



Neue Heimat Dresden 2025





HUMANS OF DRESDEN













MERKEL
MUSS
WEG


denn Deutschland ist nicht das Reich...
denn das Reich war die Erbschaft
Wegen ihres Beitrages zur
deutschen Freiheit
Deutschland (DD), werden wir
nicht verlassen,
weil die Freiheit besonders freudlich
und 100 % keine Ausbeutung ist
und, von Bundespräsidenten



POLIZEI



**NEUE
HEIMAT
DRESDEN
2025**



A city like Dresden needs its own dedicated spaces which confer a sense of home. Certain pre-defined spaces, such as shopping and tourism areas, tend to take away from that sense.

— Architect and Urbanist **Rem Koolhaas** at the first edition of our *Neue Heimat* Talk-Series at Frauenkirche Dresden, June 20, 2019.

2.1

What is the artistic vision and strategy for the cultural programme of the year?

In order to become a future-oriented cultural metropolis, our city must tackle core issues over immigration and emigration, social insecurity, technological revolution and a general lack of community.

One key prerequisite to success when facing the current challenges is the level of cultural participation achieved.

In the course of the next years, our cultural landscape will take on a task that goes beyond any previous mission. This will not only serve the best interests of Dresden's citizens, but also create a resource

for other European cities in general by demonstrating how a strongly traditional cultural landscape can contribute high value towards a future-compliant urban society in the 21st century (see **0.4**).

Our goal is to create a state-of-the-art operating system with new forms of cultural work and opportunities for reception, including a decentralised cultural landscape with greater autonomy from ideological and commercial interests.

The motto of this cultural mission is *Neue Heimat Dresden 2025*. In its implementation, we pursue the following strategies:

Inclusion

Growing numbers of our population are taking part in the process of cultural creation more than ever before. The fruits of this creative process can be enjoyed by people of all generations, social milieus and minorities. (see **4.1** platform)

Culture of Togetherness

The people in our city will be able to express and relish their cultural differences. They will find a new home, *Neue Heimat*, within the diversity of our urban society. *Neue Heimat Dresden 2025* is an invitation to Dresdeners, the people in Europe and the world to help shape this new home. (see **2.2** Power of Strangeness)

Participation

The artistic programme will consist of a curated and a non-curated part. The non-curated part of the programme involves the districts, neighbourhoods and the region and will be developed from 2020 onwards across platforms in co-operation with professional mediators, local institutions and international partners. (see **4.1**)

Local Partnerships

We will facilitate cooperation between public and private actors in the city, enabling institutions to collaborate not only among themselves but also with the members of the general public. (see **4.1** platform)

International and local networking

We will massively expand our international network and concurrently make local diversity more visible and conscious. Projects and cooperations developed in the run-up to the European Capital of Culture will be solidified as sustainable partnerships for the years after 2025. (see **2.2** Power of Strangeness)

Digital Heimat

Cultural productions in digital mediums will be given adequate space. This will not only involve the creation of innovative content and design, but also provide answers to fundamental questions surrounding the effects of digitisation on our present and future society. (see **2.2** Dear Humans)

Culture of Memory

Using new technologies and forms of storytelling, we will modernize our Culture of Memory and the narrative of our history in response to the deep transformations happening within the environment of media and communication. (see **2.2** Neue Heimat Exchange)

Sustainability

Our programme will be based on the 17 Sustainable Development Goals of the United Nations.

Centre and Region

The aim of the work is to decentralise a cultural landscape which, thanks to its original monarchical masterplan, is strongly focused on the centre of our city. The *Neue Heimat* of Dresden's culture will settle not only on the banks of the Altstadt and the Neustadt, but in all neighbourhoods that it reaches. (see **2.2** X-Dörfer)



**CURATED
PROGRAM**



**NOT CURATED
PROGRAM**



- **Heimat – Common Ground**
- **Neue Heimat X-Culture**
- **East and West**
- **Power of Strangeness**

Neue Heimat				
PLATFORM				
PROGRAMME STRANDS	1 — Common Ground/Heimat	2 — East and West	3 — Power of Strangeness	4 — Neue Heimat X-Culture
PROJECT CLUSTERS & FLAGSHIP PROJECTS	GEDÄCHTNIS DER STADT / TIME MACHINE	PROGRAMME SATEL-LITE ST. PETERSBURG	NEUE HEIMAT EXCHANGE	NEIGHBOURHOODS 2025
	YOUNG PEOPLE & CULTURE	PROGRAMME SATELLITE COVENTRY	Europe in Zschieren, Mickten, Altomsewitz	German Hygiene Museum: How do we want to live together?
	NH Participation: Cultural Neighbourhood Centre	40 Years of European Capitals of Culture	Intercultural Centre in the Kraftwerk Mitte	TU Dresden - Dear Humans: ART SCIENCE LABS
	X-Villages	From East to West: Three Artists in their Neue Heimat Dresden	Karl-May-Museum: The Europeans and "their Indians"	Robotron Canteen
FURTHER PROJECTS	Canale Grande, Heimat Babylon, Elbe Baths, DIY at the Railway Depot	BS7-Prohlis Neighbourhood	Alltag Heimat (Every Heimat), Brazzaville-Dresden, Namibia-DDR, A New School for Burkina Faso	...

