

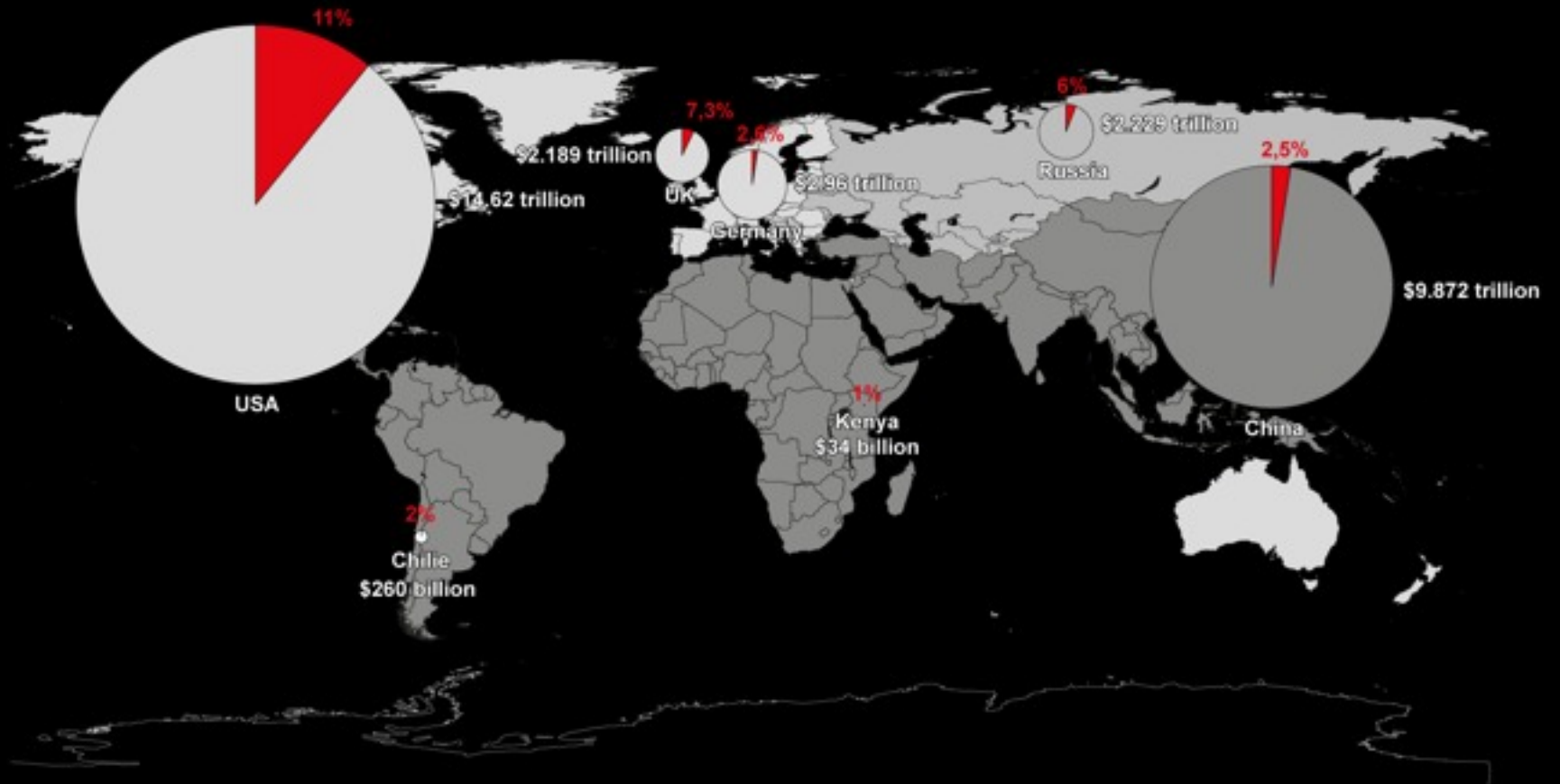


Human capital & creative industries

by Michael Schindhelm

Moscow Urban Forum 2011

SHARE OF CREATIVE ECONOMIES IN NATIONAL GDP

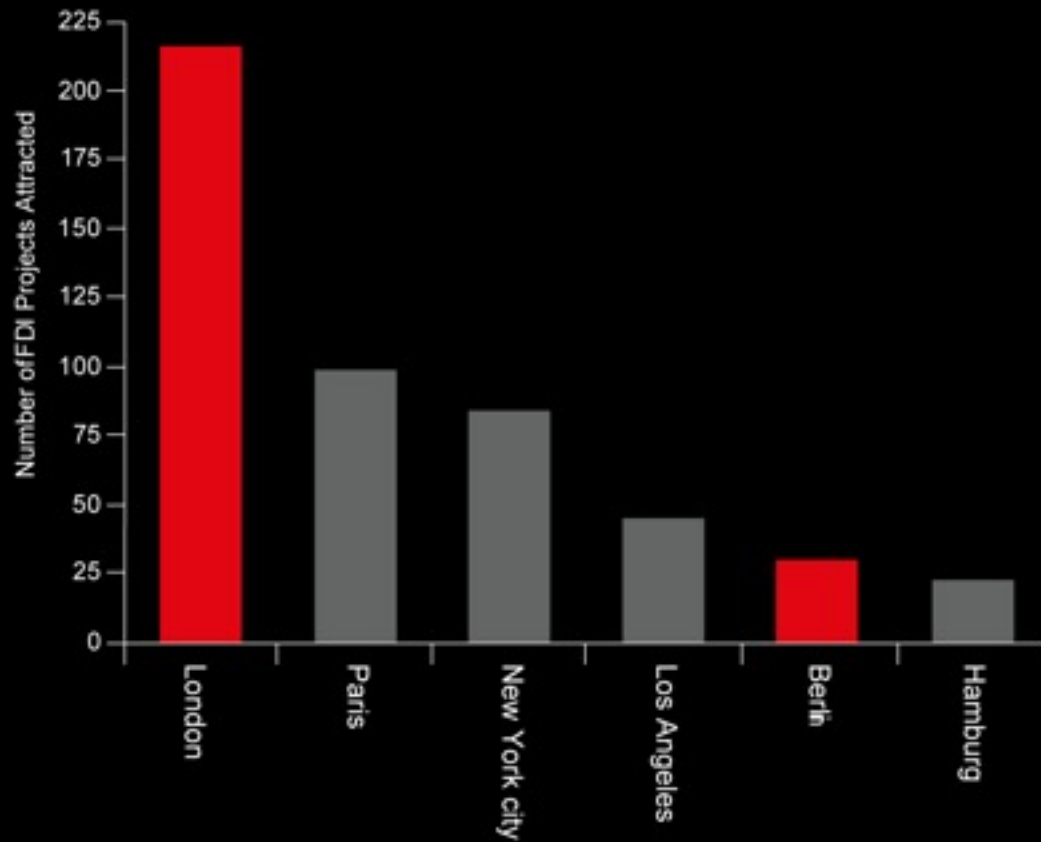


Economy type, according to UN:

- Developed
- In Transition
- Developing

Sources: Creative economy report 2008, Zimele, Caricom, <http://www.integreatyorkshire.com/creative-economy-debate.htm>, www.cia.gov

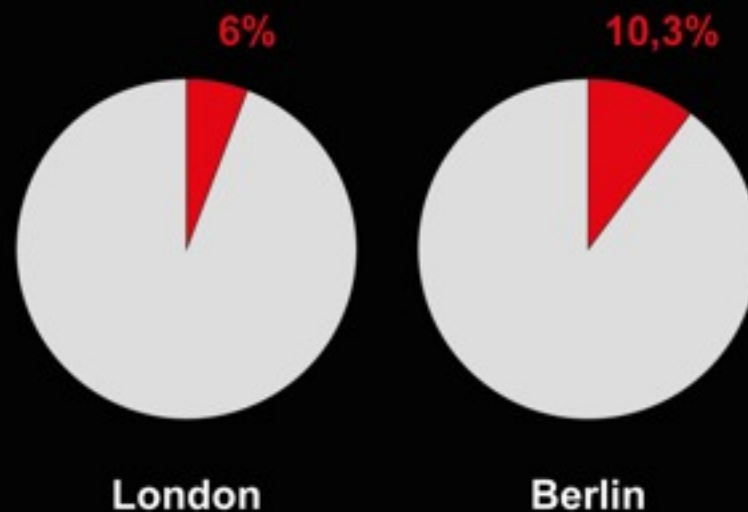
CREATIVE INDUSTRY FDI PROJECTS ATTRACTED SINCE 2003



SHARE OF CREATIVE INDUSTRY IN CITY GDP



SHARE OF PEOPLE EMPLOYED IN CREATIVE INDUSTRY IN TOTAL POPULATION



Sources:
"Global city GDP rankings 2008-2025". Pricewaterhouse Coopers;
Statistic Data (NACE)/ SenWTF;
National Statistics (www.statistics.gov.uk);
Creative Metropoles (www.creativemetropoles.eu)

CASES: BERLIN

1980s



Potsdamer Platz in the 1980s

1995



Potsdamer Platz in 1995

2000s



Potsdamer Platz in 2000s

2010s



2000



Brandenburg Gate looking towards the East (2000)

2000



Brandenburg Gate looking towards the West (2000)



Berlin is the world largest Turkish community outside Turkey, counting the population of 300.000 (around 8.6% of total city population)





Toytown Germany

Germany's English-speaking crowd
In association with [The Local](#)

Expats in Berlin

[Edit this page](#) · [View history](#)

There are approximately 25,400 **Expats in Berlin** from countries where the official home language is English.

The total population of Berlin is about 3.3 million. The English-speaking expats make up approximately 0.8% of this total.

A good way to meet other English-speaking expatriates in Berlin and throughout Germany is to post to the [TT chat forum](#). Share information and advice with other Brits, Americans, Canadians, etc., talk about life in Berlin and Germany. The groups also regularly organise events such as drinks nights and dinner parties.

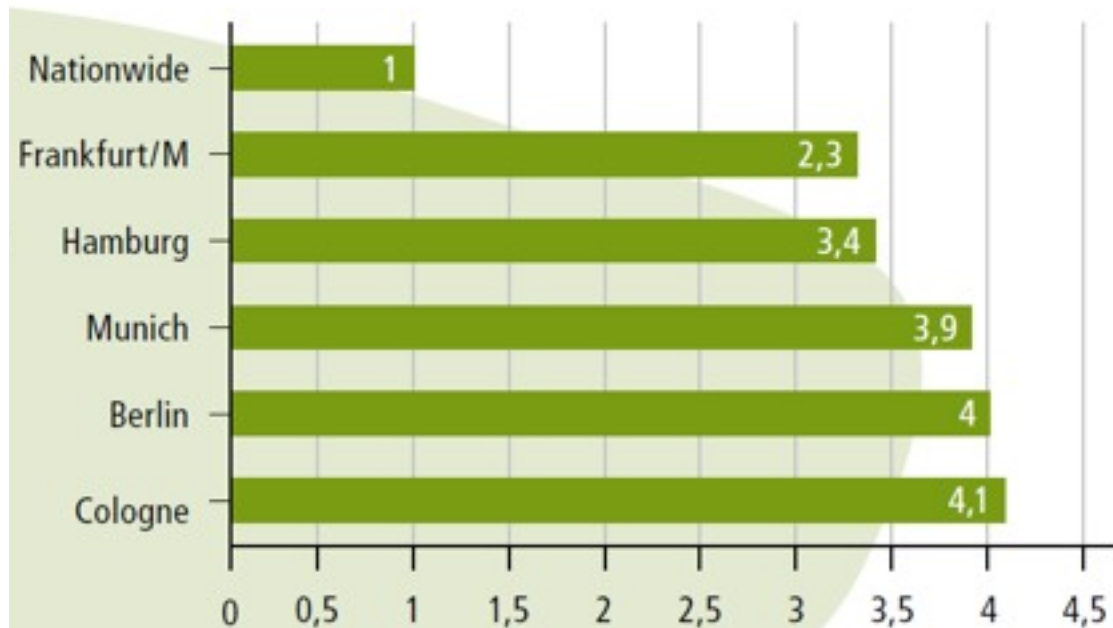
- Now visit the: [Toytown Germany chat forum](#)

The total non-German population of Berlin is 454,000, that is approximately 13.8%. The majority of these foreigners are from Turkey, with many also from Poland and the former Yugoslavia.

