

# MAKE THF GREAT AGAIN

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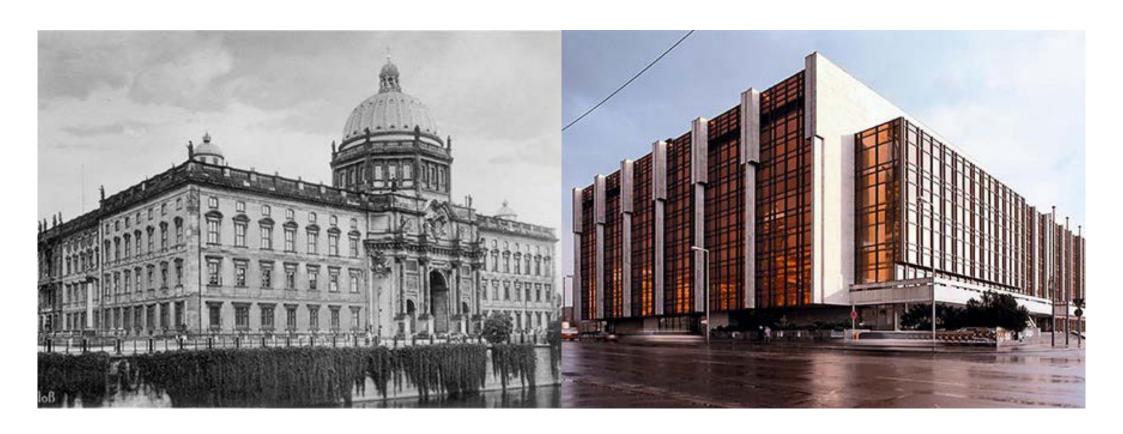




# SPLENDOR AND MISERY OF BERLIN'S HERITAGE

"The concentration of troubling memories, physical destruction, and renewal has made Berliners, however reluctantly, international leaders in exploring the links between urban form, historical preservation, and national identity."

The former path of the Berlin Walls memorial built around the subterranean ruins of the SS and Gestapo headquarters Karl Biedermann's sculpture central Memorial for the Murdered Jews of Europe memorial by Micha Ullman recalls the Nazi book-burning of 1933 Remains of Anhalter Bahnhof



# SPLENDOR AND MISERY OF BERLIN'S HERITAGE

Berlin's debate surrounding memorial culture focused on the fate of Berlin's City Palace. The original royal palace, constructed around 1700, was was replaced by a Modernist structure after the WWII dubbed the Palace of the Republic, which housed the GDR's parliament. Following German reunification the parliament voted to demolish it entirely and reconstruct an imitation of the original Baroque palace.

Berlin's old City Palace and Berlin Palace of the Republic



# "THE FALL OF THE WALL WAS THE BEST MARKETING EVENT TO EVER HAPPEN TO BERLIN,"

The Fall of Berlin Wall 1989

the German capital has leveraged its legendary climate of cultural experimentation, DIY creativity, and free-wheeling spirit born from repression to become one of the most achingly hip places on the planet.



POOR BUT SEXY

"arm aber sexy" Berlin Postacrd

Klaus Wowereit, the city's mayor since 2001, coined a slogan, "arm aber sexy" ("poor but sexy"), that became the city's calling card, and funded a number of ad campaigns to market the city



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# Berlin's Top 10 Attractions

TOP SIGHTS

Are you on a whistle-stop tour of the capital or just looking for the Berlin Top 10? Well look no further, because we've picked the top ten things to see and do in Berlin so you don't have to. The choice was by no means easy - this city has so much to offer!

#### Top pick 1: Reichstag



When the decision was made to move the Federal Government to Berlin, it was time to reawaken the **Reichstag** building from its long years of slumber on the Mauerstreifen, the military zone between the two sides of the Wall. The building has since been completely modernised, and today's visitors to the Reichstag can look out from the building's glass dome to get a bird's eye view of the hustle and bustle in the city. There are also a number of government buildings in the vicinity of the Reichstag, for example the **Bundeskanzleramt** (**Federal Chancellery**) and the **Brandenburg Gate**.

# THE REICHSTAG

The Reichstag bears silent witness to the turbulent history of Berlin and is one of the city's most significant historical buildings.





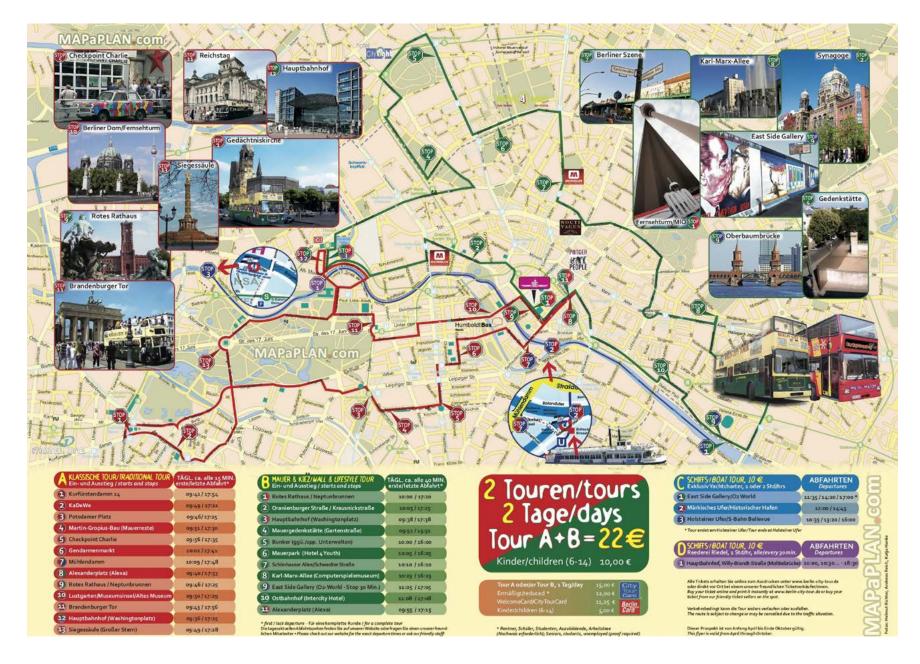




# THE REICHSTAG

Since its completion, the building has played many supporting roles in world history: the fire in 1933 allowed Hitler to seize power. The Soviets used the heavily-damaged Reichstag as a setting for propaganda photos re-enacting their capture of the city. In one final twist of history, prior to the beginning of construction on Foster + Partners renovation in 1995, the entire building was wrapped in enormous strips of fabric in art piece by the artists Christo and Jean-Claude.

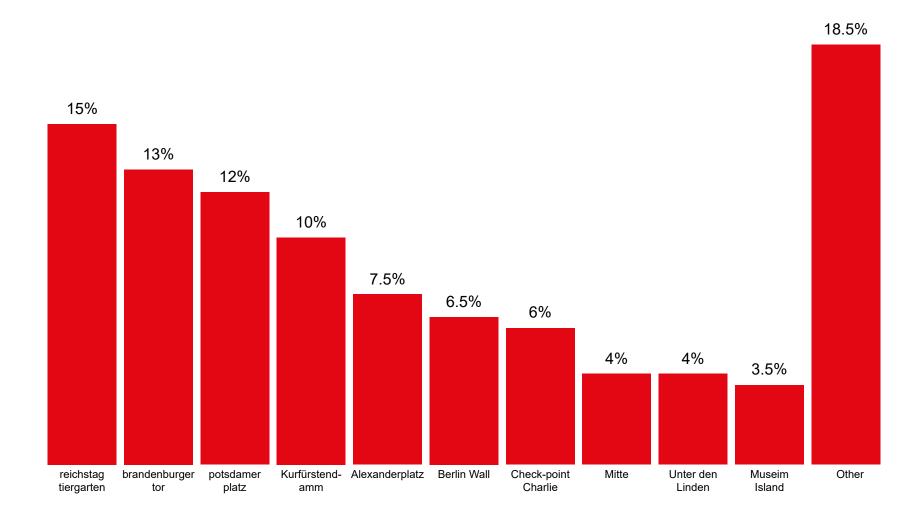




# **HOP-ON HOP-OFF BERLIN**

city-sightseeing tours map Berlin

The City Sightseeing operator organize two tours around the city where to discover the major classic sights of Berlin. One is the "traditional" tour where: Brandenburg Gate, KaDeWe, Checkpoint Charlie and TV Tower are the absolute must-sees. The other tour "Lifestyle" bring you to the neue Synagoge, Mauerpark and Alexanderplatz.



# **BERLIN TOURIST ATTRACTION 2017**

Statistic on the most wanted attraction in the city

Thanks to its abundance of cool galleries, attractions and nightlife venues, there's no end of things to do in Berlin. But according to different websites the main attractions in the city are the Reichstag, The Brandenburger Tor, Postdamer Platz.



# THF VS HUMBOLT FORUM

THF is city funded, while Humbolt Forum is State funded. Humbolt forum has been a big investment, with a lot of mondey, but with no program. THF is the little brother.

BILLET ZERO 0 EURO SOUVENIR ALLEMAGNE BERLINER SCHLOSS 2017



# **NEW NEUE GALERIE - HERZOG & DE MEURON**

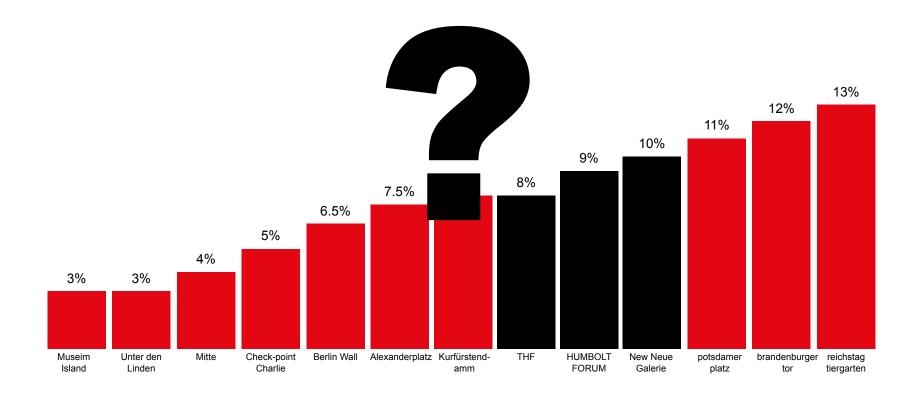
The 200 million euro building and site plan will serve as the new home of multiple internationally significant art collections, including the National Gallery's Marx and Pietzsch collections, sections of the Marzona collection, and a collection of works from the Kupferstichkabinett (Museum of Prints and Drawings)

Herzog & de Meuron - winning design



THF + Herzog & de Meuron - winning design

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# **BERLIN TOURIST ATTRACTION 2027**

Speculative statistic on the most wanted attraction in the city

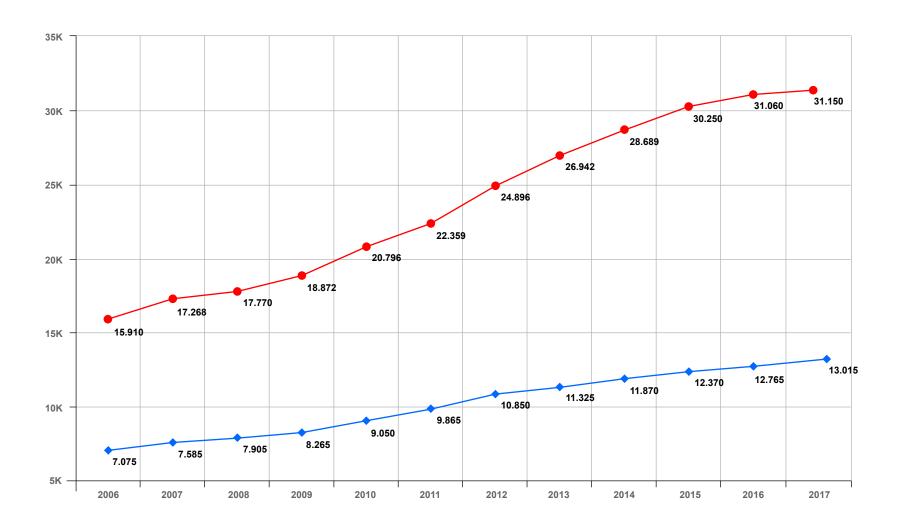
A speculation on the future of the Berlin tourism once some new important attraction will be added to the city landscape.



"POST TOURIST"

Berlin Hipster cup 2015

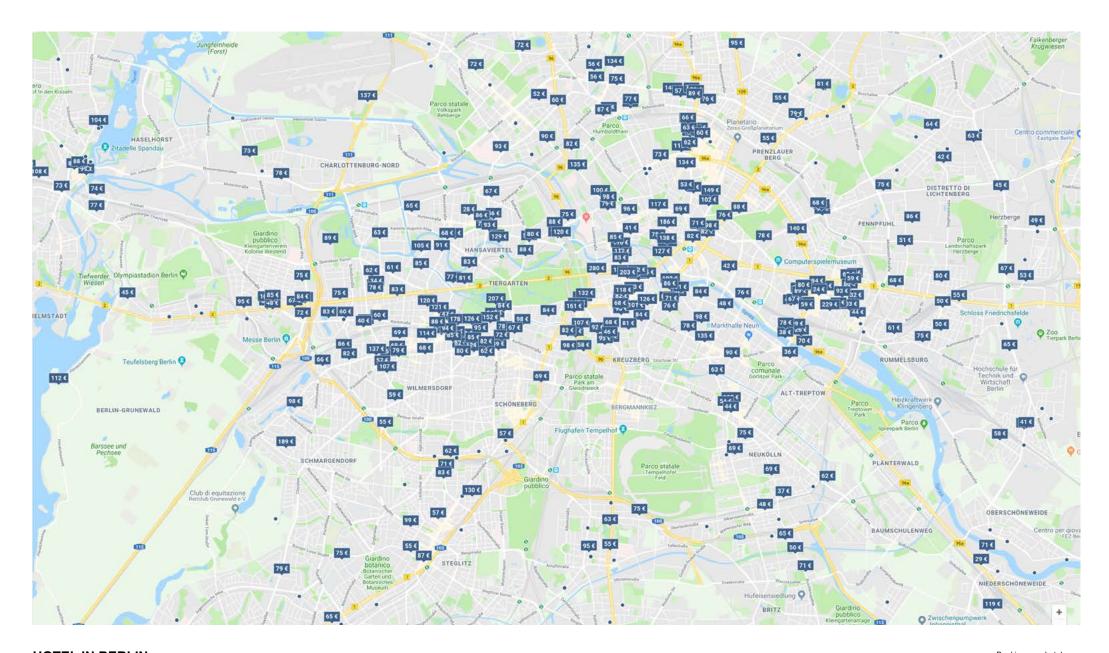
"Post-tourists" tend to avoid staying in hotels, they aren't as interested in major tourist attractions, they combine work with travel, they're looking for unconventional experiences, and they prefer to hang out in residential neighborhoods. Because Berlin is cheap, fun, and accessible, it's attracted an unusually high number of these types of visitors, who can spend months here before moving on.



# **BERLIN TOURISM**

"Our success in the tourism industry is thanks to our creativity, welcoming culture and the hard work of the hotels and other partners in the tourism sector. The aim of the new concept is to use tourism marketing measures to enhance the quality of our visitors' experience whilst also improving the quality of life for Berliners."





HOTEL IN BERLIN

Booking.com hotel map

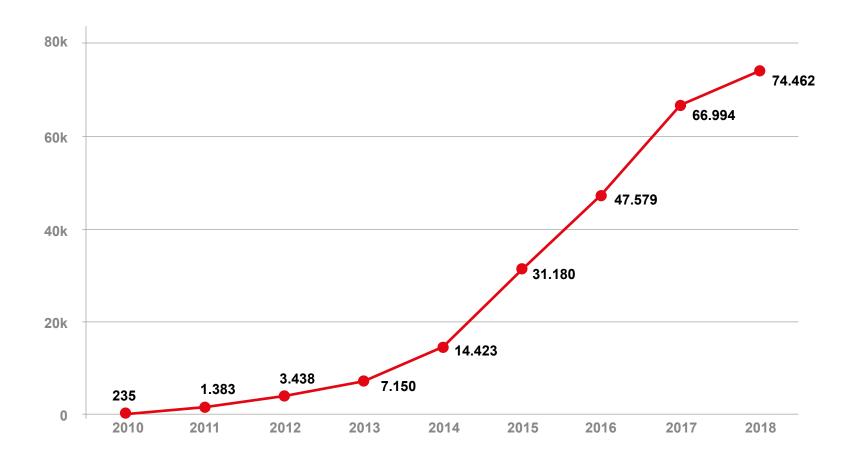
The pattern of hotel in the city define a certain concentration in the neighboorhood of: Mitte and Friedrichshain- Kreuzberg, while in the area around THF density is very scarce.



**AIRBNB ANTI - AIRBNB CAMPAIGN** 

Banners around the city of Berlin 2016

Few cities have taken such a hardline against Airbnb as Berlin. In May 2016, a new law went into effect there that makes renting out entire apartments on sites like Airbnb illegal.

