

Michael Schindhelm:

Public Space

My name is Michael Schindhelm, and I will talk about Public Space. I'm not an architect. I'm not a designer either. I'm particularly excited about participating in this project because, for me, it's a return to Russia and an opportunity to continue a branch of professional work I'm particularly interested in.





I grew up in East Germany, a country with an awkward relationship to public communication and public spaces. I was born a year before the Berlin Wall was built, so this form of communication was familiar for me in my childhood.





I was born in the city near to the castle of Wartburg.

There 500 years earlier, Martin Luther translated the Bible. His idea was to give access to the Bible for people who could not read ancient Greek or Latin. So to a certain extent, this reform was an enlightenment process focusing on literacy and on media and literature as tools for disseminating the doctrine of Christianity.

500 years later, in Cold War East Germany, this doctrine experienced a revival, because in a country where public space was limited and controlled, literature and media became important tools for public communication between both sides of the world.



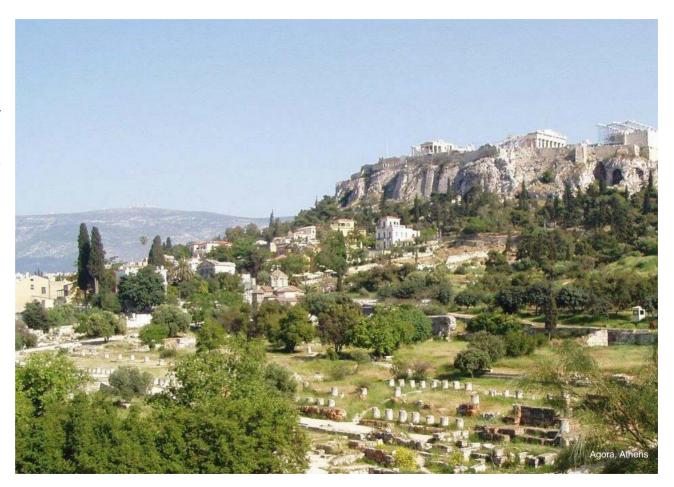


Later, as a teenager, I moved to Voronezh to study and this experience sharpened my sensibility towards public space.

Communication was the driving force behind the inception of public space.

The Athenian Agora, or Place of Assembly, was first used as an area where local men would gather to exercise their military duty or attend political events, but was then opened up to people from other cities, becoming the meeting point between locals and foreigners.

From the word Agora are derived ancient Greek expressions for, "I speak in public," and later, "I shop."





As a teenager, I moved to Voronezh to study and encountered two radically different relationships between communication and public space.

On one hand, I observed that planned public spaces were used for establishing a formal rapport between the power and its people, limited to specific values and content.











On the other hand, I found forms of conspiracy, or niche cultures, outside formal public spaces, hidden from official view.

At the University of Voronezh, I had the opportunity to interact with students from 60 countries, including those on the other side of the Iron Curtain. Because our discussions could not take place in the open, they took on a particular urgency. It was in the niches of Voronezh that I had some of my most formative social and cultural exchanges.

Even in a provincial city like Voronezh, I found a lot of high-profile cultural organizations and venues, like the Opera and Ballet Theatre...



...or the Drama Theatre...



DramTeatr, Voronezh



...or the Philharmonic. The Soviet government made a huge effort to shape the people's mindset for public culture and arts.

Despite the fact that the Soviet government made a huge effort to shape people's mind set for culture and arts, these spaces exposed me and others in Voronezh to a plurality of artistic experiences. A performance by a world-renowned pianist one week might be followed by a gypsy band the next.

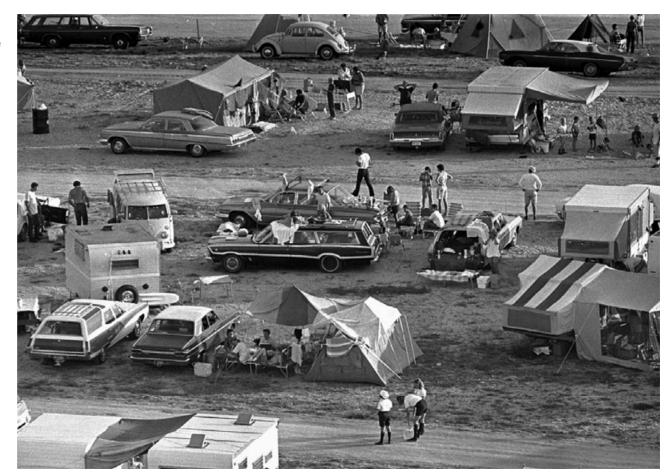
In the same years, in Cold War East Germany, there was not a serious official interest in any form or exchange or communication between locals and foreigners. Therefore public spaces were usually kept completely deserted...