Statistical population breakdown by nationality:

- United States: 12,556 (.38%)
- Great Britain: 9,167 (.28%)
- Ireland: 1,697 (.05%)
- Canada: 825 (.025%)
- Australia: 1,133 (.034%)
- South Africa: no data
- New Zealand: no data

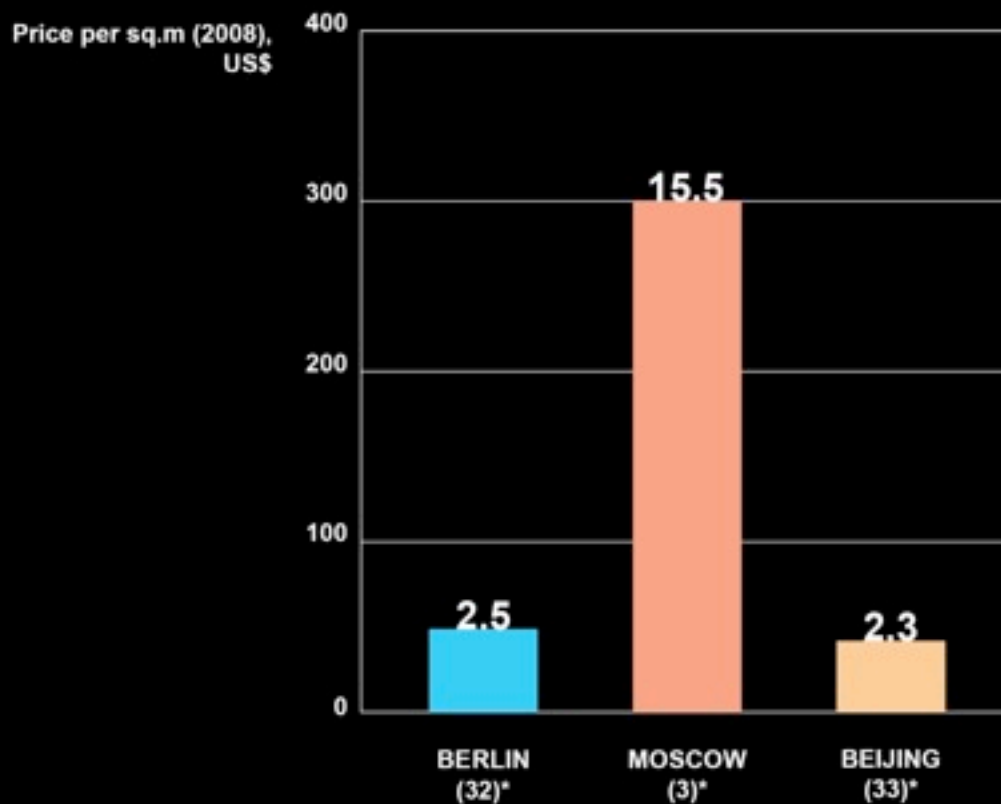
http://www.toytowngermany.com/wiki/Expats_in_Berlin



The relative proportion of freelance artistic and creative professionals for the chosen cities relative to the national average.

Source: Our own calculations based on membership numbers of the Künstlersozialkasse and the population figures provided by the regional departments of statistics, reference period 2007

REAL ESTATE PRICE



* - Rank in the list (#1 - London, UK; #2 - Upper Manhattan, NY, USA)



Hamburger Bahnhof. Exhibition by Joseph Beuys (2009)



Olafur Eliasson's Studio. Berlin



Jaybo aka Monk for 'Paint my House', projection on Berliner Dom 2008





Berlinale Palast

Deutsche Oper Berlin



Komische Oper Berlin



Staatsoper_Berlin



Staatsoper im Schiller Theater



2000



Love Parade Berlin

2003



Tresor club (1991-2005)

2007



Tresor club (reopened on 2007 on Köpenicker Str)

paul vandyk

For an Angel 2009



2006



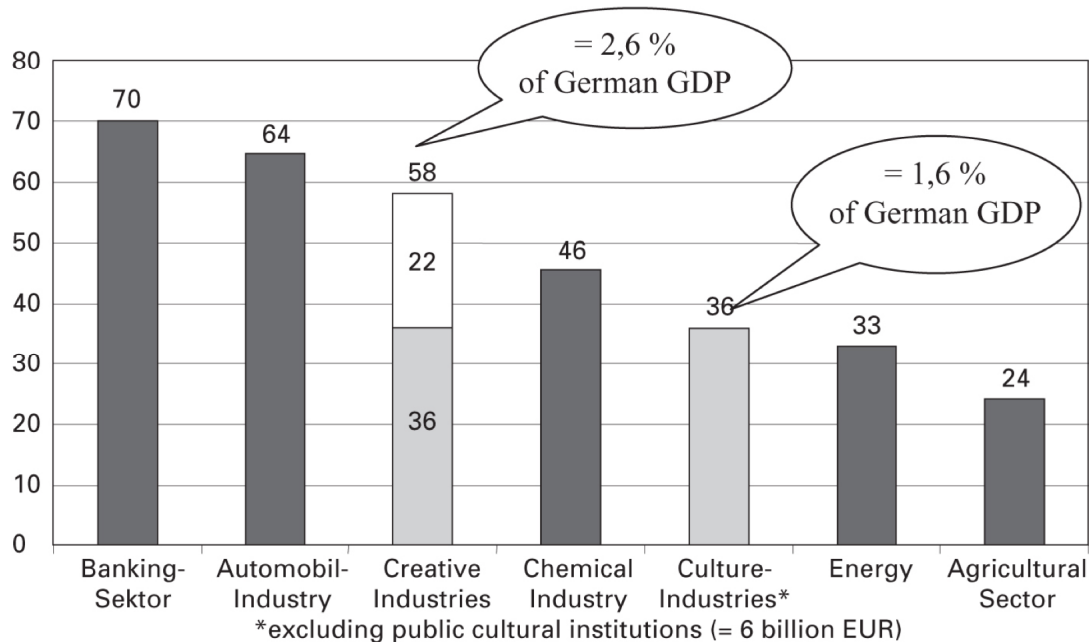
2008



Obama's speech in Berlin

The **culture industries in Germany**, comprising a core area of nine cultural sectors, contributed a total of EUR 36 billion to the gross value added in Germany in 2004. Its share in the gross domestic product (GDP) amounted to 1.6%, placing it higher in the ranking than the energy sector (1.5% of GDP) and the agricultural sector (1.1 of GDP).

Contribution of culture and creative industries towards gross value added in billion, in Germany, by sector, 2004



The estimates for the cultural and creative industries are based on national accounting data.

Source: Destatis, estimates by M. Söndermann/Arbeitskreis Kulturstatistik e.V. 2006

Mercer's Quality of Living Index list

| 2010 Rank | 2009 Rank | City | Country |
|-----------|-----------|------------|-------------|
| 1 | 1 | Vienna | Austria |
| 2 | 2 | Zurich | Switzerland |
| 3 | 3 | Geneva | Switzerland |
| 4 | 4 | Vancouver | Canada |
| 4 | 4 | Auckland | New Zealand |
| 6 | 6 | Düsseldorf | Germany |
| 7 | 8 | Frankfurt | Germany |
| 7 | 7 | Munich | Germany |
| 9 | 9 | Bern | Switzerland |
| 10 | 10 | Sydney | Australia |
| 11 | 11 | Copenhagen | Denmark |
| 12 | 12 | Wellington | New Zealand |
| 13 | 13 | Amsterdam | Netherlands |
| 14 | 16 | Ottawa | Canada |
| 15 | 14 | Brussels | Belgium |
| 16 | 15 | Toronto | Canada |
| 17 | 16 | Berlin | Germany |
| 18 | 18 | Melbourne | Australia |
| 19 | 19 | Luxembourg | Luxembourg |
| 20 | 20 | Stockholm | Sweden |

Fig. 17: Locations of creative enterprises in 'former factories'

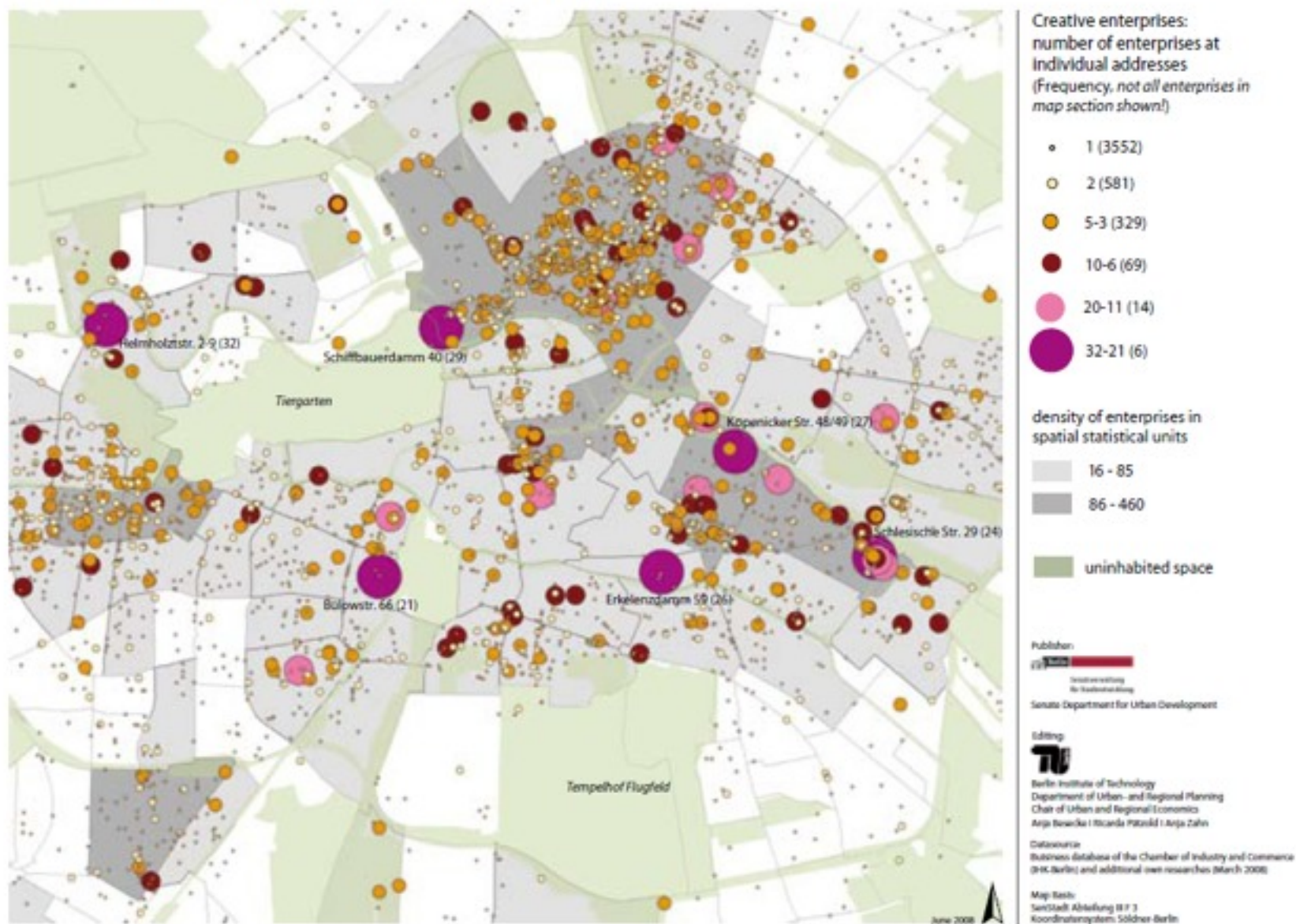


Fig. 10: Agglomerations for creative enterprises and top-locations for the creative industries



BERLIN Betahaus

a coworking space in Berlin

The logo for betahaus, featuring the word "betahaus" in a black, lowercase, serif font, set against a white rectangular background.

- interdisciplinary approach
- open digitally networked collaborative workplace
- transferable to other cities
- international connections with other co-working spaces abroad
- recognized by the creative workers
- enhancing business capacity

www. betahaus.de

Initiators:

ORCO-Group (former public owned real estate company)
a group of creative entrepreneurs


Partner:

Project Zukunft (Senate Department for Economics) as a marketing partner

Funding: no funding

Success parameters:

excellent and low-rate infrastructure for founders of all creative sectors
infrastructure for networking and collaboration
high accept in the creative community



BERLIN Betahaus

a coworking space in Berlin

betahaus

High quality value is no longer created in classic offices. Betahaus is a platform which meets the requirements of independent creative professionals and knowledge workers, and expands their opportunities.

We offer on about 2,000 sqm room for innovations, creativity and professional working. Since 1 April 2009 about 200 freelance professionals from the creative scene have been working here.

BERLIN Design Reaktor Berlin

multi-disciplinary project of the berlin University of Arts

design reaktor berlin

- interdisciplinary approach
- know-how transfer between art university and SME's in Berlin about innovation processes
- students, professors and SMEs are working closely together to develop new products
- creating innovative products and services
- transferable to other cities
- high economic impact
- enhancing business and innovation capacity

www.design-reaktor.de

Initiators:

University of the Arts, Berlin (design)

Senate Department for Economics, Technology and Women's Issues, Berlin

Partner:

52 SMEs in Berlin, 11 chairs at the University of Arts, 150 students

Funding: city administration 75%, university 25%

Success parameters:

effect of intensifying the co-working relationships between designers and companies
innovative approach connecting different design disciplines and working experiences
open innovation approach
collaborative authorships
dynamic and flexible steering of the project
involving market experts in the development of new projects

BERLIN Design Reaktor Berlin

multi-disciplinary project of the berlin University of Arts

design reaktor berlin

The aim is to **encourage** innovative **co-operation** between small and medium-sized companies and designers, in order **to investigate strategies** and prospects **for post-industrial locations**, based on Berlin as an example.

52 businesses of all kinds

Networking and facilitating. In a two-week series of workshops, the experimental links between trades, materials, technologies and tools from the various companies produced hundreds of ideas. After an assessment by a panel of experts of their feasibility and market potential, 52 widely diverse products were developed further in close co-operation with the companies concerned. Six patents have been applied for.

Between experimental and commercial. To position the products between the experimental and the commercial, the Design Reaktor Berlin involves professional discussion of strategies for marketing, communications and distribution.

First Fruits. On 20 July, as part of the Berlin University of the Arts' Open Day, the Design Reaktor Berlin presented 52 prototypes as the first fruits of three months of design and development work.

BERLIN Clubcommission

organization of Berlin's clubs, party
and cultural events organizers



Purpose: communication, cooperation and interlinking between clubs, organizers and officials, senate, police and interest groups.

