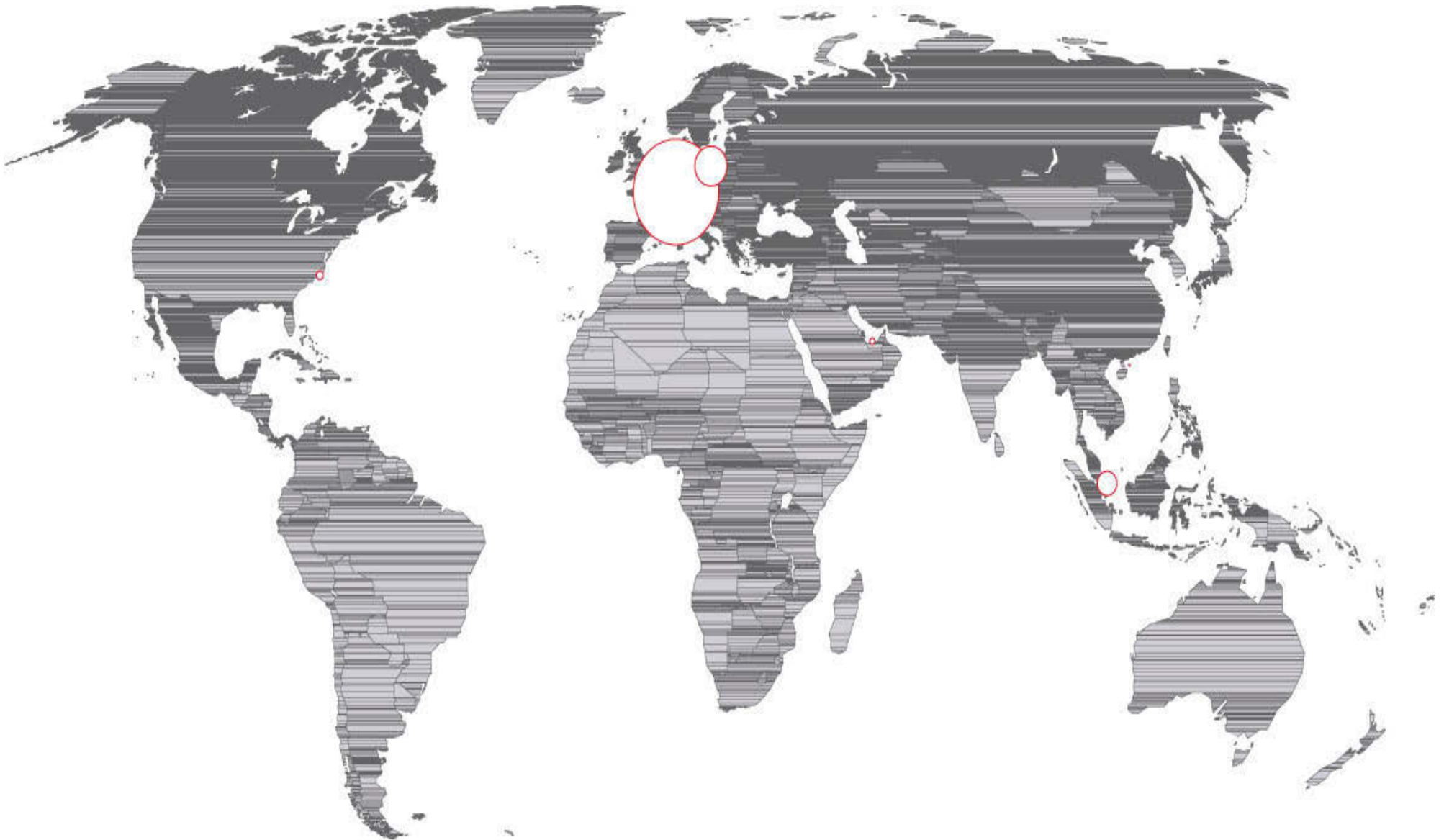
# Population

New York, Stuttgart, Berlin, Dubai, Singapore, Hong Kong

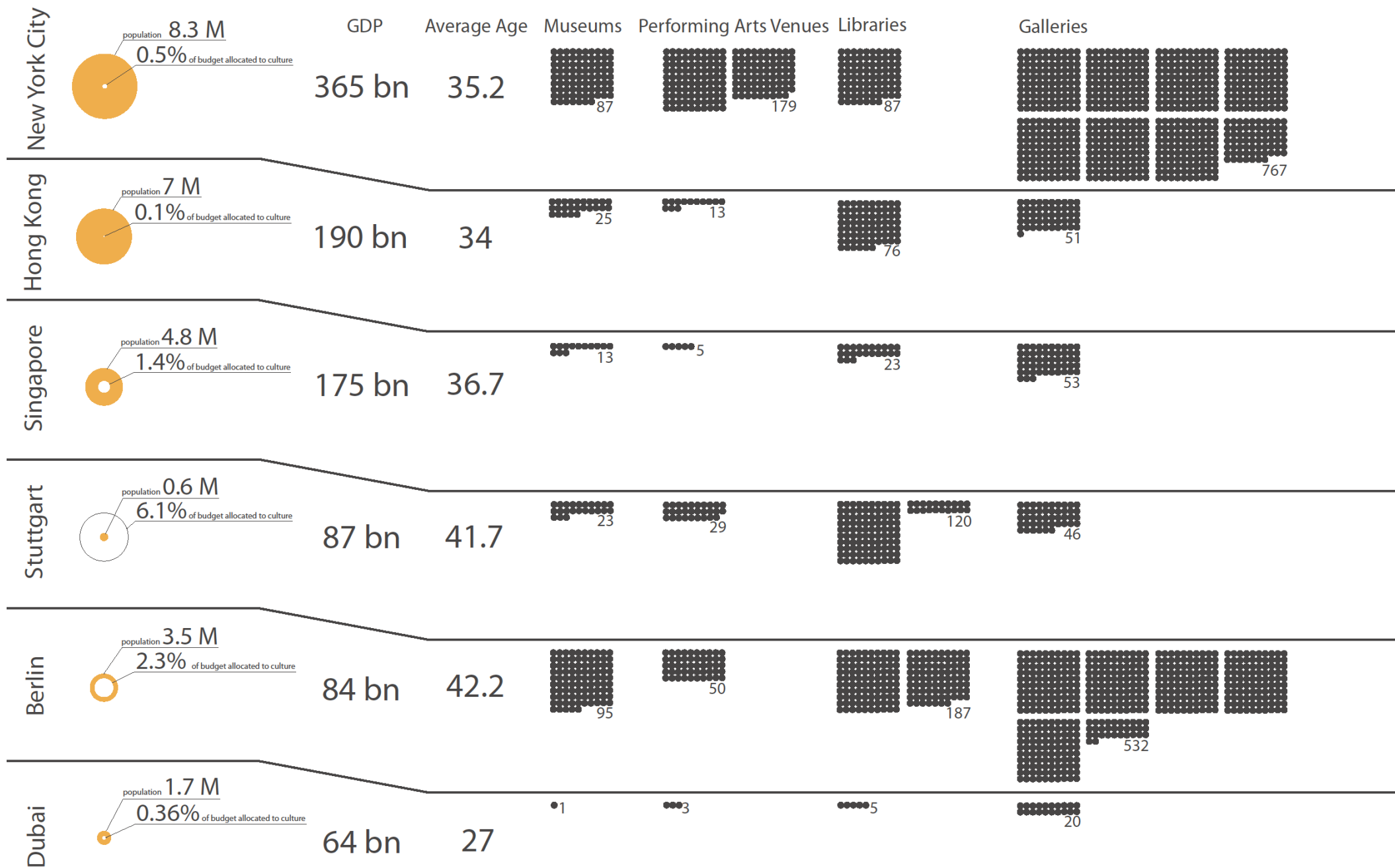


# Percentage of government budget allocated to culture & arts

New York, Stuttgart, Berlin, Dubai, Singapore, Hong Kong







# Architect Franchises

(WESTERN)

FRANK GEHRY

JEAN NOUVEL

ZAHA HADID

HERZOG & DE MEURON

NORMAN FOSTER

RENZO PIANO

OMA

(EASTERN)