...unless they were used as a stage for self-representation of the political establishment.

At the same time, Western societies managed to push the boundaries of public space and open up new forms of cultural expression - take Woodstock, for example.





However, Western governments would also use the platform of public space to project their own political doctrine.





John F. Kennedy speech in Berlin, 1963

In Berlin, many buildings constructed between 1945 and 1989 express this soft power Cold War. You can see how much power, how much energy, how much capital was invested by both sides to create public spaces in a fight over soft power supremacy. Among these, the Deutsched Oper building in West Berlin, and the Palace of the People, which was opened in the former GDR in 1976.





The collapse of the communist world system in 1989 marked the end of a bipolar political globe, and many conservative thinkers predicted a universal distribution of Western values all over the world and the universalization of the American way of life.





This hope didn't last for long. Barely 10 years later, we witnessed the attacks on the World Trade Center, making clear that the world is not heading towards political harmonization.

The deep financial and economic crisis that started in 2008 has also dramatically changed the global political situation. Twenty years after the collapse of the communist system, even the capitalist system is starting to reel.





We are now likely transitioning towards a completely new plurality of global powers.

This plurality is reflected in new forms of public space. During the last 20 years, completely new types of cultural expression have been developing in an accelerated way all over the world.



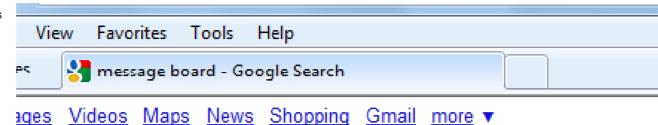








The Internet has introduced many new forms of public space and cultural expressions.





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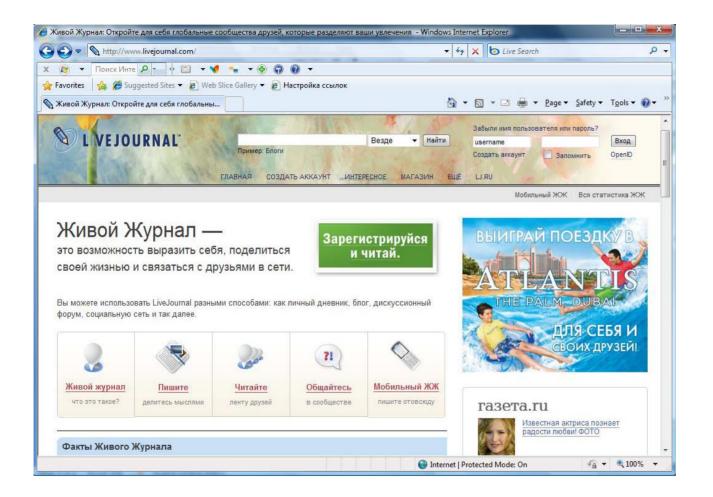
Internet forum - Wikipedia, the free encyclopedi

An Internet forum, or **message board**, is an online disciequivalent of a traditional bulletin board, ...

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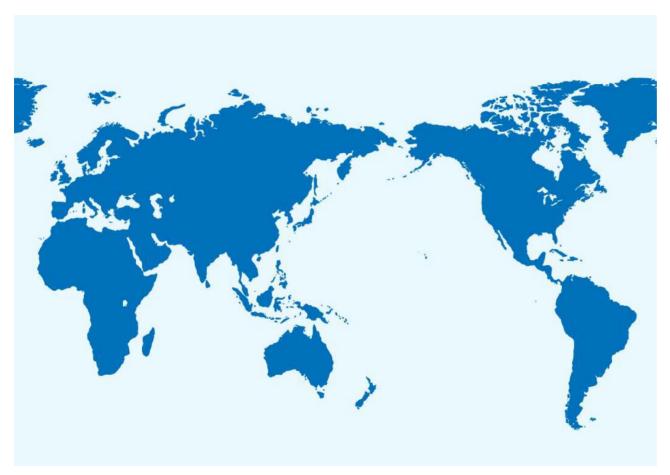
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About Maceago Roarde Domindor Diagos road our To



For us – people living in Europe and in Western countries – this is the image of the world. But we have to understand that with the shift of economic and political power from the west to the east happening today a different perspective on the globe becomes equally relevant and important.