HEIMAT

—

COMMON GROUND



NEUE HEIMAT X-CULTURE

NEUE HEIMAT X-CULTURE: ROBOTRON KANTINE 2025 (ROBOTRON CANTEEN 2025)

The state-owned Kombinat Robotron was the former GDR's largest electronics manufacturer. Leading up to its planned opening in 2025, the site's former Canteen in the Lingner-Stadt will become the centre of Dresden's ECoC software and hardware project. Under the Neue Heimat X-Culture 2025 banner, we will develop a 'Third Place' that furthers our understanding of X-culture and serves as a hub with local and international visibility. This project will represent a vastly expanded concept of culture and science where creators and audiences can transcend disciplines and collaborate in creative production. It embodies the combination of off and online reality, the globalisation of nations and the blurring of boundaries between research, education, sport, politics and culture into a level playing field for the general public.

We have been developing this concept this concept over roundtable discussions since 2019, collaborating with administrators and various players in culture, business and science. The aim of our work on the Robotron Canteen is to establish a city and region-wide network of 'Third Places'.

DELIVERY LEAD European Capital of Culture Office Dresden 2025
PARTNERS Kunsthaus Dresden, Open Future Lab, Deutsches Hygiene-Museum, Ostrale
TIME AND PLACE 2019 to 2025+, Robotron Canteen, Dresden



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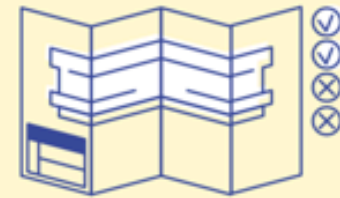


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- A Lingner neighbourhood with Robotron canteen
- 1 Golden Elder
- 2 Church of Our Lady
- 3 Zwingli
- 4 Kulturelle Mitte
- 5 HBK Dresden (Dresden University of Fine Arts)
- 6 Synagogue
- 7 Semperoper
- 8 Church of the Holy Cross
- 9 German Hygiene Museum
- 10 Rudolf-Warburg-Stadion (Football Stadium)
- 11 The Grand Garden
- 12 Main Railway Station
- 13 New Town Hall



**1/
2023**
Start of
Construction



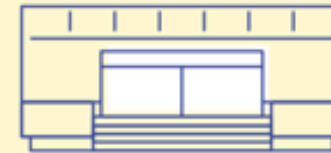
**4/
2019**
Project Launch



**9/
2019**
Draft Resolution
to City Council



**1/
2025**
Completion of
Opening



EAST AND WEST



Coventry
2021 UK CITY OF CULTURE BID

2021
UK CITY OF
CULTURES



COVENTRY - CANDIDATE CITY



POWER OF STRANGENESS



Raden Saleh Sjarif Boestaman











Raden Saleh Ben Jaggia
Winterlandschaft bei Mauer
Öl auf Leinwand, 31 x 43 cm (nicht signiert)
Privatbesitz









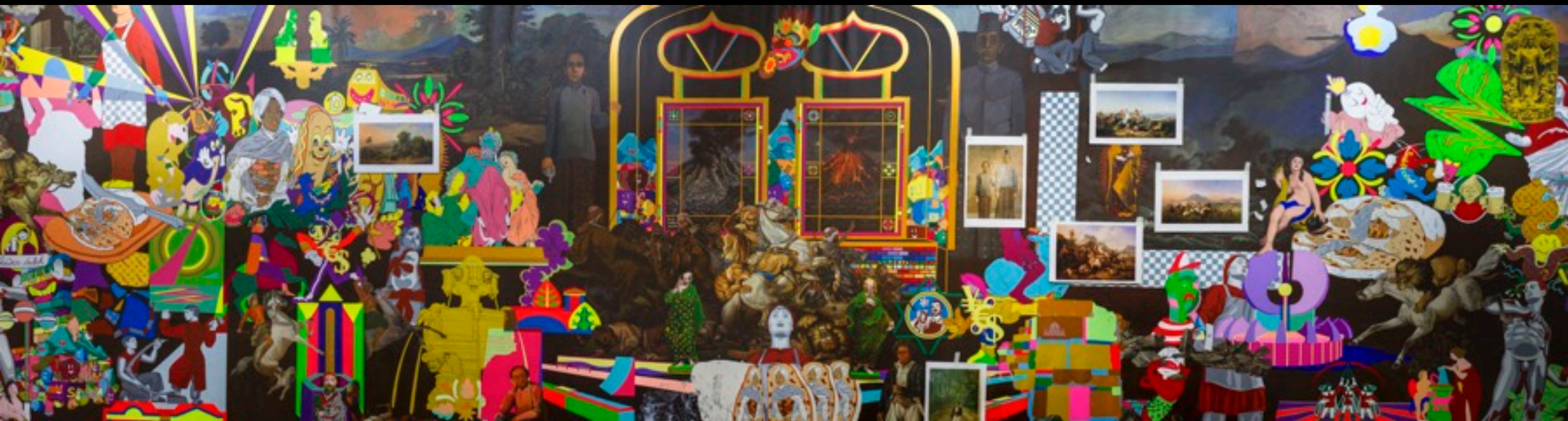












THE CURIOUS DEAL

- **Persönliches Statement zu Heimat**
- **Slides: 8.10. Foto**

**NEUE
HEIMAT
DRESDEN
2025**