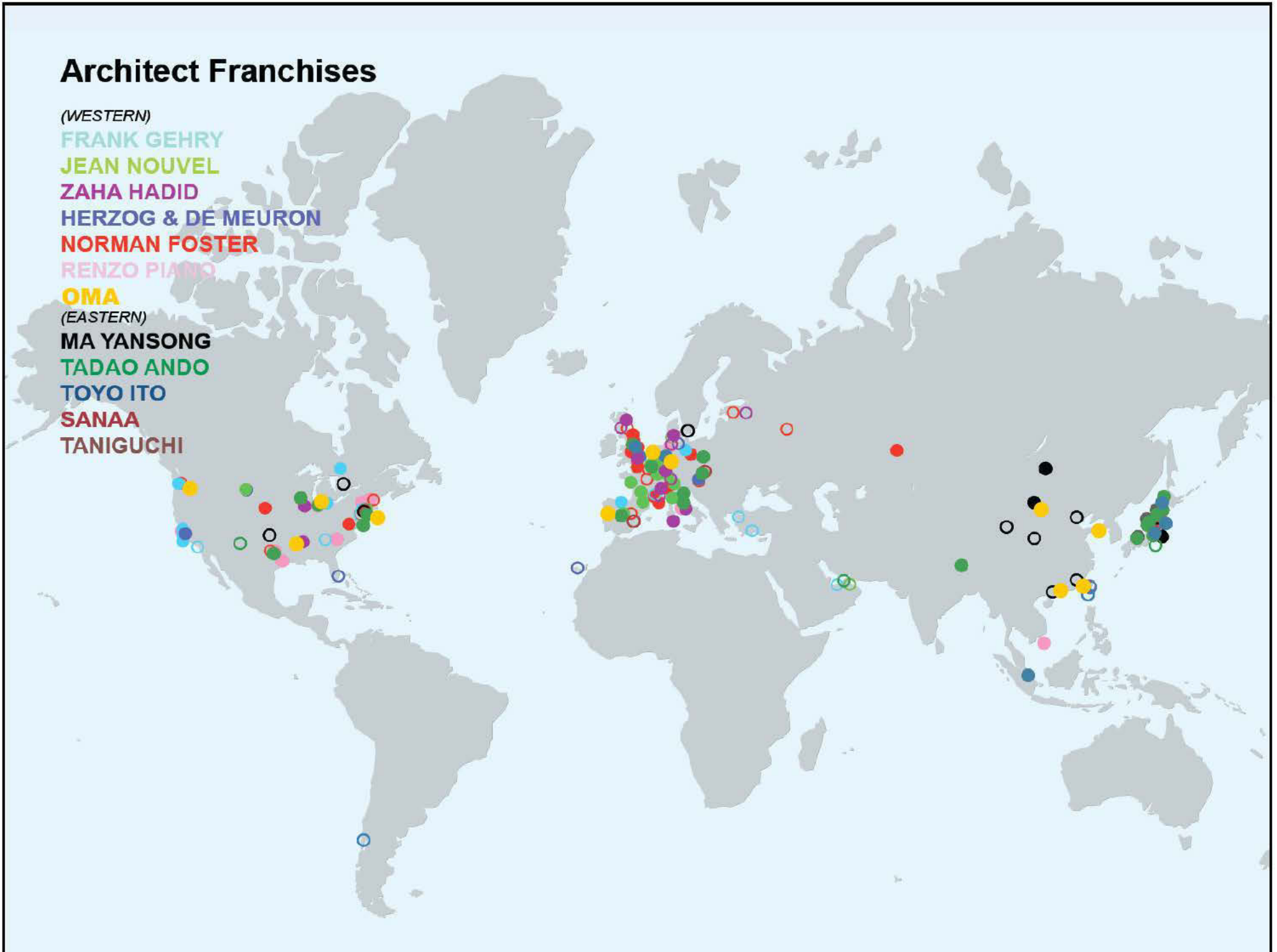
MA YANSONG

TADAO ANDO

TOYO ITO

SANAA

TANIGUCHI





# Museum Franchises

LOUVRE  
POMPIDOU  
GUGGENHEIM  
METROPOLITAN  
HERMITAGE









# WHAT IS PUBLIC SPACE?

**What is the city but the people?**

*William Shakespeare, Coriolanus*











Hong Kong  
Population = 7 million





 **PRD**  
Population = 53.2 million



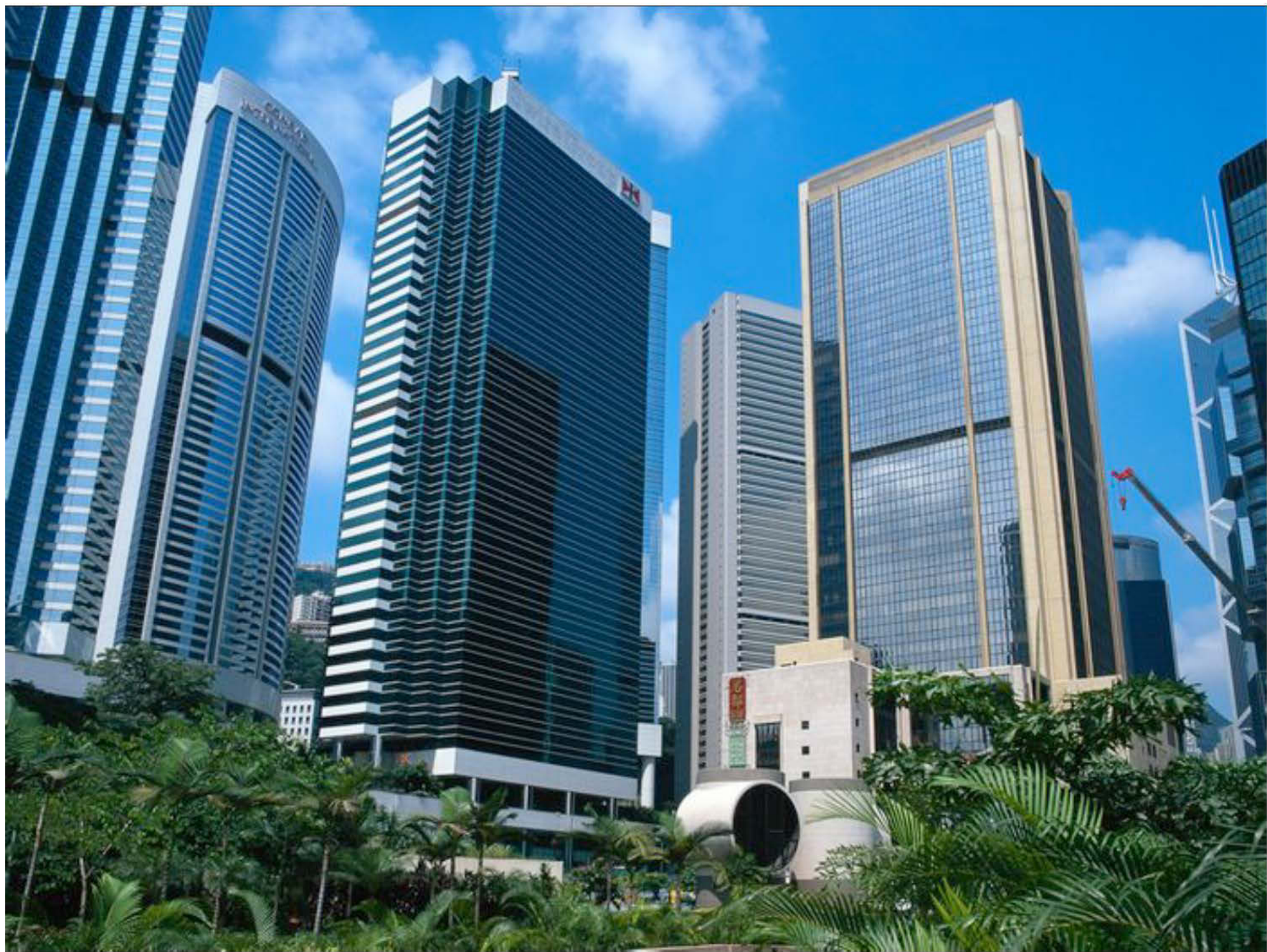




















# Tsang Tai Uk, Shatin









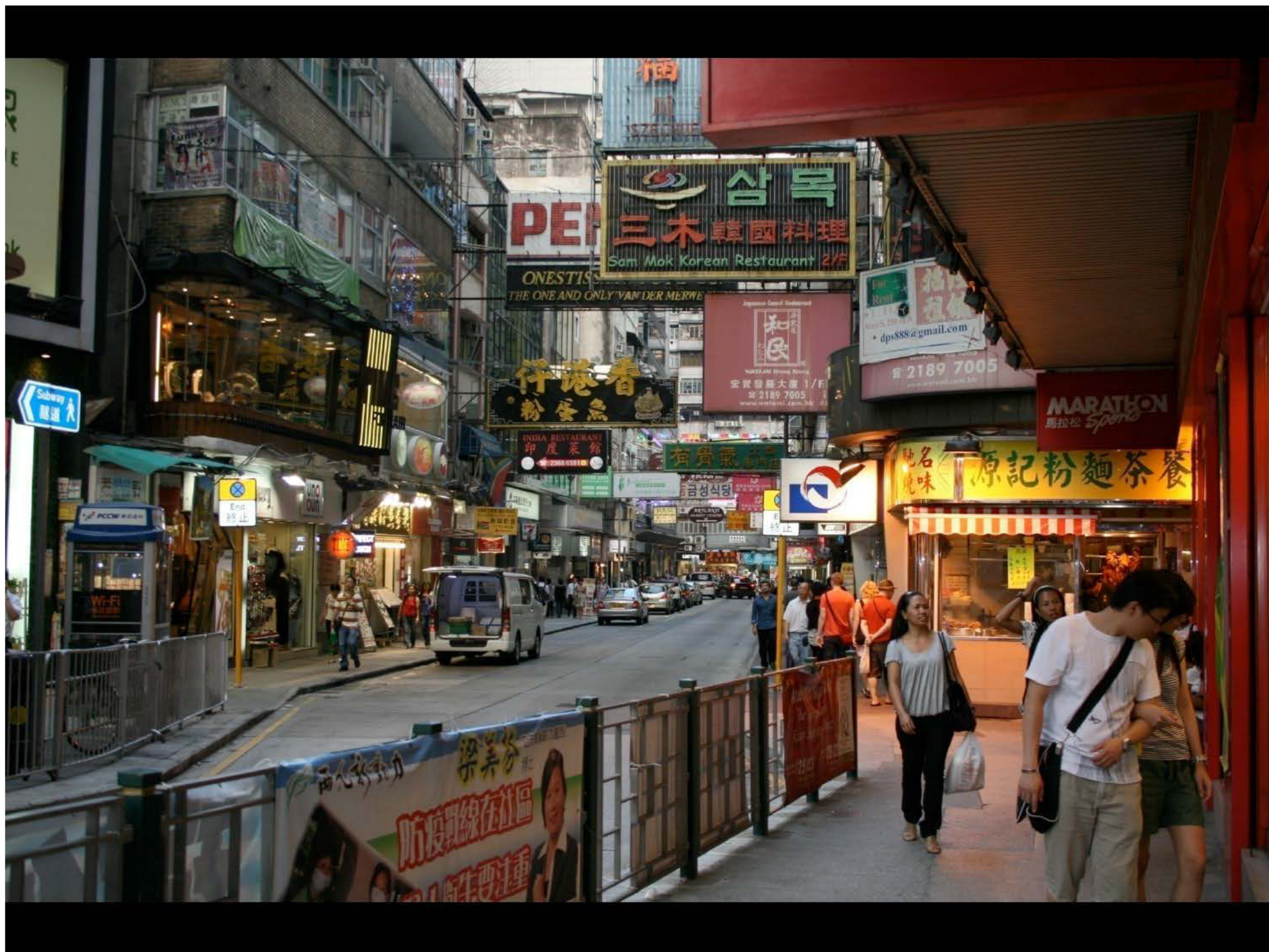
















香辣魚蛋 黑椒牛丸 龍蝦丸 司華力關 魚肉燒賣 炸大腸 炸雞脾 炸雞翼

\$5/和

8

8 3和

10

\$5/和

9 串

\$ 15

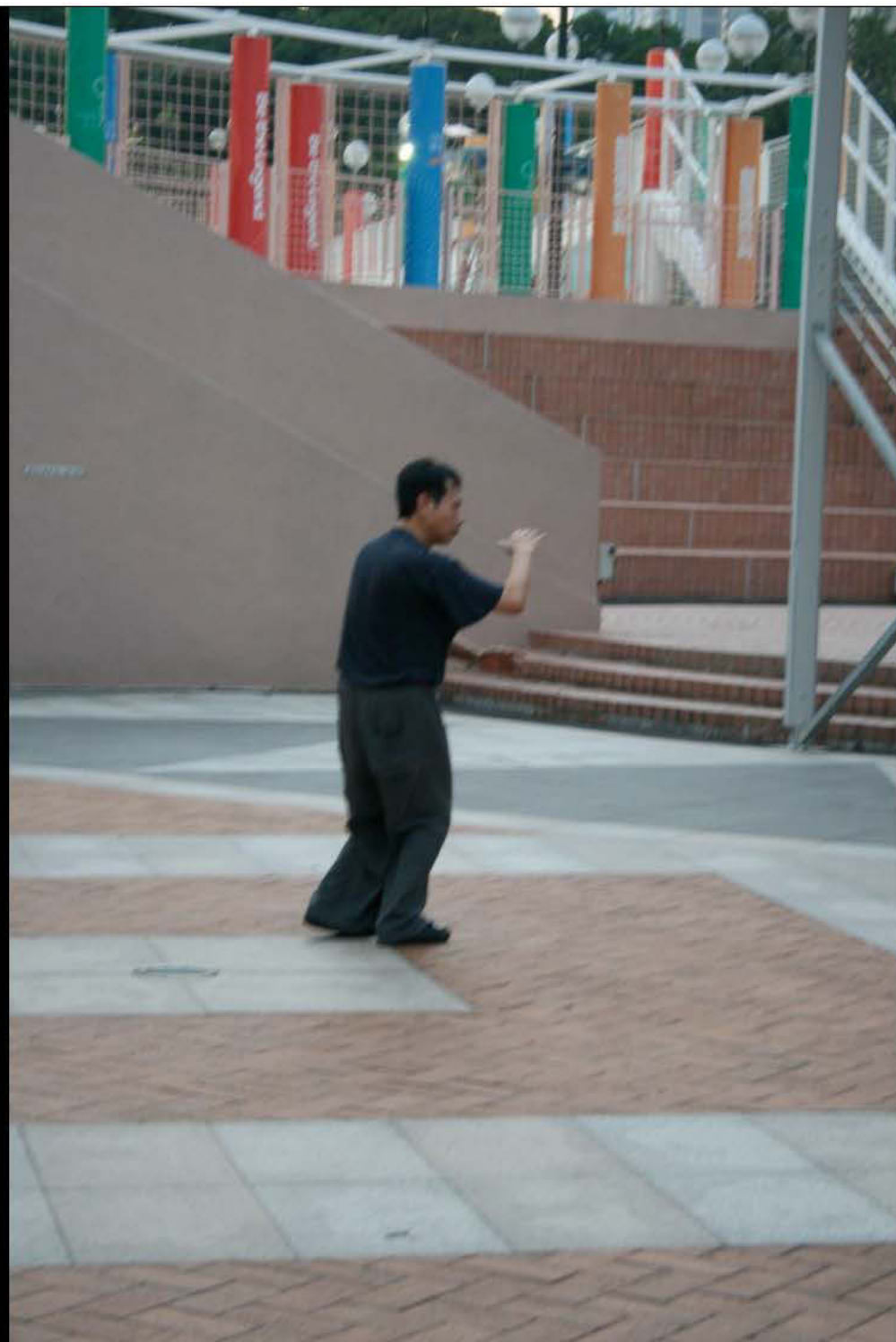
魷魚鬚 \$10





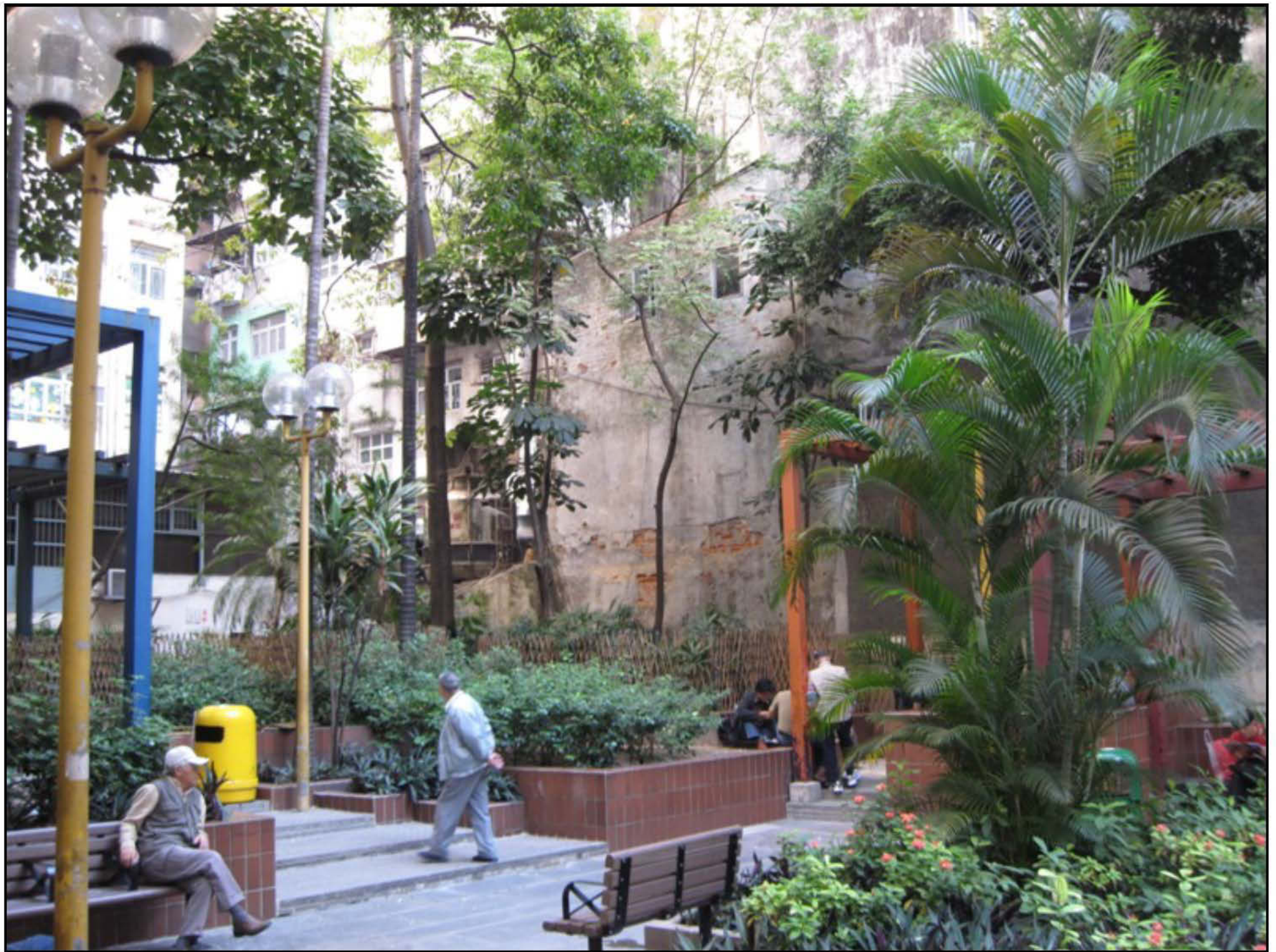






























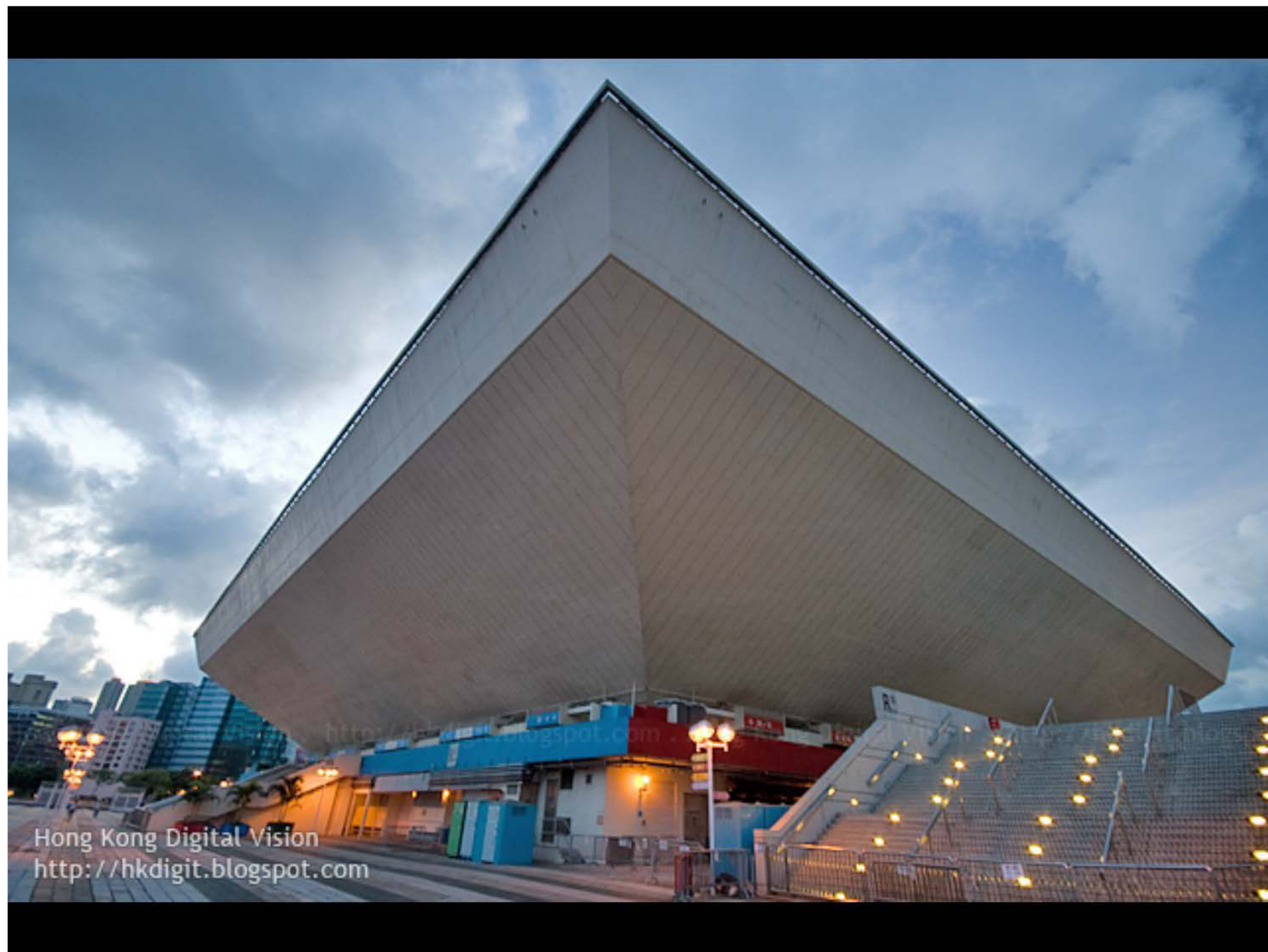












Hong Kong Digital Vision  
<http://hkdigit.blogspot.com>



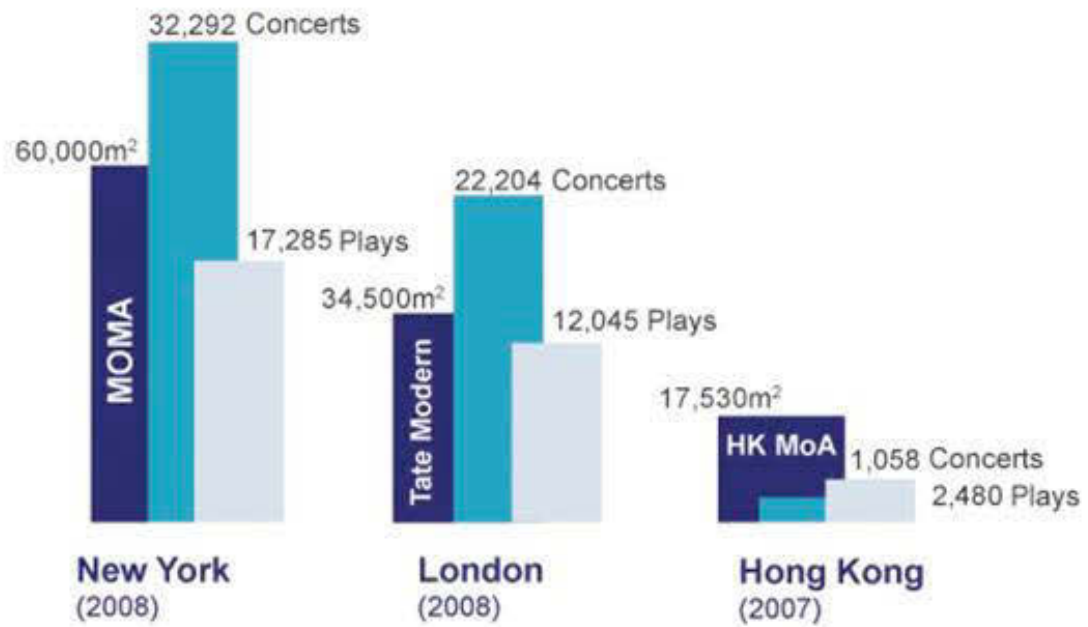








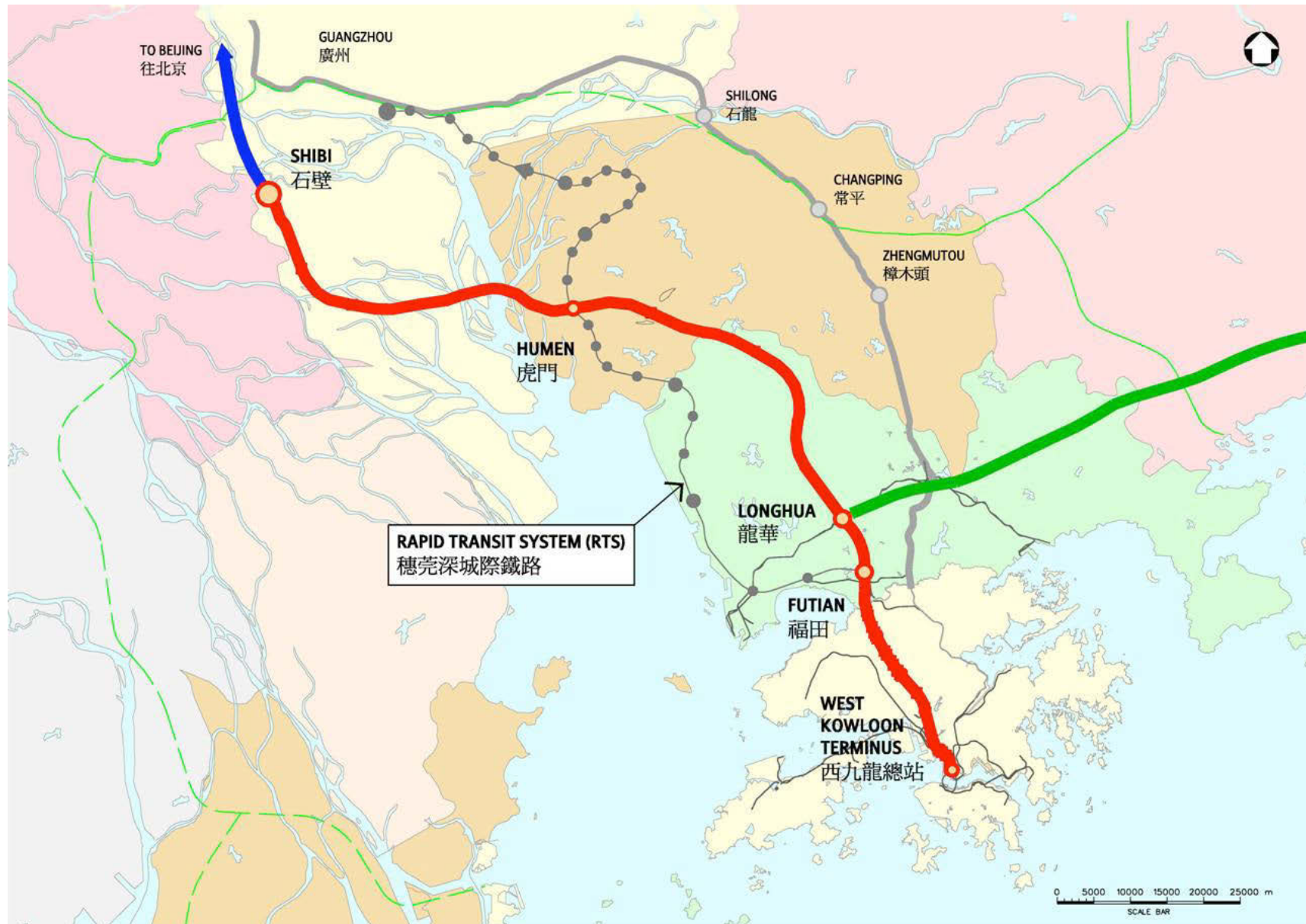
## Cultural Offering



## Cultural Employment







## Guangzhou-Shenzhen-Hong Kong Express Rail Link (XLR)

[http://www.mtr.com.hk/eng/projects/future\\_gz\\_sz\\_hk\\_xrl.html](http://www.mtr.com.hk/eng/projects/future_gz_sz_hk_xrl.html)