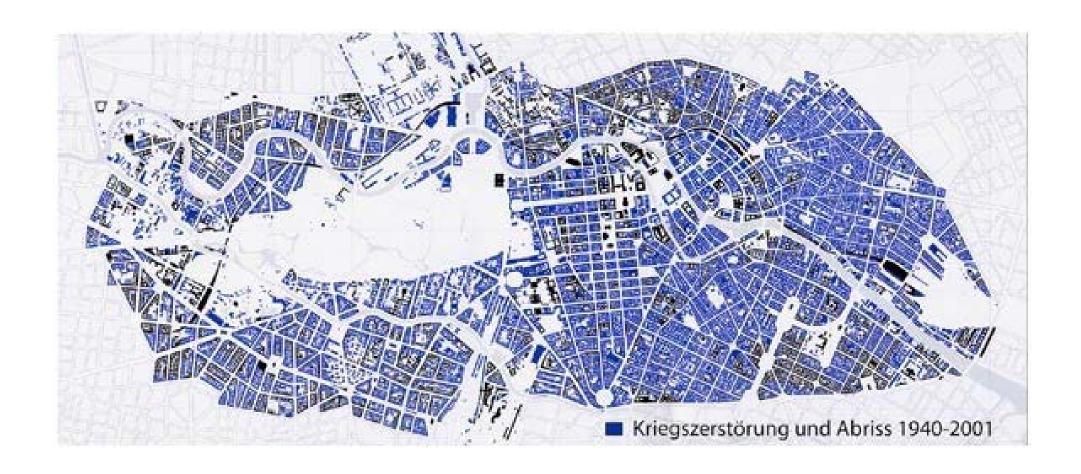


# **AIRBNB IN BERLIN**

Airbnb annual growth

The Airbnb growth in the city has an average of 41% of annual growth





**BERLIN WAR DAMAGE AND DEMOLITION 1940-2001** 



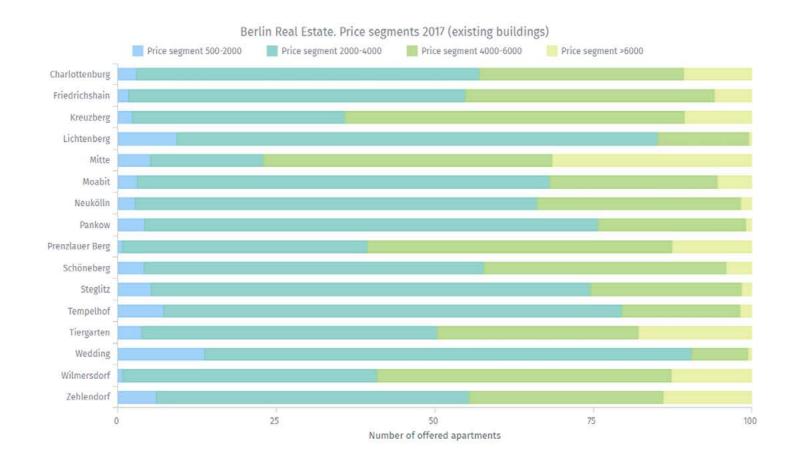
# **BERLIN NEW BUILDING 1940-2001**



# **EVOLUTIONARY STAGE OF REAL ESTATE PRICES IN BERLIN**

Real Estate Prices in Berlin

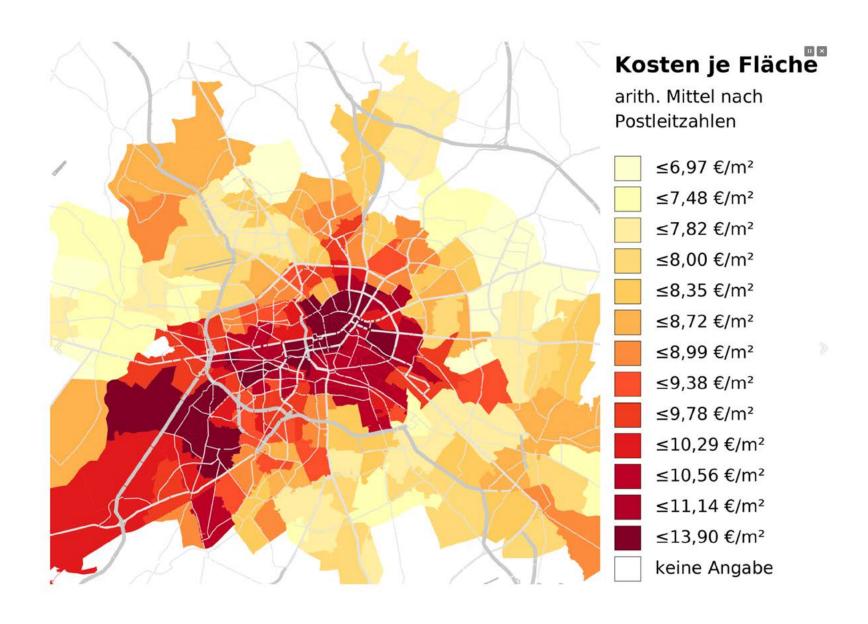
The average price per square meter is at 4.100 € in 2018. This analysis includes the whole area of Berlin and all existing buildings. More significant than for new built apartments, the location, age, size, quality and type are important influential factors for existing apartments.



# PRICE SEGMENTS IN BERLIN'S DISTRICTS

Real Estate Prices in Berlin

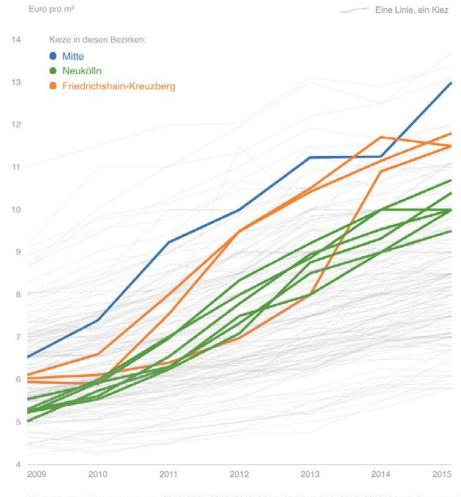
Berlin's districts are developing in a heterogeneous degree. The lower price segment almost completely disappeared in the districts Mitte, Kreuzberg, Charlottenburg, Wilmersdorf, Friedrichshain and Prenzlauer Berg. At the same time the upper price segment continues to grow.



BERLIN: RENT MAP

Berlin rent map

Average rents by postcodes Berlin (2015-08 to 2016-02). (No differentiation of existing and new properties; Social housing, flat-sharing communities and temporary living excluded.)

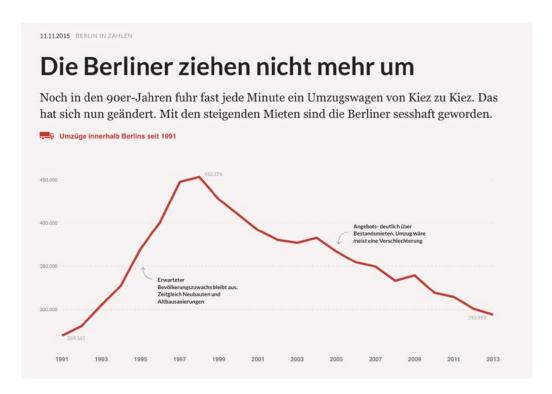


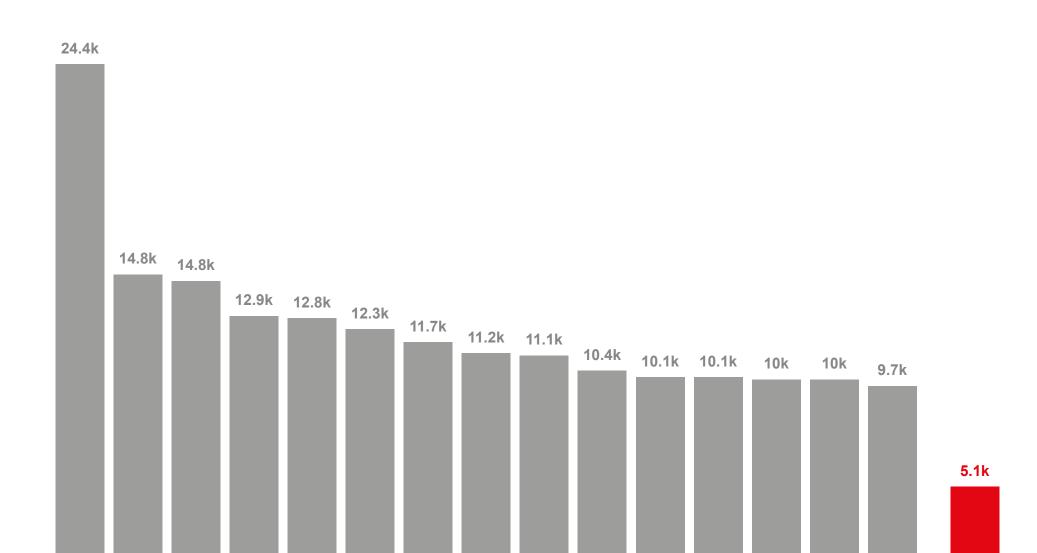
Quelle: Berliner Wohnmarktreporte 2010, 2011, 2012, 2013, 2014 (CBRE, GSW), 2015, 2016 (CBRE, Berlin Hyp)



# **BERLIN RENTS**

The rents in Mitte, Kreuzberg and Neukölln increased the more than in other districts between 2009 and 2016, simultaneously with a decrease of mobility in Berlin.





# SQM PRICE RANKING SQM Price Ranking diagram

Brooklyn S.Francisco Tel Aviv

**Paris** 

Seoul

Munich

New York Shenzhen Geneva

Price per Square Meter to Buy Apartment in City Centre. Berlin is still far from the cost of the main European capital, and also other German cities.

Beijing

Shanghai

Zurich

London Singapore

Hong Kong Berlin

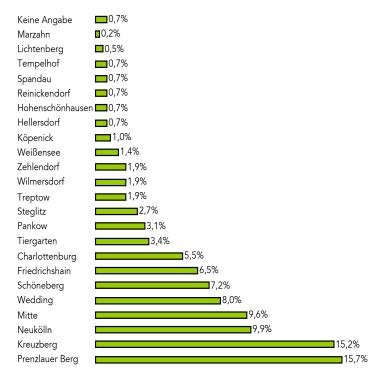


ATTRACTIVE OF BERLIN

Berlin 1990

The decade that began in Berlin with the fall of the Berlin Wall had a lasting impact on the city. Many compare Berlin in the '90s to New York in the '70s. The entire city was as a playground for art and night life attracting young people from all over the world.

#### In welchem Stadtteil leben Sie derzeit?

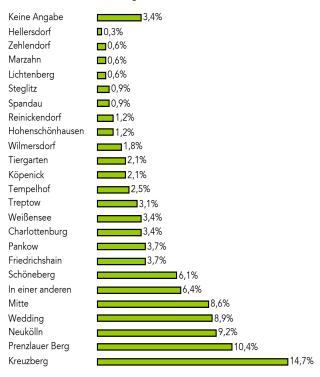


29 Prozent sind in den letzten drei Jahren umgezogen. Aus Prenzlauer Berg sind in diesem Zeitraum mit Abstand die meisten KünstlerInnen weggezogen (sechs Prozent). Leichten Zuwachs verzeichneten Schöneberg (zwei Prozent) und Mitte (zwei Prozent). Bei der Frage nach möglichen zukünftigen Stadtteilen zeigt sich, dass vor allem Kreuzberg, Schöneberg, Neukölln und Mitte mit weiteren Zuzügen rechnen können.

#### **BERLIN ART SCENE**

In 2010 the art scene in Berlin was mostly based in the districts Prenzlauer Berg, Kreuzberg, Neukölln and Mitte. At that time 30% of the artist changed their location within 3 years and mostly left Prenzlauer Berg.

# In welchem Stadtteil liegt Ihr Arbeitsraum?



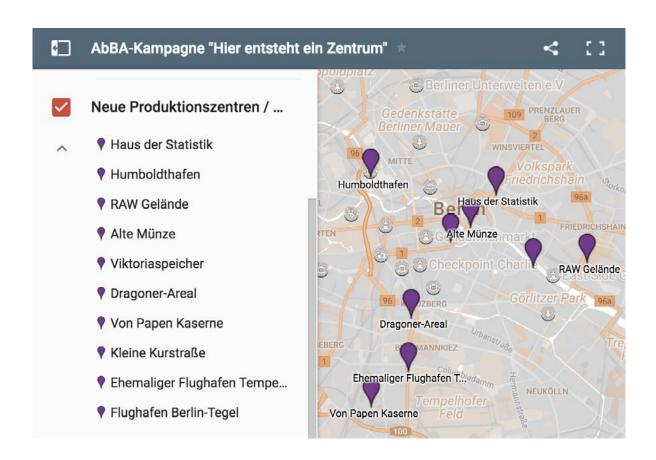
Die Nähe zu Berufskollegen spielt zudem eine große Rolle. Die Hälfte (50 Prozent) bewertet den Austausch mit anderen KünstlerInnen auf einer Skala von eins bis zehn mit den höchsten Werten von acht bis zehn. Nur elf Prozent vergeben die niedrigsten Bewertungen von eins bis drei. 76 Prozent geben an, dass sich ihre Arbeitsräume in der Nähe der Arbeitsräume von anderen KünstlerInnen befinden. Der Rest wünscht sich zu fast zwei Dritteln eine engere räumliche Nähe zu anderen KünstlerInnen.



BERLIN IS NO LONGER HOSPITABLE TO CONTEMPORARY ART DEALERS

The founder and director of EXILE Gallery, Christian Siekmeier, celebrated 10 years in Berlin and made an official announcement: He's leaving Germany and relocating to the Austrian capital of Vienna in August, 'It Becomes Impossible'.

Christian Siekmeier director of EXILE Gallery



#### **BERLIN ART STUDIOS**

Due to the rise of rents and the closing of many artists studios in Berlin, the initiative Allianz bedrohter Berliner Atelierhäuser founded in 2014. AdBA voices the lack of art studios in Berlin. A list of sites was initiated that could offer space for art production. One of them is the Tempelhof airport.

AdBA: 10 geeignete Liegenschaften in Berlin – In Landes- oder Bundesbesitz oder mit planungsrechtlichen Gestaltungspotenzialen in Privatbesitz





BERLIN AIRPORTS

Berlin Airport map

Berlin has currently two airports in operation, while Berlin Brandenburg Airport is under construction near the capital of Germany, Berlin. It is adjacent to Berlin Schönefeld Airport in Schönefeld, 18 kilometres (11 mi) south of the city centre. It was originally intended to replace both Schönefeld and Berlin Tegel Airport and become the single commercial airport serving Berlin and the surrounding state of Brandenburg.

# **Traffics Statistics, all airports together January - May**

# Aircraft movements, total

	05.2018	05.2017	Abw. in %	01.2018 - 05.2018	01.2017 - 05.2017	Abw in %
A. Aircraft movements, total	24.984	26.122	-4,4%	109.418	113.167	-3,3%
I. Commercial	23.803	24.909	-4,4%	103.946	108.403	-4,1%
1. Scheduled	22.187	23.830	-6,9%	98.025	103.922	-5,7%
a) Passage	22.041	23.605	-6,6%	97.246	102.883	-5,5%
b) Freight	146	225	-35,1%	779	1.039	-25,0%
2. Non-scheduled	1.616	1.079	49,8%	5.921	4.481	32,1%
a) Charter	461	153	>100,0%	1.606	522	>100,0%
b) Requested flights	561	522	7,5%	2.269	2.338	-3,0%
c) Freight	45	3	>100,0%	240	10	>100,0%
d) Other	549	401	36,9%	1.806	1.611	12,1%
II. Non-commercial	1.181	1.213	-2,6%	5.472	4.764	14,9%

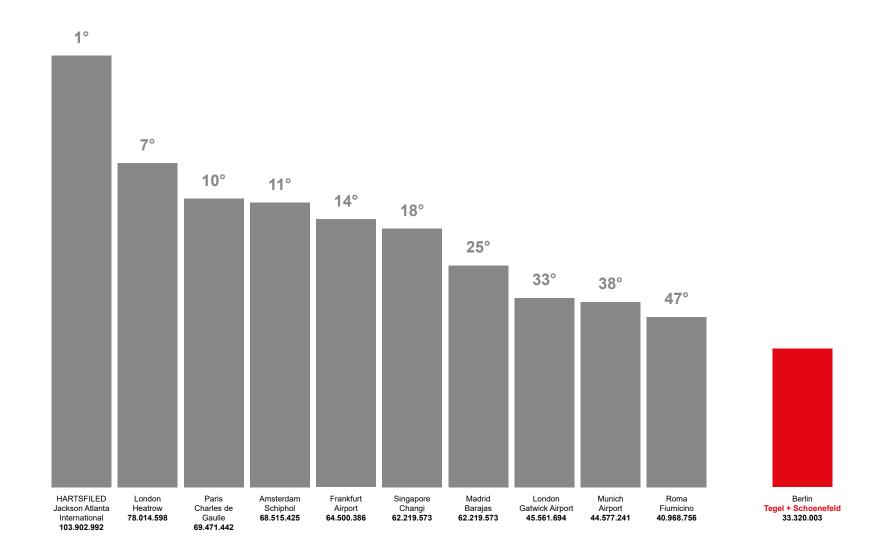
# **Passengers**

, and the second	05.2018	05.2017	Abw. in %	01.2018 - 05.2018	01.2017 - 05.2017	Abw in %
B. Passengers, total	2.950.206	3.109.984	-5,1%	12.526.777	13.116.043	-4,5%
I. Local traffic	2.949.225	3.108.409	-5,1%	12.521.988	13.110.033	-4,5%
1. Scheduled	2.881.200	3.087.566	-6,7%	12.278.332	13.032.774	-5,8%
a) Domestic	711.038	815.696	-12,8%	3.200.459	3.438.237	-6,9%
b) International	2.170.162	2.271.870	-4,5%	9.077.873	9.594.537	-5,4%
2. Non-scheduled	68.025	20.843	>100,0%	243.656	77.259	>100,0%
a) Charter	63.567	17.832	>100,0%	229.540	64.833	>100,0%
b) Requested flights	2.992	2.066	44,8%	10.060	9.212	9,2%
c) Other	1.466	945	55,1%	4.056	3.214	26,2%
II. Transit (counted once)	981	1.575	-37,7%	4.789	6.010	-20,3%