General Focus: the club culture is a part of modern metropolis and puts out her quality beside other, one of the main aims of CC is to maintain this creative underground and help to improve the co-operation with official institutions and with politics in general.

www.clubcommission.de

Initiators:

in 1999 3 club-owners organised first informal conversation —
now CC is a registered society with 110 members

Partner:

Berlin Music Commission, Popkomm, Musikstadt Berlin, Medien Netzwerk Berlin, Label-Commission Berlin

Project partner:

ebam GmbH Business Akademie, Auswartiges Amt (The Foreign Office)

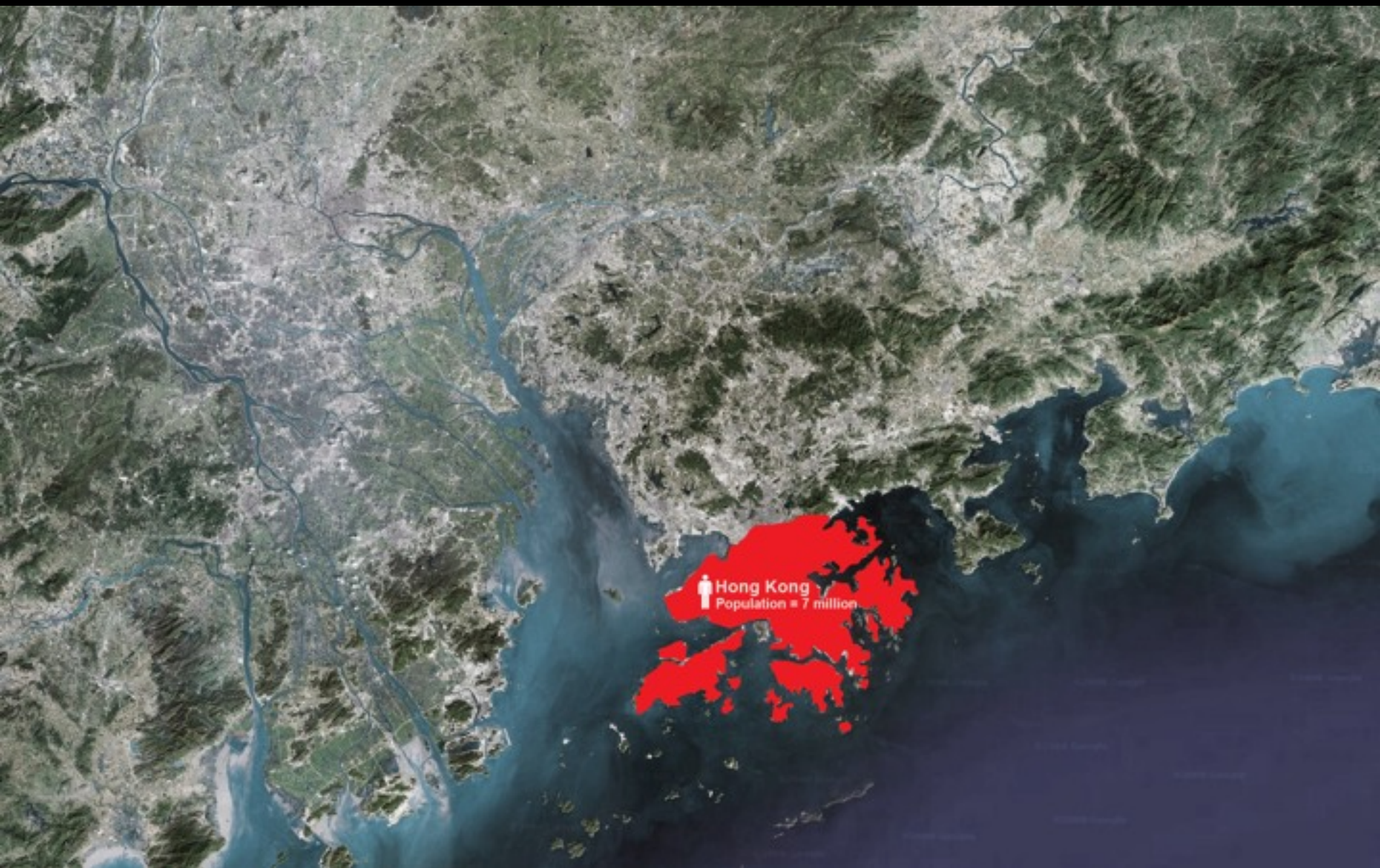
Funding: no public funding, membership fees and organisation of club nights

Success parameters:

the scene has become more established, more commercialised and larger
improvement of the image of the clubs
improvement of the cooperation with official institutions and with politics in general
component of Berlin's capital marketing activities

CASES: HONG KONG





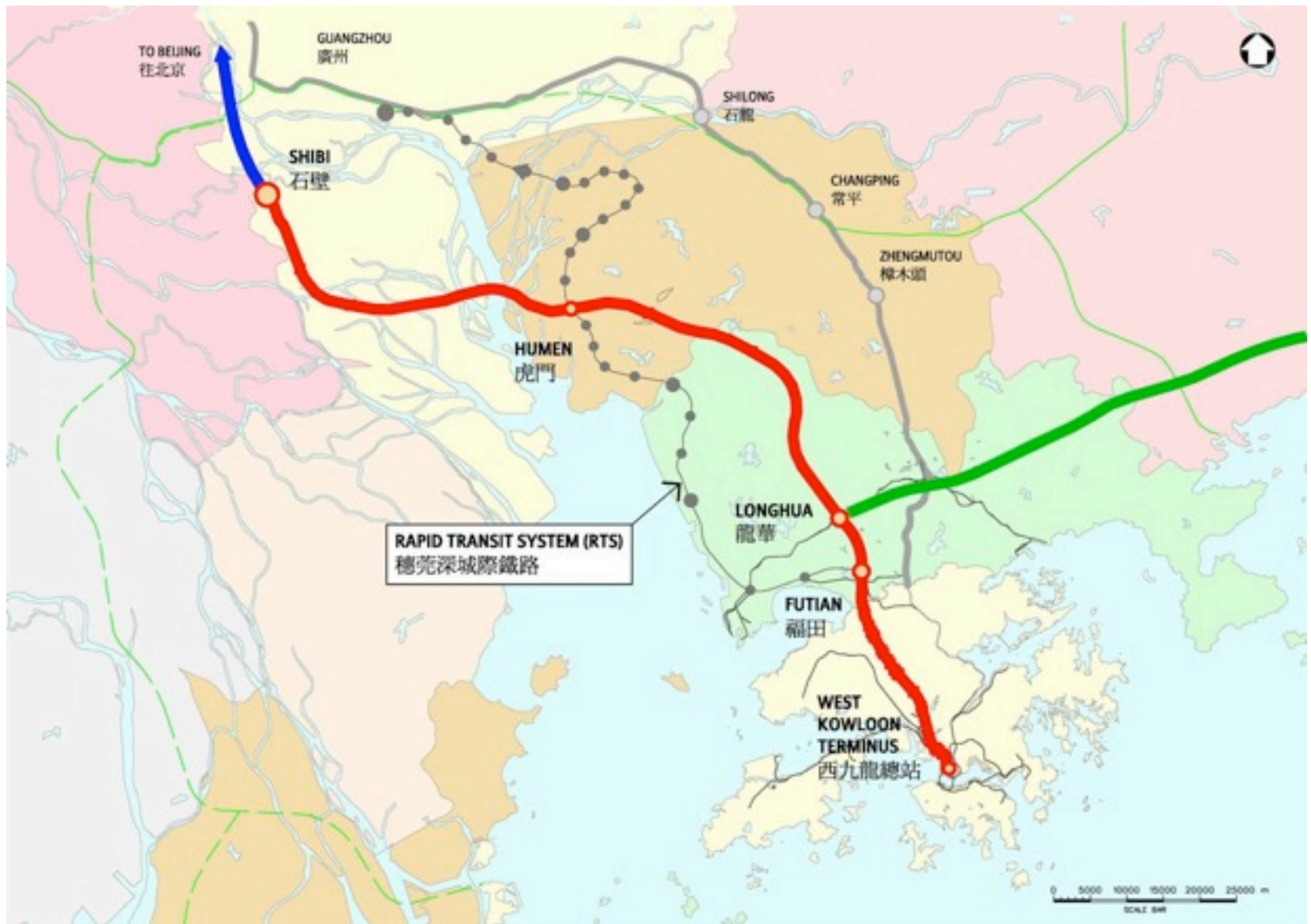
Hong Kong
Population = 7 million



 **HKSZ**
Population = 19 million




 **PRD**
Population = 53.2 million



Guangzhou-Shenzhen-Hong Kong Express Rail Link (XLR)

http://www.mtr.com.hk/eng/projects/future_gz_sz_hk_xrl.html



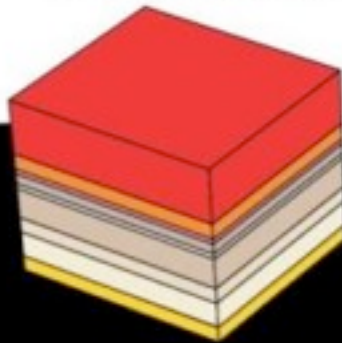
The image is an aerial photograph of a coastal urban area. On the left, there is a body of water with numerous shipping containers and some small boats. A large, curved pier or breakwater extends into the water. In the center, there is a large, curved building with a glass facade, possibly a transit hub or a large commercial building. To the right of this building, a red line, representing a proposed high-speed rail line, runs diagonally across the image. The line is highlighted with a thick red border. The surrounding area includes various residential and commercial buildings, parking lots, and some green spaces. The overall scene depicts a densely populated urban environment with a proposed transportation infrastructure project.

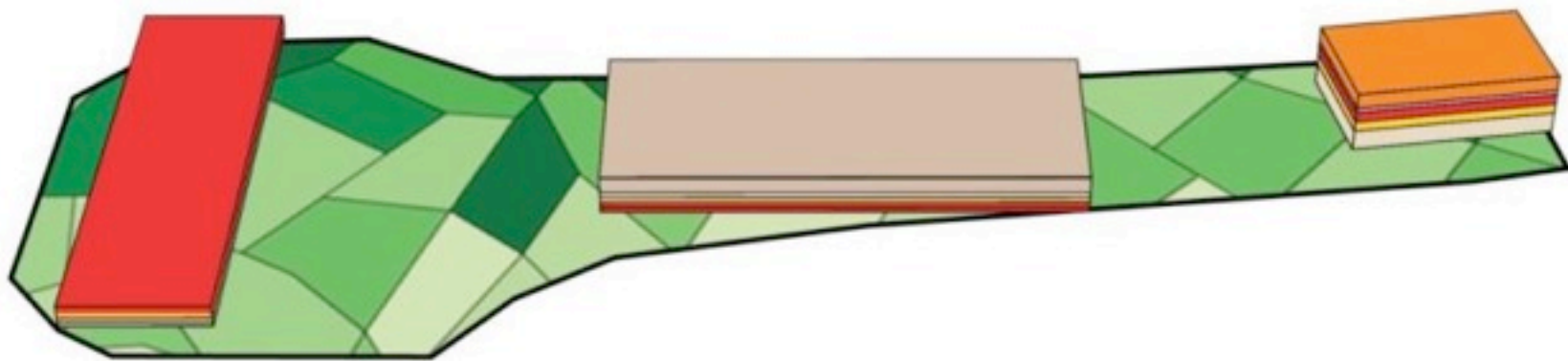
**XLR EXPRESS
TRAIN
10,000 / HR**

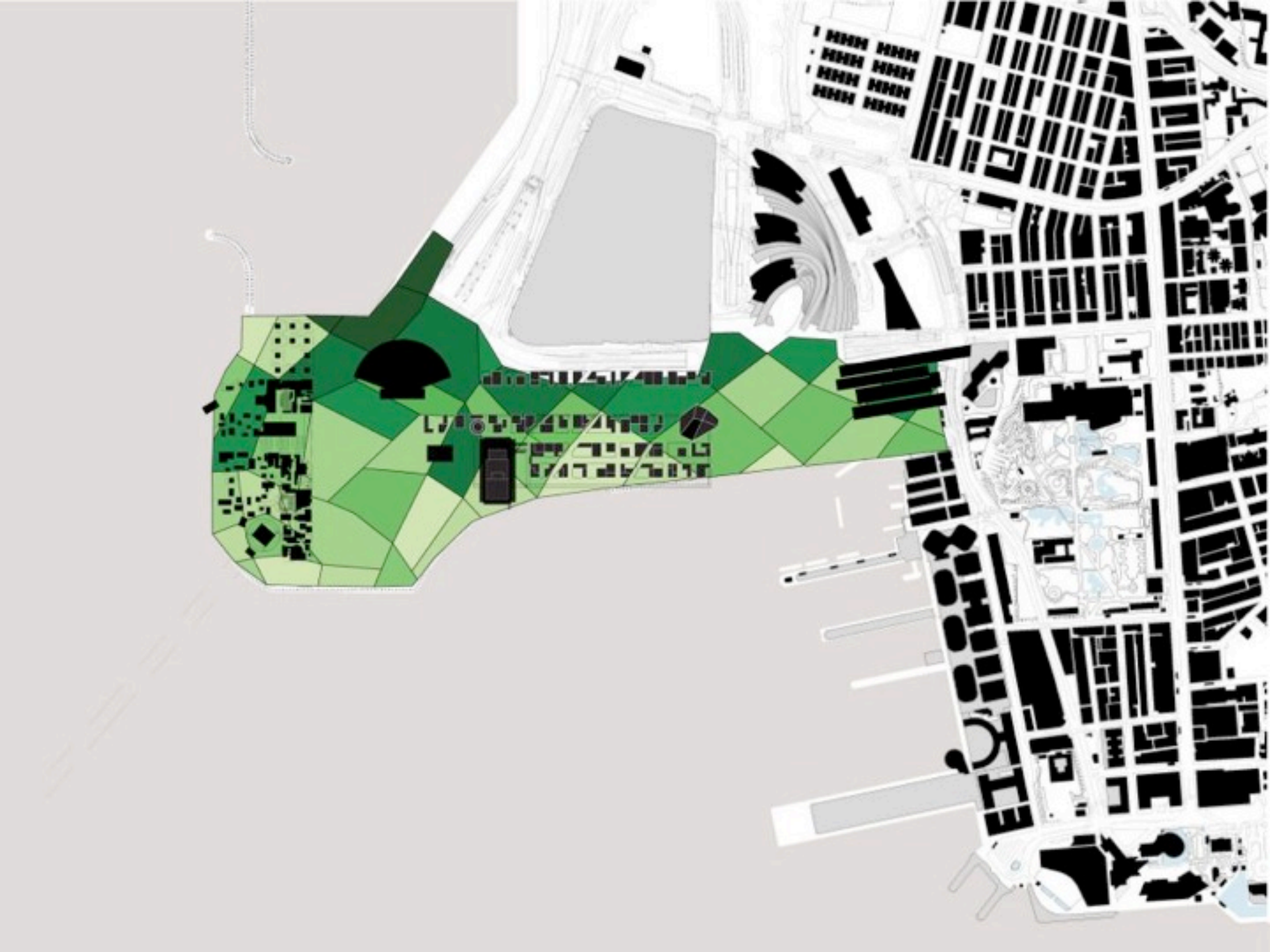
**APPROVED: APRIL 2008
SCHEDULED COMPLETION: 2015
40,000,000 PASSENGERS / YEAR**