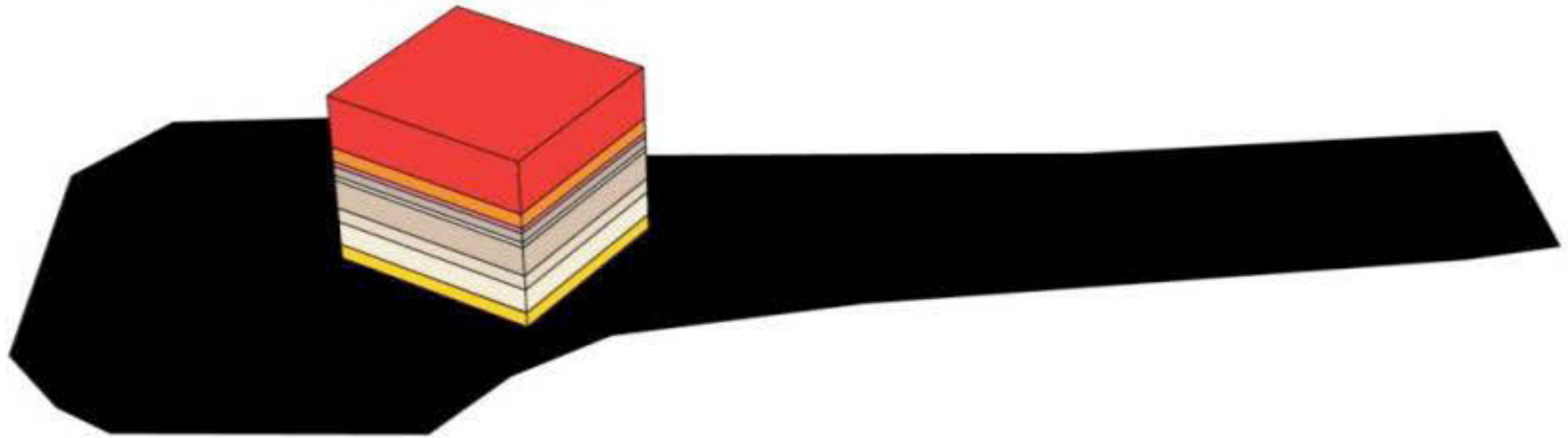
An aerial photograph of a coastal urban area. On the left, a body of water contains numerous shipping containers and some small boats. A large industrial or port area is visible along the coast. To the right, a dense residential neighborhood with many houses is shown. A red line, representing a proposed high-speed rail line, runs diagonally from the top center towards the bottom center. The line is composed of two parallel red lines with a white center line. A red rectangular box is placed over the line in the lower-middle section of the image.

XLR EXPRESS  
TRAIN  
10,000 / HR

APPROVED: APRIL 2008  
SCHEDULED COMPLETION: 2015  
40,000,000 PASSENGERS / YEAR



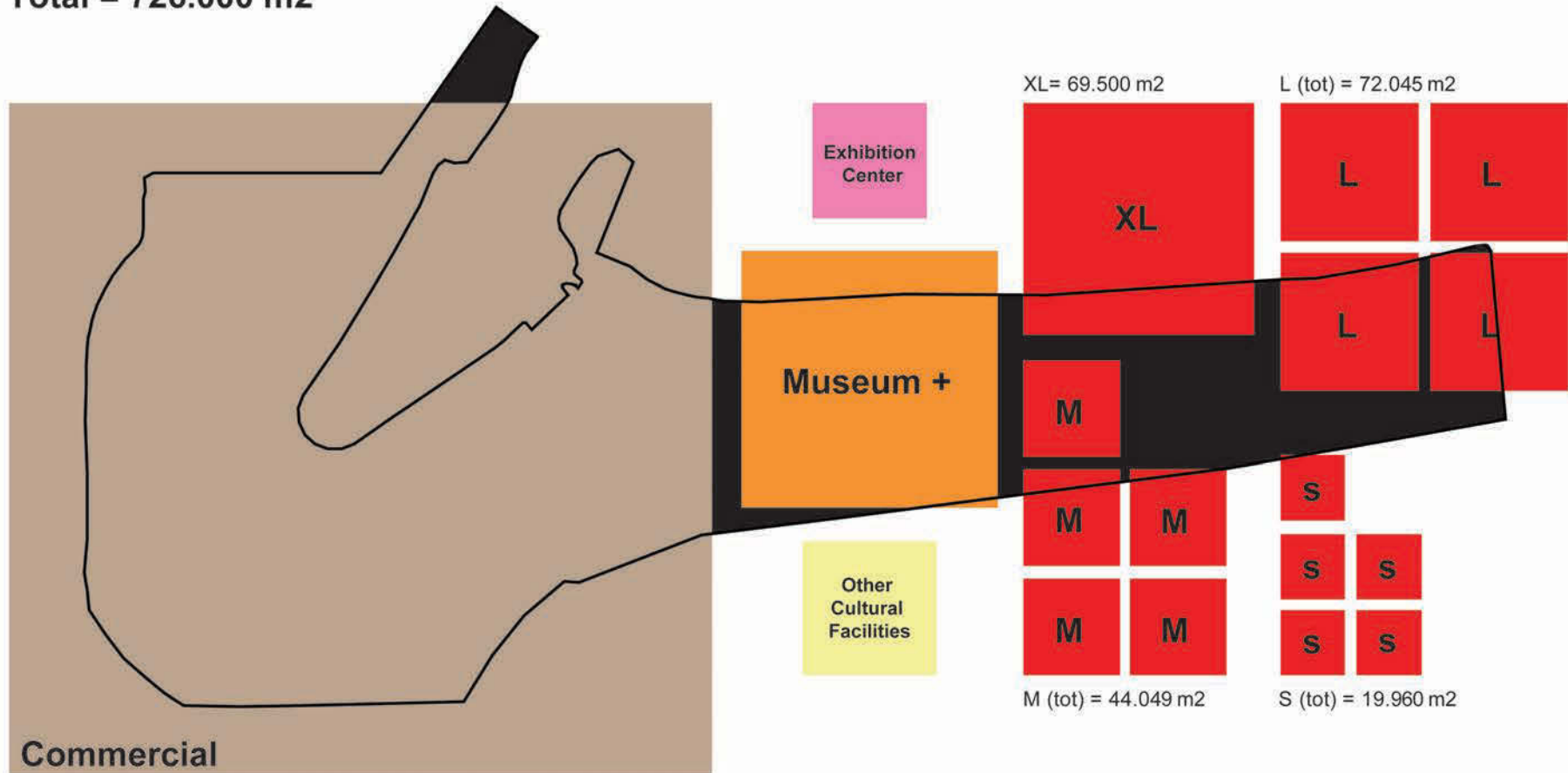
726 000 m<sup>2</sup>



## Commercial + Cultural Program

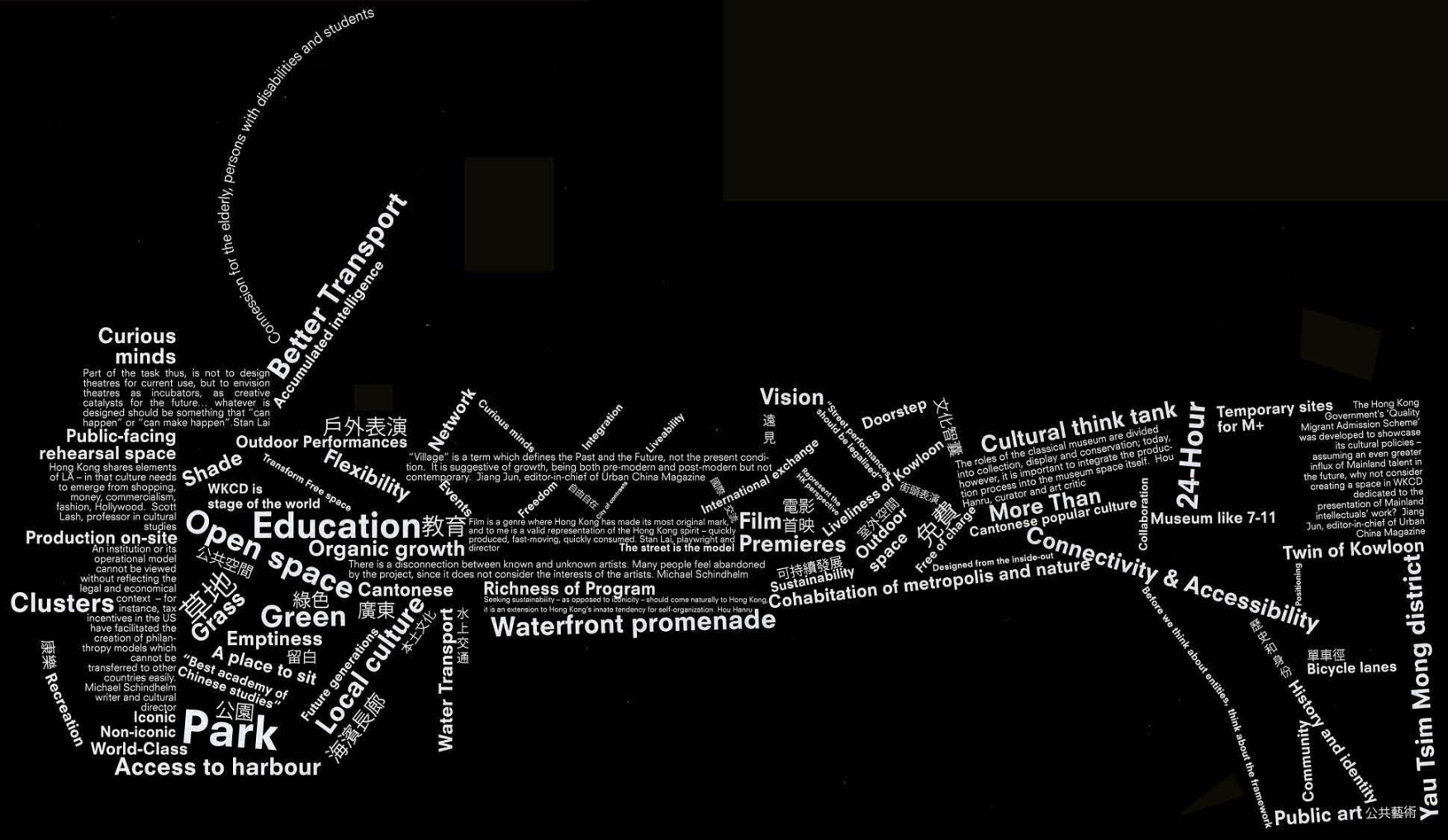
60% + 40%

Total = 726.000 m<sup>2</sup>





**Craig Au Yeung Ying Chai** 歐陽應霽, Writer/ Comic Artist      **Anthony Chan**, Artistic Director  
**Terence Chang**, Headmaster      **Dominic Cheung** 張可堅, Artistic Director  
**Benny Chia** 謝俊興, Founder and Artistic Director      **Chihoi** 智海, Illustrator/ Comic Artist  
**Prof. Daniel K. L. Chua** 蔡寬量, Professor of music      **Brian Chung**, Chief Executive (Film)  
**Prof. Oscar Ho** 何慶基, Programme Director in Cultural Management      **Claire Hsu** 徐文玠, Co-founder and Executive Director  
**Leung Chi Wo** 梁志和, Artist      **Andrew Lam Hon Kin** 林漢堅, Curatorial Director  
**LamTung-pang** 林東鵬, Visual Artist      **Li Cheuk-to** 李焯桃, Artistic Director and Critic  
**Kai-yinLo** 羅啟研, Designer and historian      **Prof. Tai-lok Lui** 呂大樂, Professor of Sociology  
**Dr.C.H.Ng** 吳俊雄博士, Associate Professor of Sociology      **Tina Yee-wan Pang** 彭綺雲, Curator  
**Lawrence Pun Kwok-ling** 潘國靈, Writer      **Prof. Jeffrey Shaw** 邵志飛, Dean and Chair Professor of Media Art  
**Perry So** 蘇柏軒, Assistant Conductor      **Sir David Tang** 鄧永鏘爵士, Prof. Kevin Thompson, Director and Professor of Performing Arts  
**TING Yu**, Chief Executive      **Prof. Tseng Sun-man** 鄭新文教授, Arts Management Educator/ Consultant  
**Ada Wong JP**, Founder and Chief Executive      **Lynn Yau**, Chief Executive Officer (Theatre)  
**Alvin Yip** 葉長安, Curator      **Yip Wing-sie** 葉詠詩, Music Director  
**Louis Yu**, Chief Executive