# **BERLIN TRAFFIC STATISTICS**

Both Airports traffic statistics

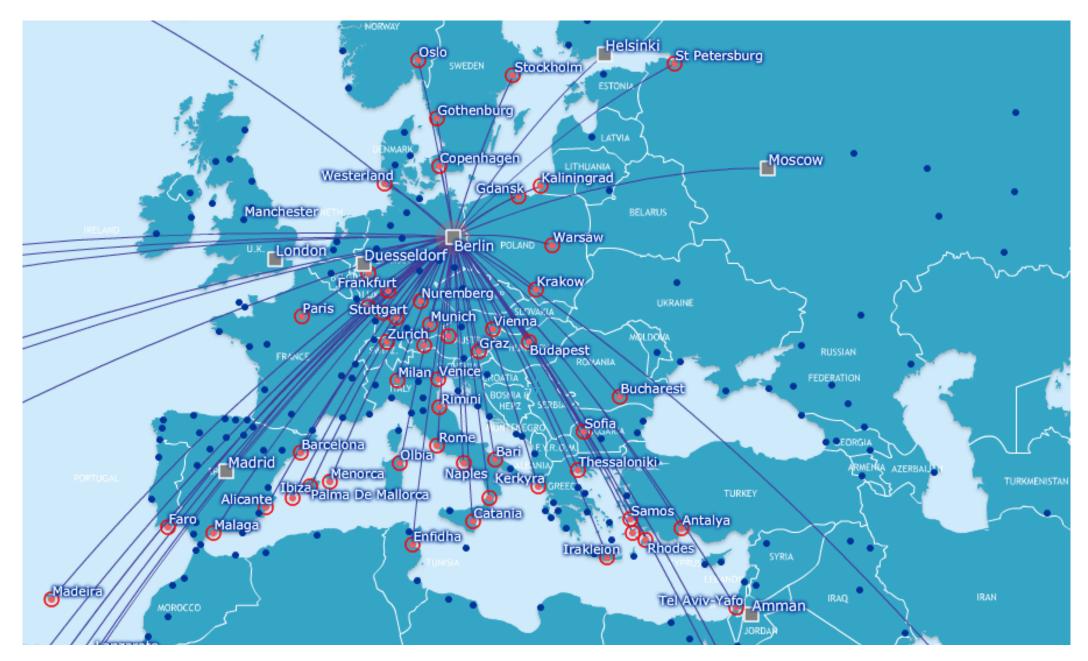
The traffic statistics are compiled monthly and contain information on flight movements, passengers, air freight and airmail.



### **BUSIEST AIRPORTS BY PASSENGER TRAFFIC**

Both Airports traffic statistics

The world's busiest airports by passenger traffic are measured by total passengers, defined as passengers emplaned plus passengers deplaned plus direct-transit passengers. Hartsfield–Jackson Atlanta International Airport has been the world's busiest airport every year since 2000; with all airports combined London has the world's busiest city airport system by passenger count. As of 2017, seven countries have at least two airports in the top 50; the United States of America has 15, Greater China has 10, and the United Kingdom, Japan, Germany, India and Spain have two airports each.



### "BERLIN WON'T BECOME A HUB"

Berlin flights map

"little will change. Things will stay as they are, we'll offer Berliners connections to the whole world – over our hub airports. We already have four hub airports, in Munich, Frankfurt, Zurich and Vienna, which are all relatively close together. We don't need another." Harry Hohmeister, a board member of Lufthansa



### "THE MOTHER OF ALL AIRPORTS"

Norman Foster by a model of the Reichstag building

Flight pioneer Orville Wright flew over its grassy meadows, the first scheduled flight on Germany's national carrier Lufthansa took off from here and it was also the site of the Berlin Airlift. "The airport in Tempelhof unites the characteristics of an inland sea with the yearning for faraway places," a delighted observer once said. Axel Schultes, the architect who designed the new Chancellery in the city's Mitte district, even goes so far as to describe Tempelhof as an "icon of an airport."





### 1909, AUGUST 29

The 139-m long Zeppelin airship LZ III paid its first visit to Berlin. Over the Tempelhof Field the airship flew in front of the Emperor Wilhelm II and over 300,000 Berliners at a height of about 100 m for about half an hour as it suddenly slowed down and lowered it's bow in a gesture of respect in the direction of the Kaiser.

Tempelhof Postcard



### **1909, SEPTEMBER 4**

Orville Wright flies his double decker above the Tempelhof Field in front of a 150,000-strong crowd. He reached a speed of about 50-60 km/h, a max. height of 172 m and flew a total range of about 20 km.

After the deadly accident of Otto Lilienthal the aviation research had shifted more in direction of the USA and France. Wright came to Germany.

Tempelhof Flyer



### **1926, SEPTEMBER 8**

A "Flying Day" organized by the newly founded Lufthansa attracted over 200.000 people. At the opening ceremony 3,500 pigeons had been released. Gerhard Fieseler and Ernst Udet were leading the biggest event (in aviation history) that Germany had ever seen so far with their presentations.

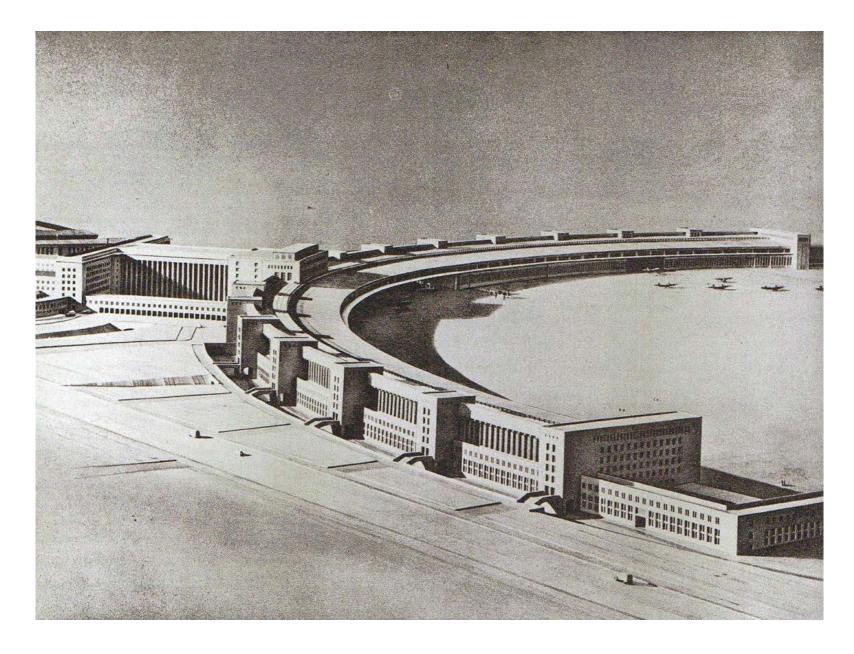
Tempelhof Photo



### **END OF 1928**

The airport now had a three-storey terminal building and the new concrete apron of about 100,000 sq.m. with concrete runways connected to two grass runways, each one 1,200 m long. Fuel storage facilities held 170,000 liters of fuel and underground pipelines were directly leading to various parts of the airfield. Illumination for night landing was installed, consisting of lights aside the runways and a lighthouse which several large beacon lights to lead the way for incoming aircraft.

Tempelhof Photo



## 1935 - "WORLD CAPITAL GERMANIA" CONCEPT IS STUDIED BY HITLER AND HIS ARCHITECT ALBERT SPEER

The order for the planing and construction of the new airport was given to the architect Ernst Sagebiel. 18 months later on the 4th December 1937 the roofing ceremony for the huge office building was held. All main parts of the airports were finished until 1941 but some upgrading and modernization was going on until the end of the war and was not completely finished. Hitler wanted to use the roof both for shelter travellers and accommodate 100,000 people during Luftwaffe air shows and military parades.

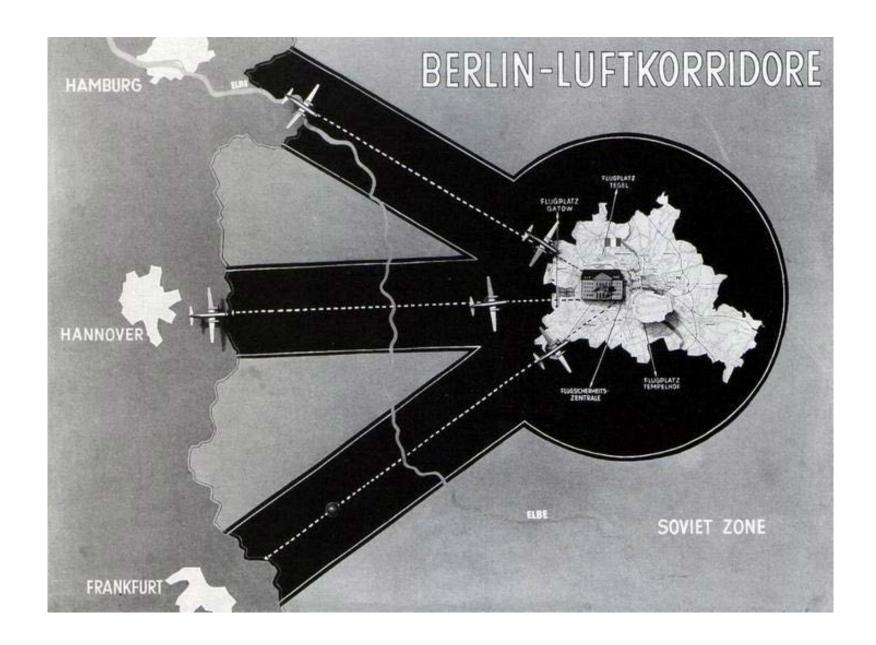
Tempelhof model Photo



### **1938 CONSTRUCTION PHASES**

Tempelhof Photo

The airport area itself and the buildings had an enormous size and a couple of absolutely new and never seen before features. Actually, the main building is still the second biggest "connected" building on earth after the Pentagon. The entry building for example is 90 m wide and 9 m deep followed by a 100 m long, 50 m wide and 12 m high terminal building. The gate area is 380 m long and has a roof with a length of 49 m and and a height of 12 m in front of it so the boarding and loading of the airplanes could be done in all weather conditions. The hangars have a full length of 850 m, are 49 m deep, 12 m high and are equipped with motorized folding doors

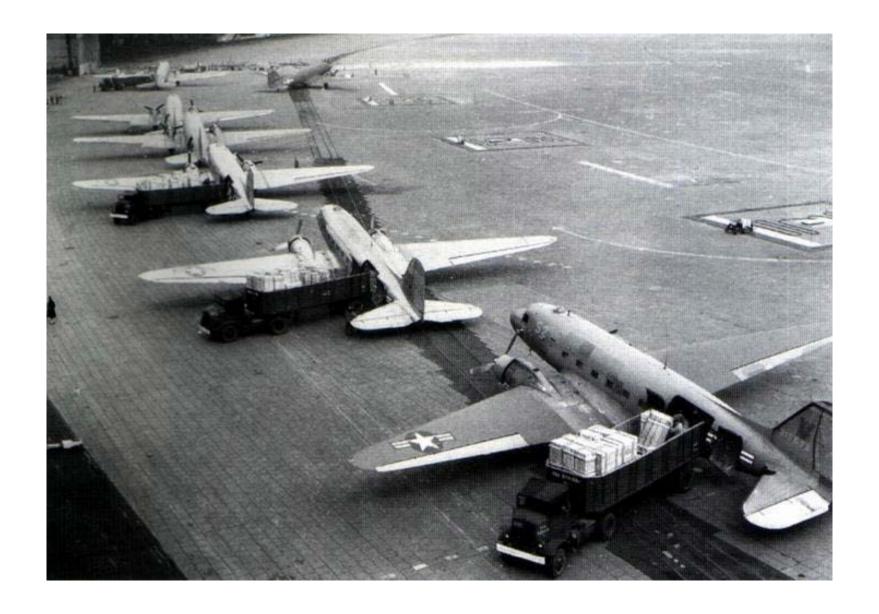


### 1945, NOVEMBER 30 - POST WWII

Tempelhof 3 air corridors

The Soviet military administration hand over the airport to the American forces.

Three "air corridors" are established to connect Berlin with the three west-zones. The corrdiors were 20 miles wide and allied aircrafts were allowed to travel in a height of 300 up to 3000m. The northern corridor connected Berlin with Hamburg, the western one with Hannover and Frankfurt.



"AIRLIFT"

C-47s on the forefield, early summer 1948

the Soviet administration blockades all land connections to West-Berlin and stops all supply of food, coal, electricity, water and other important goods. The intention of the Soviets was to force the Western allies to leave the city but General Lucius D. Clay, commander of the US armed forces in Berlin, just stated: "We'll stay FULLSTOP".

The 32 available Douglas C-47s transported about 80 tons of food to Tempelhof during the first day of the "Big Airlift" or the "Airbridge" as Berlin citizens called it.



### 1949, END OF SEPTEMBER - END OF THE AIRLIFT

The Raisin Bombers of Berlin

The Russians open the land connections to Berlin after nearly one year of the blockade. The Airlift efficiency was the main reason for this decision. Some supply flights continued, especially with coal, but the city was no longer addicted to supply by air.

In general the operation was a complete success and can still be considered as one or even the most impressive countinously ongoing military aviation mission ever conducted in peacetime. Over 2,3 million tons of goods were supplied by air during the Airlift.



### **CELEBRITIES LANDING AT THF**

The 1960s were Tempelhof's heyday. Air travel was growing rapidly, and the stars and directors of the movies -- Marlene Dietrich, Billy Wilder, Gary Cooper, Marilyn Monroe, Romy Schneider -- were eager to use its grand scale as a backdrop for their public appearances.

Duke Ellington in West Berlin, Germany on Tempelhof airfield, February 15th, 1963
Henry Fonda and his wife Afdera at Tempelhof Airport (arriving for the Berlin Film Festival 1957)
Real Madrid at Tempelhof Airport from left the players A. di Stefano, Puskas and F. Gento
Marlene Dietrich arriving in Berlin
Jimi Hendrix Experience flight from the Berlin Tempelhof Airport, September 5, 1970
Paul McCartney arriving at Tempelhof Airport with wife Linda and his children 1972



### **END OF THE COLD WAR**

Sign at the gate (1987)

The end of the Cold War and German reunification opened Tempelhof for non-allied air traffic on 3 October 1990



### FINAL OPERATING DAY OF BERLIN-TEMPELHOF AIRPORT

In 1996, the mayor of Berlin Eberhard Diepgen, Brandenburg minister-president Manfred Stolpe and the federal transport minister Wissmann established the so-called "Consensus resolution". The entire planning aimed at concentrating domestic and international air traffic in Berlin and Brandenburg at one airport: Berlin-Schönefeld International Airport.

On 4 December 2007, the Federal Administrative Court of Germany (Bundesverwaltungsgericht) made the final decision as court of last instance to close Tempelhof Airport.

announcement of the final flights at the departure board.



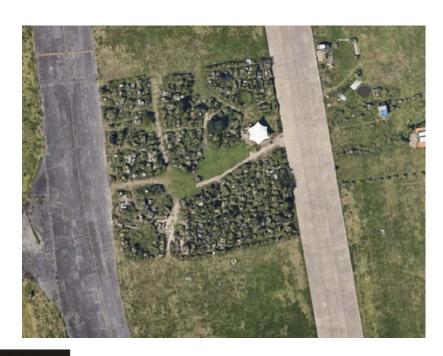


THF: BUILDING + AIRFIELD

Tempelhof Airport is made out of two main components: the building and the airfield. Both of the entities are being part of proposals and potential developments for the area.





















Pflanzen von schattenspendenden Bäumen, Sport und Ballspiele (außerhalb geschützter Wiesenflächen), Chillen und Grillen, mobile Parkbänke, Gastronomie.

Erlaubt sind außerhalb des Rundwegs (Taxiway): sanitäre Anlagen, Sportplätze, fliegende Bauten, Hinweisschilder.













Neubauten, Aufschüttungen, Abgrabungen (Teil)Privatisierungen, Camping, Zäune.