[a new perspective representing the shift eastward]

After almost twenty years working as an opera and theatre director, filmmaker and writer, I embarked on something completely different. In late 2006, I was invited by the Dubai government to help set up a governmental body for culture and arts. As you know, there is also a lot of critique around this city and the way it developed. I don't want to belittle all these critiques - I feel it is a very, very substantial issue the city has to sort out. However, I think we should also look into the geopolitical environment and context of Dubai, with Iran, Iraq, Pakistan, Saudia Arabia, Yemen as neighbours. The fact that the city tries to open up an open-minded and multicultural society in an environment of political instability and religious fundamentalism deserves

Geography



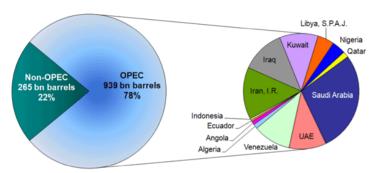
Located on the Southern shore of the Persian Gulf

Second largest of the seven Emirates of the United Arab Emirates

- 2.5 hours from Mumbai
- 4.5 hours from Moscow
- 6 hours from Paris
- 7 hours from London
- 7.5 hours from Beijing

some respect.

Crude Oil Reserves in the Region (2007)



Saudi Arabia	264.21 bn barrels
Iran	136.15 bn barrels
Iraq	115.00 bn barrels
Kuwait	101.50 bn barrels
UAE	97.80 bn barrels
Quatar	15.21 bn barrels

The area is known for its richness in natural resources, but if you look into the details, you will find that Dubai is actually the poor cousin among the seven Emirates, the richest being Abu Dhabi. Dubai owns almost no oil anymore, but 40 years ago, the government anticipated this and decided to follow an accelerated path towards a highly diversified economy.

Production capacities

Abu Dhabi 3 Mio. barrels/day Dubai 80 K barrels/day Dubai's economy grew extremely fast, sometimes achieving 50% annual growth. It also had extraordinary results in diversifying its industry - today, oil and gas is only 5% of its gross domestic product. At the same time, the extreme acceleration of its real estate development lead Dubai into a trap.

Economy 2001-2007



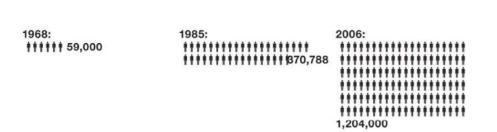
GDP (2007) \$ 73 bn Average Annual Growth 13.4 % (2001-2005)

GDP by Sector

73.6 % Services (trade, construction, transport, storage & communication, real estate & business, restaurants & hotels, social & personal services, domestic services) Manufacturing 13.1 % Oil & Gas 5.1 % Other 8.2 %

2,369 buildings completed in 2007

World's largest building to be completed in 2009





Population

1,600,000 (2008) – set to increase to 3.5 million by 2010

94 % expatriates – from over 200 nations

Language

Arabic and English – Hindi, Urdu, and most European languages also widely used

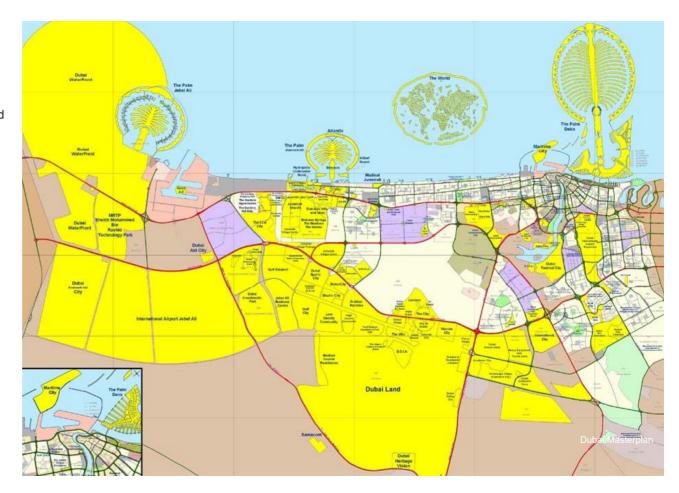
Religion

Muslim, Hindu and Christian, various others

Forty years ago, Dubai had only 60,000 inhabitants. Today it's 1.7 million. What makes Dubai different from other rapidly urbanizing regions is how people arrive. In China, peasants come from the countryside expecting a better life, whereas in Dubai there is no countryside, there is just desert, so people arrive from different countries, different cultures, from all over the world. So you find all sorts of people, all sorts of faiths, all sorts of traditions, which makes the city an extraordinary laboratory for culture.