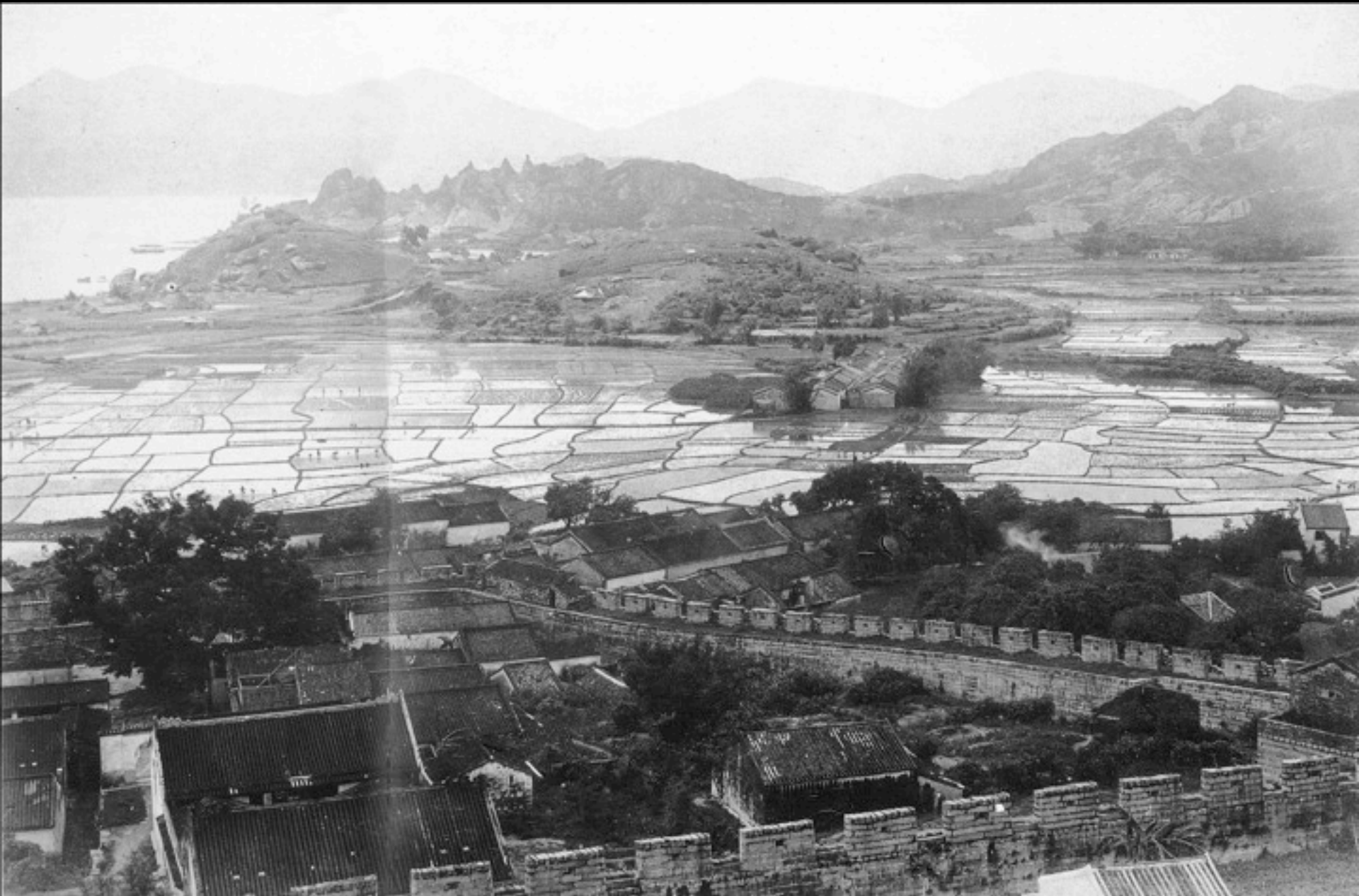
726 000 m²







Countryside



Kowloon Walled Village, 1865







蘭芳園
衛生飲品
白銀標
鮮奶汽水
各式餅食



放位
開靚
氣量
冷火
Coca-Cola





LOK MA CHAU



Tsang Tai Uk, Shatin





7:00 am
至
6:00 pm
逢星期一至休息















Hong Kong Digital Vision
<http://hkdigit.blogspot.com>



SHEUNG SHUI WAI
上水圍



FANLING WAI
粉嶺圍



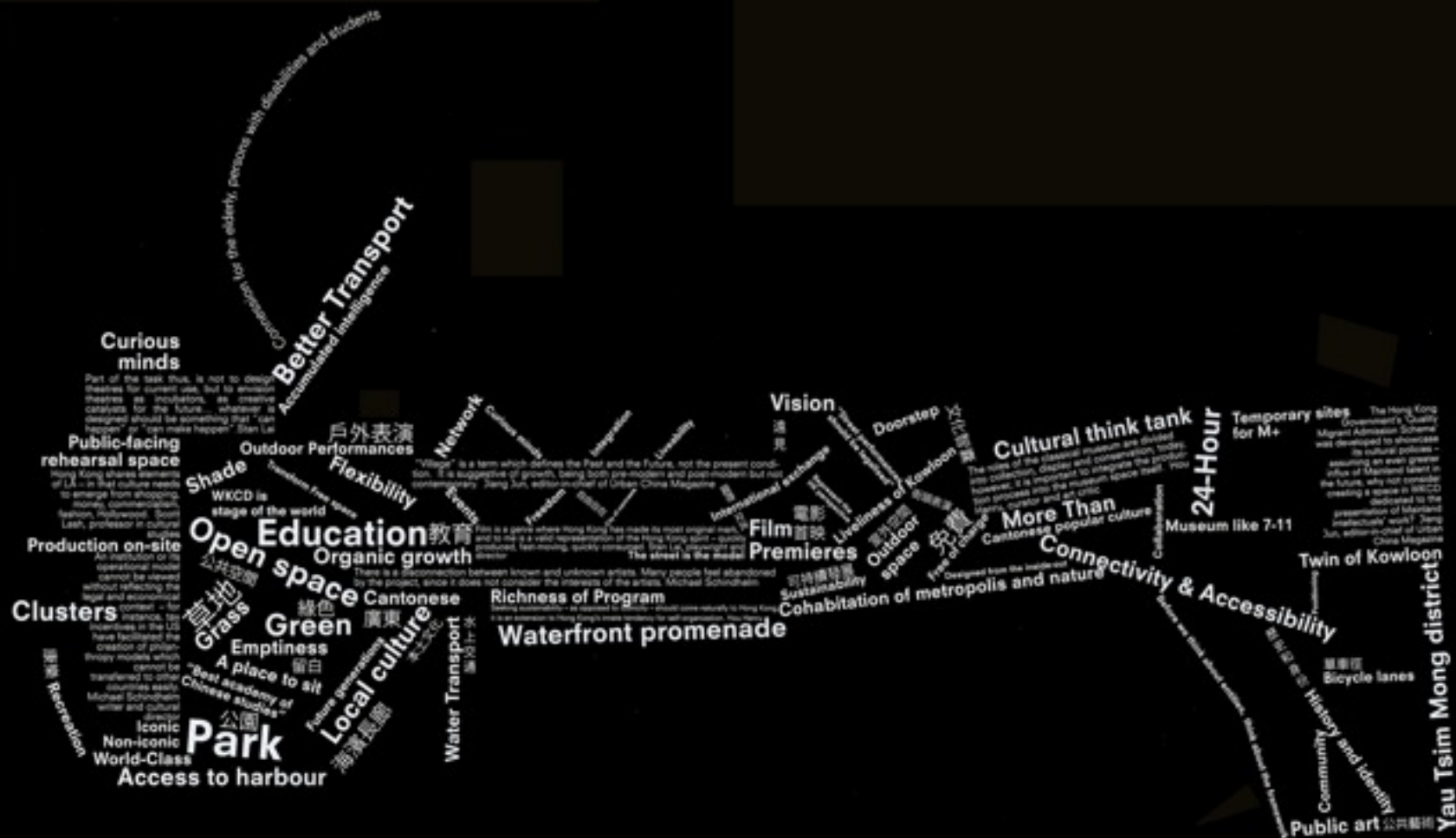
KAT HING WAI

吉慶圍





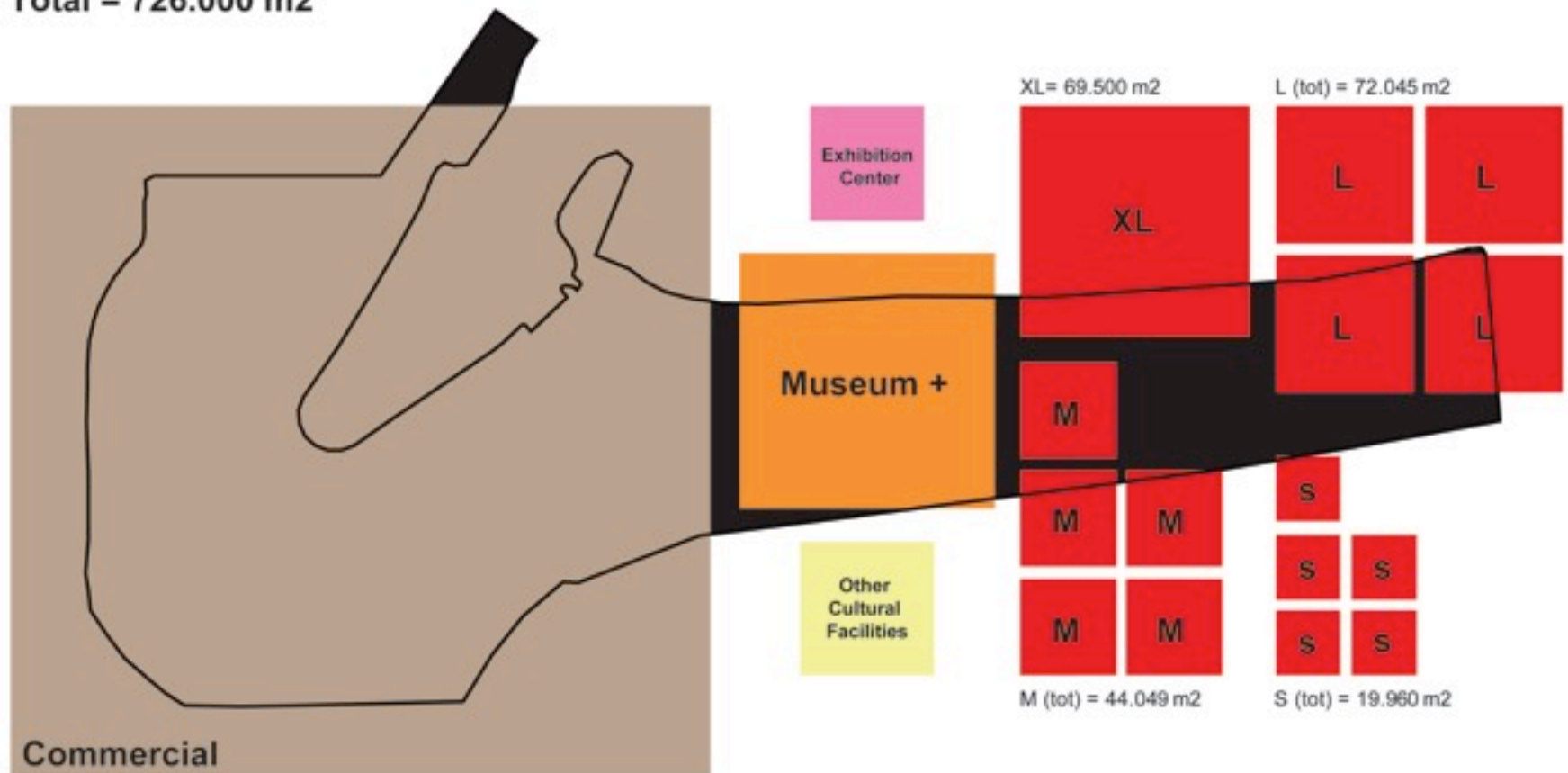
Craig Au Yeung Ying Chai 歐陽應霽, Writer/ Comic Artist **Anthony Chan**, Artistic Director
Terence Chang, Headmaster **Dominic Cheung** 張可堅, Artistic Director
and Artistic Director **Chihoi** 智海, Illustrator/ Comic Artist
Prof. Daniel K. L. Chua 蔡寬量, Professor of music **Brian Chung**, Chief Executive (Film)
Prof. Oscar Ho 何慶基, Programme Director in Cultural Management
Claire Hsu 徐文玠, Co-founder and Executive Director
Leung Chi Wo 梁志和, Artist **Andrew Lam Hon Kin** 林漢堅, Curatorial Director
LamTung-pang 林東鵬, Visual Artist
Li Cheuk-to 李焯桃, Artistic Director and Critic **Kai-yinLo** 羅啟研, Designer and historian
Prof. Tai-lok Lui 呂大樂, Professor of Sociology **Dr.C.H.Ng** 吳俊雄博士, Associate Professor of Sociology
Tina Yee-wan Pang 彭綺雲, Curator
Lawrence Pun Kwok-ling 潘國靈, Writer
Dean and Chair Professor of Media Art **Prof. Jeffrey Shaw** 邵志飛
Perry So 蘇柏軒, Assistant Conductor
Sir David Tang 鄧永鏘爵士 **Prof. Kevin Thompson**, Director and Professor of Performing Arts
TING Yu, Chief Executive **Prof. Tseng Sun-man** 鄭新文教授, Arts Management Educator/ Consultant
Ada Wong JP, Founder and Chief Executive
Chief Executive Officer (Theatre) **Alvin Yip** 葉長安, Curator
Music Director **Yip Wing-sie** 葉詠詩,
Louis Yu, Chief Executive