### **TEMPELHOFER FELD**

In the past years, since its opening to the public, many initatives and projects - on community and culture - took place at the Tempelhofer Feld. Due to the restistance of the Berliners the development plans by the senate were rejected in 2014.

### How Berliners refused to give Tempelhof airport over to developers

### Berlin voters reject Tempelhof development



In the Prussian capital, hippie culture is state policy'
Die Welt deputy editor Ulf Poschardt

### Tempelhof remains a unique place.

▲ A disused US Air Force plane at former Tempelhof airport, Berlin. Photograph: Ciarán Fahey

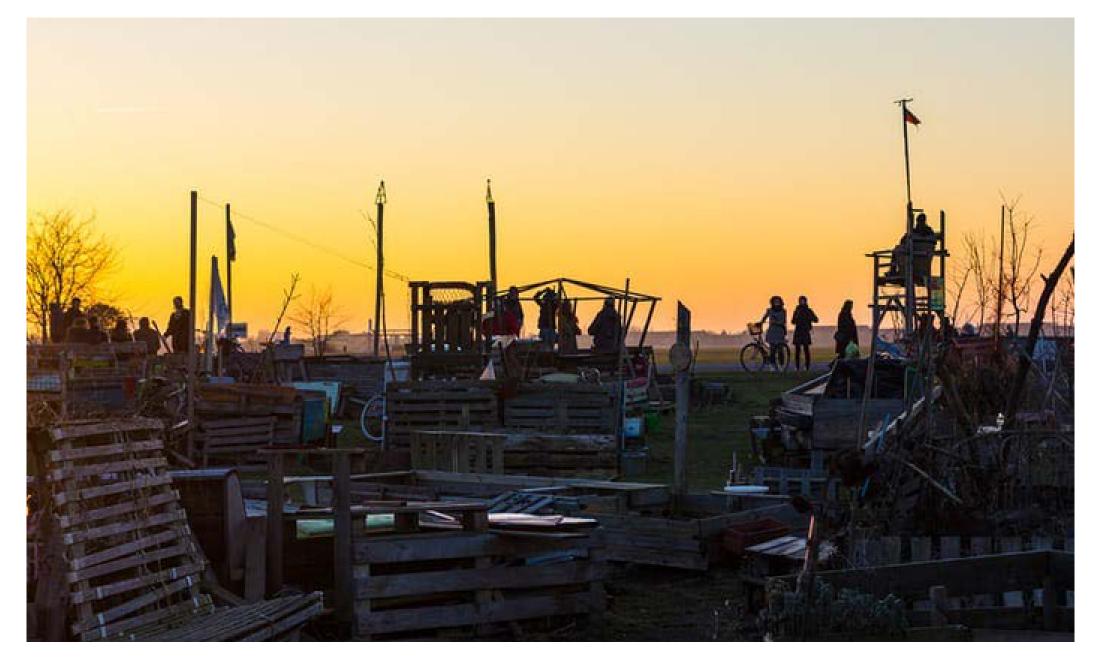




### HOW BERLINERS REFUSED TO GIVE TEMPELHOF AIRPORT OVER TO DEVELOPERS

Tempelhof titles in Newspapers

Tempelhof's airfield had become the German capital's biggest park. Since it was turned over to the public in May 2010, the site has been immensely popular with families, joggers, Rollerblades, kite-flyers, wind-karters, urban gardeners, yoga enthusiasts, hipsters and layabouts; smoke rises in summer from the abundance of barbecues. In May 2015, after months of bitter debate and despite a campaign backed by much of the media, 64.3% of voters chose to keep Tempelhof as it is.



### HOW BERLINERS REFUSED TO GIVE TEMPELHOF AIRPORT OVER TO DEVELOPERS

"No other city would treat itself to such a crown jewel [of open space]," said Ingo Gräning of Tempelhof Projekt, the state company running the site, as he surveyed the runways and frostbitten green from the terminal roof. "There's 300 hectares there. Monaco is 200."

Tempelhof public park



**TEMPELHOFER FELD** 

People Riding the runaway

The former airport turned into the largest urban park in Berlin and one of the most popular hang-outs of the city.

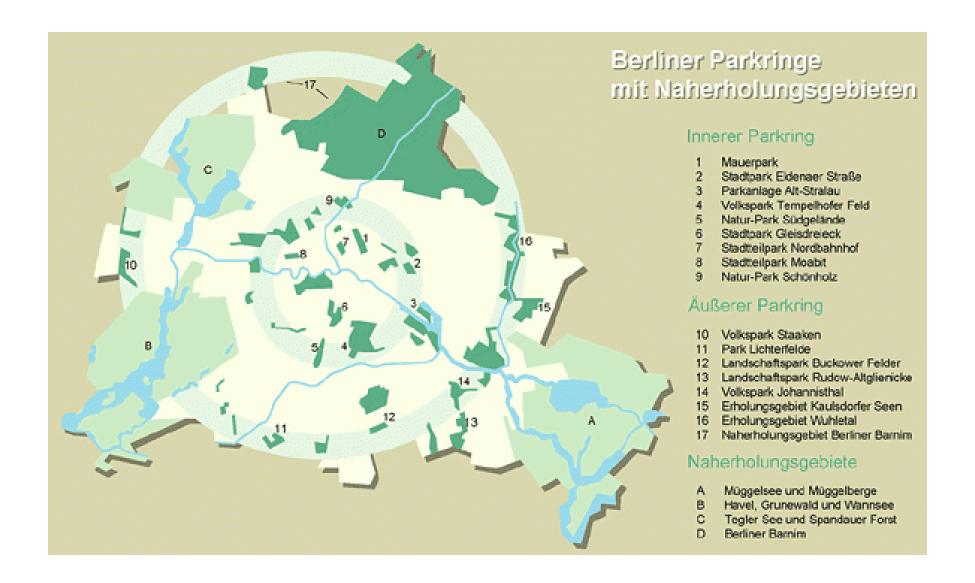




**TEMPELHOFER FELD** 

Tempelhof B&W shots

The former airport turned into the largest urban park in Berlin and one of the most popular hang-outs of the city.



**BERLIN PARKS** 

Berlin Parks Map

The parks in the city are a key element to understand how Berlin works. Berlin is well know to be a very green city, but most of the time people just know the main parks.



**BERLIN PARKS** 

The parks in the city are a key element to understand how Berlin works. Berlin is well know to be a very green city, but most of the time people just know the main parks.

Tiergarten (Mitte/Tiergarten/Charlottenburg/Schöneberg/Moabit)
ViktoriaPark (Kreuzberg)
Treptower Park (Alt Treptow)
Schlosspark Charlottenburg (Charlottenburg)
Tempelhof Park (Kreuzberg/Neukölln)
Volkspark Friedrichshain (Friedrichshain/Prenzlauer Berg)







### **TEMPELHOF PROJEKT GMBH**

Tempelhof projekt GmbH location

Tempelhof Projekt GmbH is a 100 percent subsidiary of the state of Berlin, which works on behalf of the Senate Department for Urban Development and Housing. The company was founded on January 1, 2011, Tempelhof Projekt GmbH is responsible for the management and development of the heritage-protected airport building developing with a team of 40, Europe's largest architectural monument into an internationally renowned event location, a modern commercial and office center and a cultural and tourist

# **AUF DEM WEG ZUM KUNST-, KULTUR-, UND KREATIVQUARTIER**

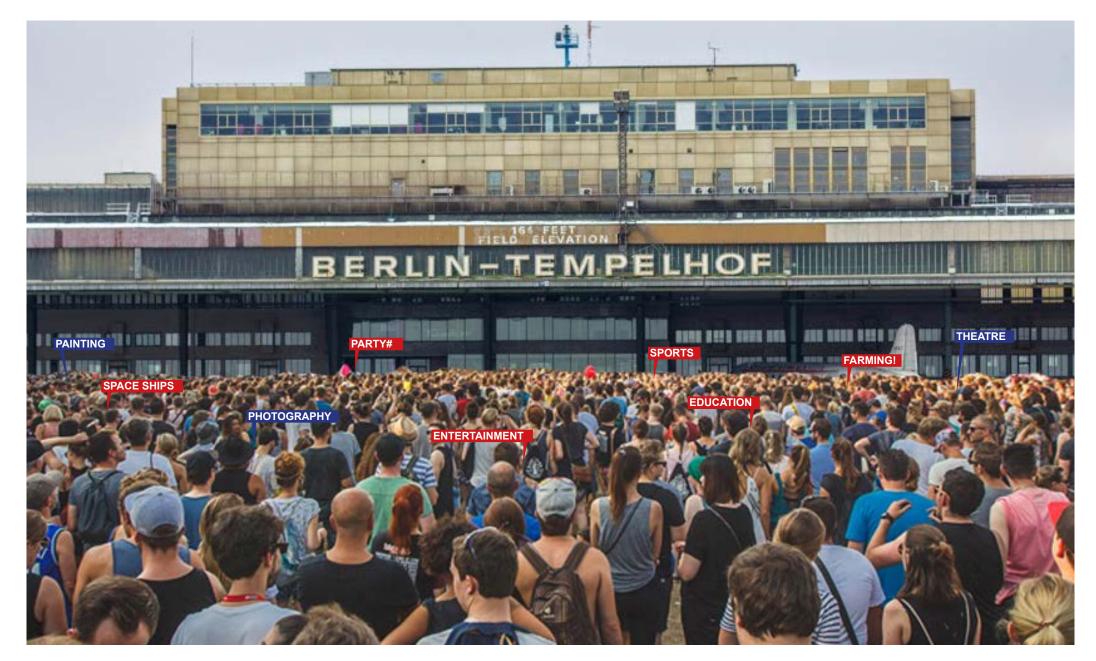
### Viel Raum für kreative Köpfe



### **BERLIN CREATIVE DISTRICT**

THF-Berlin

On the 21st of June 2016, the senate approved the report on the project development of the former Tempelhof airport. Alongside the planned architectural transformation the building should become a new district for art and culture and for cultural and creative industries.<sup>1</sup>



### PILOT FOR PARTICIPATIVE DECISION-MAKING AND DEMOCRACY

Tempelhof referendum collage

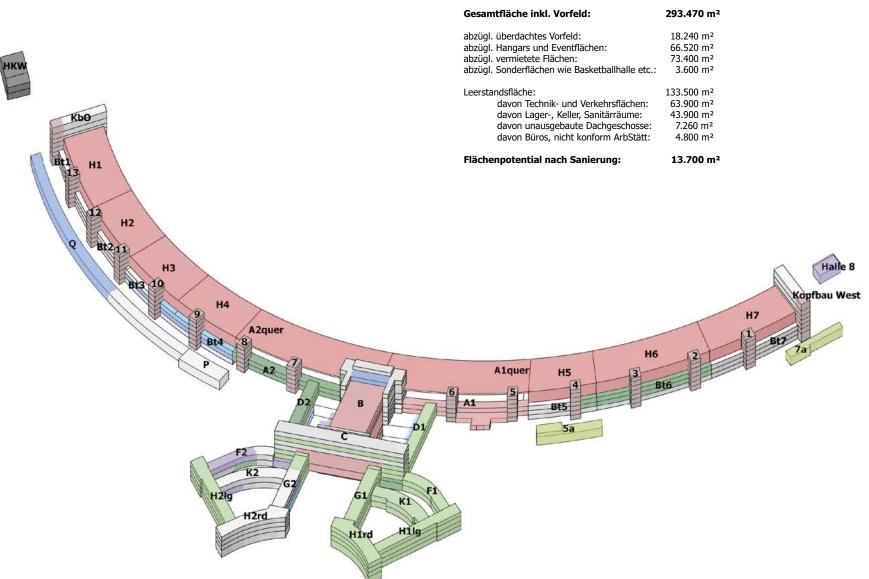
Positionning and programming of THF operations not exclusively curated but partly offered as grassroots effort.



### SUPERVISORY BOARD OF TEMPELHOF PROJEKT GMBH

The Airport Tempelhof was closed to air traffic in 2008 - however it did not affect the traditional dynamics, which reflected in the events, lettings, complex restoration work and much more. Not least the landmarks and turning points such as the referendum on Tempelhof field in May 2014, the profile development process started in July 2015 Berlin Creative District or even temporary use as emergency refugee accommodation since October 2015 caters for continuous evolution of the former airport. The ambitious inauguration projects - be it the Rooftop gallery,the Tower THF,the Visitor Centre,planned entry of Allied Museum or even the refurbishment of hangar 1 for permanent event location - are shaping our future promisingly.

Adrienne Goehler Uwe Lissau Björn Böhning Klaus Feiler Dr. Torsten Wöhlert Henner Bunde Katrin Lompscher



### **TEMPELHOF CURRENT TENANT**

The Airport building has a large variery of tenants such as: Police offices, Public Administration Departments, Cultural Institutions, Education and Social Organizations, Service Providers

### MIETER AKTUELL

Vermietete Flächen (rund 73.400 m² Büro-, Gewerbe-und Lagerflächen)

Gesonderte Flächen, welche nicht als klassische Mietflächen ausgewiesen werden

- \* Hangar 1-7
- \* Transitbereich um A1 einschl. GAT
- \* die Treppentürme 1-13
- \* die Haupthalle und Sonderflächen im Bauteil B
- \* die Empfangshalle in Bauteil C

Polizei (ca. 44.000m²)

Öffentliche Verwaltung inkl. Lager \* Berlin Energie (D2; ca. 570m²)

- \* Grün Berlin (A2; ca. 1.400m²)
- \* Verkehrslenkungsbehörde (ca. 5.500m²) \* Fundbüro (C; ca. 1.600m²)
- \* Tempelhof Projekt GmbH (A2; ca. 2.000m2)

### Kultur

- \* Tanzschule Traumtänzer (F2; ca. 1.400m²)
- \* Deutsches Theater (C+B; ca. 2.700m<sup>2</sup>)
- \* Alliierten Museum (Halle 8; ca. 1.300m²)
- \* La Vie en Rose/Kabarett (C; ca. 625m2)

### Bildungswirtschaft / Soziales

- \* Sigmund Freud Universität (BT 4; ca. 1.200 m<sup>2</sup>)
- \* Social Return / Jungendeinrichtung (D1; ca. 1.400 m<sup>2</sup>) \* Kita Buddelkiste (G2; ca. 360 m<sup>2</sup>)

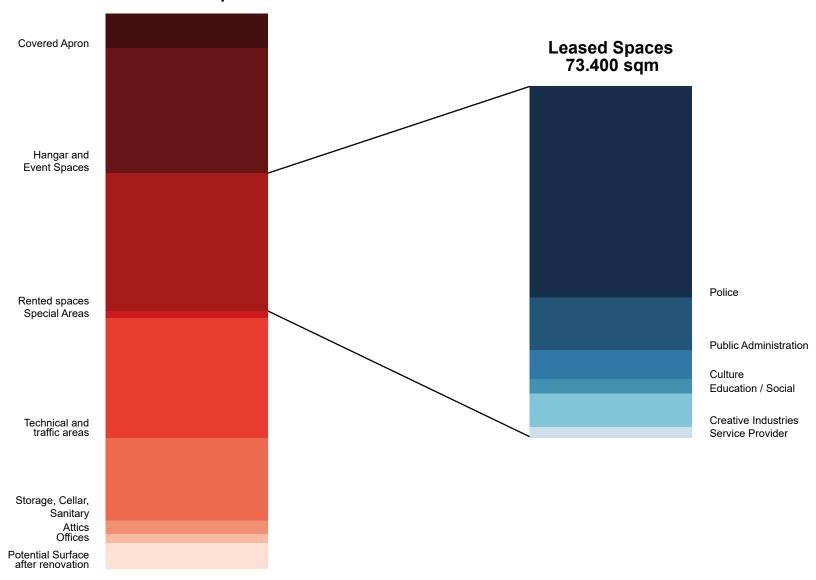
### Kreativwirtschaft

- \* Exozet (BT B ca. 1.800 m<sup>2</sup>)
- \* GSE / Bandproberäume, Künstlerateliers
- (BT D2, Q ca. 720 m²) \* div. Musikstudios (BT 3; ca. 4.500m²) (z.B. Tobias Freund, Steffie Doms, L.E.A.D.S)
- \* Candy Bomber Studios (BT 4) (Musikproduktion)

### Dienstleister

- \* WISAG (BT 7a)
- \* KfZ Werkstatt (BT 5a)

# Tot Surface 293.470 sqm

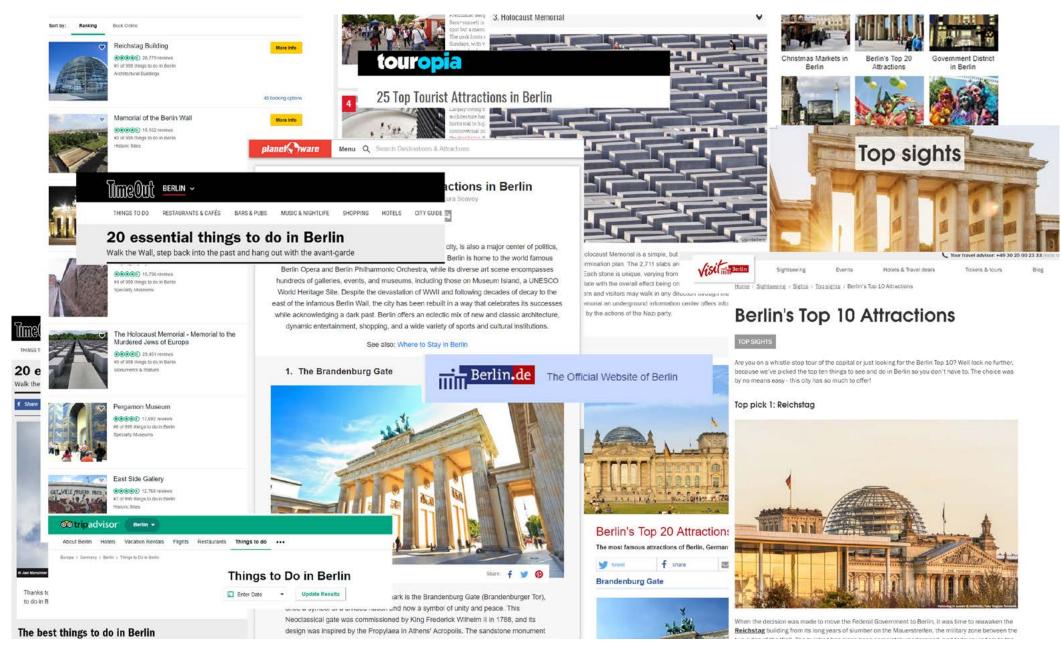


### **AREA DISTRIBUTION**

Diagram of THF area distribution

The total area of the airport building is divided in: Covered apron 18.240, Hangar and Event Spaces 66.520, Rented Spaces 73.400, Special Areas 3.600, technical and traffic areas 63.900, Storage / Cellar / Sanitary 43.900, Attics 7.260, Offices 4.800, Potential Surfaces after renovation 13.700.