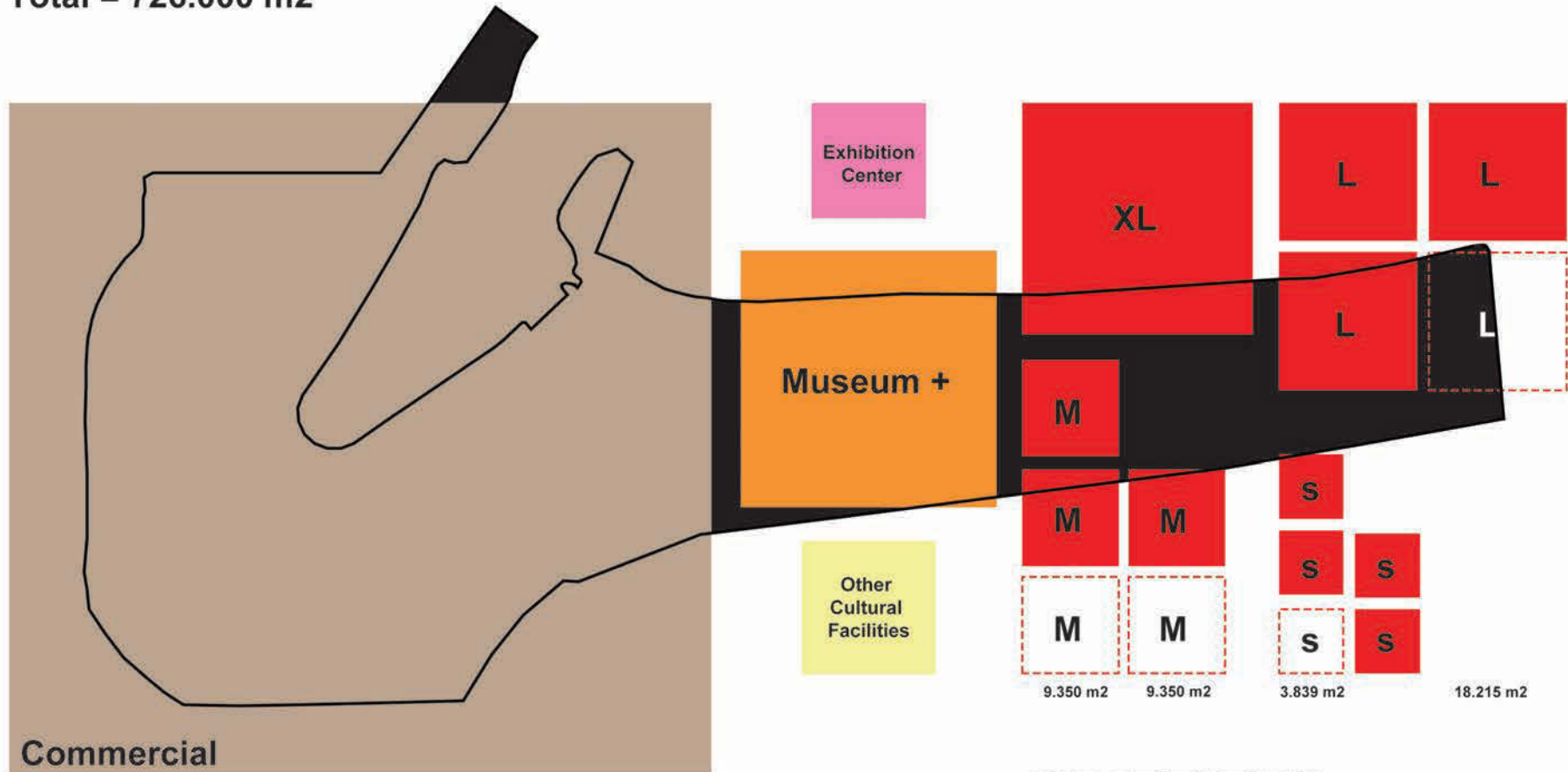




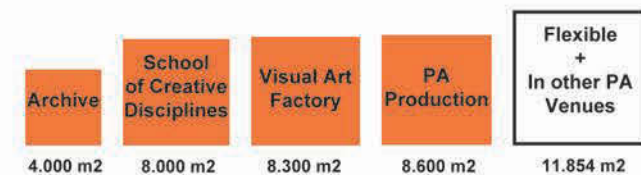
## Commercial + Cultural Program

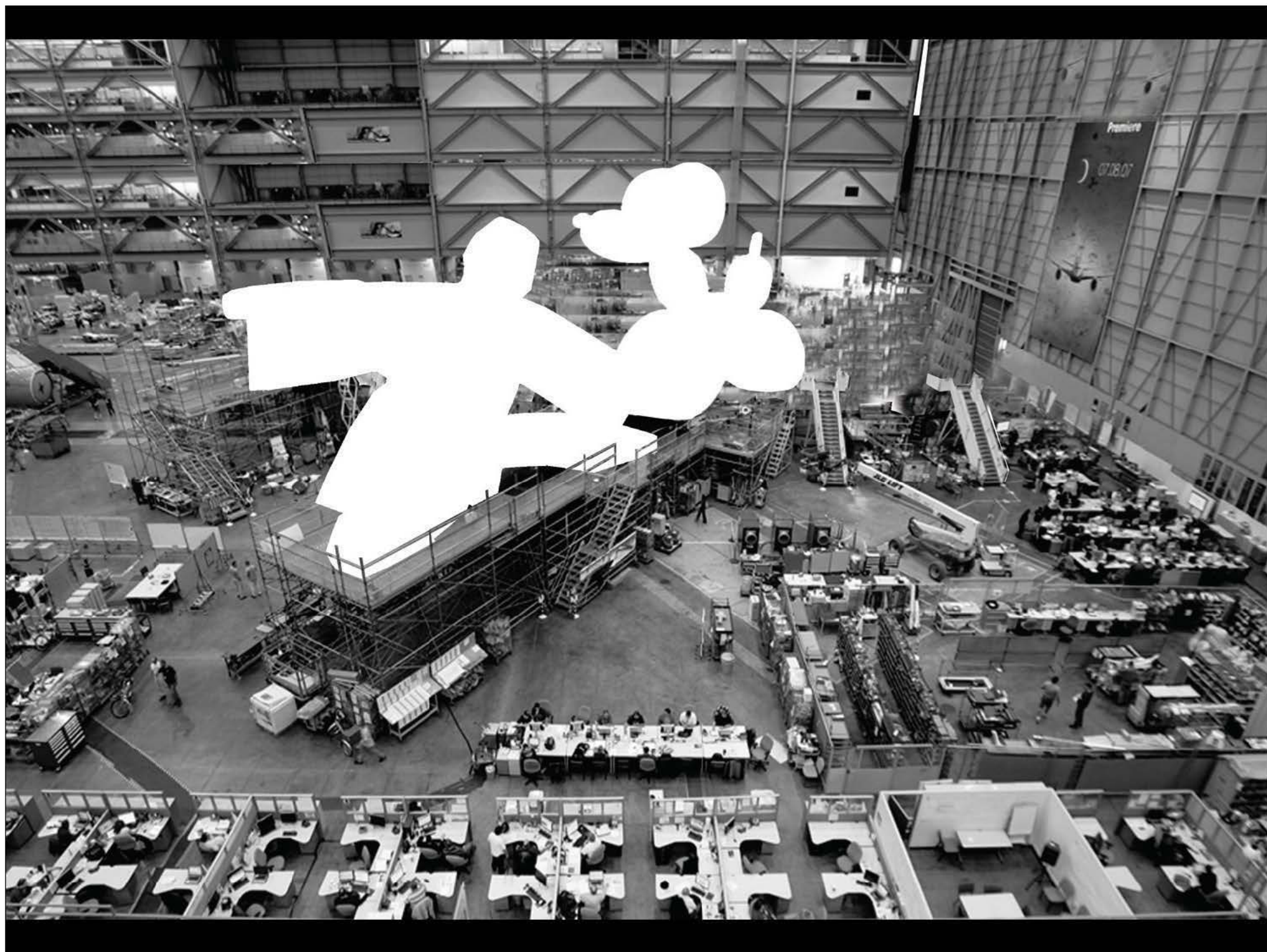
60% + 40%

Total = 726.000 m2



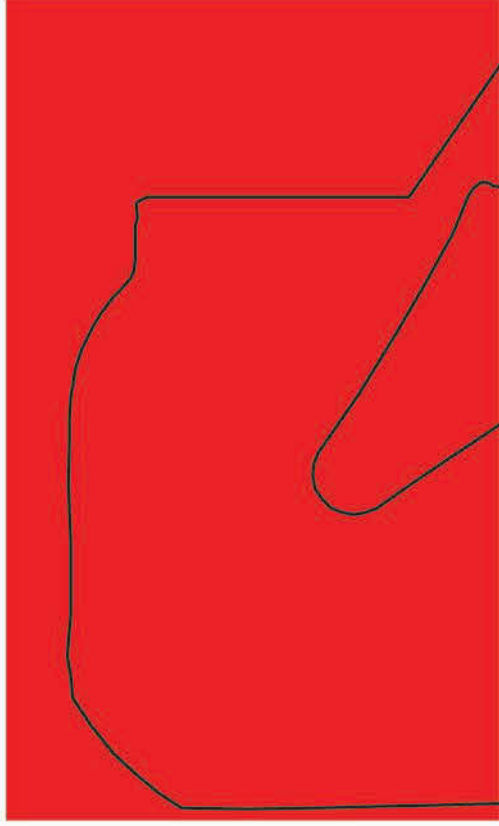
## SUBSTITUTION



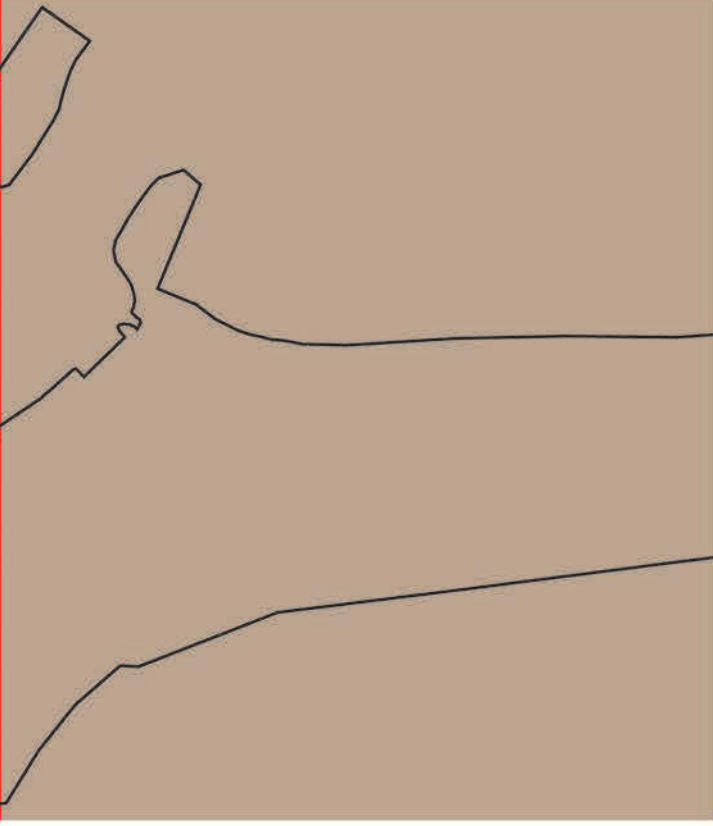




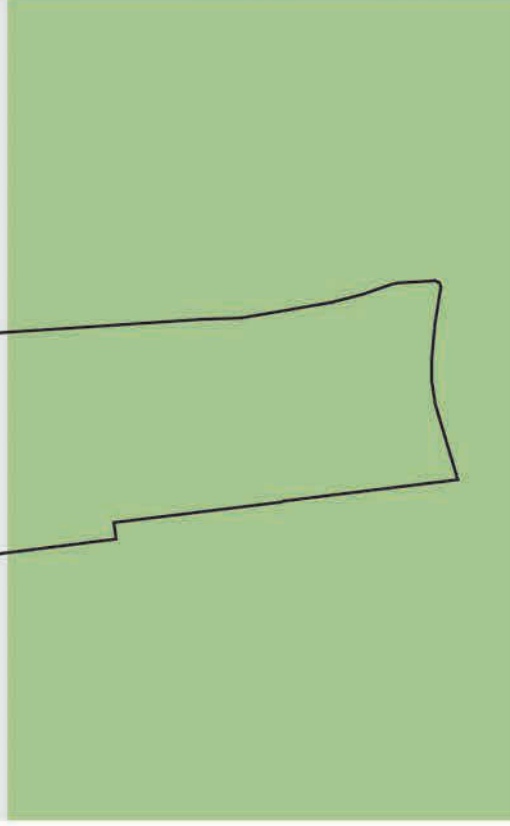
CULTURAL  
275.998 SQM



COMMERCIAL  
424.587 SQM



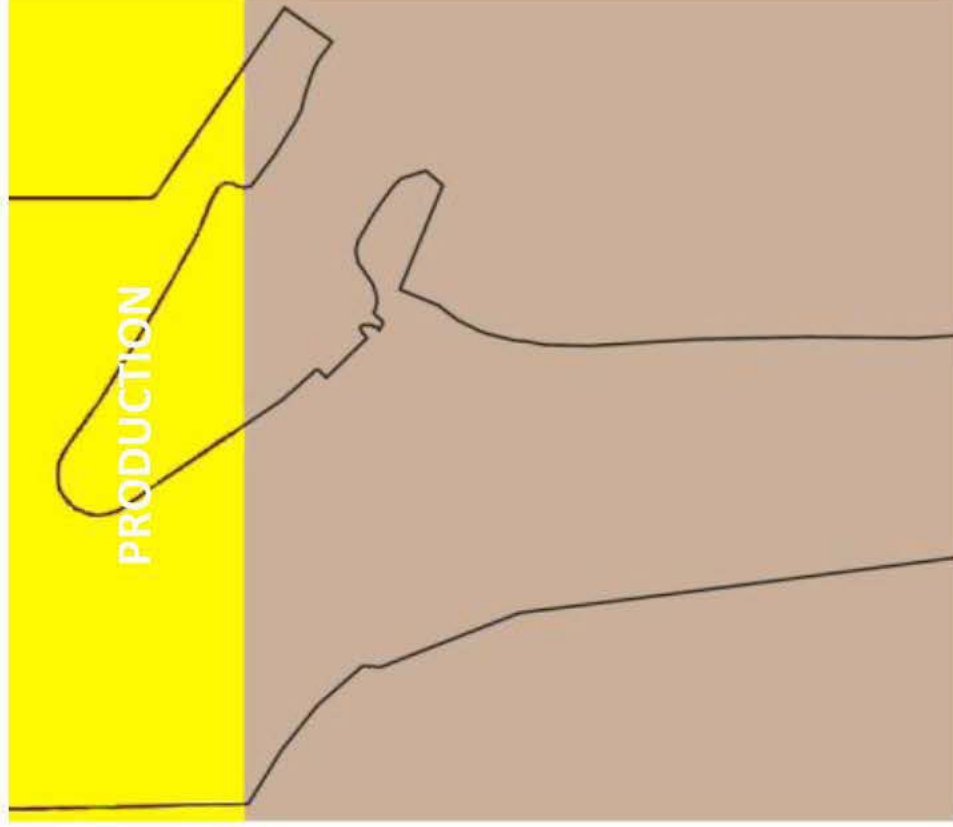
OPEN SPACE  
300.000 SQM



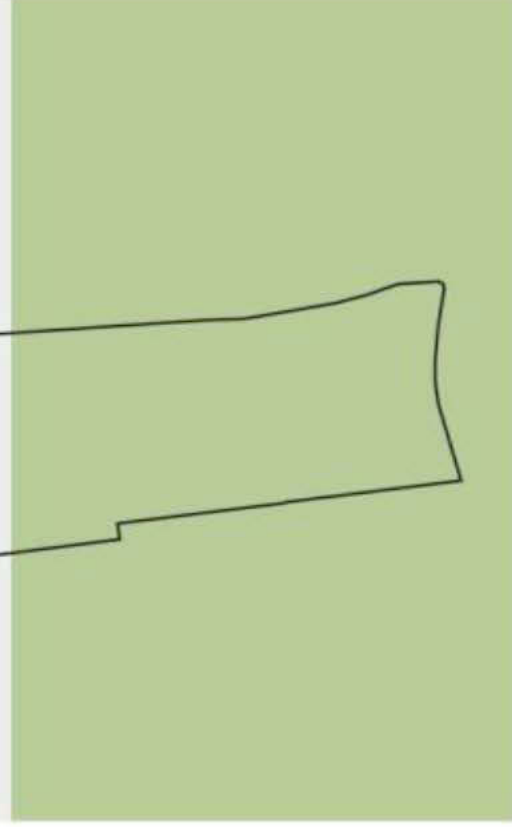
CULTURAL  
275,998 SQM



COMMERCIAL  
424,587 SQM



OPEN SPACE  
300,000 SQM









**FANLING WAI**

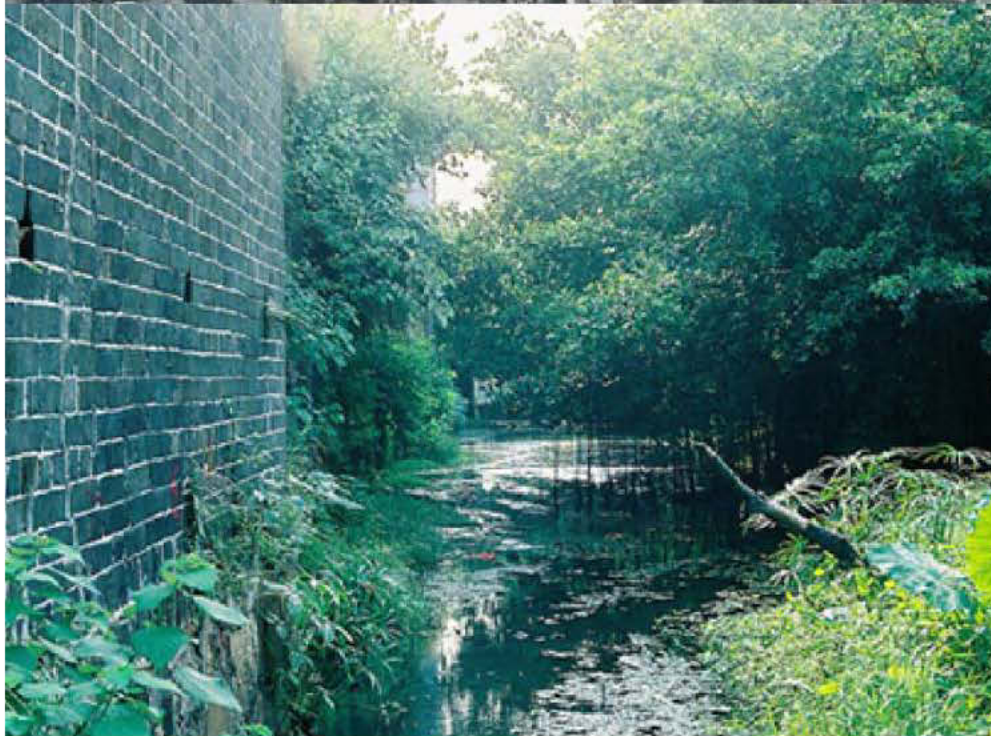
粉嶺圍





KAT HING WAI

吉慶圍





# LOK MA CHAU

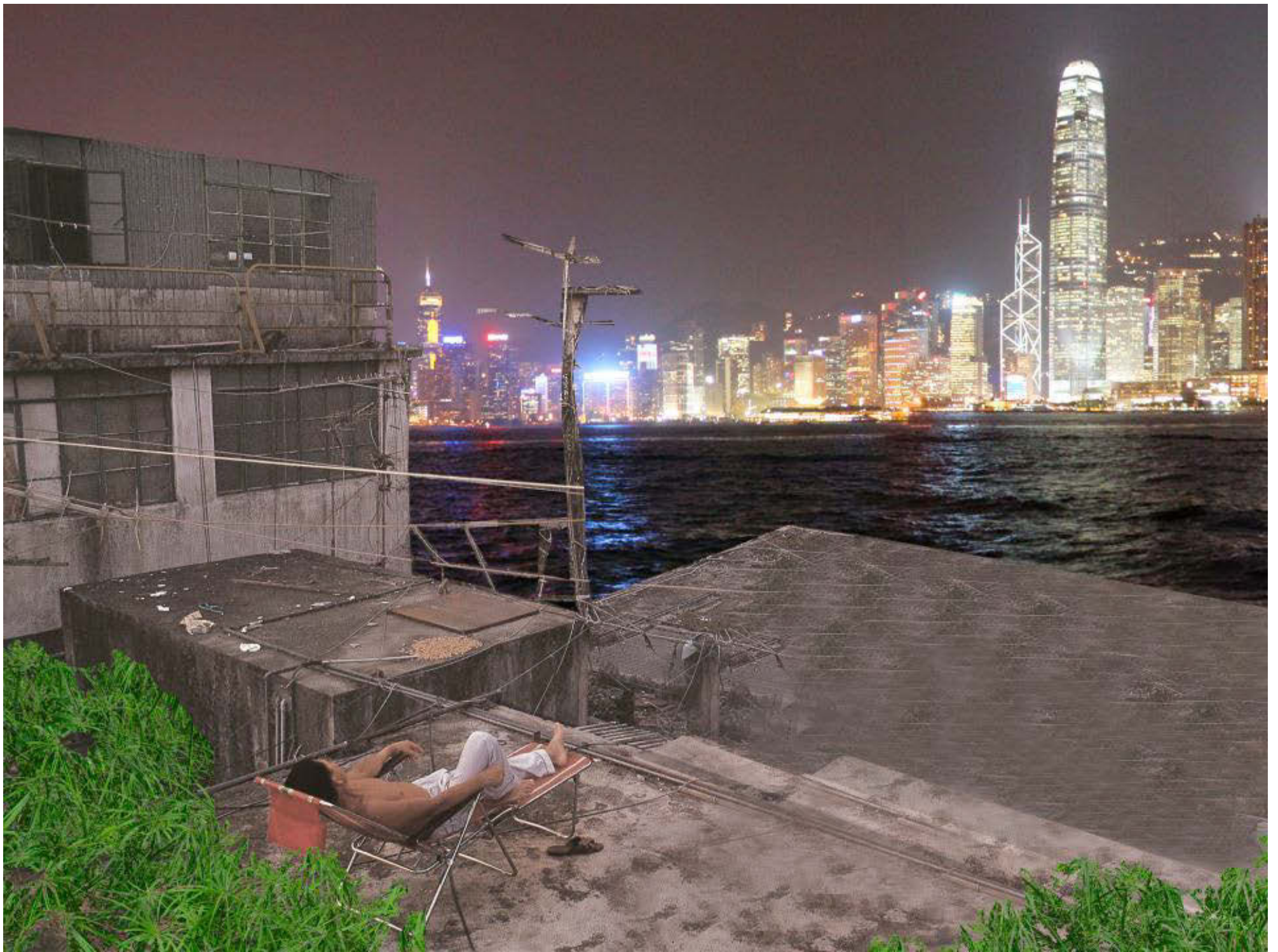








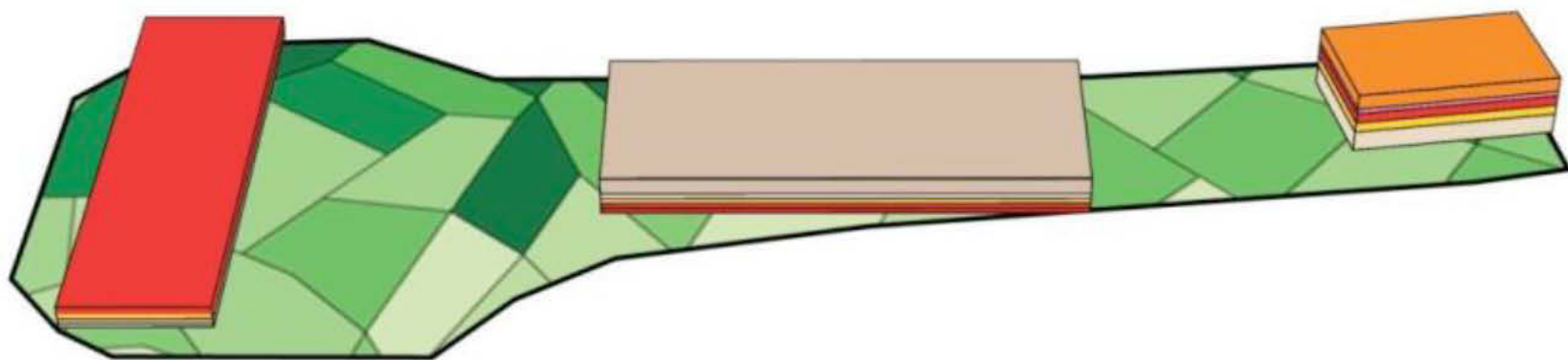














## THEATER VILLAGE

M+



Mega Performance Venue



Great Theater 1



Concert Hall