In Dubai, you never feel like a foreigner because everybody is a foreigner.

This is the masterplan of Dubai. All that is yellow is still under construction or in planning. There was a time, before the crisis started, when a third of all construction cranes in the world were operating in the city. There is still a huge ambition to expand the development of the city, and all of this happens at an extremely rapid pace.





Twenty years ago, there was not much happening on Sheikh Zayed Road, Dubai's main thoroughfare, an equivalent of Champs Elysees in the Middle East.

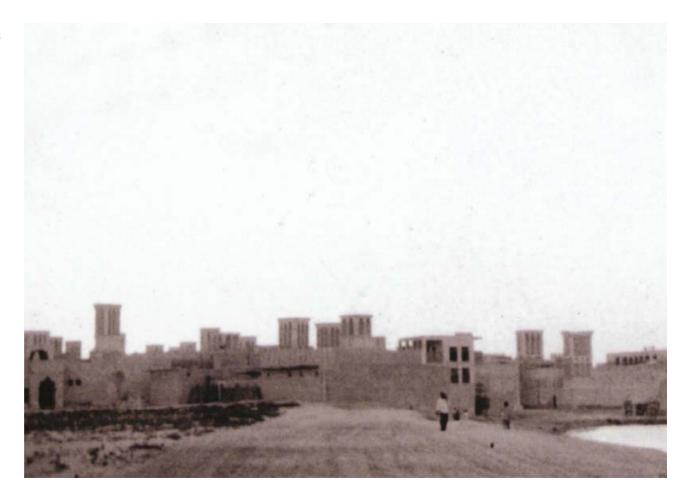
But fifteen years later, the same vantage point reveals an extremely dynamic place.







People born in Dubai more than forty years ago grew up in this environment...





...and many of them have ended up renting and owning apartments in this kind of environment 20-30 years later. They or their fathers probably still did business this way...





...and today this is the way business goes in Dubai.

The city developed extremely different forms of urbanization, almost parallel worlds of cultural expression, of different people coming from different continents and different cultural backgrounds. The question is of course how to create something like an identity amidst the high-paced development. How to create something like a soul, a center for culture?











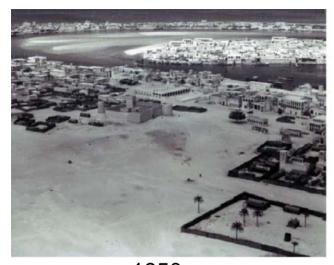
We decided to found a center for the arts on Khor Dubai, or Dubai Creek, because it was here that Dubai began to grow 170 years ago. All of the land around the creek was supposed to be developed into commercial property, with no intention of providing space for public communication, culture and the arts. Therefore, we had to make a serious effort to convince the government to give us land to establish public space. We decided to approach this in two ways.

Dubai City & Dubai Creek



ontents : Admin Boundary, Major Project

Road Center Line with Road Names





2008

One way would be to come up with easy-to-build, fast-to-build pavilion-like venues for hosting concerts, theater performances and other forms of art because in a city of 1.7 million people we could expect there would already be a lot of interest in culture and the arts, and also forms of existing creativity we had not found yet.

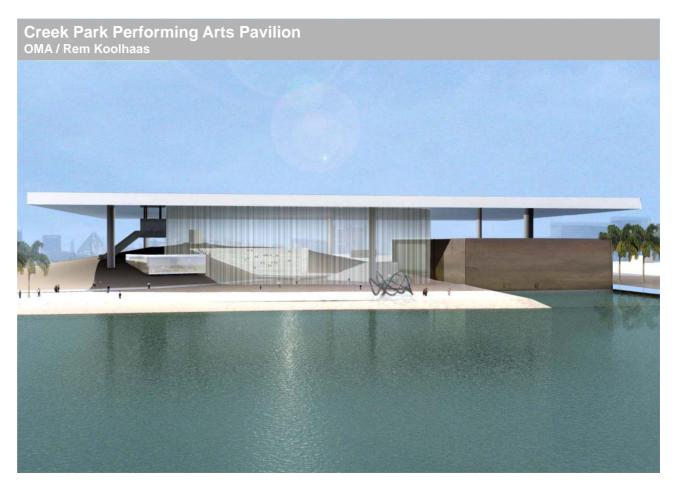
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Khor Dubai (Dubai Creek)