While the Rented area is divided in: Police 44.000, Public Administration 11.070, Culture 6.025, Education / Social 2.960, Creative Industry 7.020, Service Provider 2.325



### THF: LANDMARK OR PROBLEM?

Collage of Berlin tourist web site

THF is rarely indicated as a main tourist attraction of the city, if mentioned at all.













- 1.Grunewald Forest
- 2. Museum Island
- 3. Mauer Park
- 4. Reichstag
- 5. DDR Museum
- 6. Holocaust Memorial
- 7. Berlin Wall
- 8. Bauhaus Memorial
- 9. Kadewe
- 10. Berghain

- 1.Reichstag
- 2. Berlin Wall
- Memorial
- 3. Brandeburg Gate
- 4. Topography of

### **Terror**

- 5. Holocaust Memorial
- 6. Pergamon Museum
- 7. East Side Gallery
- 8. Berlin Philharmonic
- 9. Gedenkstaette

Berlin-Hohenschoen-

hausen

10. Classic Remise

Berlin

- 1.Reichstag
- 2. Brandeburg Gate
- 3. Television Tower
- 4. Gendarmenmarkt
- 5. Berlin Cathedral
- 6. Kurfustendamm
- 7. Charlottenburg
- **Palace**
- 8. Museum Island
- 9. Berlin Wall

Memorial

10. Postdammer Platz

- 1. Brandeburg Gate
- 2. Reichstag
- 3. Museum Island
- 4. Checkpoint Charlie
- 5. Charlottenburg
- **Palace**
- 6. Gendarmenmarkt
- 7. Jewish Museum
- 8. Tiergarten
- 9. Pergamon Museum
- 10. Berlin Cathedral

- 1. Brandeburg Gate
- 2. Reichstag
- 3. Museum Island
- 4. TV Tower
- 5. Memorial Church
- 6. Postdammer Platz
- 7. Victory Column
- 8. Holocaust Memorial
- 9. Gendarmenmarkt
- 10. Nikolaiviertel

- 1. Brandeburg Gate
- 2. Reichstag
- 3. Holocaust Memorial
- 4. East Side Gallery
- 5. Museum Island
- 6. Memorial Church
- 7. Postdammer Platz
- 8. Checkpoint Charlie
- 9. Tiergarten
- 10. Hackesche Hoefe

THF: LANDMARK OR PROBLEM?

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Collage of Berlin tourist web site



Tempelhof-Schöneberg: A borough with a place in world history



Ever since John F. Kennedy finished his speech from the balcony of the Rathaus Schöneberg with the famous phrase "Ich bin ein Berlinerl", the borough has become world renowned. Tempelhof-Schöneberg has stories to tell. Schöneberg is the birthplace of Martene Dietrich, Helmut Newton was buried here and the Comedian Harmonists were founded. Kurt Tucholsky, Günter Grass and Albert Einstein also lived in Schöneberg. The district of Tempelhof-Schöneberg has about 346,108 inhabitants, the rent is about 8.75 to 10.76 euro per square meter.

In the northern part of the borough, urban life is pulsating around the department store KaDeWe. The gay/lesbian scene is at home between the Fuggerstraße and the Nollendorfplatz. The south is a rather calm neighborhood with gorgeous mansions. The localities Mariendorf and Lichtenrade with their single and two-family homes appear quite peaceful. The highest quality of life is found in the refurbished old buildings between the Viktoria-Luise-Platz and the Bayrischer



Berlin's neighbourhoods, or *Kiez*, reflect the diverse and dynamic nature of the city. The German capital is filled with history and bursting with hidden treasures to explore. While well-known areas like Friedrichshain, Kreuzberg and Neukölln are well documented for their amazing culture, pightlife and

are well documented for their cafés, there are still parts of Contrasting from trendy resid gems, here are the most unc

Berlin Neighborhood Thrives at Edge of Old Airport

By NICK POSTER AUG. 8, 2013

GREAT HOMES & DESTINATIONS

### Schöneberg

The electric neighbourhood of Schöne but this West kiez is rich in history. Da 1970s, and before him, Albert Einstein underground neighbourhood. Today, and is considered the traditional centr of cool cafés and true Berliner-style bilined with fetish and sex shops, and co hint that this is more than a residential





### Neukölln

Neukölln is where hip expats unite. This traditionally 'poor' neighbourhood is now bursting with all manner of bars, cafés, second-hand stores, galleries and art projects. It's cool, messy, multicultural and still relatively affordable. Weserstrasse is a popular strip for bars and nightlife, but further south, near Schillerpromenade, the abandoned airport turned community garden and epic sunset spot at Tempelhofer Feld is where the hip kids of Neukölln hang out.



of Neukolin I C sam chills/ File

### THF: LANDMARK OR PROBLEM?

The area around the former airport down the years, has seen a lot of changes – and is packed with history and stories. Nowadays Neukölln is where hip expats unite. This traditionally 'poor' neighbourhood is now bursting with all manner of bars, cafés, second-hand stores, galleries and art projects. It's cool, messy, multicultural and still relatively affordable. Weserstrasse is a popular strip for bars and nightlife, but further south, near Schillerpromenade, the abandoned airport turned community garden and epic sunset spot at Tempelhofer Feld is where the the hip kids of Neukölln hang out.

Collage of Berlin neighboorhood guides



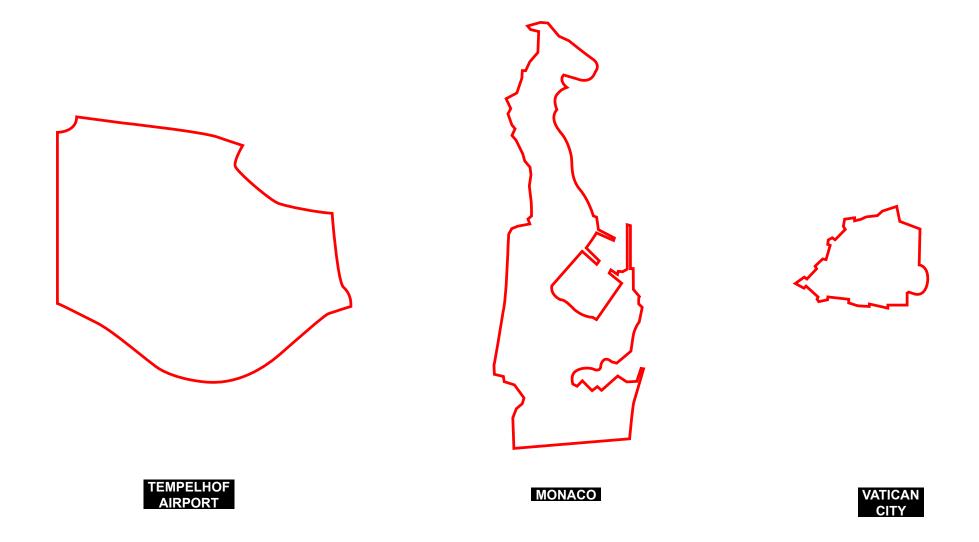
### SPLENDOR AND MISERY OF BERLIN'S HERITAGE

THF remains an airport in its genetics and mutates to the perfect destination for the post tourists. As for other important building it will maintain its image, reinforcing its own identity. Embracing its heredity THF become a symbol of the contemporary nomadic culture.

Reichstag Tempelhof Wilhelm Memorial Church



**BIGNESS** 



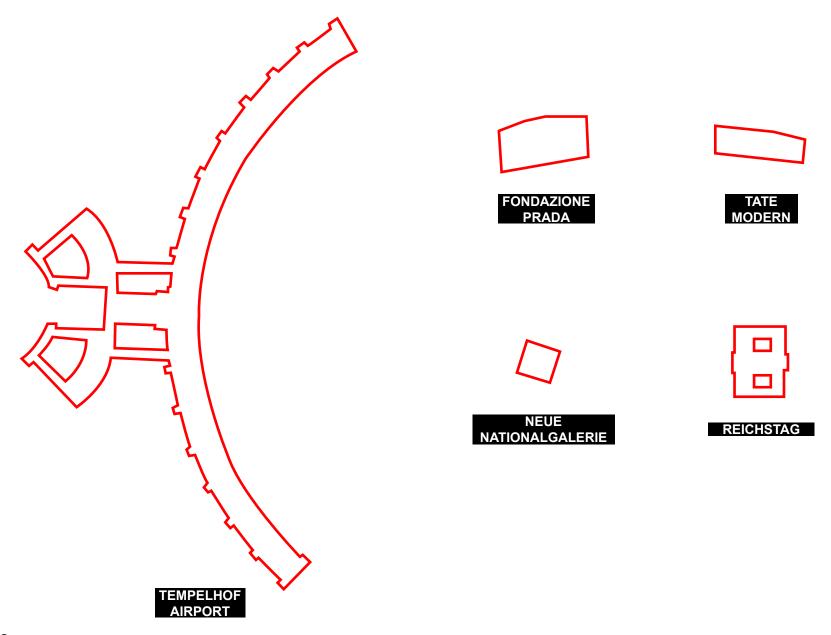
The airport has an extension that make it very difficult to compare to any other building of a city sinceit has a 303-hectare vast airfield. By way of comparison, Monaco is 200 hectares and Vatican city is 44 hectare. Both the airport and the airfield are now owned by the city of Berlin.

Scale comparison: Tempelhof Airport Monaco Vatican City



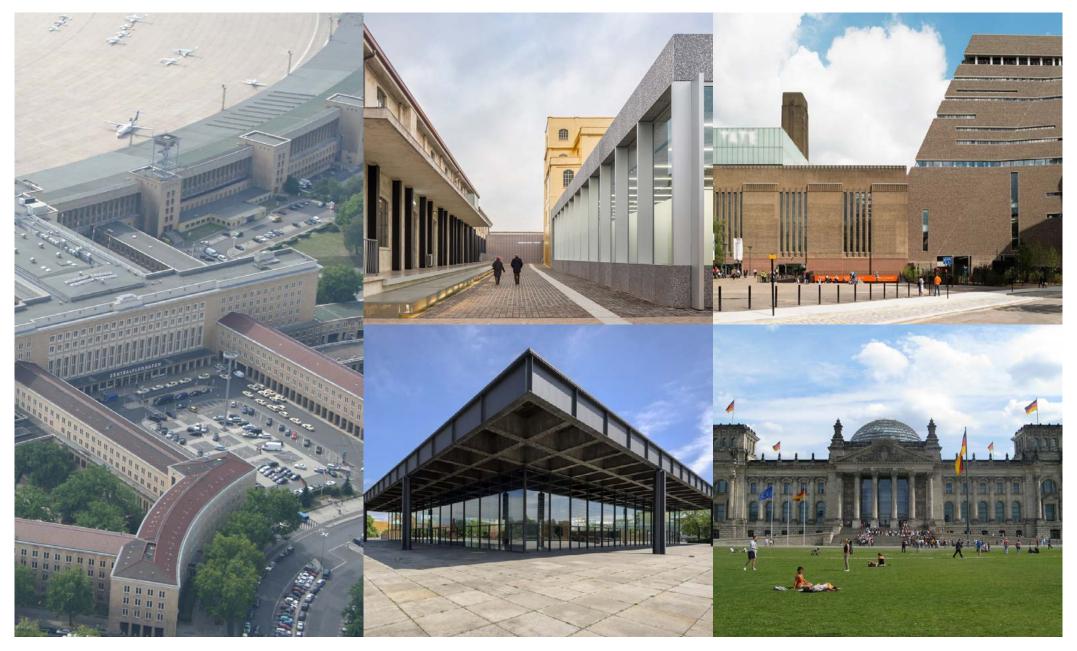
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Scale comparison: Tempelhof Airport Monaco Vatican City



The building of the airport itself has a certain complexity of spaces that required a complexity of usage.

Scale comparison: Tempelhof Airport building Fondazione Prada - Milan Tate Modern - London Neue Nationalgalerie - Berlin Reichstag - Berlin



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Scale comparison: Tempelhof Airport building Fondazione Prada - Milan Tate Modern - London Neue Nationalgalerie - Berlin Reichstag - Berlin



THF TODAY a mosaic of accidents

Tempelhof today hosts a variery of different activities and events

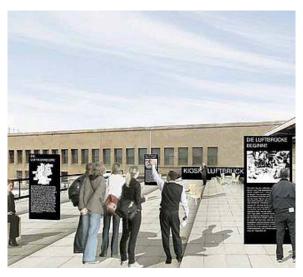




TOWER THF – 360° BERLIN viewpoint freely accessible to the visitors



ALLIED MUSEUM
There could hardly be a more suitable new home for the Allied Museum



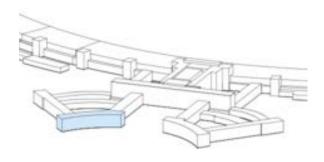
GALLERY OF HISTORY
Its past, and also its present and future are being made
accessible in an exhibition on the 1.2 km-long roof of the airport



MONUMENT PRESERVATION PLAN
The basis for all the upcoming modernisation and restoration work is the monument preservation plan for the airport building



VISITOR CENTER
An appriopriate entrance area and a Visitor Center is to be created in a central location, right next to the main hall of the airport.

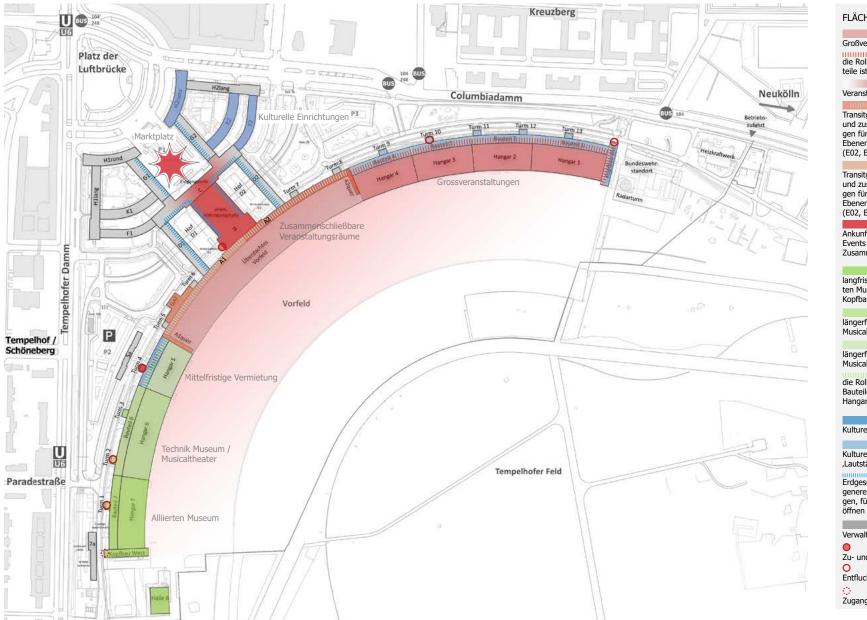


INNOVATION CENTER From officers' hotel to digital and innovation center

the opening of the west building with its tower for visitors, the development of the 1.2-kilometer-long roof as an adventure and history gallery, the establishment of a visitor center at Platz der Luftbrücke as well the planned move of the renowned Allied Museum in Hangar 7 the basis for all the upcoming modernisation and restoration work is the monument preservation the development of the former officers' hotel into a center of the digital economy

#### THF NEW PLANS AND PROJECTS

While the former airfield is already gaining popularity, the building, which is one of the largest buildings of the world, offers new experience. In the next few years, it will develop interacting with the neighbouring areas of Berlin Creative District, Berlin's new urban district for culture and creative industry, which stands for size, freedom and variety, for inspiring ideas, experimenting and new work, for economic value added, for remembering and viewing and an exciting mixture of mutually inspiring uses. Inner-city, urban, with a wide view of the Tempelhof field.