Chamber Music Hall



Medium Sized Theater 1



Black Box Theater 1



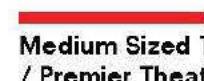
Performing Arts Production



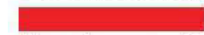
Other Cultural Uses

## MIDDLE VILLAGE

M+



Medium Sized Theater 2  
/ Premier Theatre



Xiqu Centre - Large



Xiqu Centre - Small



Xiqu Tea House



Other Cultural Uses

## M+

M+



Exhibition Centre



Black Box Theater 2



Black Box Theater 3



School of Creative Disciplines /  
Film Academy



Visual Arts Factory



Archive / Library



Other Cultural Uses





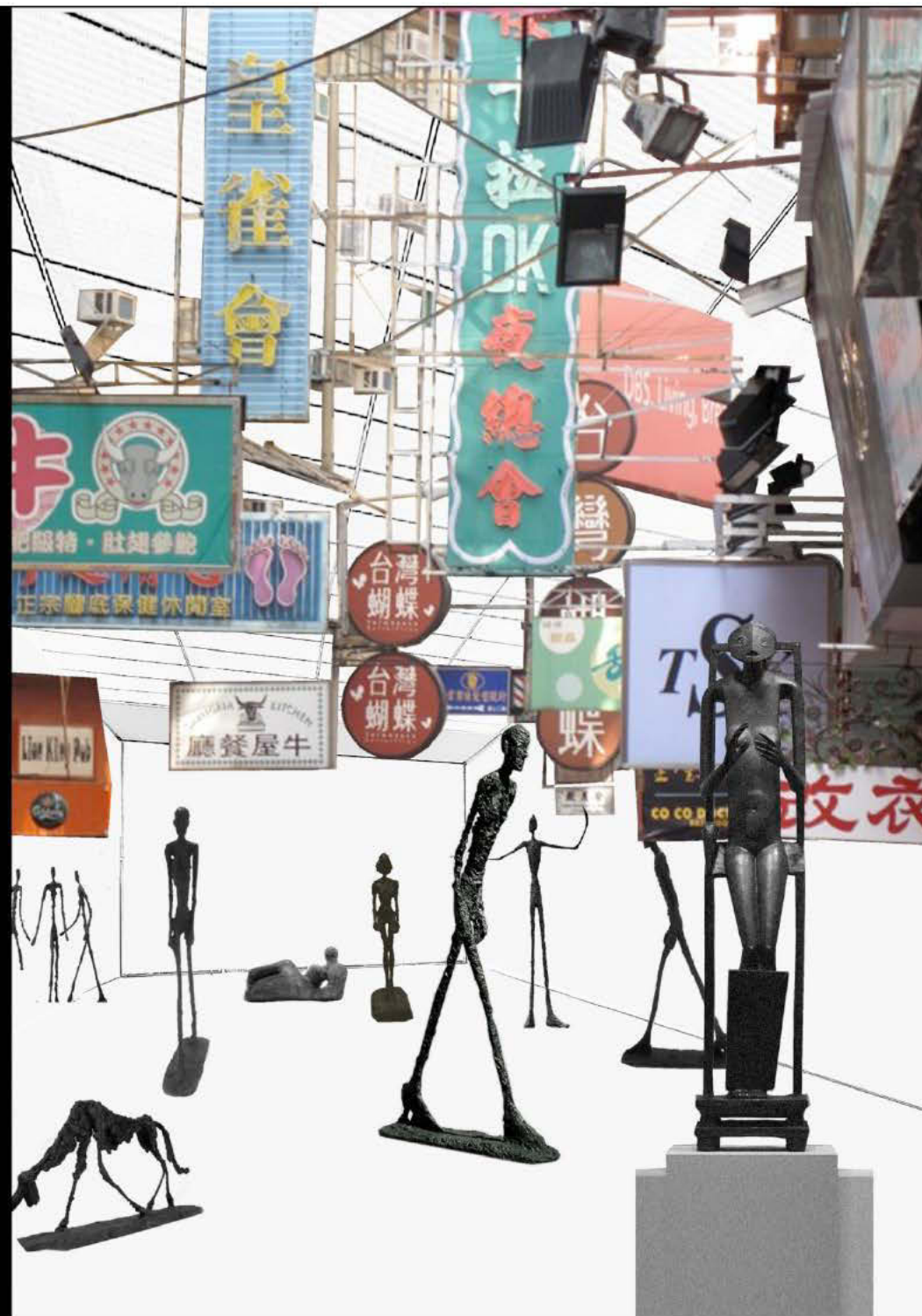




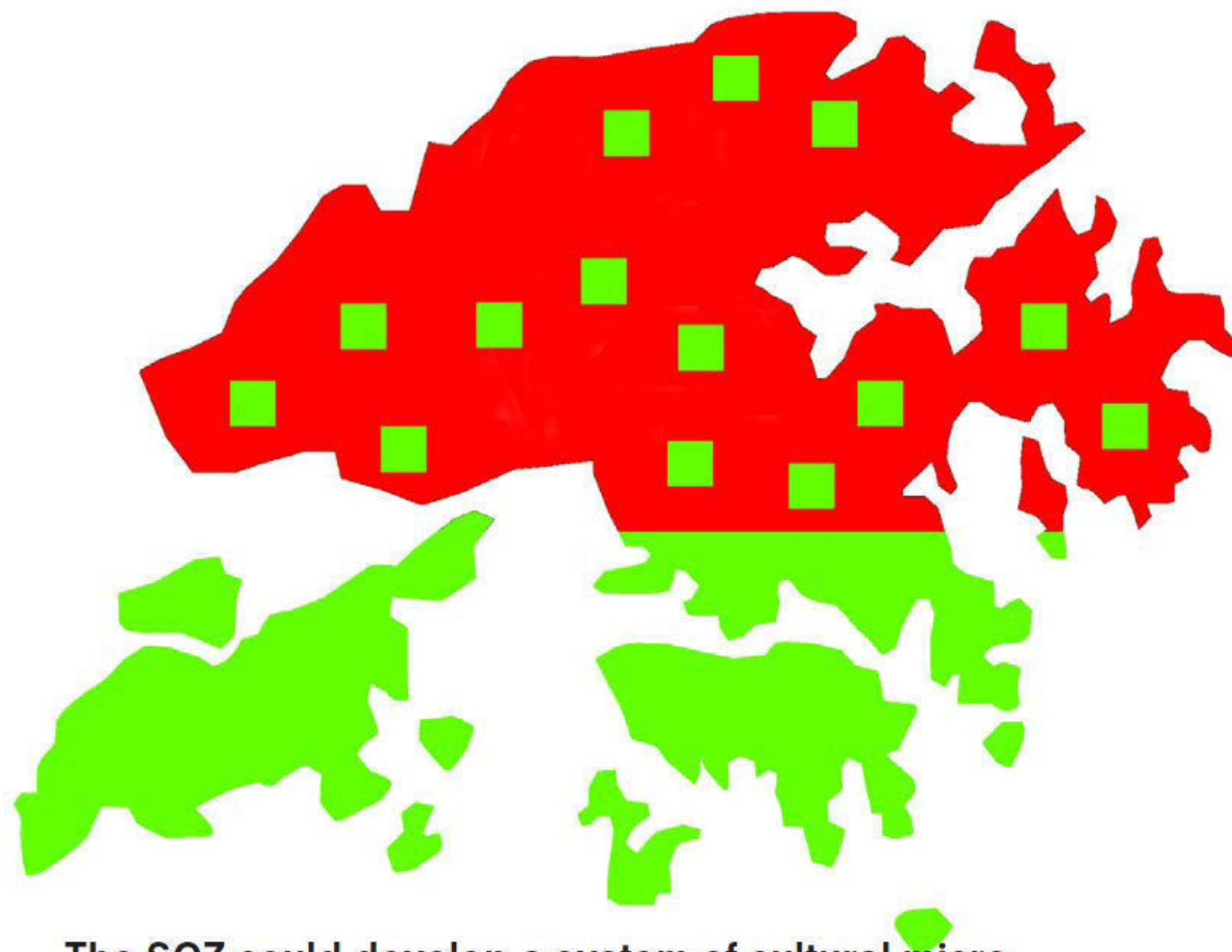
Street is Free is Youth!



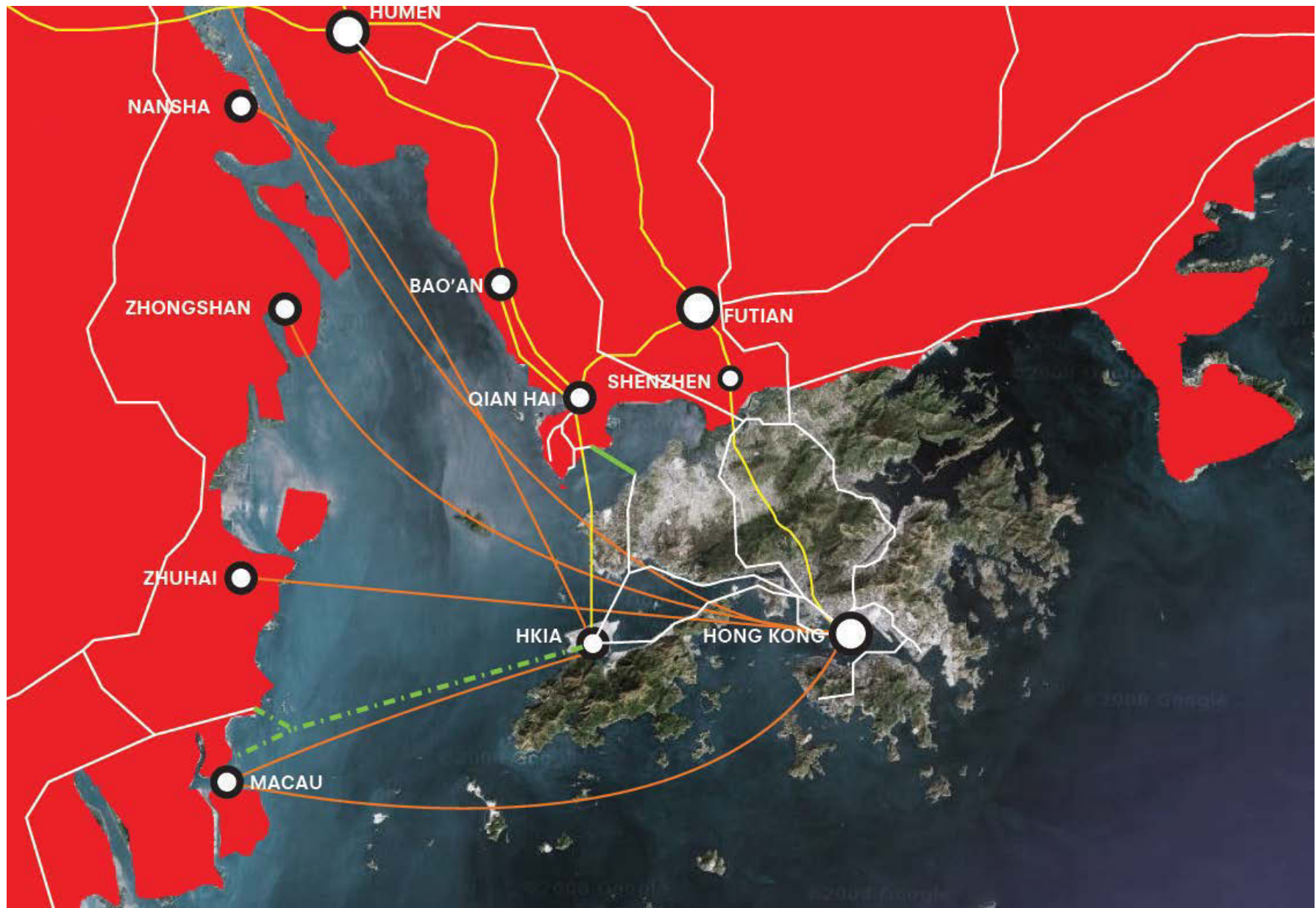




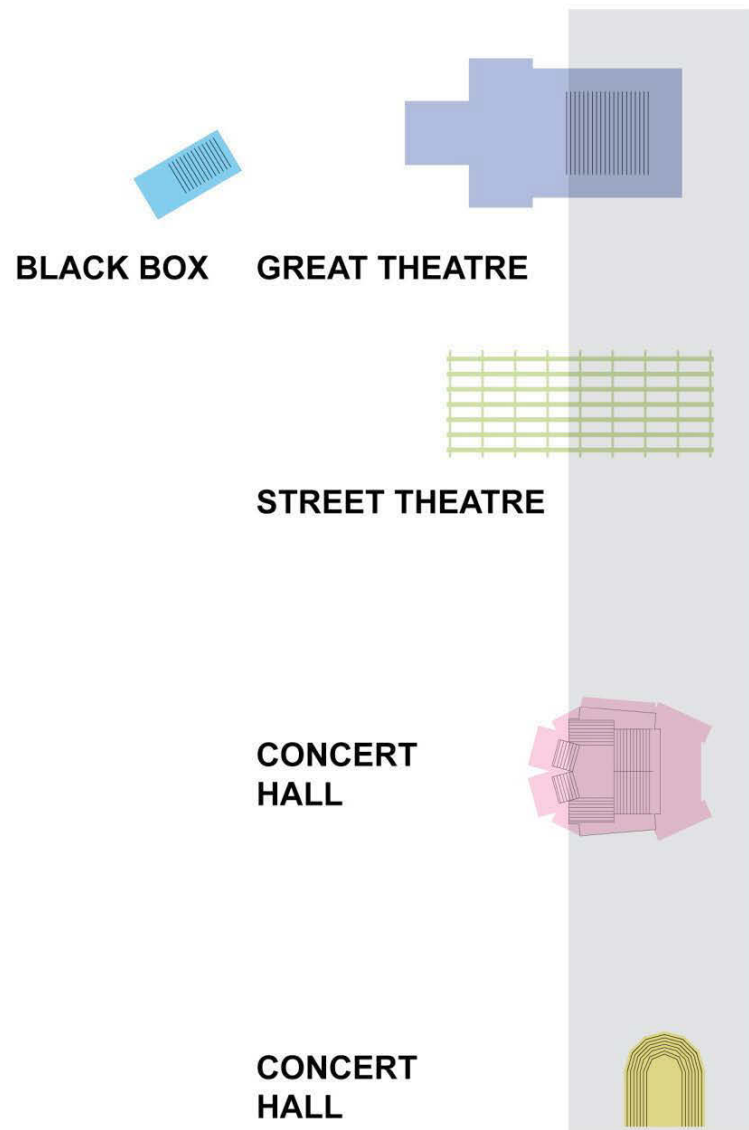




The SCZ could develop a system of cultural micro fellowships and microcredits designed to unleash individual creative energies