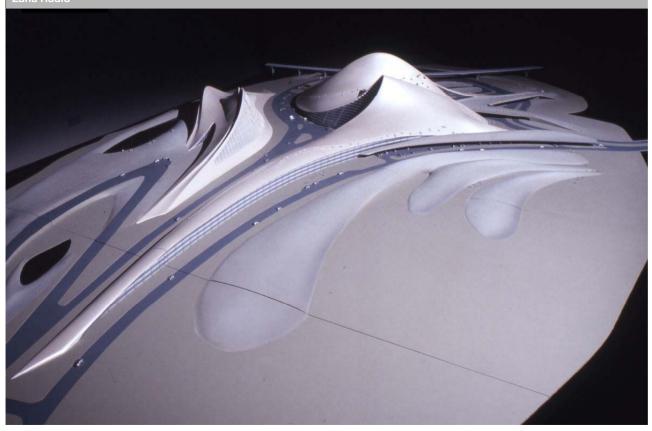
The "Khor Dubai" cultural project stretching over 20 kilometers, will commence at Shindagha, Dubai's oldest neighborhood at the mouth of Dubai Creek, and stretching to Business Bay, Dubai's newest commercial district.

Dubai Creek will be the vibrant destination for culture, arts and heritage in the city.

We invited Rem Koolhaas and OMA to design one of these centres, and they proposed a simple box for exhibitions, which would float on the creek and could even be sent like a container to other cities.



Dubai Opera House



At the same time, we had to focus on larger, longer-term projects, like the Dubai Opera House, designed by Zaha Hadid. I was never happy with the name, "Opera House," because although many foreigners undoubtedly enjoy opera, a major performing arts centre in Dubai should reflect the city's cultural diversity. I thought it should also present different forms of performing arts from India, the Arab world, China and elsewhere.

These projects were suspended because of the financial crisis, so unfortunately they were never realized. However, we did manage to introduce an equally important project, an initiative to make existing galleries sustainable.

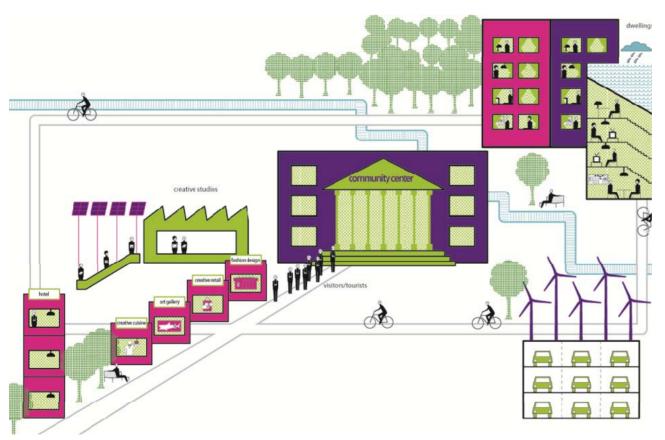




I'm speaking about an area which is not as glitzy as other parts of Dubai. The area is full of generic shed halls and warehouses but at the same time it's also quite a quirky place where a lot of artists live and where most of Dubai's galleries are set up. Unfortunately, most of these galleries are just renting the space and the entire area will be redeveloped within the next year. So the question was how to save this very interesting, quirky and creative environment, how to protect it against purely commercial interests.

We created a concept for a community center hosting those galleries and offering studios to artists.





We started by acquiring land from the land authority with the aim of saving a public space from commercial takeover. I come to an end because my time is limited. The itinerary of my speech came along from Plozschad Lenina in Voronezh to, somehow, Strelka in Moscow, and it's not only the itinerary of the speech but somehow also my personal work biography.





I personally believe that Strelka has the potential to become an extremely interesting public space.

I want to announce tonight that I will not run this theme of Public Space on my own. I will do it with a colleague from Moscow – Yuri Grigorian – an architect who is based here and who deals a lot with public space.