## THF NEW PLANS AND PROJECTS - AREA DISTRIBUTION

The airport building is mainly divided in 3 clusters of activities:

- Temporary Events
- Long term Events'
- Cultural and Public organizations

#### FLÄCHENVERTEILUNG

Großveranstaltungen in den Hangras 1-4

die Rollfeldebene der angrenzenden Bauteile ist Bestandteil der Eventflächen

Veranstaltungsfläche Außenraum Vorfeld

Transitgang A2 und A2 Quer als separate und zusammenschließbare Veranstaltungen für Tagungen und ähnliches auf den Ebenen E00 und E01

(E02, E03 Verwaltungsmietflächen)

Transitgang A1 und A1 Quer als separate und zusammenschließbare Veranstaltungen für Tagungen und ähnliches auf den Ebenen E00 und E01

(E02, E03 Verwaltungsmietflächen)

Ankunftshalle als zentrale Location für Events mit besonderem Anspruch im Zusammenschluss mit BT C

langfristige Museale Einrichtung / Alliierten Museum und Tower Zugang / Kopfbau West, Hangar 7 und Bauteil 7

längerfristige Museale Einrichtung oder Musicaltheater / Hangar 6 und BT 6

längerfristige Museale Einrichtung oder Musicaltheater / Hangar 5

die Rollfeldebene des angrenzenden Bauteile ist Bestandteil der Eventfläche in Hangar 5

Kulturelle und öffentliche Einrichtungen

Kulturelle und öffentliche Einrichtungen, ,Lautstärkentolerant'

Erdgeschossebene in Bauteilen, die generell eine andere Funktion beherbergen, für öffentlichen Handel und Gewerbe

Verwaltung / sonstige Mieter

Zu- und Abgänge der Geschichtsgalerie

Entfluchtungs-TRH der Geschichtsgalerie

Zugangs-TRH der Geschichtsgalerie

## THF NEW PLANS AND PROJECTS - AREA DISTRIBUTION

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Veranstaltungsfläche Außenraum Vorfeld

Geschichtsgalerie

Transitgang A2 und A2 Quer als separate und zusammenschließbare Veranstaltungen für Tagungen und ähnliches auf den Ebenen E00 und E01

(E02, E03 Verwaltungsmietflächen)

Haupthalle als zentrale Location für Events mit besonderem Anspruch im Zusammenschluss mit BT C

Zu- und Abgänge Geschichtsgalerie



Marktplatz als Treff- und Handelspunkt

langfristige Museale Einrichtung / Alliierten Museum und Tower Zugang / Kopfbau West, Hangar 7 und Bauteil 7

längerfristige Museale Einrichtung oder Musicaltheater / Hangar 6 und BT 6

längerfristige Museale Einrichtung oder Musicaltheater / Hangar 5

Zugang über Bunkerstraße möglich

Kulturelle und öffentliche Einrichtungen

Kulturelle und öffentliche Einrichtungen, "Lautstärkentolerant"

Zugang über Bunkerstraße möglich

Verwaltung / sonstige Mieter

Nebengebäude

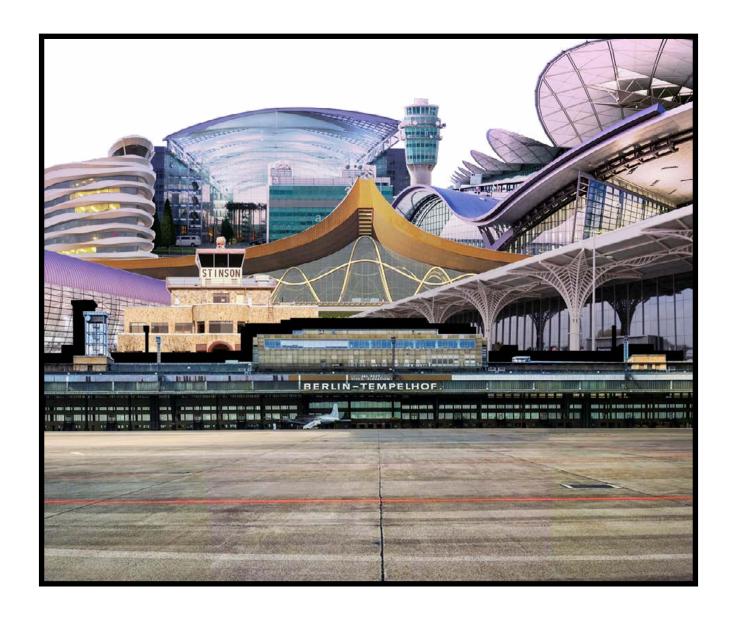
Sources: Tempelhof Projekte 2018







Other cities have abandoned or unused airports around the globe. While most of these deserted tarmacs have been razed to make way for residential communities and retail spaces, a few have been transformed into incredibly public parks.



## THF REMAINS THE MOTHER OF ALL AIRPORTS - AND PRESERVE ITS CHARACTER

But none of the city has such a special place

Tempelhof frontal view collage

Visual Art
Drawing Performing Art
Painting Theatre
Sculpture Music
Designdance
Crafts Industrial design
Photography
Video Interior design
Architecture

Space Leisure Technology
Entertainment retreat Theatre
Fair Festival Sports
Coworking Music Exhibition
Coworking Music Exhibition
Research Moving
retail

CORE CULTURE

EXTENDED CULTURE

#### **EXTENDED DEFINITION OF CULTURE**

Due to migration, new technologies, educational challenges and a shift in value creation culture has gained public and private interest. The idea of culture typically composed by visual and performing arts expands beyond the classical domains towards intercultural competence among citizens, Educational, Pop and commercial culture, recreational aspects and social inclusion.

Transport, Airlines

# The Airport of the Future May Evolve From Transport Hub to Attraction

Brian Sumers, Skift - Jan 09, 2018 2:00 am





irport architects are busy rethinking the terminal experience, and that's a good thing. But don't expect any major changes, at least not soon. Instead, travelers will get incremental improvements.

— Brian Sumers



It's not happening fast enough for many travelers, but many of the world's airports have over several years morphed into community spaces, where travelers can spend time in a yoga room, beer hall, butterfly garden, or children's playground before they fly.

So far, this is a trend most often seen at forward-thinking airports, such as Singapore Changi, with its butterfly garden, Hong Kong's airport with its IMAX movie theater, and Seoul Incheon with its indoor skating rink. In the United States, one of the most innovative amenities is the yoga room at San Francisco International — a unique spot, but nothing amazing.

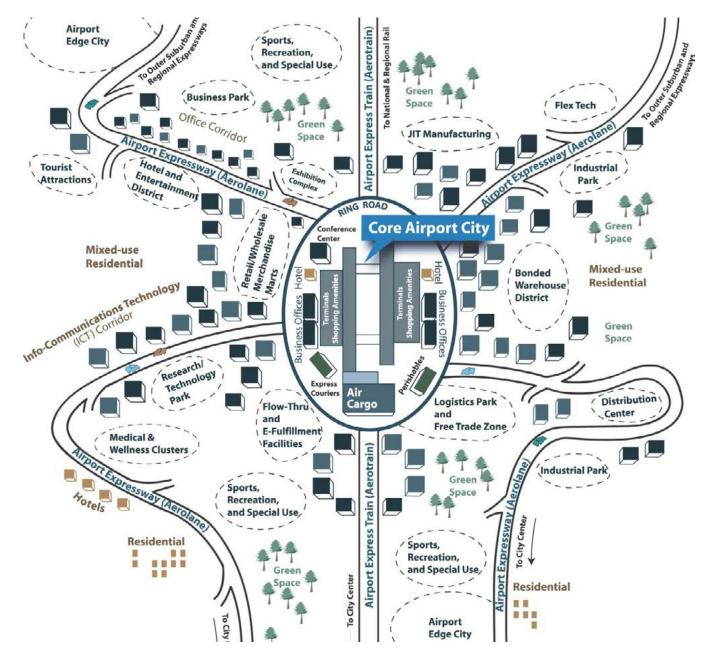
Those global perks get considerable media attention and often ensure these facilities make various lists of the world's best airports. But the impressive amenities are still most

#### WHAT AIRPORTS MAY OFFER TOMORROW

Medium- and big-city airports are expected to emulate major Asian and Middle East gateways by making airports more fun, with a greater sense of community.

More airports will be places travelers actually want to go, rather than where they must go.

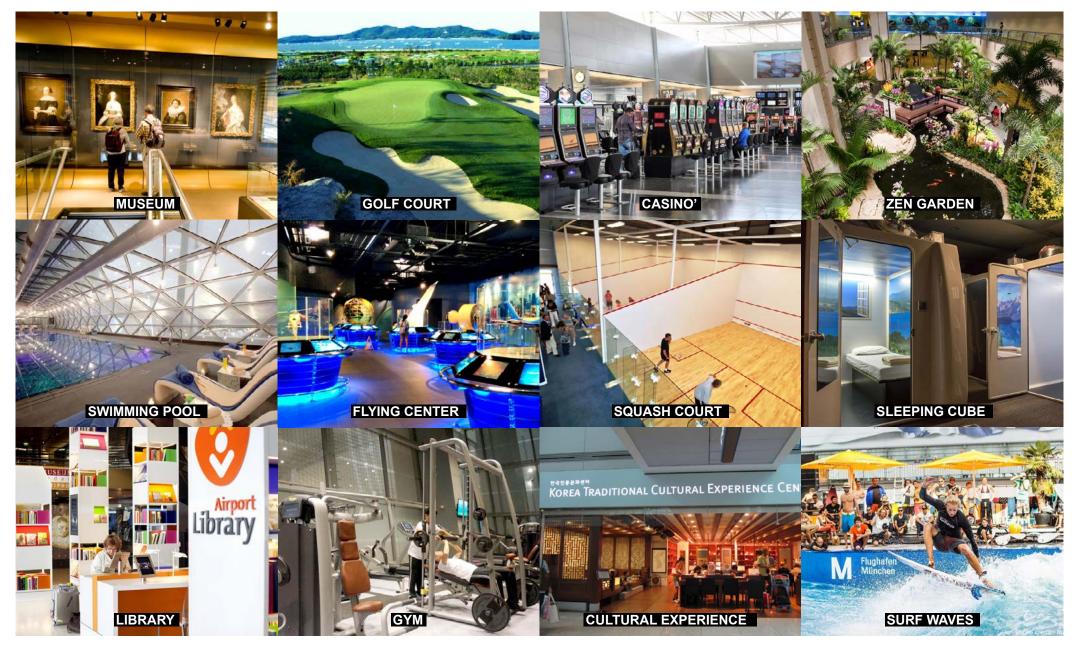
Skift print screen



#### THE THE EVOLUTION OF THE AIRPORT

General Aerotropolis Schematic

Airports like cities are never static. They are constantly evolving in form and function. Historically, airports have been understood as places where aircraft operate, including runways, control towers, terminals, hangers and other facilities which directly serve aircraft, passengers and cargo. This traditional understanding is giving way to much broader, more encompassing concept known as the Airport City which has became the 21st century way forward for many airports.



#### WHAT AIRPORTS OFFER TODAY TO ATTRACT PEOPLE

Airports nowadays offer such a range of attracton, that they are becoming places where you want to spend time, rather than frustrating in-airport layover.

Schiphol Airport, Seoul Incheon International Airport, Las Vegas Airport, Dubai International Airport, Doha Airport, Hong Kong Airport, Doha Airport, Dubai International Airport, Schiphol Airport, Doha Airport, Seoul Incheon International Airport, Munich Airport





## **Our Approach**

MENU

Meanwhile Space CIC is the pioneering social enterprise at the forefront of Meanwhile uses, creating vibrant communities by bringing temporarily redundant space into productive use.

Meanwhile Space unlocks underused space for the benefit of community cohesion, placemaking and enterprise. This is typified by finding wasted space, transforming unloved visible, interesting, dilapidated, difficult buildings, into something useful.

People starting out struggle to find space to start and grow their creative or social enterprise. Meanwhile Space brings vacant assets into use for affordable and easy access space for startup enterprises, communities, and better places.

Meanwhile Space's model reduces the financial risk to individuals, which encourages entrepreneurship and reduces the financial burden for those who are financially excluded. This increases the time individuals can give to develop their enterprise without accruing big liabilities, and results in creating more jobs for themselves and others. This also increases the diversity of business and services, and the involvement of communities in their local area.

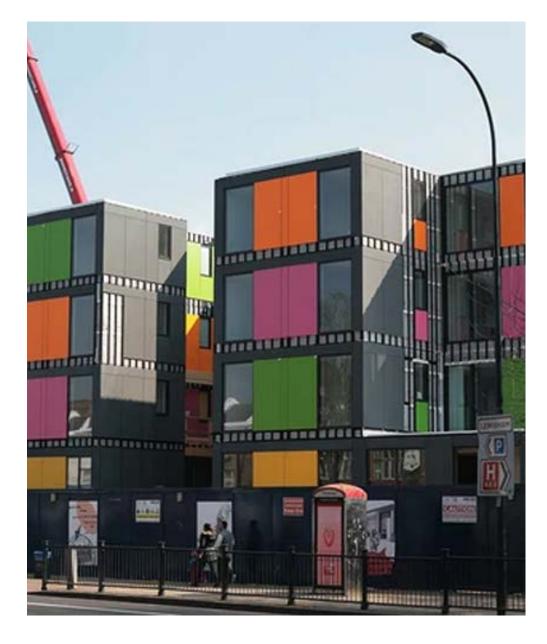
Our beneficiaries include seed and startup development stage businesses who require affordable space with flexible terms and support to thrive (or fail). And local communities in typically neglected areas, who gain from facilities, activities and services that improve community cohesion, skills and access to

#### TEMPORARY LIVING - MEANWHILE SPACE

meanwhilespace.com> about

Meanwhile Space CIC is the pioneering social enterprise at the forefront of Meanwhile uses, creating vibrant communities by bringing temporarily redundant space into productive use.





## **TEMPORARY LIVING - LADYWELL PROJECT BY MEANWHILE**

Ladywell is a project which will make interim use of the site of the former Ladywell Leisure Centre at 261 Lewisham High Street whilst long term plans are being decided. PLACE / Ladywell is mixed use space for local creatives and start ups including co-working desks, independent retailers and a community cafe.

PLACE / Ladywell, 261 Lewisham High Street SE13 6AY



## **TEMPORARY LIVING - A CITY OF COMINGS & GOINGS**

A City of Comings & Goings understand migration as a structural and permanent factor of (European) cities and therefore expect cities to become increasingly characterized by temporal stays and dynamic lifestyles

A city of Coming and Going Venice Biennale 2018



## **TEMPORARY LIVING - A CITY OF COMINGS & GOINGS**

Piazza dell'Immaginario, Prato

Crimson is mapping the international historical context of the issue of migration and its spatial implications in five different European cities (Aarhus, Prato, Berlin, London, Vienna) to provides insights into the spatial, urban, architectural and socioeconomic implications of migration from the late 19th century until today.



## **JOINT VENTURE THF+ AIRBUS / AUDI**

Italdesign unveiled Pop.Up Next,the fruit of a collaboration with Airbus and Audi at the 2018 Geneva International Motor Show. Pop.Up Next consists of a modular, multi-modal system that enables transportation to enter into the third dimension by exploiting both urban ground and airspace.

Airbus, Audi & Italdesign Reveal Flying Taxi - collaged at Tempelhof



## **JOINT VENTURE THF+ GOOGLE**

The Google Cultural Institute creates new technology to help partners publish their collections online and reach new audiences, as seen in the Google Art Project, Historic Moments and World Wonders initiatives.

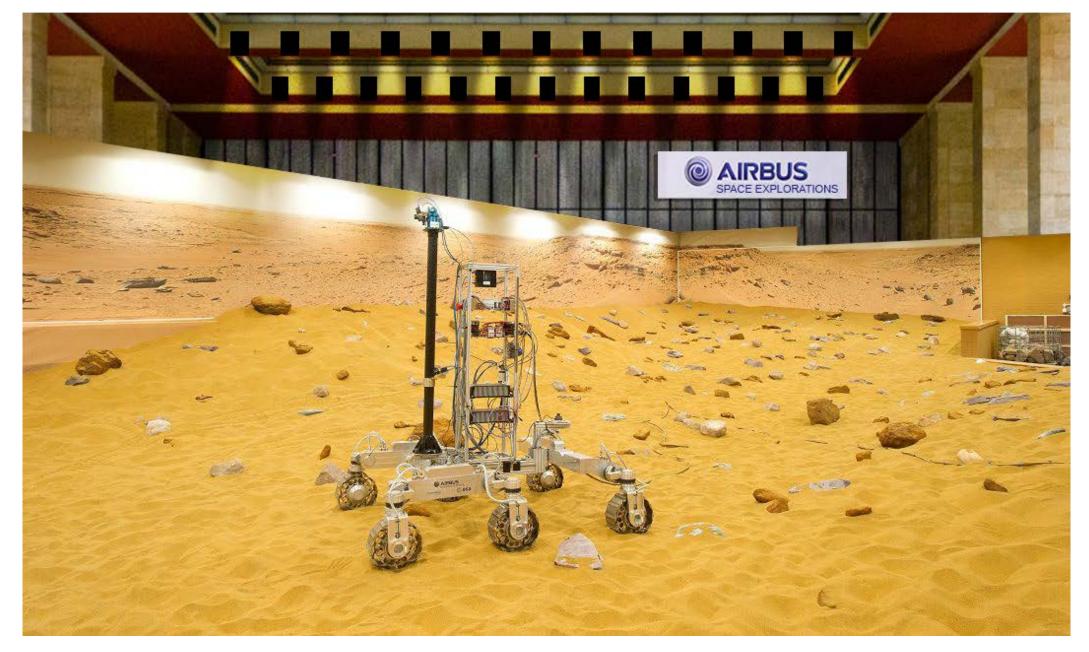
Tempelhof presented at the google Institute



#### **JOINT VENTURE THF+ AIRBUS**

Tempelhof as a stage to showcase Airbus latest technology

Airbus Defence and Space works on a number of exciting space projects, including Orion ESM, the ISS' Columbus module, Bartolomeo and ATV. A global competence centre for all human spaceflight-related activities, our additional competences include astronaut training, life support systems for Earth and space, space robotics, space exploration programmes and, last but not least, sounding rockets for microgravity experiments.