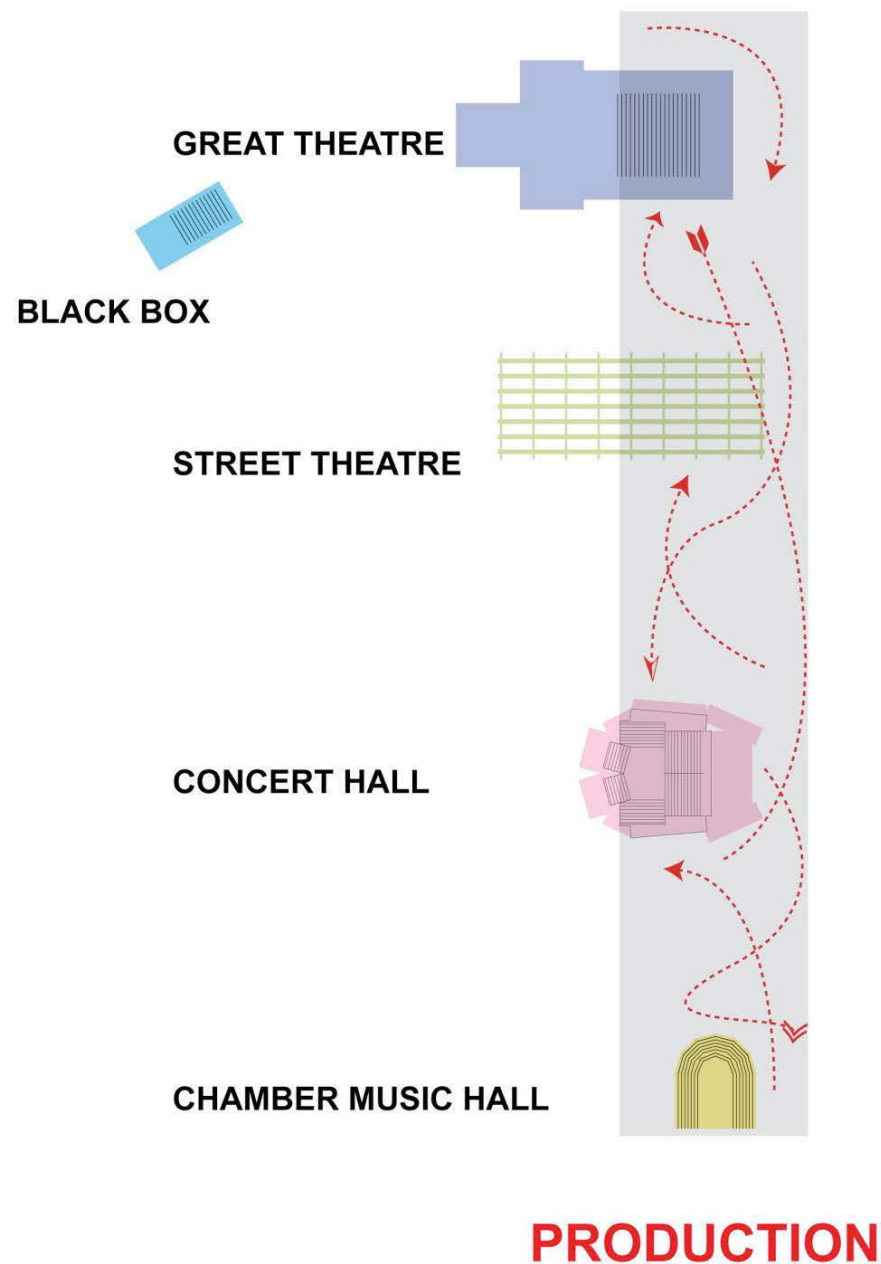


**Universal Theatre – m, noun** theatre in which all the possible scales and types of the performing arts are collected in a single Complex. Universal Theatre can accommodate performances in all disciplines – music, drama, dance, experimental theatre, street theatre, etc. – while at the same time creating opportunities to combine these forms into interactive, hybrid performances.

**PUBLIC**

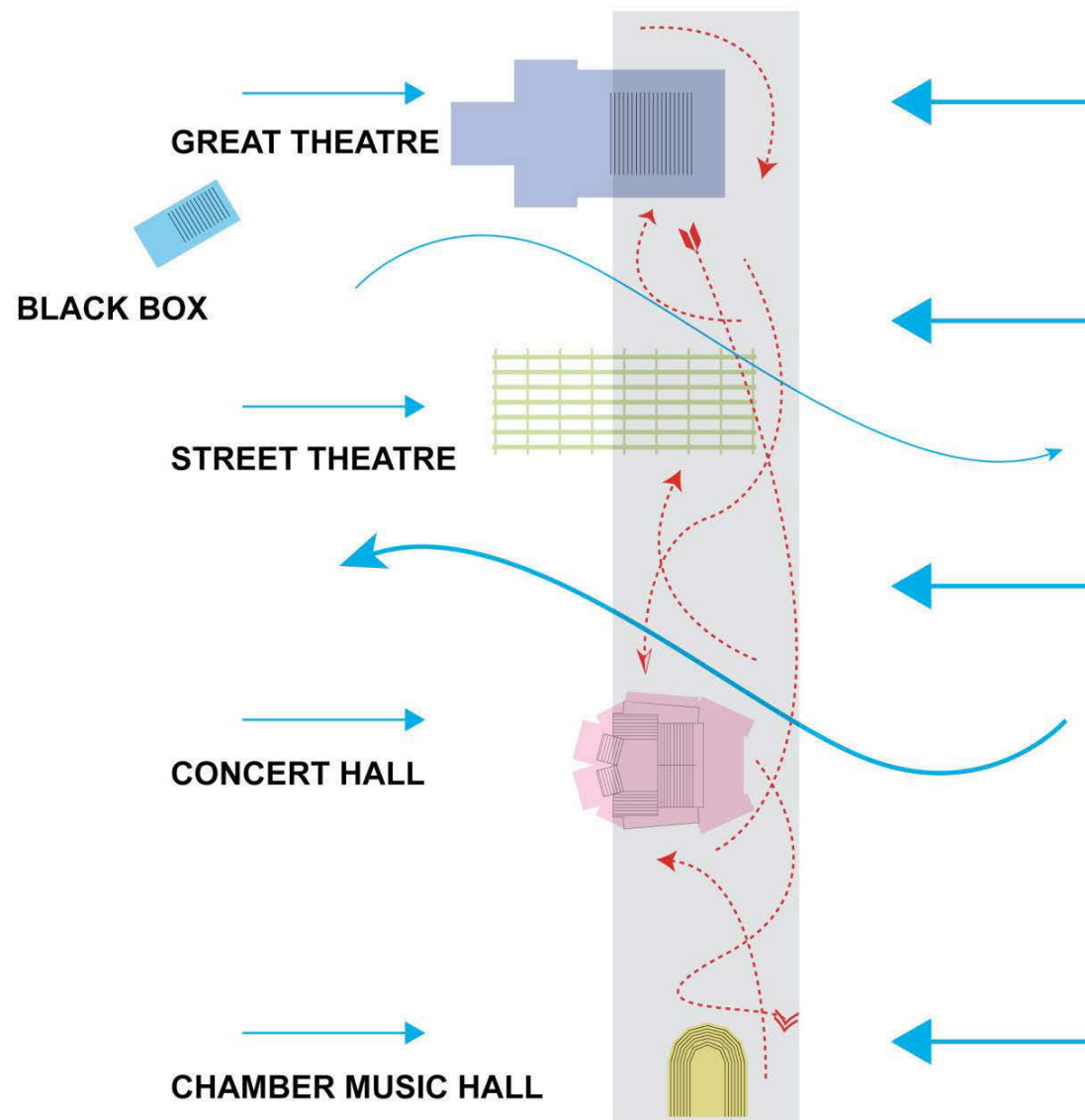
**PRODUCTION**

**PUBLIC**



**Universal Theatre** – m, noun theatre in which all the possible scales and types of the performing arts are collected in a single Complex. Universal Theatre can accommodate performances in all disciplines – music, drama, dance, experimental theatre, street theatre, etc. – while at the same time creating opportunities to combine these forms into interactive, hybrid performances.

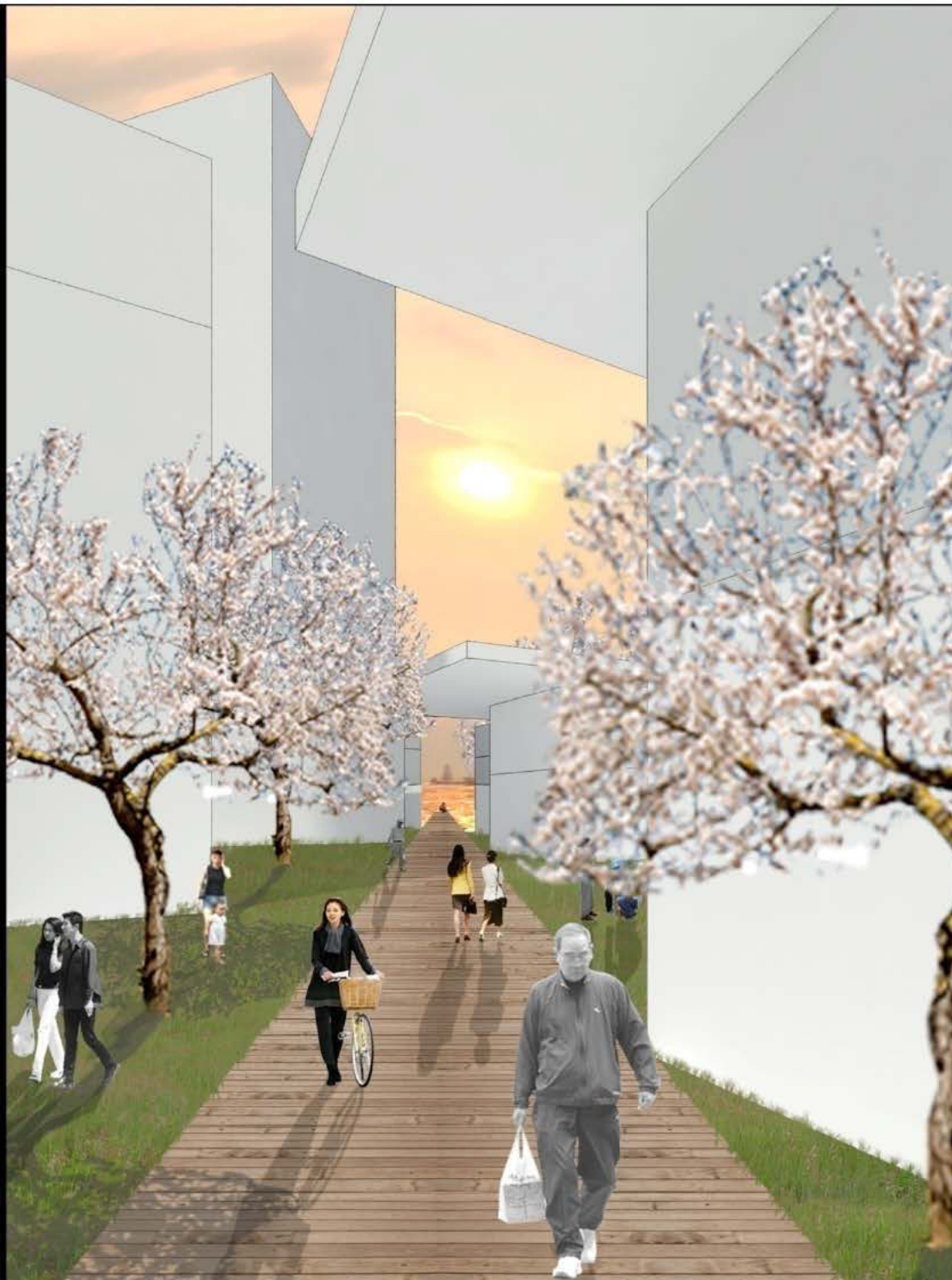


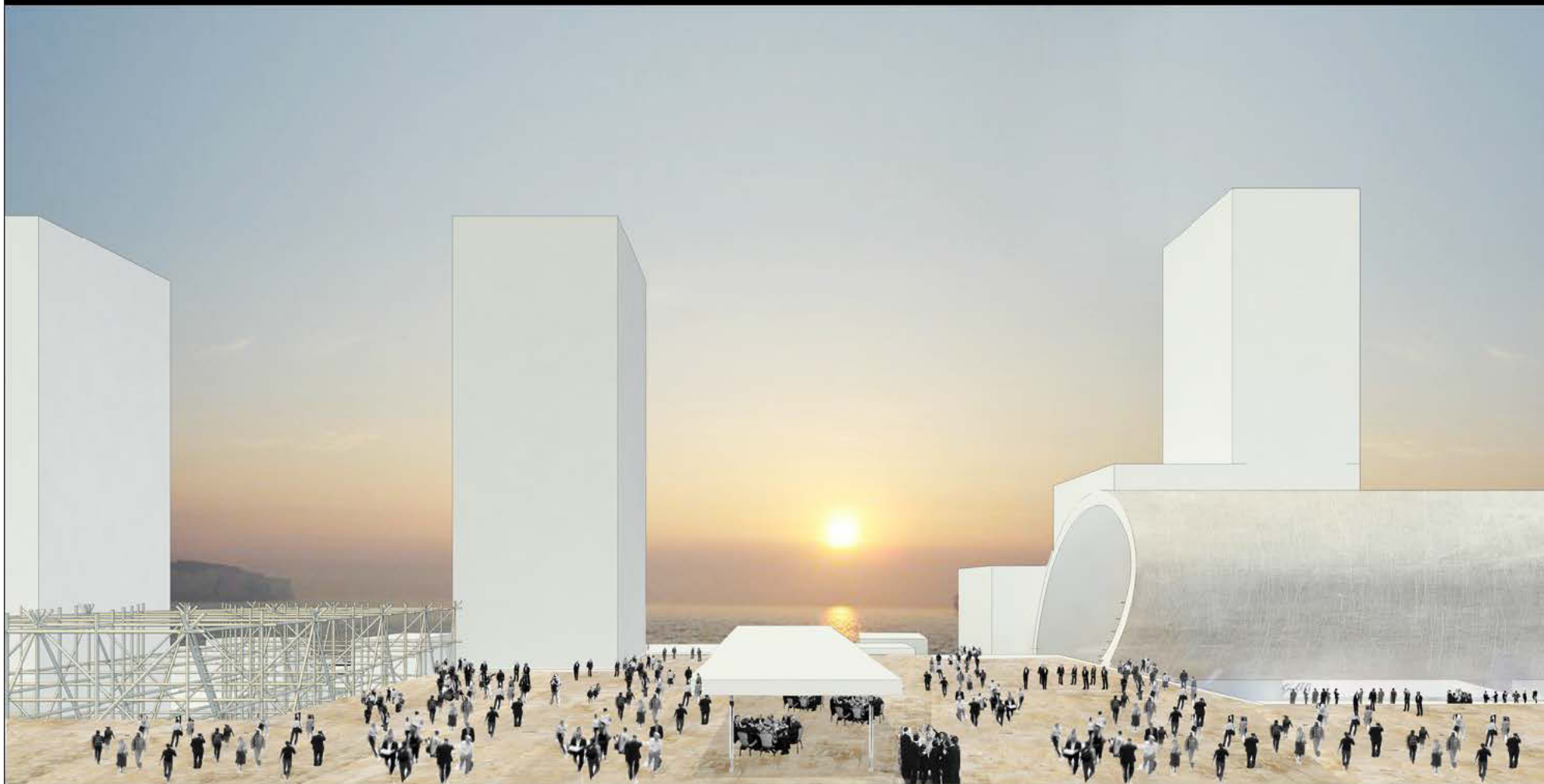


**Universal Theatre – m, noun** theatre in which all the possible scales and types of the performing arts are collected in a single Complex. Universal Theatre can accommodate performances in all disciplines – music, drama, dance, experimental theatre, street theatre, etc. – while at the same time creating opportunities to combine these forms into interactive, hybrid performances.