Commercial + Cultural Program

60% + 40%

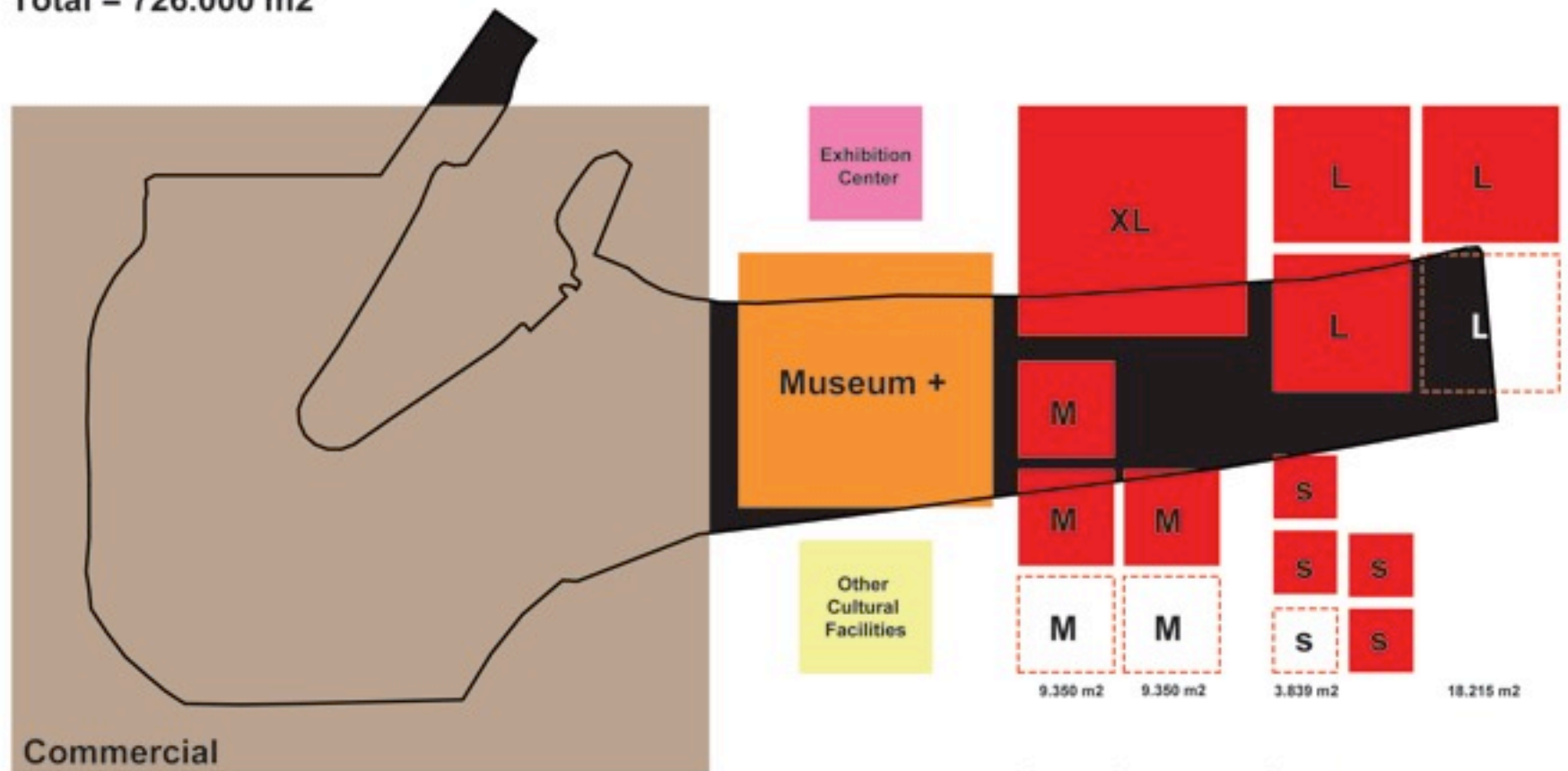
Total = 726.000 m2



Commercial + Cultural Program

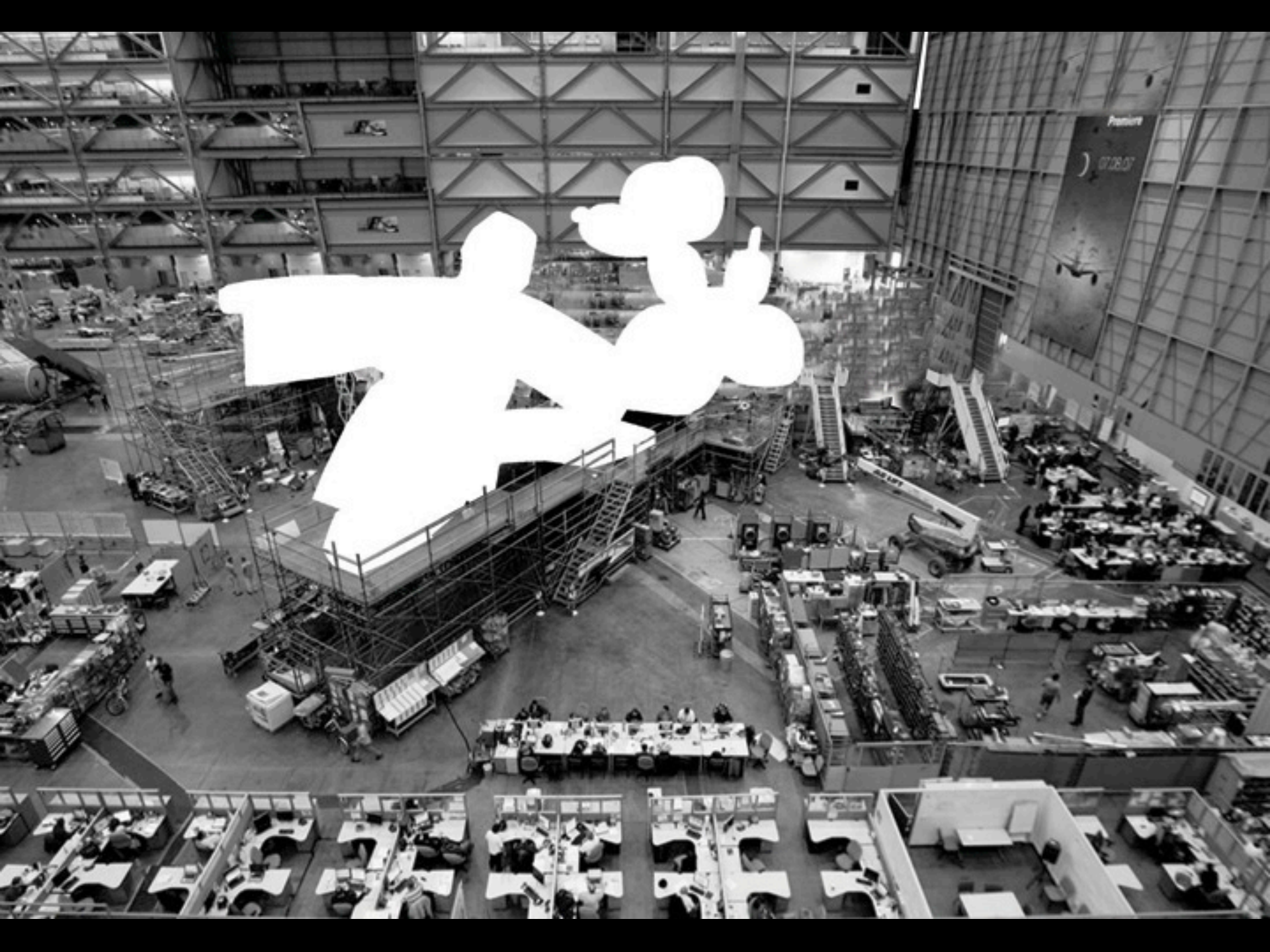
60% + 40%

Total = 726.000 m²



SUBSTITUTION





CULTURAL
275.998 SQM

COMMERCIAL
424.587 SQM

OPEN SPACE
300.000 SQM



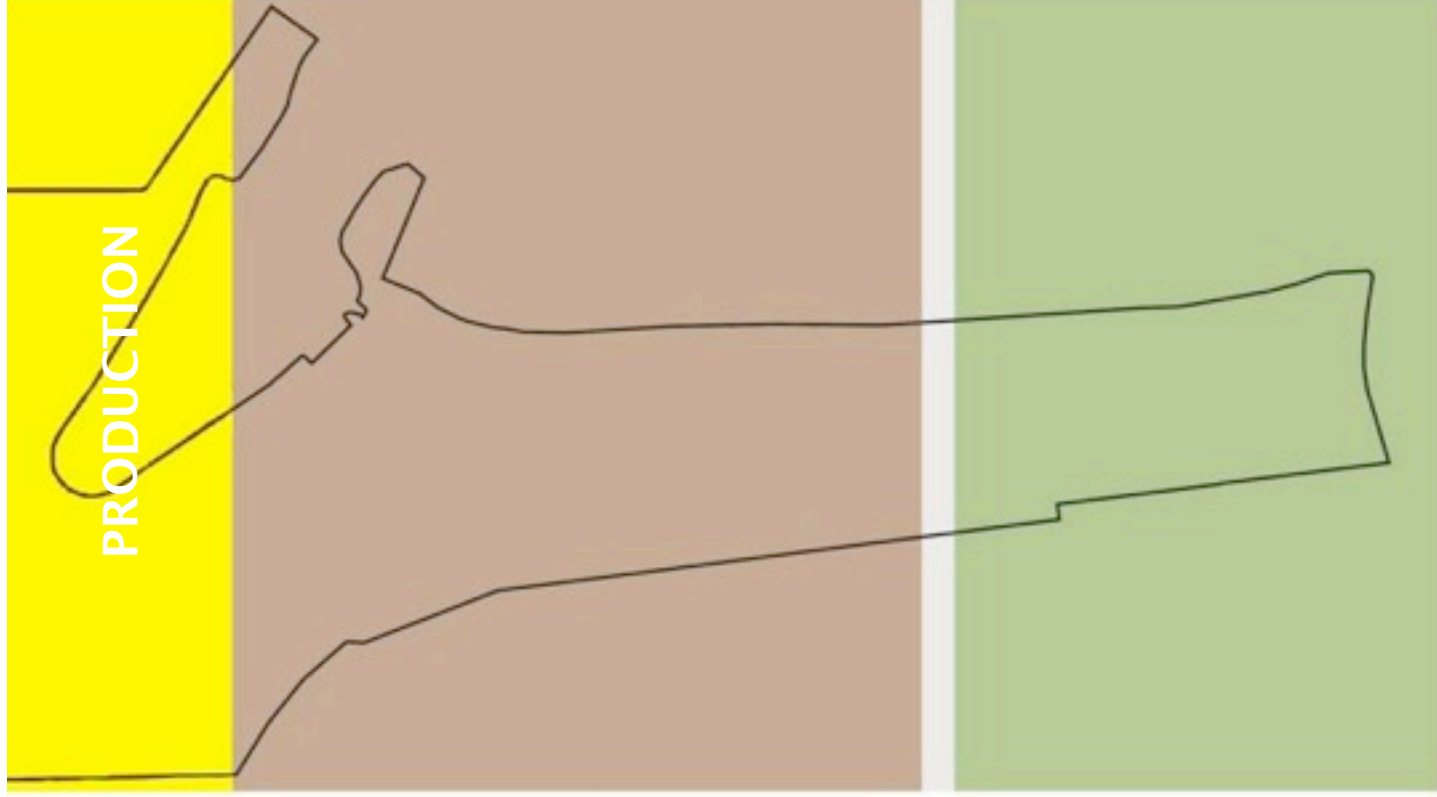
CULTURAL
275.998 SQM

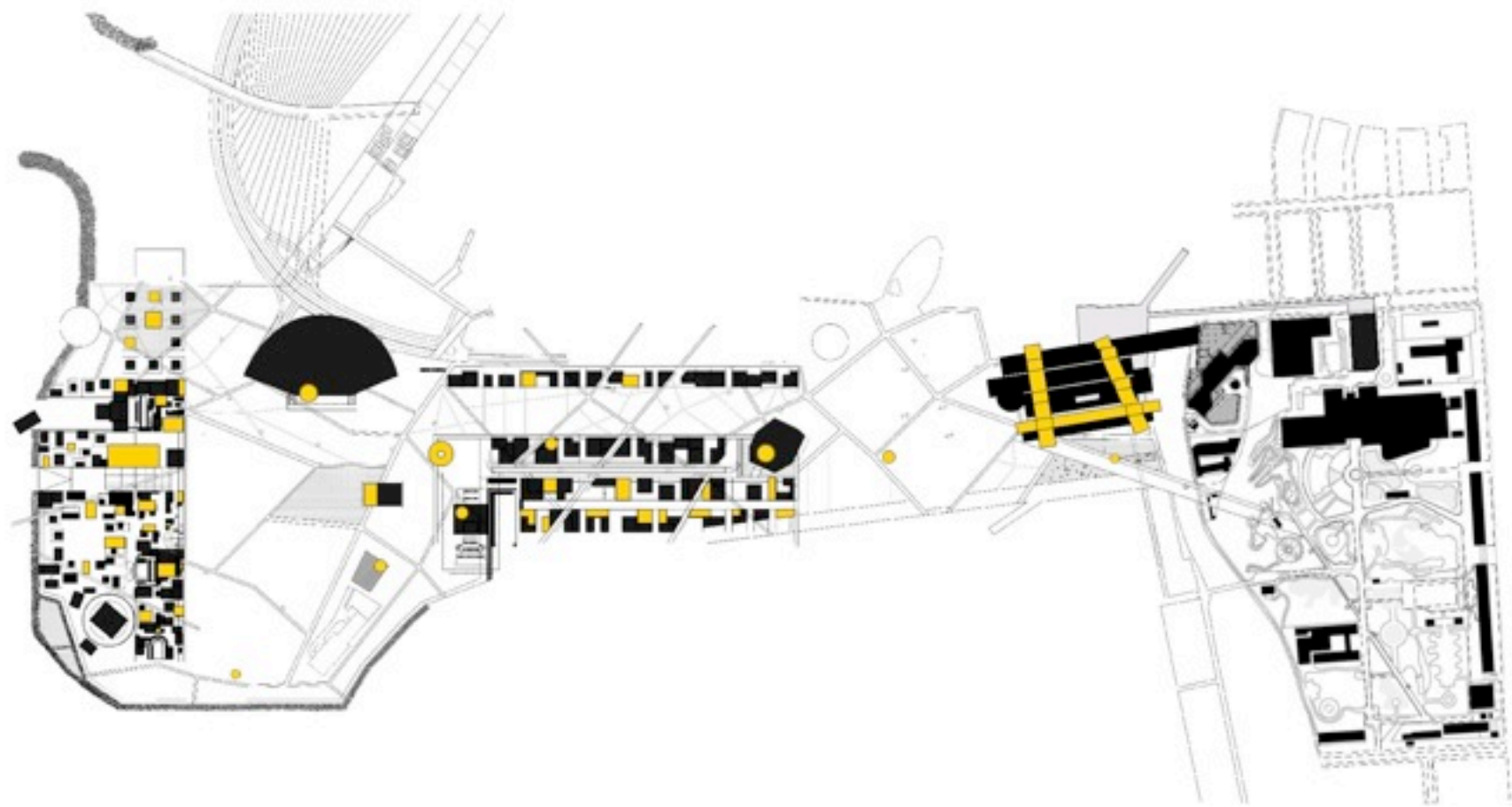
CONSUMPTION

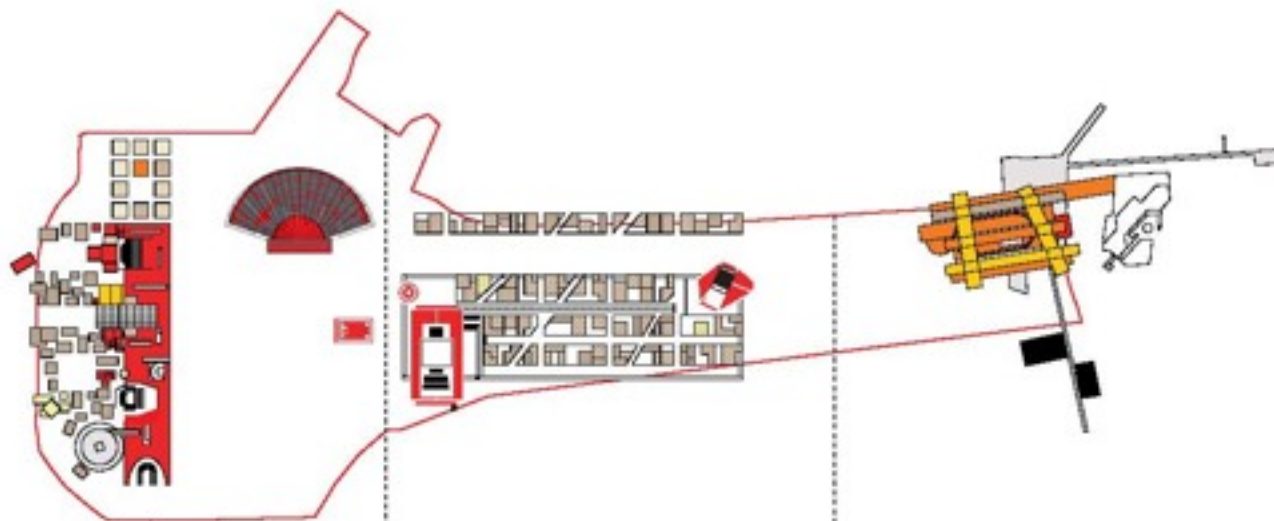
COMMERCIAL
424.587 SQM

PRODUCTION

OPEN SPACE
300.000 SQM







THEATER VILLAGE

M+



Mega Performance Venue



Great Theater 1



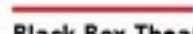
Concert Hall



Chamber Music Hall



Medium Sized Theater 1



Black Box Theater 1



Performing Arts Production



Other Cultural Uses

MIDDLE VILLAGE

M+



Medium Sized Theater 2
/ Premier Theatre



Xiqu Centre - Large



Xiqu Centre - Small



Xiqu Tea House



Other Cultural Uses

M+



M+



Exhibition Centre



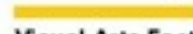
Black Box Theater 2



Black Box Theater 3



School of Creative Disciplines /
Film Academy



Visual Arts Factory



Archive / Library



Other Cultural Uses