## **JOINT VENTURE THF+ AIRBUS**

Tempelhof as a stage to showcase Airbus ExoMars

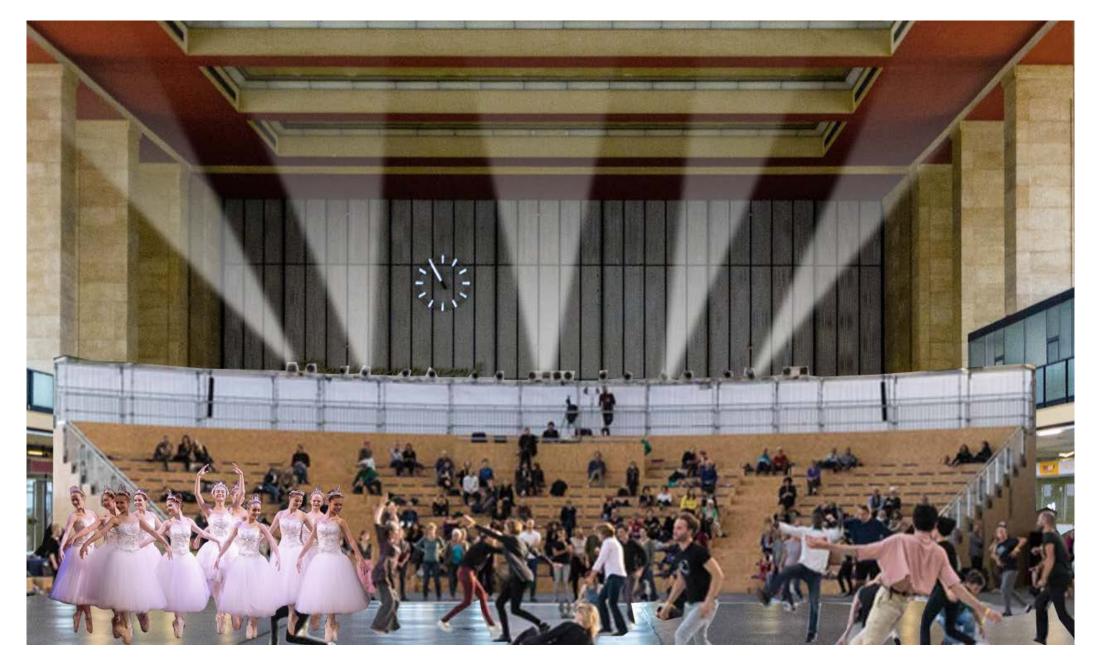
The European and Russian space agencies launched their joint mission on 14 March to test technology for future exploratory surface missions on Mars. The ExoMars Trace Gas Orbiter, expected to reach the Red Planet in October, will study its atmosphere and drop a lander on its surface. This is just the first part of the programme whose ultimate goal is to search for life on Mars.



**BURNING MAN AT THF** 

Tempelhof burning man edition

The Burning man Festival organized in the field in front of the airport. The airport become the perfect background for the event.



**THF+ JOINT VENTURE WITH 360 THEATRE** 

360 theatre at THF

A series of theatre event are organized and staged in different part of the airport



#### THE AS AN OPEN CITY FOR THE NOMADIC CULTURE

The first no-flight airport embrace the nomadic culture, becoming a key element in the contemporary cultural landscape of Berlin.

Tempelhof embracing the new culture diagram



## THF AS AN OPEN CITY FOR THE NOMADIC CULTURE

The first no-flight airport embrace the nomadic culture, becoming a key element in the contemporary cultural landscape of Berlin.

Tempelhof embracing the new culture collage



The New Nomads, Gestalten 2015

the mini camper allows inhabitants to weather their worst-case scenarios. In the spirit of minimalism, the camper is towed by a vintage, three-speed Raleigh bicycle. The camper's interior is stocked with goods that call to mind a childhood camping trip.



Burning Man: The Quintessential Art And Culture Festival, conjures up all kinds of outrageous images for the uninitiated. The Playa, which is the desert stage location of the Man, the temple and much of the art, is a culturally curious place, as it is one part hedonistic, one part idealistic.

Burning Man 2016 Terraforma 2018 Coachella 2016



Spacebuster is a mobile inflatable structure that serves as an entirely portable, the expandable pavilion travelled to several locations hosting a variety of community events, discussions, parties and gatherings.

Burning Man 2016 Terraforma 2018 Coachella 2016



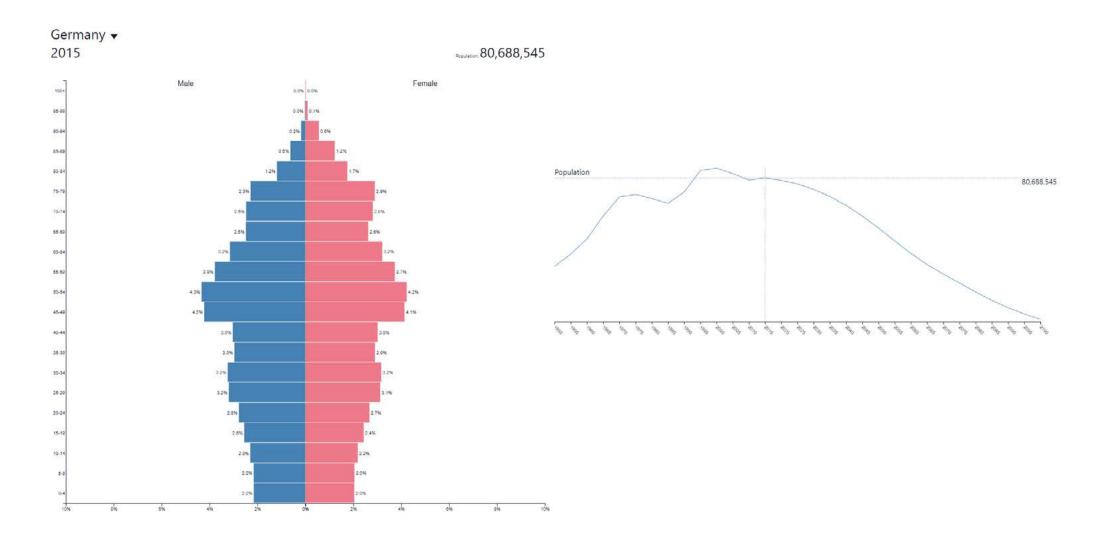
Nomad Running is about running and a constant search of ways to improve. For adventurous runners, there are dozens of epic races and routes around the world to simultaneously treat the running bug and satisfy wanderlust.

Boston Marathon 2018 Peru Marathon Des Sables 2017 Pikes Peak Ascent competition 2012

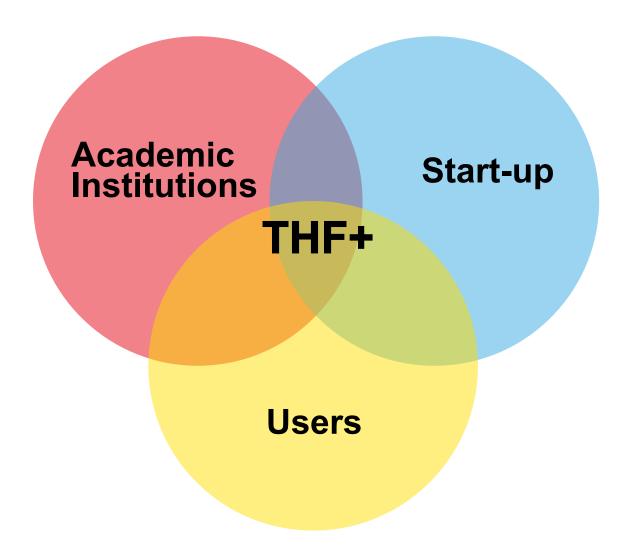


Digital Nomads - The increase in the number of remote workers is attributed to improved technology, a changing job market and inexpensive flights. The two main groups fueling it are millennials interested in taking time off from traditional work and aging baby boomers who have financial resources and flexibility.

Nomad cruise for digital nomads Unsettled, a start-up that organizes co-working experiences around the world for creative people

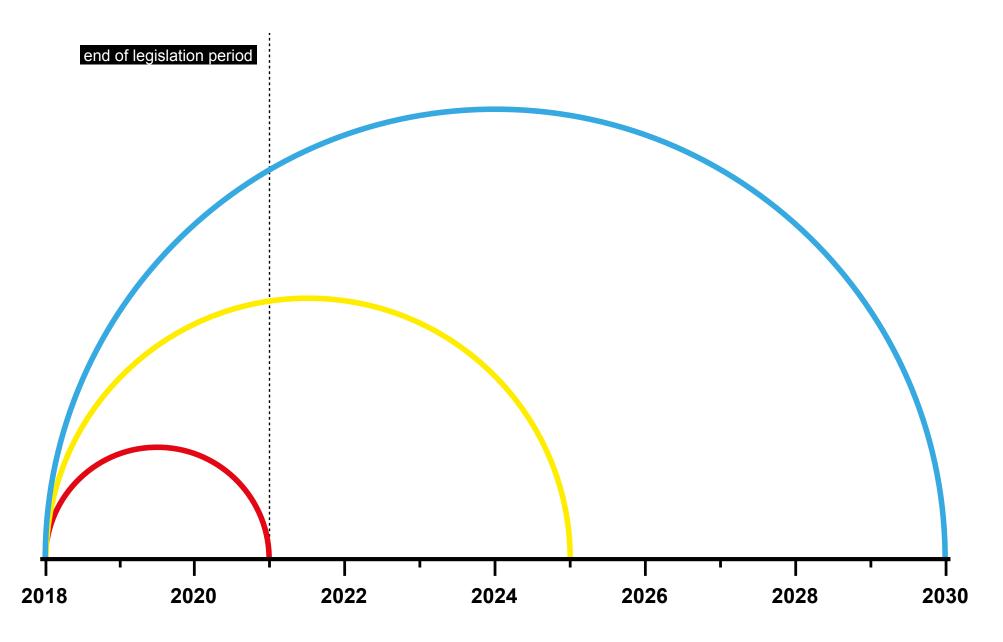


Diagrams of the german population from 1950 to 2100



THF+ AS ENABLER OF CONSUPTION OF CREATIVITY

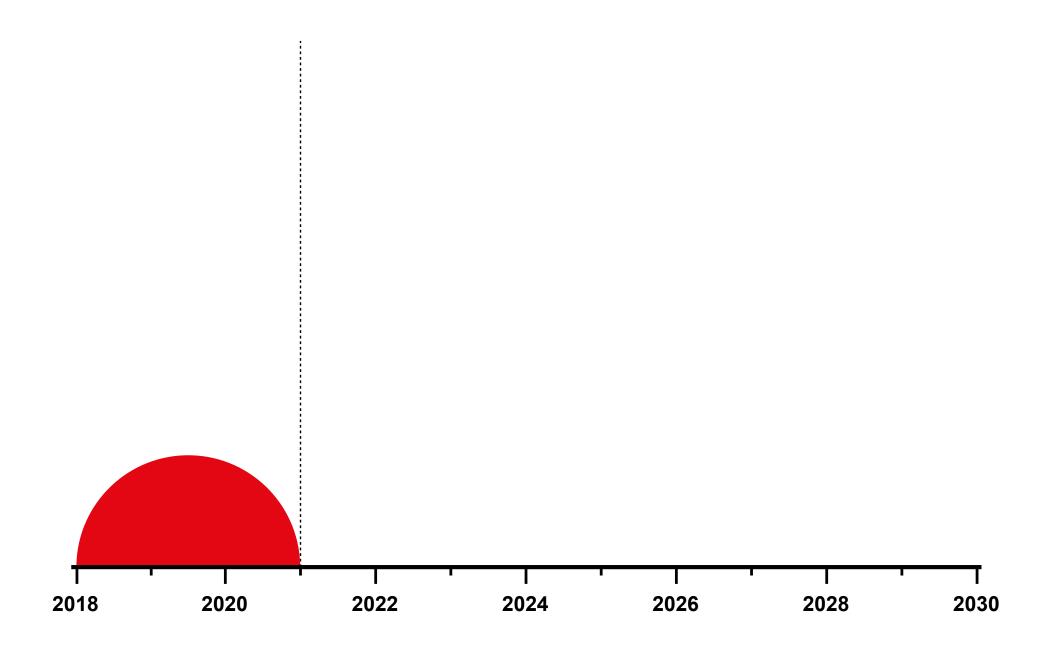
THF+ core activities diagram



#### **THF+ SPEEDS OF PROJECTS**

There are 3 different speeds for the projects: a long term pianification for future activities, and mid term span, and a series of more immediate projects - quick wins - focused on showing that THF is active and is changing.

THF+ time activities diagram
quick wins
mid term
long term activities







**QUICK WINS - THF+ TALK SERIES** 

THF+ talk in the main hall

Each talk includes two speakers (1 local, 1 international) plus Michael Schindhelm as moderator. Speakers should be "experts" on THF, Berlin, Germany by professional experience, research, work. The should belong to different discuplines: architects, urbanists, politicians, artists..



#### **QUICK WINS - THF+ TALK SERIES**

THF+ talk in the hangar

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## Lavapolis

## EUROPE'S EDGES (How we become what we are)

## Today's Program

A Sequence of conversations about the current European condition hosted by Michael Schindhelm.



11 am Chus Martinez



12 am Ippolito Pestellini



12:45 pm Michael Hadjistyllis



1:15: pm Giovanna Silva



2 pm Marco Ferrari



3 pm Ramak Fazel



4 pm Rem Koolhaas



5 pm
Panel with all participants
and Thomas Matussek

Lavapolis

#### **QUICK WINS - THF+ TALK SERIES - BENCHMARKS**

Friday in Venice program

In the frame of the XIVth Venice Biennale in 2014, as a part of the transmedia project Friday in Venice, a series of talk were held at the Corderie dell'Arsenale as a part of the Monditalia program Special Weekends. Guest of the lecture where: Rem Koolhaas, Thomas Matussek, Ippolito Pestellini, Ingo Niermann, Chus Martinez, Marco Ferrari, Ramak Fazel, Giovanna Silva, Michael Hadjistyllis, Lorenzo Pesola, Piero Barel, Francesca Balbo.



#### **QUICK WINS - THF+ SIGG COLLECTION EXHIBITION**

There are two different speeds for the projects: a long term pianification for future activities, and a series of more immediate projects - quick wins -

focused on showing that THF is active and is changing.

THF+ time activities diagram



西九文化區

M+ COLLECTIONS

LEARN ABOUT THE M+ COLLECTIONS

M+ Sigg Collection

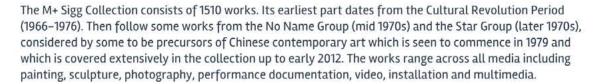
Uli Sigg's Foreword

Lars Nittve's Foreword

> Collection Strategy



#### M+ Sigg Collection



The M+ Sigg Collection is an extraction from Swiss collector Uli Sigg's unique collection. The Sigg Collection is universally recognised as the largest, most comprehensive and important collection in the world of Chinese contemporary art from the 1970s to the present. The collection is especially important as a historical 'document' of one of the most culturally dynamic periods in modern Chinese history. Consisting of works by 325 artists including Zhang Peili, Geng Jianyi, Gu Dexin, Ai Weiwei, Fang Lijun as well as Hong Kong artists Lee Kit and Pak Sheung-chuen – many of which are large-scale paintings or full room installations, it has been systematically built as a coherent museum-quality collection since the early 1990s, representing the historical development of contemporary art in China as a whole. The selection process aimed to allow the viewer to read a coherent storyline from the inception of Chinese contemporary art, including some of its roots, to the current decade.

View the full donation list and sale list of the M+ Sigg Collection in the Downloads section below.



**QUICK WINS** - THF+ SIGG COLLECTION EXHIBITION - BENCHMARK

The M+ Sigg Collection is an extraction from Swiss collector Uli Sigg's unique collection. The Sigg Collection is universally recognised as the largest, most comprehensive and important collection in the world of Chinese contemporary art from the 1970s to the present.