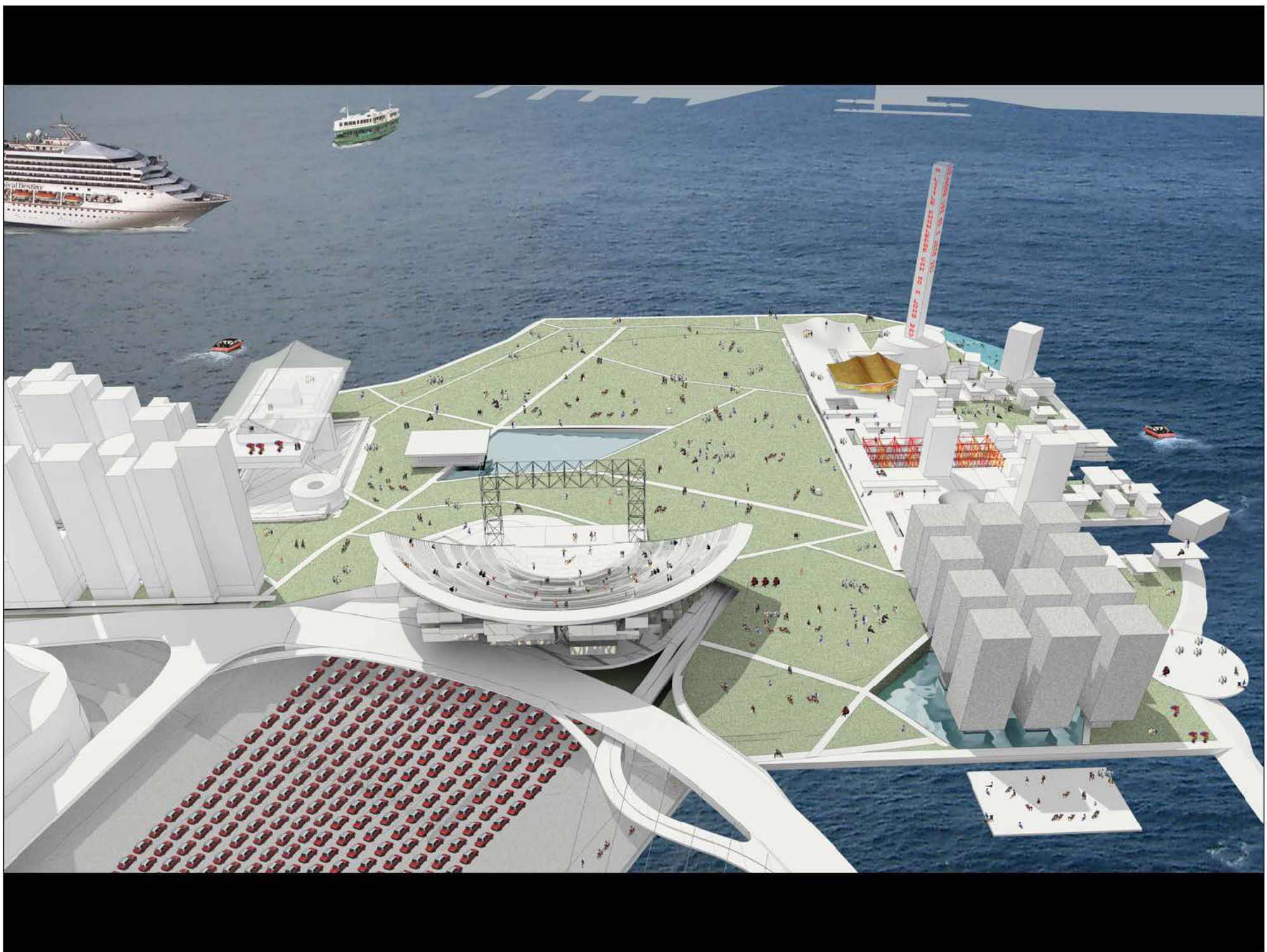












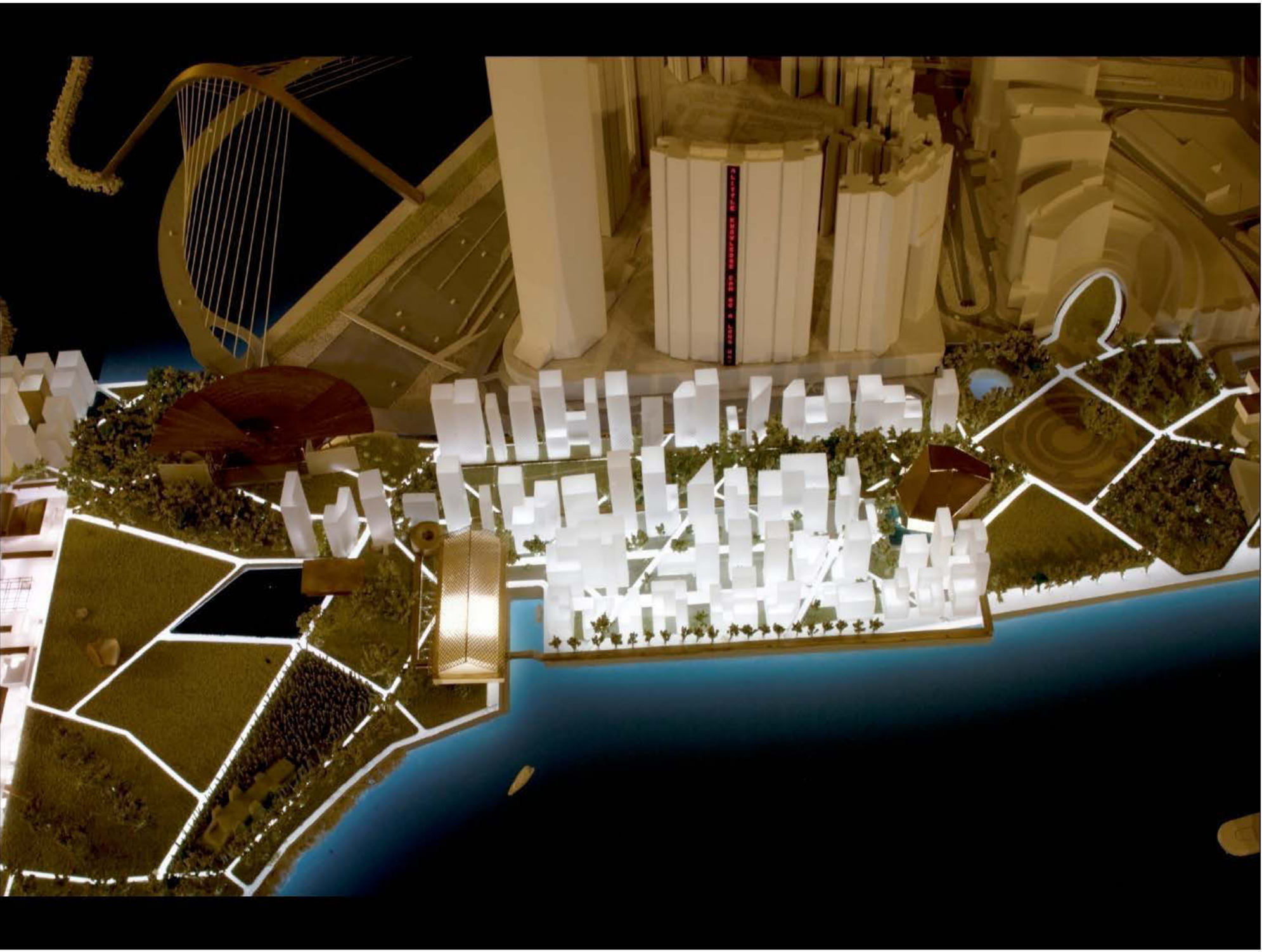


## MIDDLE VILLAGE

Xiqu Quarter



Premier Theatre



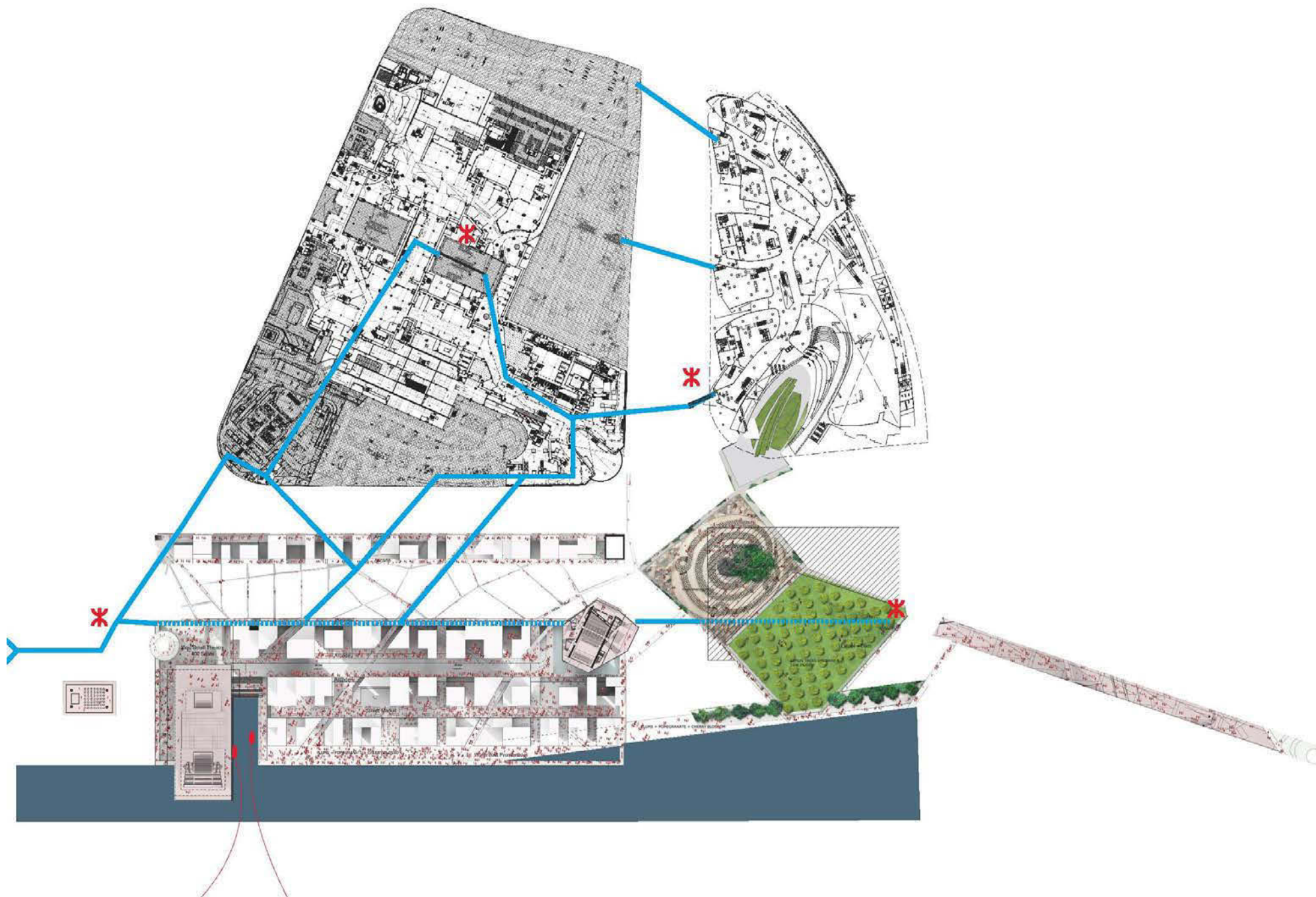




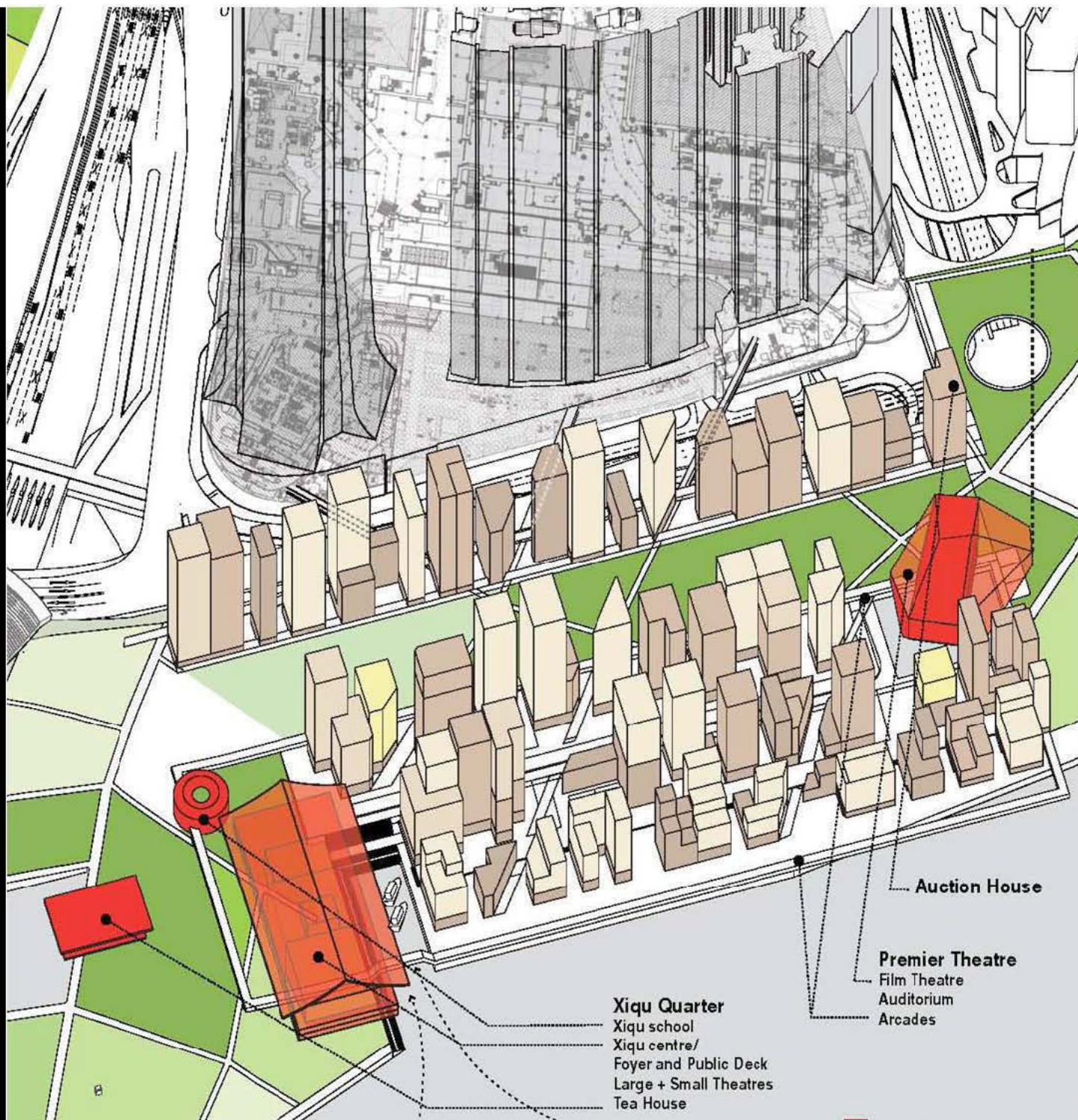








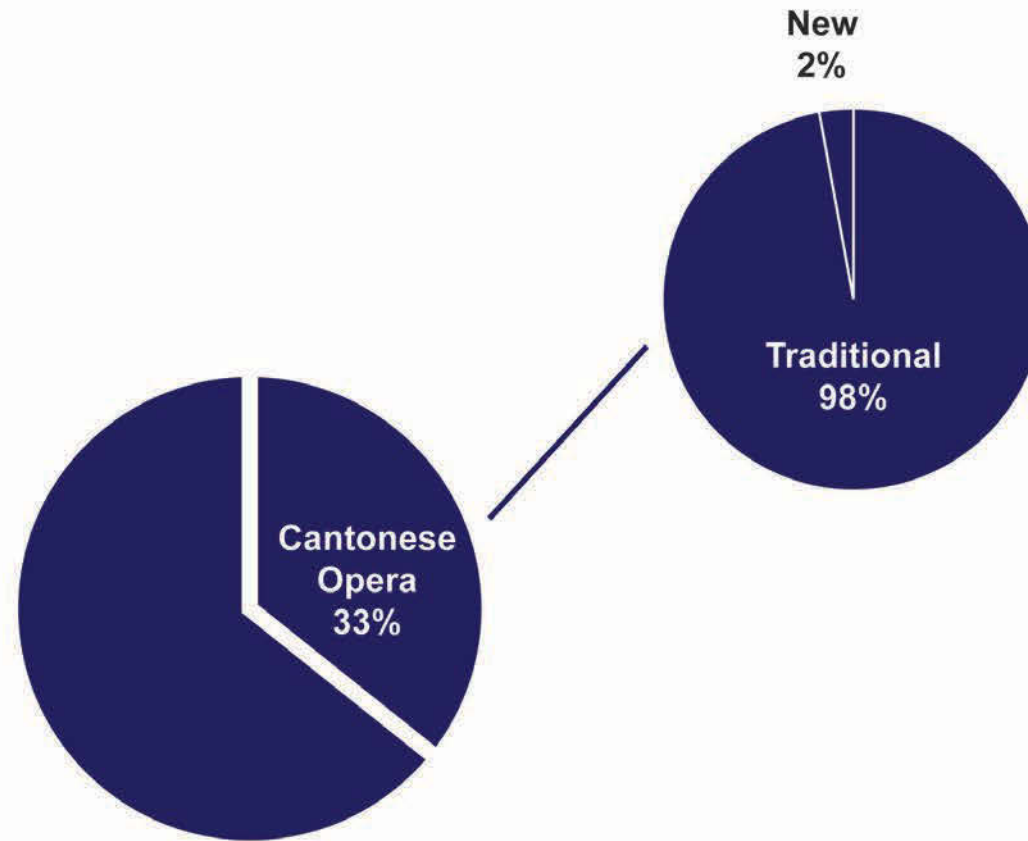






## **Cantonese Opera remains popular, but it's audience is older and little effort is being made to develop new styles.**

(source: McKinsey team report, 2009)