Street is Free is
Youth!





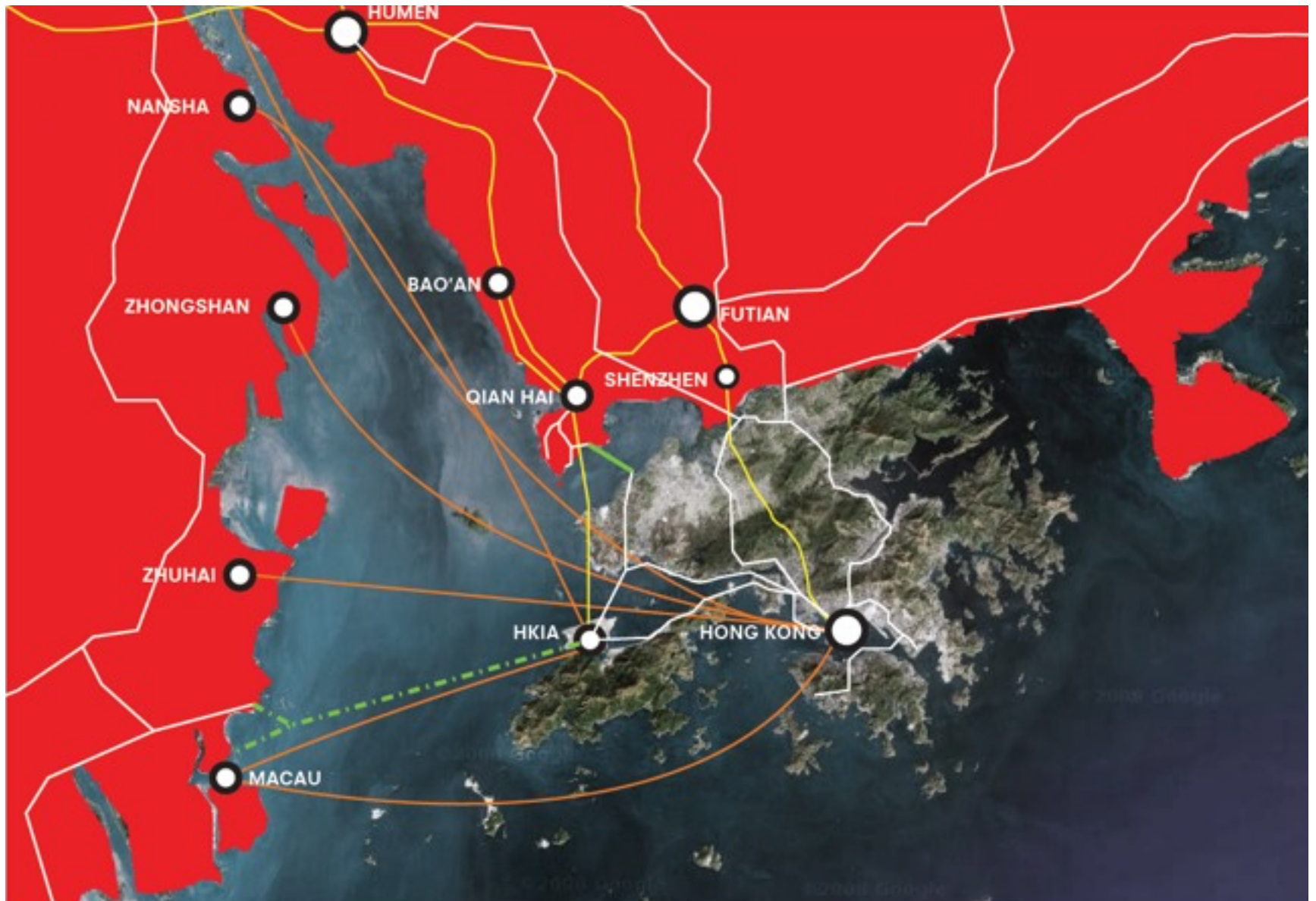






The SCZ could develop a system of cultural micro fellowships and microcredits designed to unleash individual creative energies





Welcome to www.culture.hku.hk

[Home](#)

[ACLP Programme 2012](#)

[Upcoming Events](#)

[ACLP 2011 - Retreat
& Modules Highlights](#)

[ACLP Alumni](#)

[Download](#)

[Contact Us](#)

About Us

Cultural Leadership Academy at HKU



The University of Hong Kong is initiating the Cultural Leadership Academy to meet the intellectual and economic demands of a growing cultural sector. Hong Kong's cultural aspirations as a world city have raised the expectation of what are required for both its cultural institutions and its society. The CLA is therefore committed not only to nurturing individual leaders but a society where culture leads. Bringing together the valuable resources from different Faculties of the University, the CLA aims to engage closely with the region's cultural and artistic communities, providing intellectual depth and practical knowledge to support Hong Kong's transformation into one of Asia's leading cultural cities.