M+ West Kowloon screen shots



Bezoek▼ Collectie▼ Onderwijs▼ Steun▼ Tickets



## A Chinese Journey: The Sigg Collection

23 February 2018

# The world's leading collection of contemporary Chinese art on display at Het Noordbrabants Museum

Encompassing no fewer than 2,400 works by some 400 artists, collector Uli Sigg formed the leading collection of Chinese contemporary art in the world. In the major exhibition *A Chinese Journey: The Sigg Collection*, which runs from 17 March until 8 July 2018, Het Noordbrabants Museum is exhibiting fifty or so key pieces from this collection, created between 2004 and 2017. This will be the first time that such a vast selection from this world-famous collection has been on display in the Netherlands.

In A Chinese Journey, visitors are led on a voyage of discovery through China. The three key themes in the exhibition are tradition and spirituality, and the modern-day socio-political situation in China. The paintings, sculptures, photos and video installations on display offer an insight into how Chinese artists relate to their

#### QUICK WINS - THF+ SIGG COLLECTION EXHIBITION - BENCHMARK

THF+ time activities diagram



#### **QUICK-WINS** - THF+ NEON SIGN ON THE EHRENHOF

A visible sign is to be staged, something that signals the political "turnaround" of the airport building towards a public space for culture and creativity, the ideal location to showcase such a new beginning is the Ehrenhof, the actual "face" of Tempelhof Airport.

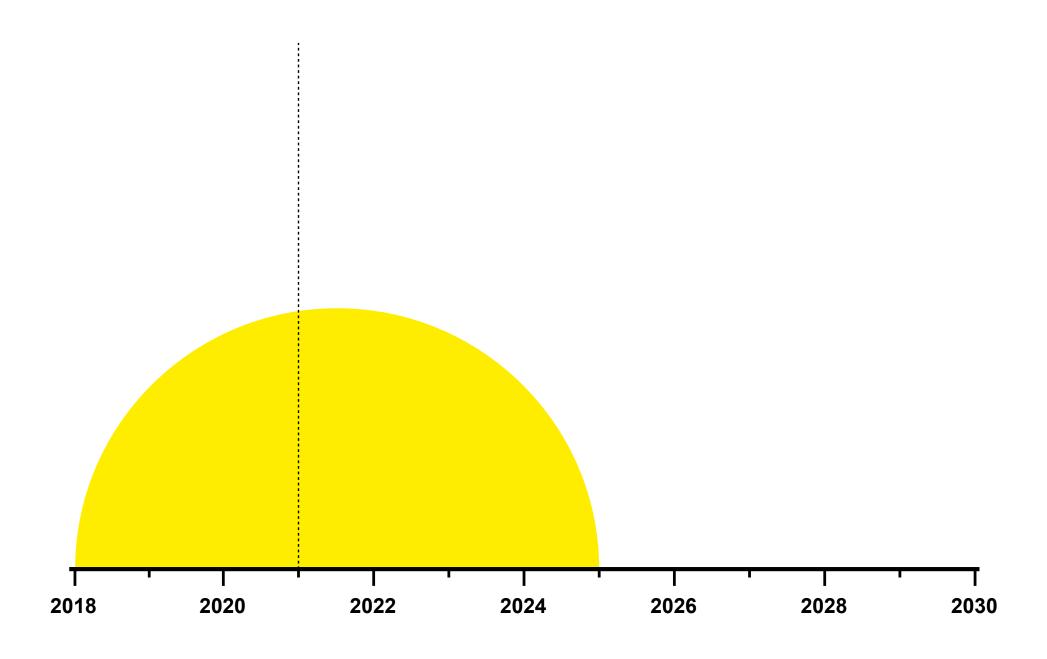
THF+ projections the Ehrenhof



QUICK WINS - THF+ NEON SIGN ON THE EHRENHOF - BENCHMARK

London Installation

We Wanted, Tim Etchells, London 2011



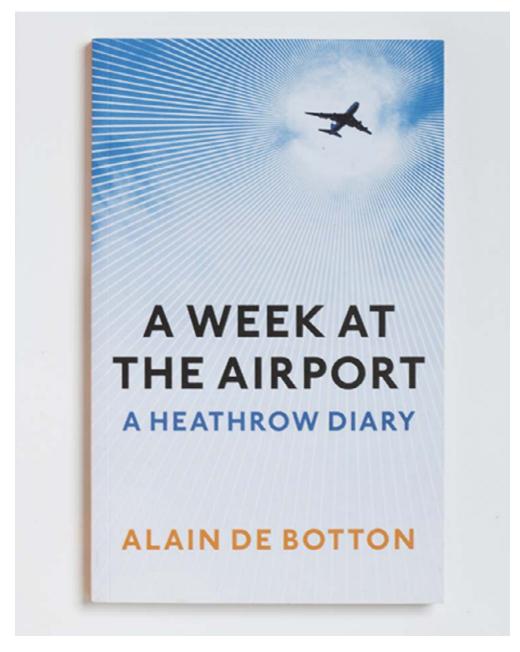
# **MID TERM**



#### **MID TERM** - THF+ RESIDENCIES PROGRAM

THF+ Residency Program

a residencies program is launched with different artists and multidisciplinary professionals, in order to spend time at the airport while producing content airport related.



#### **MID TERM - THF+ RESIDENCIES PROGRAM - BENCHMARKS**

In the summer of 2009, however, Alain de Botton was given unprecedented, unrestricted access to wander around Heathrow, one of the world's biggest airports, having been appointed its Writer-in-Residence. He spoke with everyone from airline staff and senior executives to travellers passing through, and based on these conversations he produced this extraordinary account of life at an airport and what it says about modern existence.

THF+ Residency Program

# A New Artist Residency Lands at LaGuardia Airport

Though it's best known for cramped terminals and perpetual traffic jams, New York City's smallest air travel hub will soon boast a rather unique amenity.



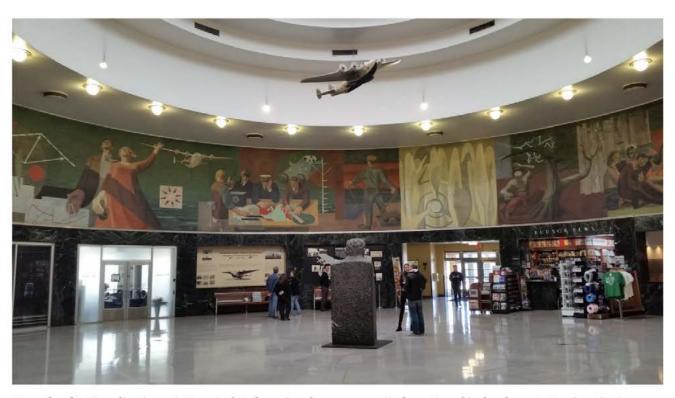
Claire Voon March 29, 2018







703 Shares



Rotunda of LaGuardia Airport's Terminal A, featuring the now-gone Hudson News kiosk, where ArtPort's artist-inresidence will work (photo via Wikipedia)

#### POPULAR

- 1 1,400 US Museums to Offer Free Admission on September 22
- 2 Curators Debate the Pros and Cons of All-Women's Art Shows
- 3 Perversely Romantic Encounters with Death's Inevitability
- 4 Belgian Artist Jan Fabre Is Accused of Sexual Harassment by 20 Former Members of His Troupe
- 5 Los Angeles Gallery Takes Down One of Two Exhibitions After Anti-Gentrification Protest [UPDATED]

#### **MID TERM - THF+ RESIDENCIES PROGRAM - BENCHMARKS**

The Queens Council on the Arts (QCA) launched its ArtPort Residency, the first-ever artist residency program to reside at LaGuardia. Far from a traditional residency, this one takes place entirely in the public eye. The airport has designed space in Marine Air Terminal, or Terminal A, for an artist's studio, providing the opportunity for thousands of people to engage with the resident's work every day.

THF+ Residency Program



**MID TERM** - THF+ NEO - FUTURISTIC DINNER

THF+ dinner on the roof

gastronomical experiences in which the world of food, art and science are brought together.  $\label{eq:condition}$ 

# Neo-Futurist Dinners

Share

Neo-Futurist Dinners is a programme line at Mediamatic, in which the world of food, art and science are brought together. During these gastronomical experiences, you will be engulfed in a multi-sensory dinner scene, being served food in all colours and shapes in the most unexpected ways.













#### **MID TERM - THF+ NEO - FUTURISTIC DINNER - BENCHMARKS**

Neo-Futurist Dinners in the Netherlands

Neo-Futurist Dinners is a programme line at Mediamatic, during these gastronomical experiences, you will be engulfed in a multi-sensory dinner scene, being served food in all colours and shapes in the most unexpected ways.



#### **MID TERM** - THF + ICONIC ENTRANCE / VISITOR CENTER

The entrance or the visitor center are underlined with an architectural intervetion with different level of complexity. A small competition could also be launched in order to build a small pavilion or only a signage.

THF+ Entrance



MID TERM - THF + ICONIC ENTRANCE / VISITOR CENTER - BENCHMARKS

Louvre museum Paris / Military History museum Dresden

Entrance or intervention in two different context.

Louvre Museum with the iconic glass pyramid from Pei or the Military History museum in Dresden from Libeskind

EXHIBITION PUBLIC PROGRAMS LAKEFRONT KIOSKS VISIT ABOUT EXPLORE SUPPORT

Q

LAKEFRONT KIOSKS

LAKEFRONT KIOSK COMPETITION SCHOOL KIOSKS

#### WINNING ENTRY

### ULTRAMODERNE Yasmin Vobis, Aaron Forrest, Brett Schneider

Titled *Chicago Horizon*, Ultramoderne's kiosk is a quest to build the largest flat wood roof possible within a limited budget. Using Cross-Laminated Timber, a new carbon-negative engineered lumber product, in the largest dimensions commercially available, the kiosk aims to provide an excess of public space for the Architecture Biennial and Chicago beachgoers.

- Ultramoderne, Providence, Rhode Island



Courtesy of Chicago Architecture Biennial / Tom Harris, 2015

2 3 4 5 6
 7 8 9

**RUNNERS-UP** 

KELLEY, PALIDER, PAROS Thomas Kelley, Ryan Palider, and Chuck Paros



MID TERM - THF + ICONIC ENTRANCE / VISITOR CENTER - BENCHMARKS

Lakeside Kiosk competition screenshot

Entrance or intervention in two different context.

Louvre Museum with the iconic glass pyramid from Pei or the Military History museum in Dresden from Libeskind



#### **MID TERM - THF+ INVITES**

THF+ invites poster

THF welcome different art Insitutions to represent the themes of transiency and temporality. The monumental check in hall will serve as the stage for this collaboration.



Home > What's on > Exhibitions

# TROUW INVITES PALAIS DE TOKYO

Exhibition — 2 jul until 2 aug 2014

The Stedelijk Museum Amsterdam and cultural foundation De Verdieping, present the series *Trouw Invites...*, three exhibitions in the basement of TrouwAmsterdam. The first exhibition is by art institution Palais de Tokyo (Paris), with an installation of artist Fouad Bouchoucha.

Price Opening event: €10,- (students: €5,-). Free entrance

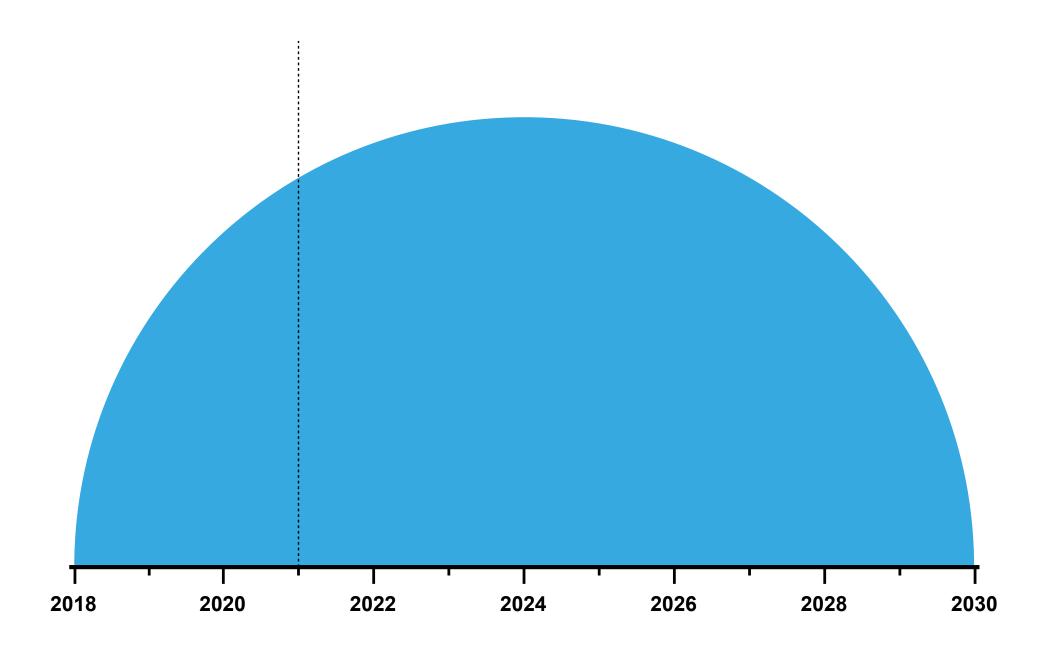
between 5:30 and 10:00pm

Location Trouw - De Verdieping

This site is using cookies. Ok

MID TERM - THF+ INVITES - BENCHMARKS

TROUW INVITES PALAIS DE TOKYO



## **LONG TERM**



#### **LONG TERM** - THF+ HYPER REALITY

THF+ Hyper Reality

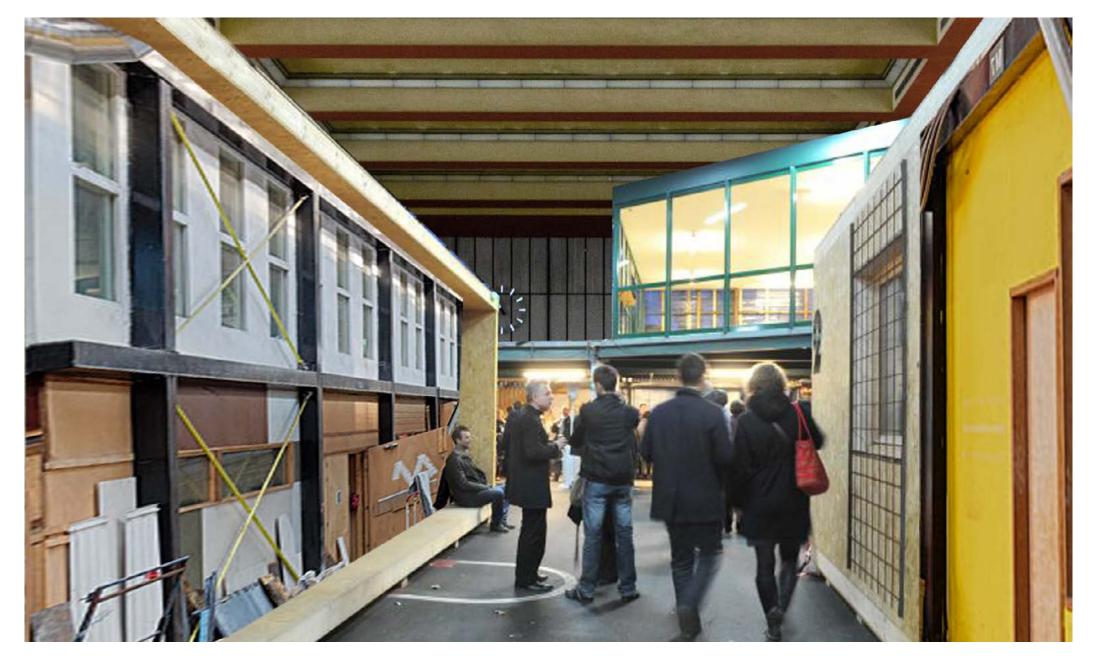
a collaboration with some visual artist to virtually animate the check in hall. In order to immerse the visitors in a layered reality in which Data are as material as physical buildings, and where our social and our real life are more and more interconnected through a widespread use of Augmented Reality



#### **LONG TERM** - THF+ HYPER REALITY - BENCHMARK

THF+ Hyper Reality

Hyper-Reality (total runtime approx 6 minutes) is a concept film by Keiichi Matsuda. It presents a provocative and kaleidoscopic new vision of the future, where physical and virtual realities have merged, and the city is saturated in media.



#### **LONG TERM** - THF+ TEMPORARY LIVING

THF temporary creative industries units

Tempelhof hosts different studios and creative industries companies, as well as some living units in different part of the building. Such a process will generate new dinamics and usage of the space through the whole airport.



#### **LONG TERM** - THF+ TEMPORARY LIVING - BENCHAMRK

interior / exterior

- In 2012, the Saint-Vincent-de-Paul hospital in Paris closed. The Grands Voisins project then occupied the site on the initiative of the Aurore housing association.
   Art City NDSM is a non-profit foundation that promote artists, artisans and other creative businesses based in a former shipyard in the north of Amsterdam.
- The Karting used to be an empty hangar on the island of Nantes. In 2011, it was turned into aspace to temporarily accommodate businesses and start-ups.
- Entirely made of upcycled ISO shipping containers, all residential units are studio apartments varying in size between 40 and 60 square meters.