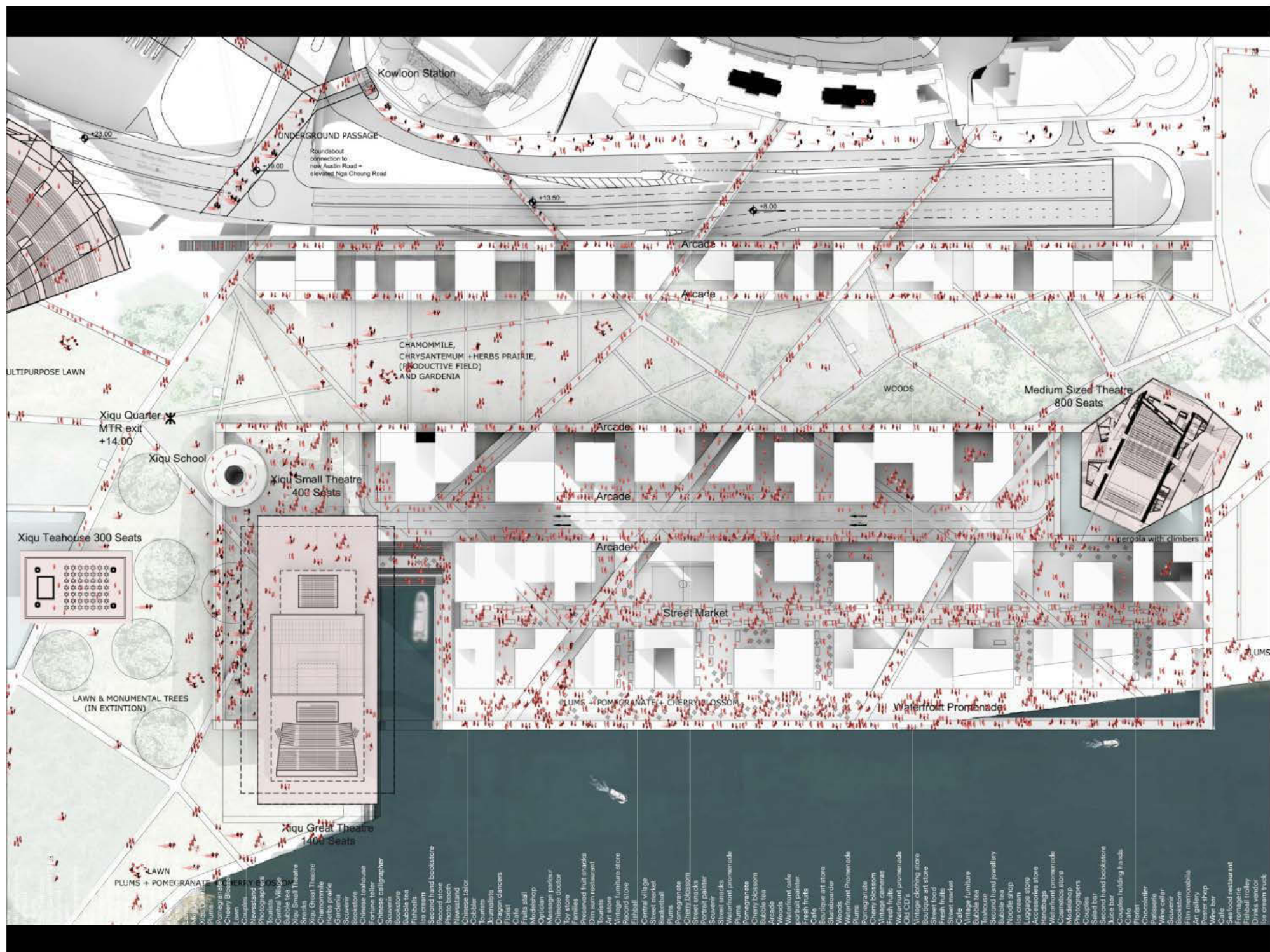




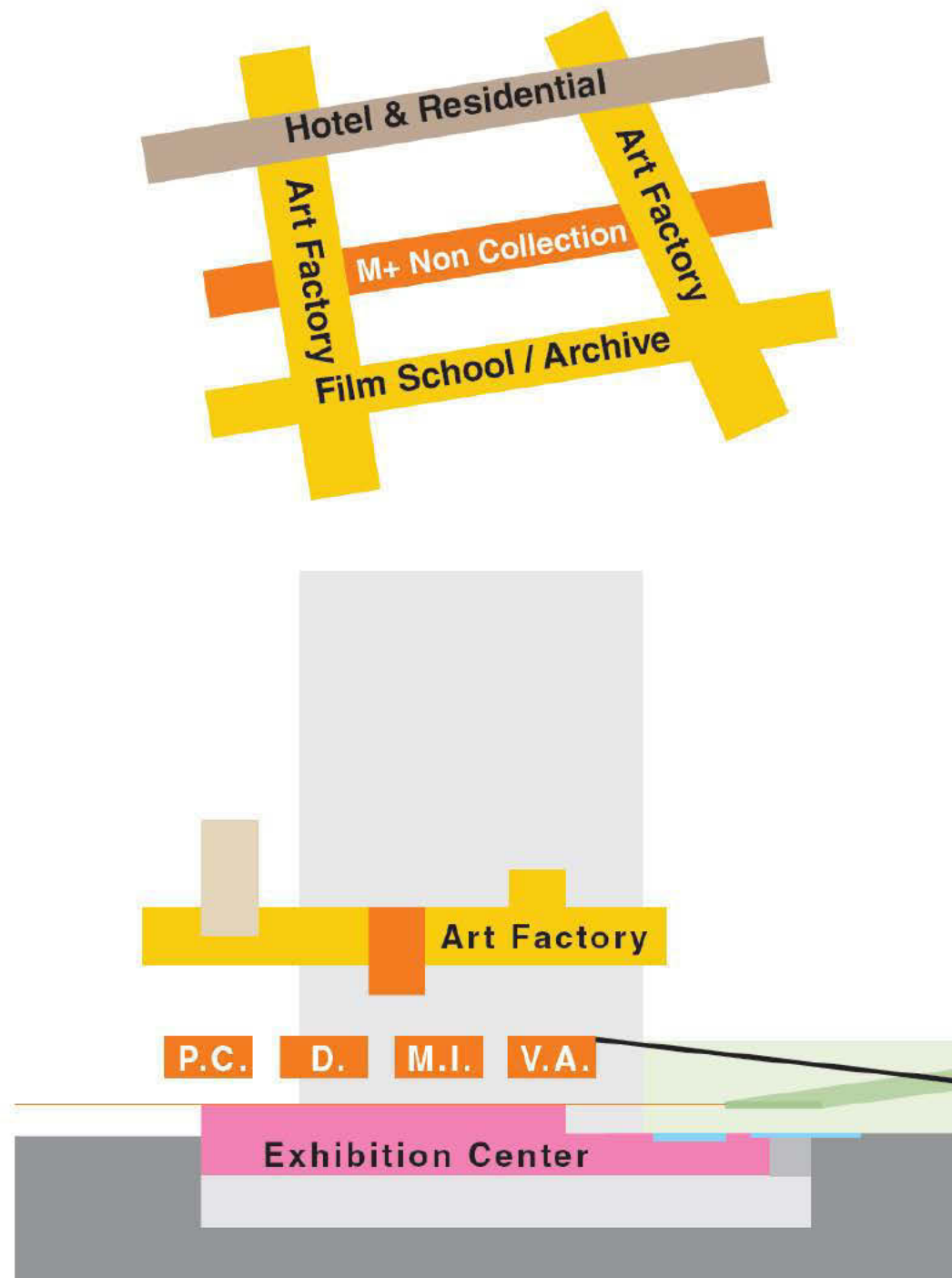


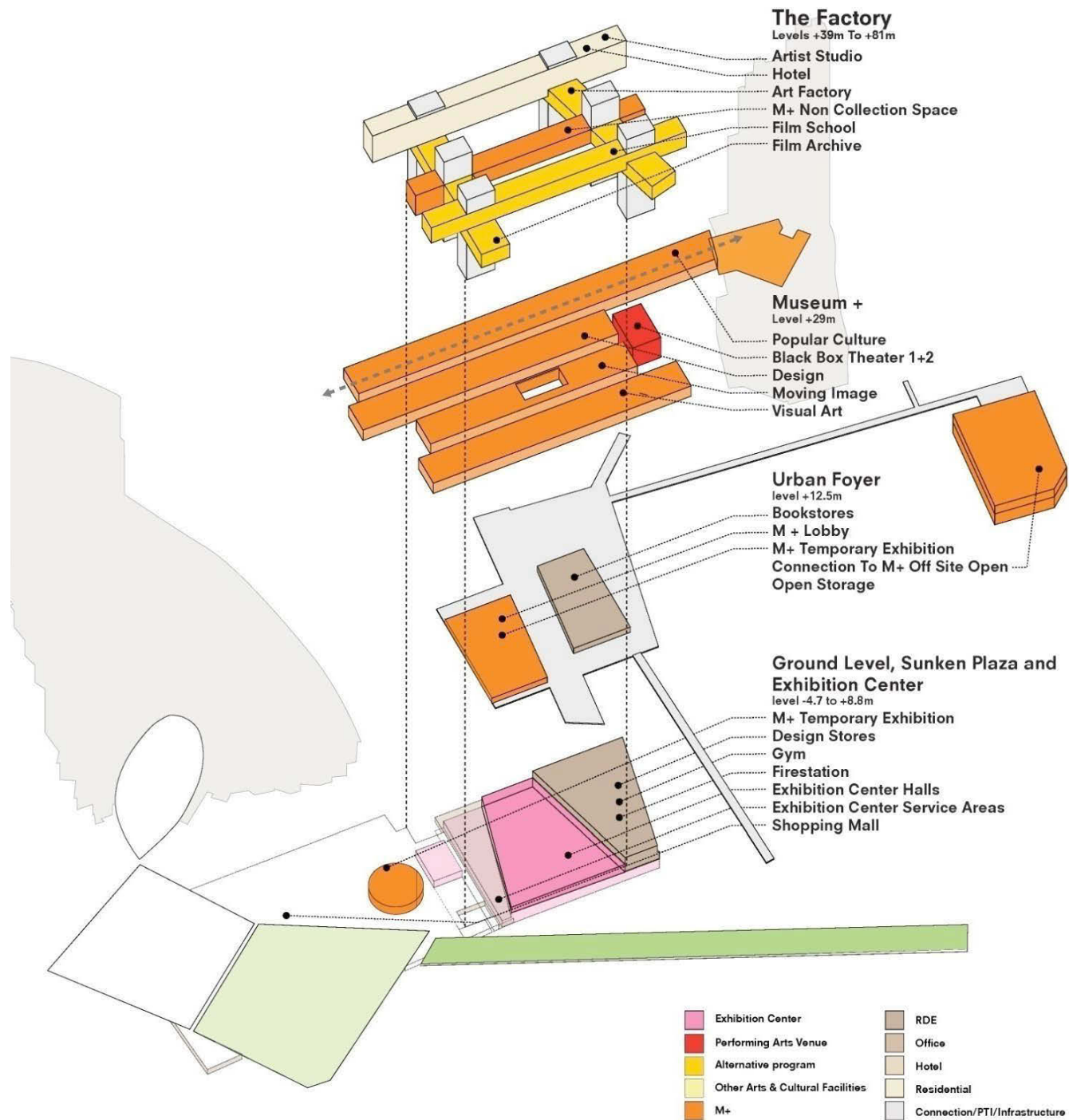








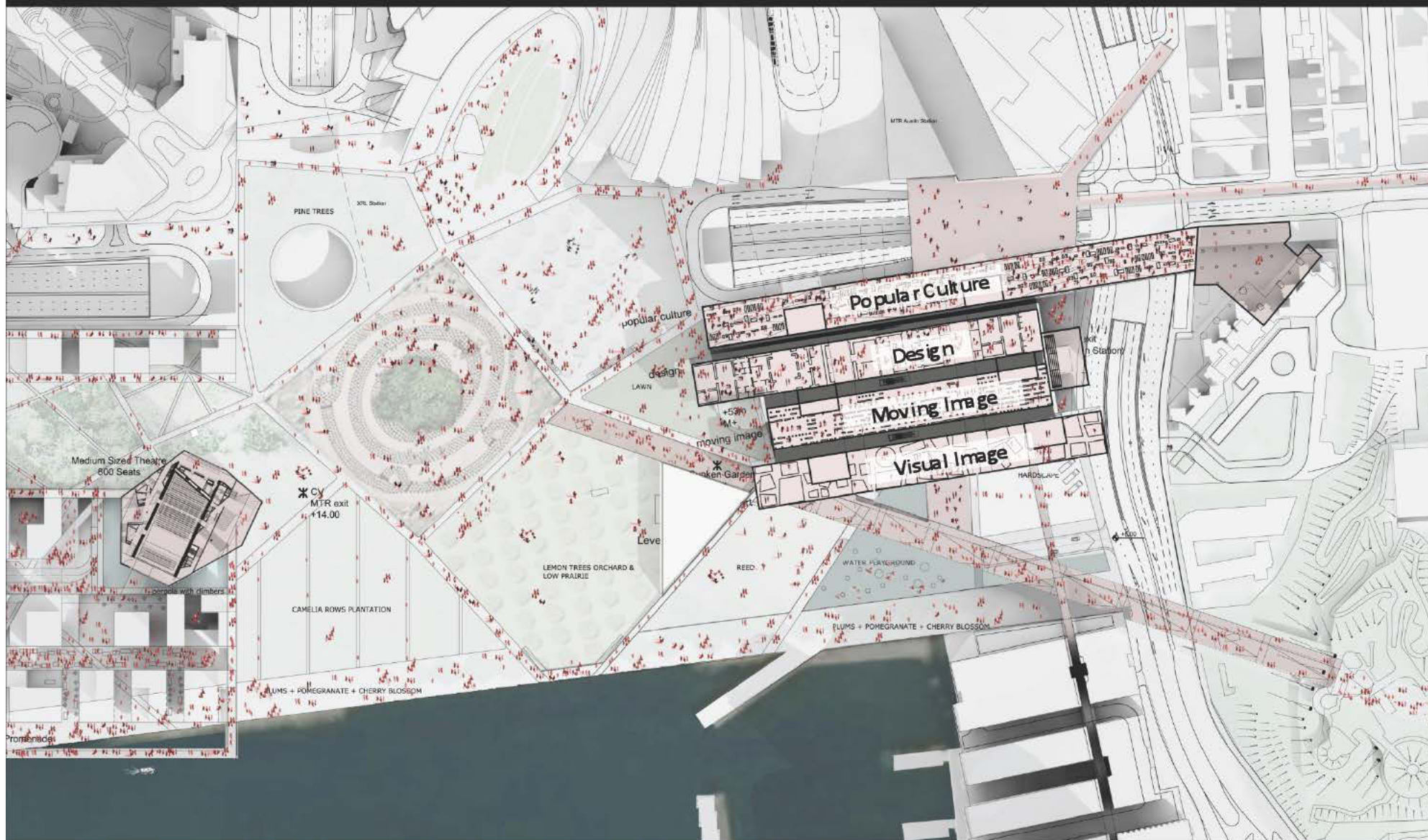








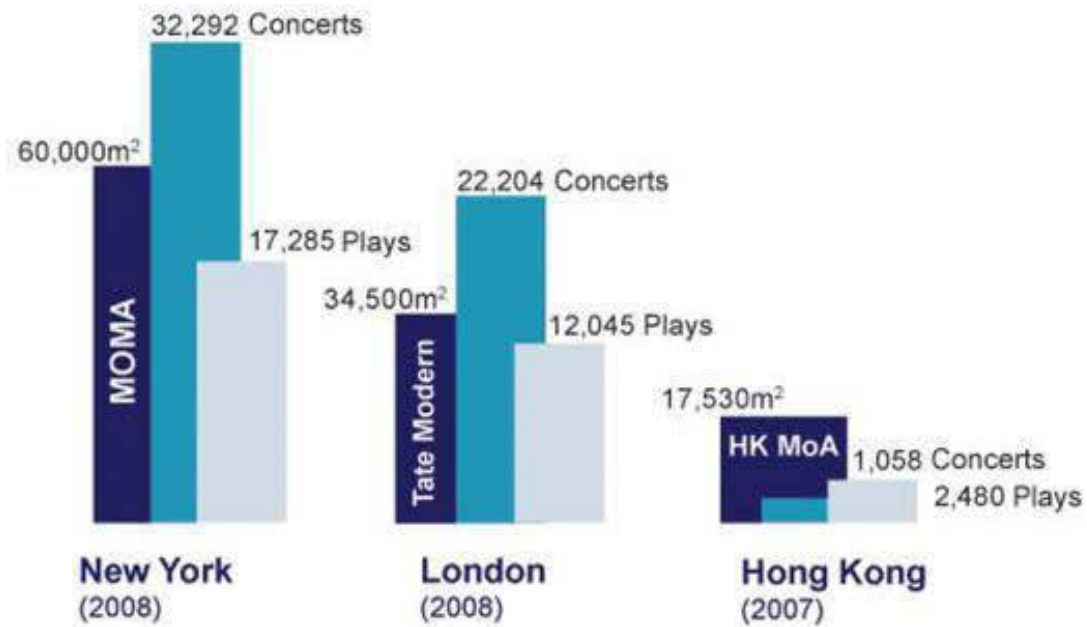




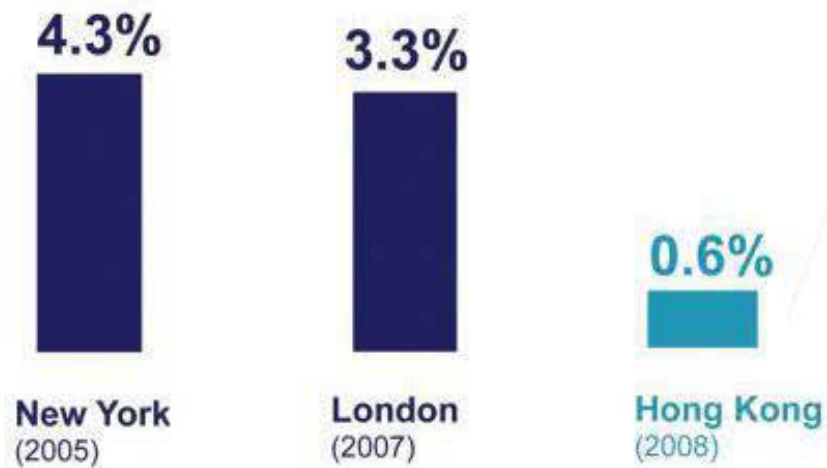
M+ Level at +19.0 m



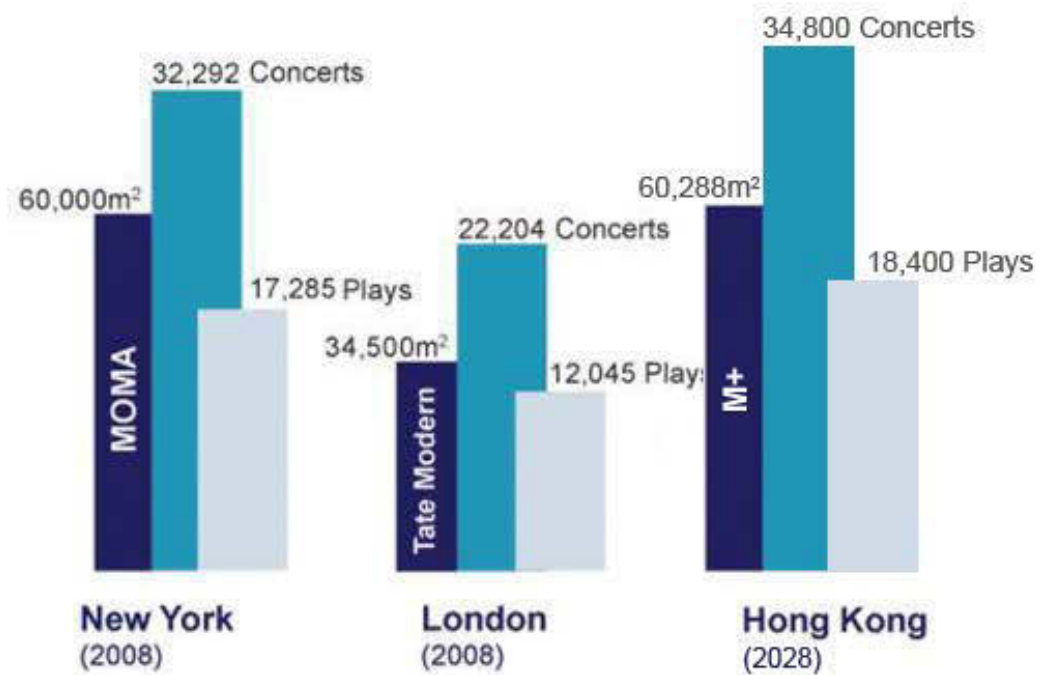
## Cultural Offering



## Cultural Employment



## Cultural Offering



## Cultural Employment