THE UNIVERSITY OF HONG KONG

★ The Core Leadership Programme
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

The University of Hong Kong
in association with the Core Leadership Programme

CASES: DUBAI



GEOGRAPHY



Located on the Southern shore of the Persian Gulf

Second largest of the seven Emirates of the United Arab Emirates

2.5 hours from Mumbai

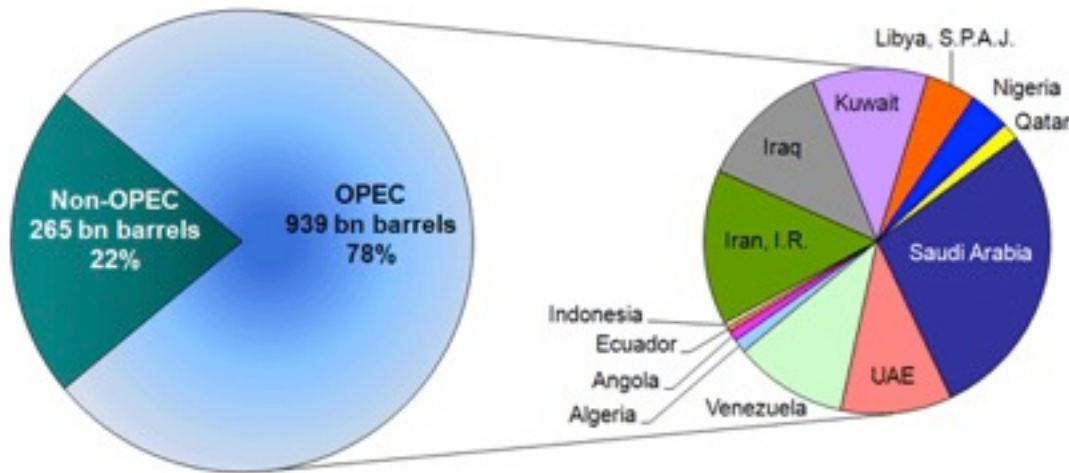
4.5 hours from Moscow

6 hours from Paris

7 hours from London

7.5 hours from Beijing

CRUDE OIL RESERVES IN THE REGION (2007)



| | |
|--------------|-------------------------|
| Saudi Arabia | 264.21 bn barrels |
| Iran | 136.15 bn barrels |
| Iraq | 115.00 bn barrels |
| Kuwait | 101.50 bn barrels |
| UAE | 97.80 bn barrels |
| Quatar | 15.21 bn barrels |

Production capacities

| | |
|-----------|--------------------|
| Abu Dhabi | 3 Mio. barrels/day |
| Dubai | 80 K barrels/day |

ECONOMY 2001-2007

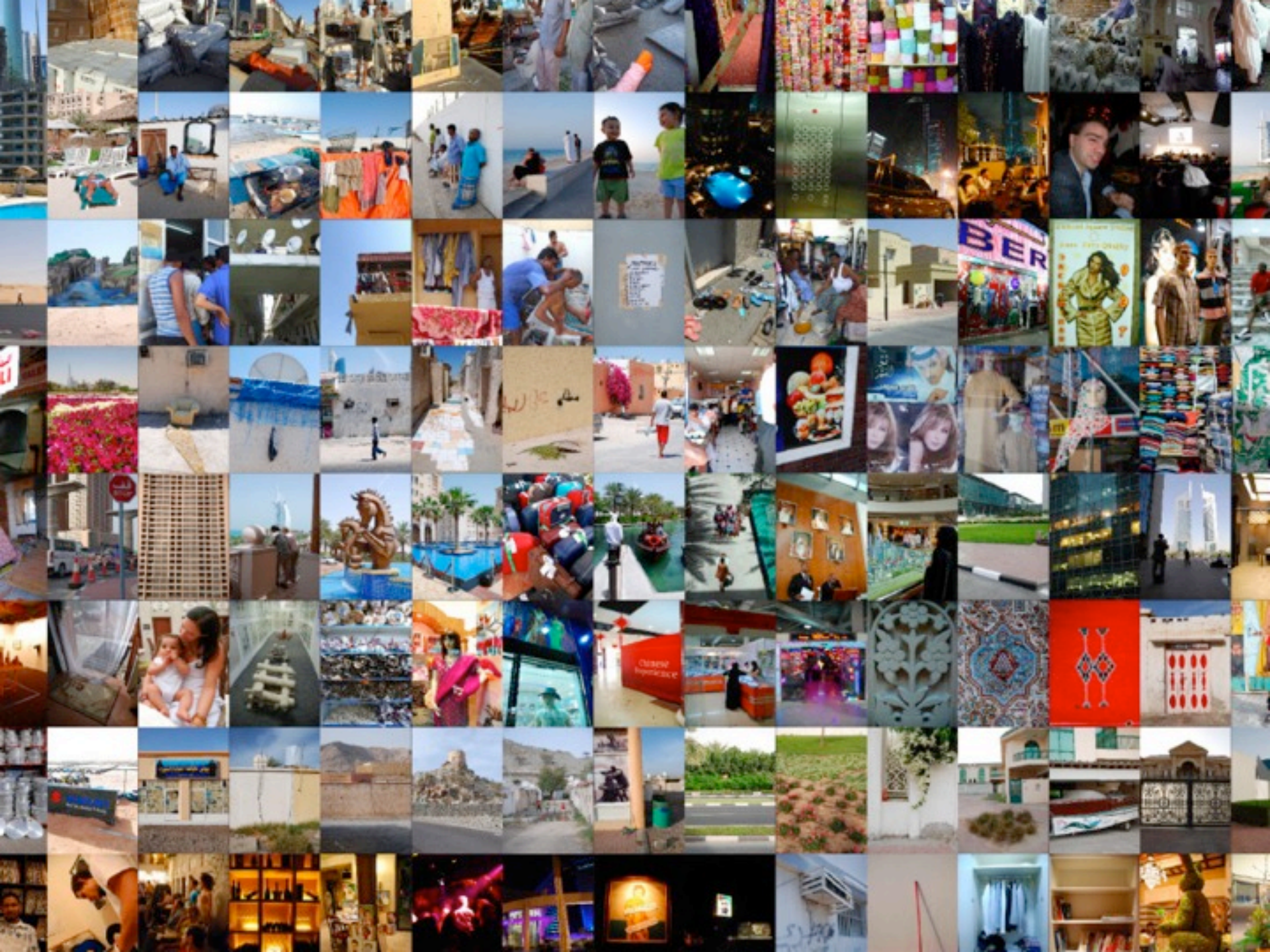


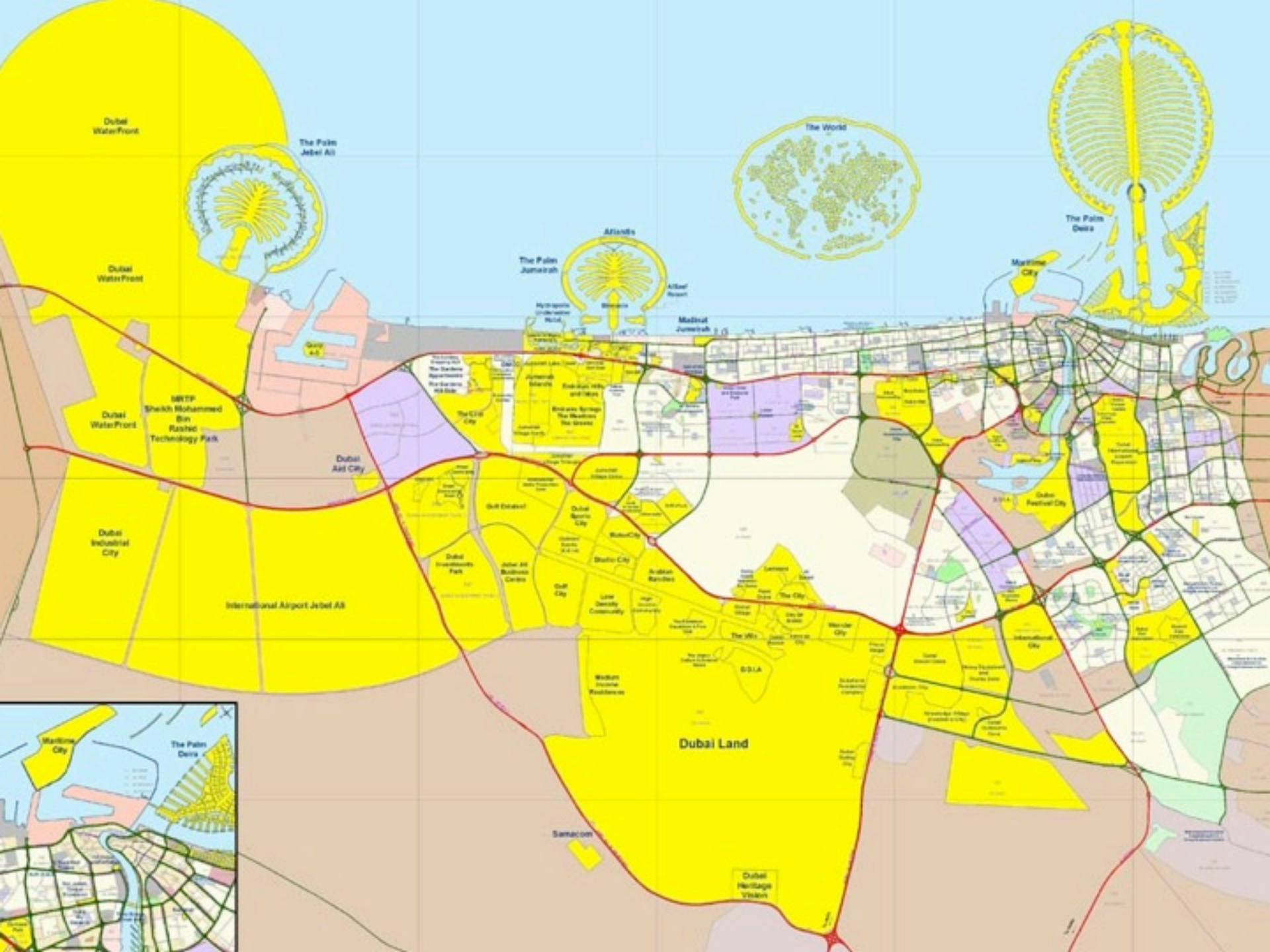
| | |
|--------------------------------------|-----------------|
| GDP (2007) | \$ 73 bn |
| Average Annual Growth (2001-2005) | 13.4 % |

| | |
|--|---------------|
| GDP by Sector | |
| Services | 73.6 % |
| (trade, construction, transport, storage & communication, real estate & business, restaurants & hotels, social & personal services, domestic services) | |
| Manufacturing | 13.1 % |
| Oil & Gas | 5.1 % |
| Other | 8.2 % |

2,369 buildings completed in 2007

World's largest building to be completed in 2009







111 NO NAME
112 AL RASS
113 AL DHAI
114 AL BUTE
115 AL SABH
116 AYAL NA
117 AL MUR

To Sharjah

The Schools

SHEIKH ZAYED ROAD, DUBAI, 1990



SHEIKH ZAYED ROAD, DUBAI, 2005









Image by Reineke Otten





Image by Reineke Otten

هيئة دبي للثقافة والفنون
Dubai Culture & Arts Authority

DUBAI CITY & DUBAI CREEK



خارطة المشاريع الكبرى في إمارة دبي

المحتويات : الحدود الإدارية ، المشاريع الكبرى
خطوط الطرق الرئيسية
مع أسماء الطرق

MAJOR PROJECTS MAP OF DUBAI

Contents : Admin Boundary, Major Projects
Road Center Line
with Road Names

Legend :

| | | |
|--|------------------|---------------------|
| | ADMIN BOUNDARY | الحدود الإدارية |
| | ROAD CENTER LINE | خطوط الطرق الرئيسية |
| | ROAD NAME | أسماء الطرق |
| | PROJECT NAME | أسماء المشاريع |
| | PROJECT NAME | أسماء المشاريع |

Scale

800 430 0 800 Meters

هذا المخطط هو ملكية خاصة لمكتب التخطيط العمراني في إمارة دبي
ولا يمكن استخدامه أو توزيعه أو نشره أو بيعه أو استخدامه في أي شكل من أشكاله
بدون إذن مسبق من مكتب التخطيط العمراني في إمارة دبي
جميع الحقوق محفوظة © 2018 DUBAI GIS DEPARTMENT
All rights reserved.

Please contact us in case of any question/clarification:
GIS Center P.O. Box 254510 or
email: giscenter@dm.gov.ae, Fax: 04-2545100

Disclaimer : This Map belongs to Dubai Municipality
GIS DEPARTMENT. Copying, distributing or providing the
map contents to a third party in whole or in parts without
the prior permission of Dubai Municipality is strictly
prohibited. Copyright © 2018, DUBAI GIS DEPARTMENT
All rights reserved.



1950



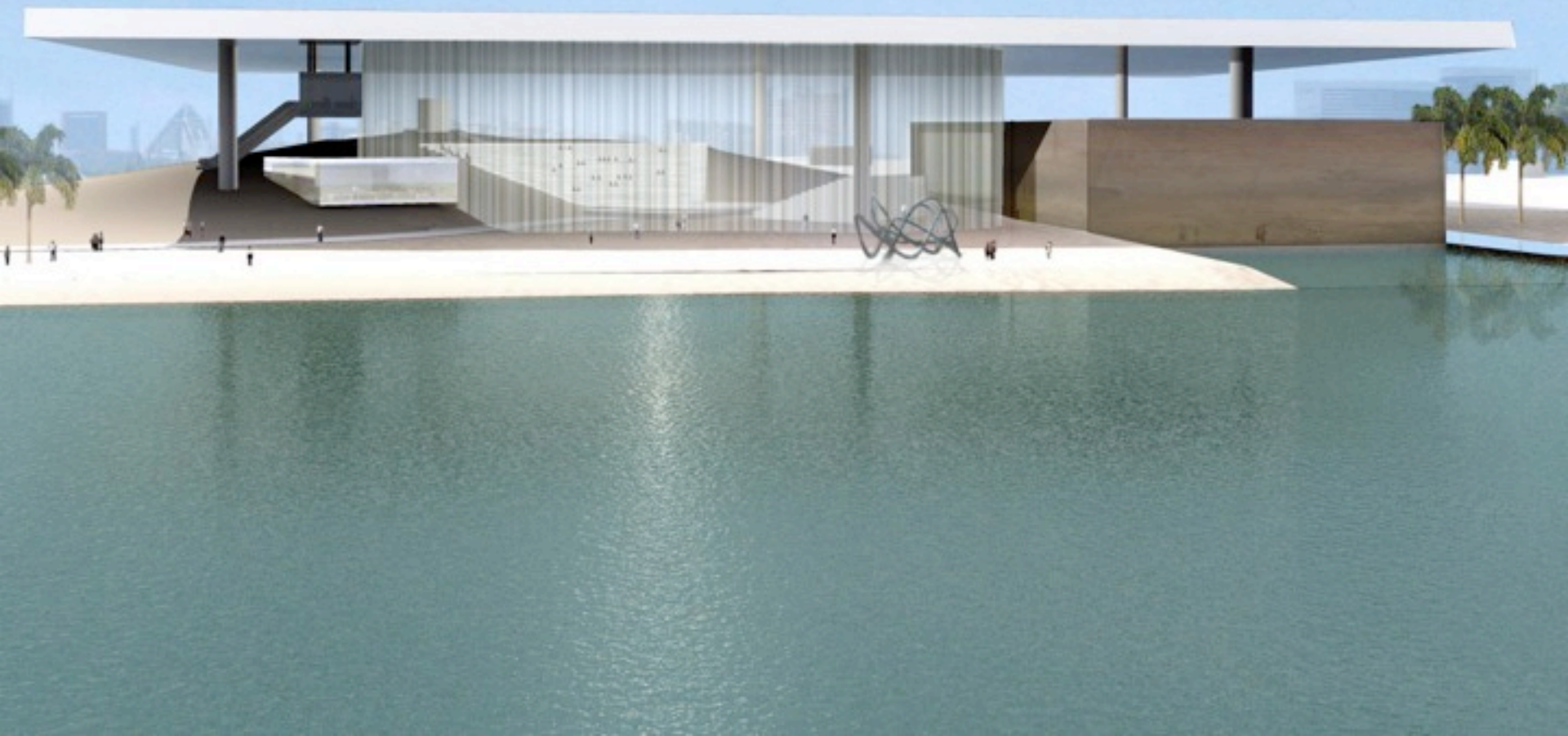
2008

Khor Dubai (Dubai Creek)

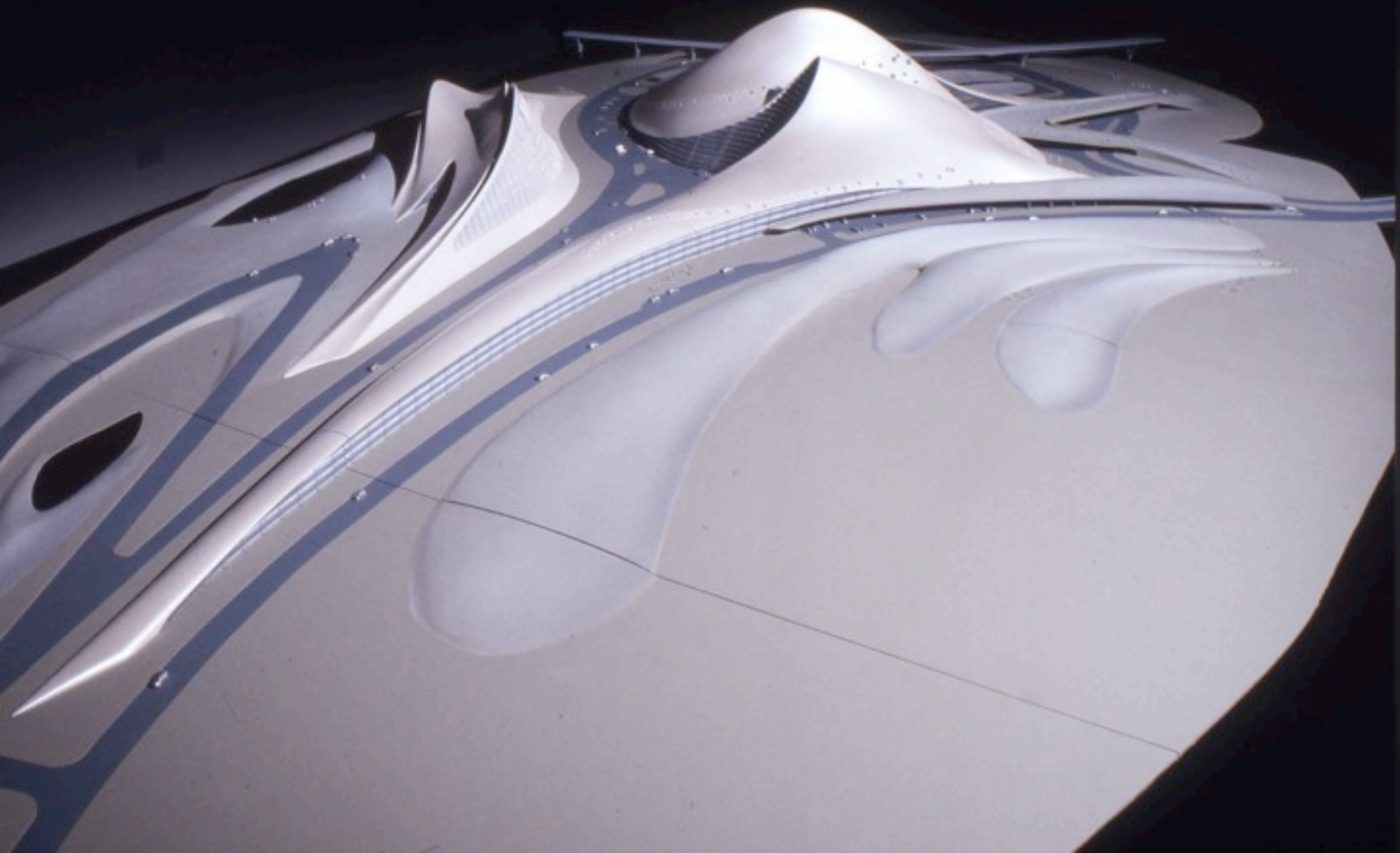
The “Khor Dubai” cultural project stretching over 20 kilometers, will commence at Shindagha, Dubai’s oldest neighborhood at the mouth of Dubai Creek, and stretching to Business Bay, Dubai’s newest commercial district.

Dubai Creek will be the vibrant destination for culture, arts and heritage in the city.

**CREEK PARK PERFORMING ARTS PAVILION
OMA / REM KOOLHAAS**



DUBAI OPERA HOUSE
ZAHA HADID



MOHAMMED THE MESSENGER MUSEUM



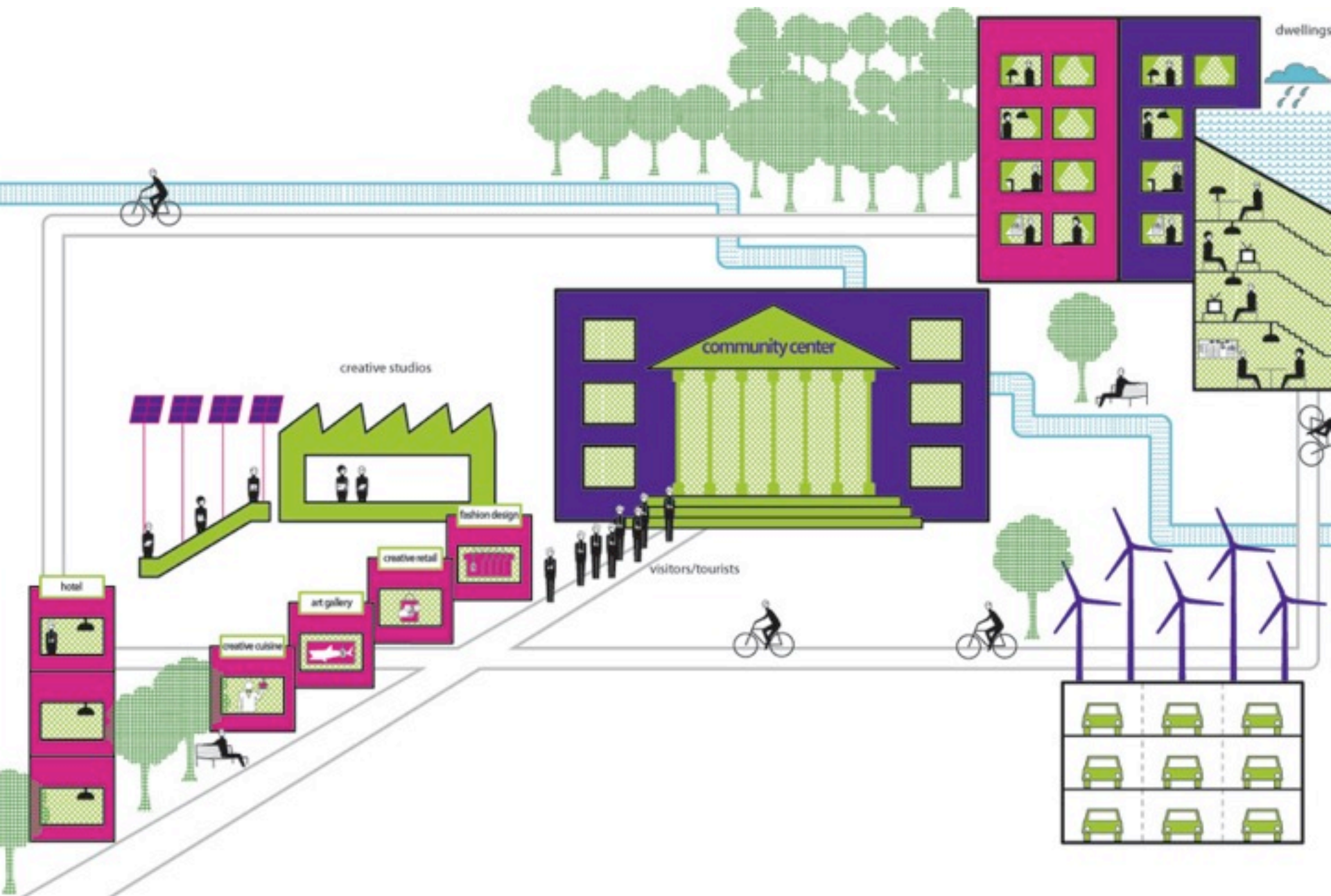
The museum is dedicated to the life and message of the Prophet Mohammed, and will reflect about his comprehensive teachings on individual, social, political, economic, cultural, scientific and educational aspects of human life.

The museum project will be implemented in three phases, as the first two phases will chronicle the life of the Prophet, beginning from the political and economic situations of the world before his birth and then his blessed birth.

**THE UNIVERSAL MUSEUMS
PLATFORM OF CULTURAL PLURALITY**







ECONOMY 2008 AND TARGETS 2009



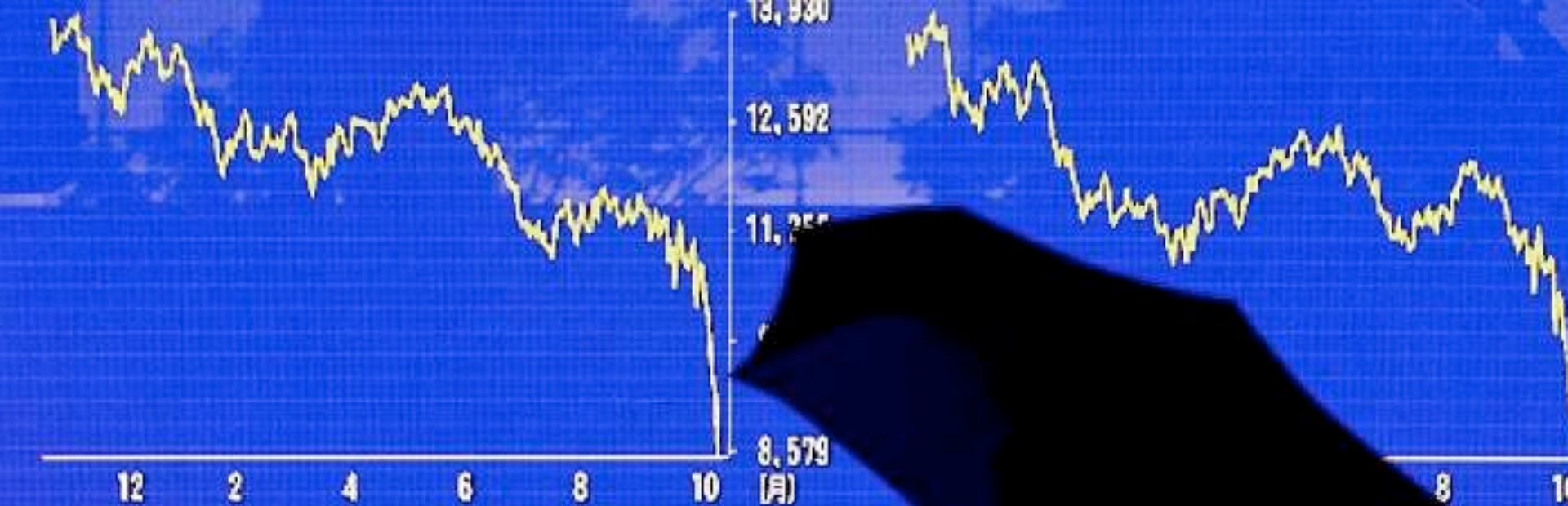
GDP 2008 (estimated) **\$ 82 bn**
(Oil accounts for 3 % of GDP)

Previous GDP growth targets of 11% tamed down to 4 – 6 % to 2015

deficit in 2009 budget **\$ 1.2 bn**
(at 1.3 % of gross domestic product)

government spending 2009 **\$ 10.3 bn**
(42 % increase from \$ 7.2 bn in 2008)

Dubai ruled out new taxes, introduced salik, metro to come



12カ月の動き

ハンセン指数 14796.87 -1146.37

上海B株



It's All
A
BIG
BLUR A























